



## Hello there!

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Welcome to the July Edition of Suite Talk!

We sincerely hope that this newsletter finds you in good health and high spirits. Let's begin this feature by sharing our recent trip, hosted by Discover Halifax and Halifax Convention Centre, where we had the incredible opportunity to experience the beauty of Halifax, Nova Scotia! Accompanied by nine of our clients, we embarked on a FAM trip that allowed us to explore this vibrant city and all it has to offer.

Our adventure commenced with a breathtaking cruise along the picturesque Halifax Harbour, aboard the city's newest watercraft. The scenic views left us in awe as we immersed ourselves in the stunning surroundings. During our journey, we had the pleasure of indulging in a delightful catered meal at a hidden local gem, The Pebble BnB. This charming establishment is owned and operated by the warm and welcoming Liz (Chute) O'Carroll, who made sure we experienced the authentic flavors of the region and even serenaded us a little with her beautiful voice. Continuing our exploration, we visited the historic Citadel Hill, where we immersed ourselves in the rich history of the area. Additionally, the Canadian Museum of Immigration offered us a captivating insight into the country's immigrant heritage.

Throughout our stay, we were delighted to experience top-notch accommodations at The Sutton Place Hotel. Furthermore, our group had the opportunity to tour The Westin Nova Scotian Hotel, Halifax Marriott Harbourfront Hotel, The Muir Halifax, The Prince George Hotel, and The Lord Nelson Hotel, all conveniently located nearby.

Embracing the contagious East Coast vibe, we were grateful for the chance to enjoy everything else our partners graciously invited us to experience, including a tasting at Alexander Keith's Brewery. With great enthusiasm, we can confidently say that Halifax is ready to welcome you and help make your next event an extraordinary one. Discover the wonders of Halifax!



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## Halifax At-A-Glance

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Whether it's your first visit or you're a born and raised local, there is something extraordinarily special about Halifax that pulls people back again and again. Halifax is authentic and approachable but with a cool urban vibe and a hint of sophistication.

#### **At-A-Glance**

Halifax comfortably accommodates meetings and conferences of up to 2,000 (using the HCC)

**The largest group the destination can accommodate:** 3,000

**Convention Centre:** 120,000 sq. ft.

**Funding Opportunities:** Depends on criteria

**Distance from Airport:** 33 km

**Popular Offsite venues:** Halifax Citadel National Historic Site, Canadian Museum of Immigration at Pier 21, Alexander Keith's Nova Scotia Brewery

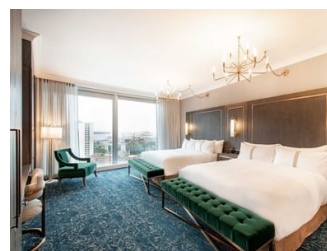
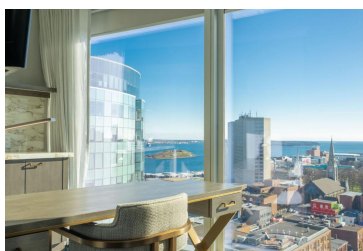
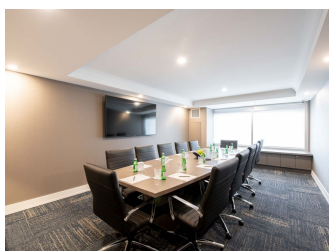
#### **Largest Conference Hotels:**

Halifax Marriott Harbourfront - 352 guestrooms / 28,000 sq.ft. of meeting space

Westin Nova Scotian Hotel - 310 guestrooms/ 23,000 sq.ft. of meeting space

Sutton Place Hotel Halifax - 262 guestrooms

If you're considering Halifax kindly reach out to Strategic Site Selection and share your RFP and meeting/hotel needs and we will initiate the sourcing for you.



[Yes, I'd like more Information](#)

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**Sandbox Events Inc. - Lock in your dates! Fall 2023, Holiday Parties, and 2024 Large Conferences - Contact for a Quote!**

Do you need help with an upcoming event? The team at Sandbox Events are ready to help with your event planning and logistics, registration, mobile app development, and everything in between. Sandbox offers a full suite of a la carte event management services. Our purpose is to support you with as much or as little as you need to ensure your event is successful. Our team of passionate event professionals is dedicated to transforming your event into an extraordinary experience. Please contact Sandbox Events for a complimentary quote. **Contact Kristi Piukkala** at [kristip@sandbox-events.com](mailto:kristip@sandbox-events.com)

### Sandbox Tips on Planning Your Holiday Office Party

It is that time of year to start thinking about your holiday party. Organizing a seamless office holiday party is a fantastic opportunity to conclude the year on a high note and demonstrate gratitude towards all employees. To guarantee a smooth and enjoyable event, take into account the following steps:

1. Plan well in advance
2. Set a budget
3. Choose a suitable venue
4. Select a theme
5. Create a guest list
6. Organize entertainment
7. Arrange catering
8. Decorate the venue
9. Recognize employees
10. Provide transportation options
11. Consider inclusivity
12. Share the schedule
13. Encourage employee involvement
14. Follow up and gather feedback

By following these steps, you can ensure that your office holiday party runs smoothly, creating a festive atmosphere and expressing appreciation for employees' hard work throughout the year.



## Client Feedback

I just wanted to start off the week by saying a big THANK YOU to each and every one of you for Friday's event. Or should I say extravaganza!

It exceeded all my expectations, all my team's expectations, and all the guests' expectations. Despite running events back home in Ireland (where I come to you from now), this was my first ever event in Canada, and also probably the biggest project of my career. You guys not only pulled it off, you shot it to the stars.

Thank you for endless conversations, reassurances, and bucketloads of positivity. Thank you for your creativity, for your experience and advice and for exploring so many avenues with me before we landed on what guests saw in front of them. Thanks for getting me out of pickles, for your endless patience and composure and for sticking with me in every flower wall-shaped crisis (!)

I enjoyed working with you all so much, getting to know you and creating this event from the literal ground up.

There were armies behind you who helped make this event the success it was! I know we had 30 superstar speakers that drew the crowds, but honestly, you were the real stars of the show for me.

Still glowing,

Jane - TORQUE Strategies

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## Upcoming Industry Events



**OCTOBER 17 - 19, 2023**  
**IMEX AMERICA**

**Las Vegas - October 17-19, 2023**

IMEX America is the largest tradeshow in North America for the business events industry. It's free to attend, and the four-day program offers specialist education, networking and

much more on and off the tradeshow floor.  
4,300+ Buyers / 3,300+ Exhibitors



It's time for clients to register for Last Call, our annual signature event, held this year at Ricarda's in Toronto Monday, August 14th pre-CMEE.

Please contact your Strategic Site Selection or Sandbox Events representative today for the RSVP link if you are interested in attending. Space is limited!

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