



FROM THE STREETS
TO THE COUCH



11+ YEARS OF EXPERIENCE



FROM THE STREETS TO THE COUCH



**DURING THIS COURSE WE WILL BREAK
DOWN THE NATURAL VALUES OF YOUR
DOG AND THE BENEFITS OF USING THEM
TO COMMUNICATE**

Sit

Stay

Heel

Here

Place

Kennel

No

Zit

Blieb

Fulegan

Heir

Place

Kennel

Ne

VERBIAGE

&

COMMANDS

QUADRANTS OF REINFORCEMENT

POSITIVE REINFORCEMENT

(+R)

WHEN DOG EAGERLY SITTING AT ITS
OWNER'S COMMAND, EAGERLY
AWAITING A
TREAT, BALL, AFFECTION

NEGATIVE REINFORCEMENT

(-R)

WHEN PRESSURE IS APPLIED USING A
LEASH, COLLAR OR E-COLLAR. AND THE
DOG MOVES INTO POSITION TO TURN OFF
PRESSURE

QUADRANTS OF DISCIPLINE

NEGATIVE DISCIPLINE

(-D)

WHEN YOU USE A TRAINING TOOL
AND DELIVER A SHARP PHYSICAL
CORRECTION TO YOUR DOG BASED
ON THEIR ACTIONS.

POSITIVE DISCIPLINE

(+D)

WHEN WE MEET OUR DOG WITH A
VERBAL CORRECTION.

EX. "NO" OR "LEAVE IT"

NATURAL VALUES



Natural values : values that your dog will generically carry in their genetics. these values can stem from breed standards to puppy development values.

Prey, Hunt, Food



OPPOSITION REFLEX

The Lea

THE LEADING PROBLEM WHEN IT COMES TO PHYSICAL COMMUNICATION.

OPPOSITION REFLEX IS A NATURAL PROCESS THE BRAIN CREATES, WHEN IT IS RECEIVING CONSTANT PRESSURE FROM ONE DIRECTION THE BRAIN WILL AUTOMATICALLY TELL THE BODY TO PULL AGAINST THE PRESSURE



CONDITIONED VALUES

- Owner Focus
- Recall
- Prioritizing humans
- Maintaining physical boundaries



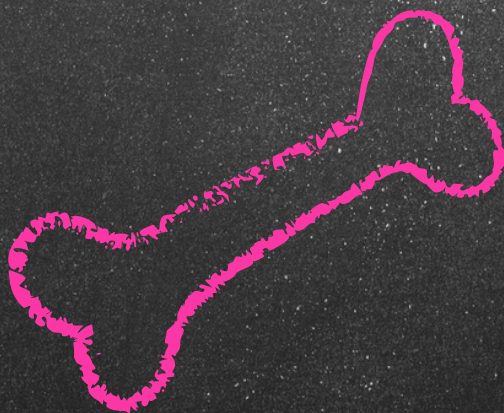


THREE STYLES OF THINKING

Audio exclusion

A temporary inability to hear, often triggered by high stress or anxiety, causing the brain to prioritize other sensory information

Relaxing, Curiosity, Focus





**SLIP LEASH—THIS REPLACES THE COLLAR, HARNESS
AND CLIP STYLE LEASH.**

**THE TAB WILL ALWAYS BE ON THE RIGHT SIDE OF
THE DOGS HEAD. THE LEASH SHOULD ALWAYS STAY
STATIONARY WHERE THE HEAD MEETS THE NECK. IT
SHOULD BE LOOSE ENOUGH TO SPIN BOTH COUNTER
AND CLOCK WISE, BUT NOT LOOSE ENOUGH TO FALL
MORE THEN HALF AN INCH FROM ORIGINAL
PLACEMENT.**



E-COLLAR- A COLLAR THAT ALLOWS FREEDOM AND CONTROL. TYPICALLY THIS COLLAR WILL HAVE FEATURES SUCH AS TONE, VIBRATE & STIMULATION.

AN E COLLAR SHOULD BE TIGHT ENOUGH THAT THE CONNECTORS ARE TOUCH THE SKIN BENIETH THE DOGS UNDER COAT. THE MOTOM WILL ALWAYS BE PLACED ON THE LEFT OF THE DOGS NECK, WITH THE BOX STATING STATIONARY BETWEEN THE DOGS LEFT EAR AND JAW. STIMULATION WILL ONLY TAKE PLACE ON THE VERBAL CORRECTION "NO" VIBRATION WILL ONLY HAPPEN ON THE VERBAL COMMANDS AND WILL MAINTAIN UNTIL THE DOG IS IN MOTION TO THE COMMAND. TONE SHOULD ONLY BE USED AS A SECONDARY COMMAND, FOR EXAMPLE TONE COULD MEAN HERE, SIT, PLACE OR KENNEL.



**THIS IS JUST THE BEGINNING OF
YOUR JOURNEY USING EFFECTIVE
COMMUNICATION.**

REMEMBER THESE DETAILS

**QUALITY > QUANTITY
TONE IS EVERYTHING
SHARP FIRM CORRECTIONS
EVERY CORRECTION ENDS WITH A REWARD**



**VIDEOS &
QUESTIONS CAN BE
SENT TO (501)653-
9130**