



## Hello There!

Welcome to the June edition of Suite Talk! We hope this newsletter finds you in excellent health and high spirits.

As we embrace the approaching summer season, we turn our attention to the crucial aspect of event destinations. We all understand the significance of "location, location, location." That's why, in collaboration with our trusted destination partners, we've compiled an exciting list of possibilities that make each location truly special.

In this edition, we'll delve into some of the destinations across Canada. You will be able to explore the unique offerings and valuable insights and inspiration that will help you make informed decisions when it comes to choosing the perfect location for your event.

Wishing you a delightful read!

The Suite Talk Team

---

## Areas of Destination Guide





## VANCOUVER - CREATE A CONFERENCE ON THE COAST

As one of the top 25 best startup ecosystems in the world, they attract thought leaders from across the globe. It's not just innovation that draws people to Vancouver it's inclusivity whether to mother nature or each other. Connectivity is at their core. Ideal conference up to 18000.



## BANFF - RESILIENT, SUSTAINABLE, WELCOMING & INSPIRING

Banff and Lake Louise offer incredible experiences that reconnect people to the natural world. Situated in Canadian Rocky Mountains in Banff National Park, within a UNESCO World Heritage Site, accessible year-round adventure and wellness is cultivated every day of the year by visitors from across the globe. Largest group the destination can accommodate is 1050 in single meeting capacity and 610 in Lake Louise.



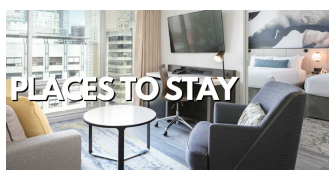
## CALGARY - A MEETING DESTINATION LIKE NO OTHER

Calgary is a dynamic blend of warm western hospitality and big-city energy. It's a destination that's full of extraordinary experiences and unexpected adventures. \$1 billion investment into meeting and event infrastructure that will make Calgary the largest convention destination in Western Canada by 2024. Ideal conference size 2000-3000 delegates.



## SASKATOON - FEEL LIKE A PART OF OUR FAMILY

Saskatoon is not a big city, and that's just the way they like it! Here, creative conference planners embrace state of the art research centres, unique ancient cultural experiences, inventive farm to table cuisine. Planners can count on a warm reception from their people. Ideal conference size 1200. Convention Centres are the TCU Place 104000 sq ft / Prairieland Park 240,000 sq ft.







With world-class attractions, a rave-worthy culinary scene, a legendary arts community and a growing economy, Winnipeg is a great choice for conferences ideally with 500-1000 delegates and can accommodate up to 9000. Convention centre is 264,000 sq ft.



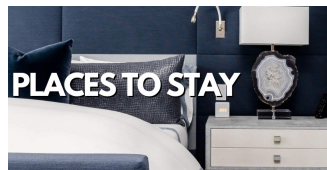
### ST. JOHN'S - WELCOMING ADVENTURERS

The place where whales and icebergs cross paths! Rich with history, culture and natural beauty on the waters edge. The St. John's Convention Centre has doubled in size. Ideal conference size is 700-800 participants.



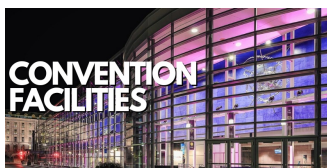
### TORONTO - EQUITY, DIVERSITY & INCLUSION

Destination Toronto's mandate is to reflect the breadth and diversity of Toronto's people, places and culture to inspire residents and visitors to meet, visit and explore the city. They market and promote the city to global travelers and is the most visited destination in Canada. 2 international airports serve 180+ global destinations.



### QUEBEC - A GREAT WAY TO MIX BUSINESS AND PLEASURE

Six-time winner of the "Best Destination in Canada" award by Travel + Liesure, Quebec City has carved a hosting reputation around the world. Your attendees will be charmed by the city's history. Over 17,000 rooms in the city. 3500 delegates can comfortably fit in the convention centre.



Yes, I'd like more Information on a location listed above

## Upcoming Industry Events

# INDUSTRY EVENTS



## June 13 - 15, 2023 - Happening Now

The World Education Conference is the expert event for event experts. MPIWEC23 will reinvigorate you, revitalize your skillset and your connections, leaving you feeling really good about what you do. Held in Riviera Maya, Mexico at Barcelo Maya Riviera Resort.



## June 25 - 28, 2023

Collaborate with your industry peers and tap into the insights of innovation trailblazers to discover new possibilities for the future of events, demo prototypes of progressive learning formats, and develop a modern event playbook packed with fresh concepts. Held at Fairmont The Queen Elizabeth, Montreal.



## July 5 - 7, 2023

Summer Summit hosted by CSAE Trillium Join your association peers in Mississauga for 2 days of learning, networking and connecting. The compelling program explores various aspects of association management and leadership. Held at Hilton Mississauga Meadowvale.



## July 24 - 27, 2023

Caesars Forum, Las Vegas is the location for Cvent Connect an annual user conference and industry event for production pros, experience makers, and engagement experts.

---

## SSS & SBE EVENTS

---


The month of May kept the SSS and SBE teams on their toes as they embarked on exciting adventures across the globe. From captivating FAM trips in Budapest to attending prestigious events like IMEX, their schedules were packed with thrilling experiences. Not to mention the delightful shows they had the pleasure of witnessing, including the mesmerizing Kooza.

Meanwhile, over at the SBE side, it was all hands on deck as they organized and executed successful team events for esteemed clients such as Aviva and Fidus, just to name a couple. The dedication and hard work of the team was evident in the fruitful outcomes of these events.

We're excited to share some images that perfectly capture the essence of these unforgettable moments.








## Client Feedback

“

Sara, all thanks and gratitude to your entire team! I have heard nothing but great reviews and comments from our collective! Our folks from across Canada appreciated all the big and small gestures that you have provided us from booking all the way to check out, a world class and top tier service! I cannot thank you enough for answering my calls, emails and last minute requests. Many thanks,  
-Angel R.

Sara Scott  
Key Account Manager  
 STRATEGIC SITE SELECTION



## Meet Our Key Account Managers - Your Partner in Planning.

Choosing the right venue for your event is critical. As your trusted partner in hotel sourcing and event planning, we value your support and would be grateful for your recommendation. If you've had a positive experience with Strategic Site Selection and/or Sandbox Events, please refer us to your colleagues and contacts. We promise to provide the same exceptional service and professionalism to anyone you recommend. Thank you for your partnership and please don't hesitate to contact us if you have any questions or need assistance with a new program.

[info@strategicsiteselection.com](mailto:info@strategicsiteselection.com)

# THANK YOU THANK YOU THANK YOU



Your Partner in Planning.  
[Strategic Site Selection](#) [Sandbox Events](#)

[Strategic Site Selection](#) | 55 Old Ruby Lane | Puslinch, ON N0B 2J0 CA

[Unsubscribe](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!