



HAPPY PARENT

HAPPY CHILD

OUR MISSION STATEMENT

INFORMATION BOOKLET DETAILING OUR MISSION STATEMENT

THE HAPPY PARENT AND CHILD INITIATIVE





Our Mission Statement



At The Happy Parent & Child Initiative, we believe that every child and family has the potential to thrive.

Our mission is to create a safe, supportive, and empowering space where children and their families can navigate their challenges with confidence and compassion.

We are dedicated to providing neuroaffirming, trauma-informed support that honours the unique needs of each child and parent.

Through play, creativity, and therapeutic approaches, we help families build stronger connections, develop essential skills, and foster emotional well-being.

By equipping parents, carers, and educators with the therapeutic tools to understand and support all children, we aim to move beyond traditional behavioural models; Instead, understand behaviour as communication and create nurturing relationships which are rooted in trust, respect, and co-regulation.

Together, we can create calmer, happier homes where both children and parents feel seen, valued, and supported.

Our Mission Statement



At The Happy Parent & Child Initiative, we envision a world where every child—especially neurodivergent children—is deeply understood, supported, and celebrated.

We believe that when children feel safe, seen, and valued, they can thrive emotionally, socially, and academically.



We are dedicated to transforming childhood experiences by advocating for relationships rooted in nurtured attachment, co-regulation, and connection.

We strive to replace outdated behavioural approaches with compassionate, neuroaffirming parenting and education models that honour each child's unique way of experiencing the world.

Through play, creativity, and therapeutic support, we empower children to lead their own healing, fostering self-awareness, confidence, and resilience.

At the same time, we equip parents, carers, and educators with the skills and knowledge to create emotionally safe environments where children feel empowered to grow, learn, and express themselves authentically.

By working together collaboratively, we can shift the parenting and educational landscape, ensuring that every child has the opportunity to develop secure relationships, build emotional well-being, and step into their fullest potential.



Our Mission Statement



At The Happy Parent & Child Initiative, our values shape everything we do.

We are committed to creating a compassionate, inclusive, and supportive environment where both children and parents feel understood, valued, and empowered.

- **Deep Respect** for Both the Child and the Parent/Carer - We honour the individuality of every child and parent, recognising that each person's experiences, needs, and strengths are unique. We believe in a partnership approach where families feel heard, respected, and supported on their journey.
- **Neuroaffirming** - We celebrate and embrace neurodivergence, ensuring that every child is supported in a way that aligns with their natural ways of thinking, feeling, and experiencing the world. Our approach is rooted in understanding, not changing, a child's neurotype.
- **Compassion and Empathy** - We lead with kindness, seeking to deeply understand the challenges families face and providing support that is patient, non-judgmental, and tailored to each child's needs.
- **Collaboration** - Lasting change happens when we work together. We partner with parents, carers, educators, and professionals to create environments where children feel safe, supported, and able to thrive.
- **Ethical & Nurturing** - We prioritise integrity, safety, and care in all we do. By providing trauma-informed, child-led support, we foster environments that promote emotional security, confidence, and well-being.
- **Advocate** - We challenge outdated behavioural approaches that do not serve children's emotional and developmental needs. Instead, we champion parenting and educational practices that are connection-driven, developmentally appropriate, and rooted in trust and respect.
- **Importance of Attachments** - Secure relationships are the foundation of a child's well-being. We support families in strengthening these bonds, ensuring that children feel safe, valued, and connected in their relationships with caregivers.



Our Approach and Values are rooted in evidence and research in: Neuroscience, Attachment science, Nervous system science, Developmentally informed, Trauma informed and considers the systems that impact and inform a child's world.

We pride ourselves on being innovative thinkers, putting our clients' mental wellbeing at the heart of everything we do!

Thank you for reading.



Kinsley
Hartgrove

Founder of
The Happy Parent & Child Initiative

[Book Now](#)