



Hi Kristi!

Happy November!

As we get closer to 2024, the landscape of incentive travel is evolving, presenting exciting trends that promise to elevate corporate rewards and recognition programs. From hyper-personalization to sustainability initiatives, the coming year holds many opportunities for organizations seeking to inspire and motivate their teams.

Below are some of the key trends shaping incentive travel for 2024 and a spotlight on ALHI and their *Seaside Collection* of luxury waterfront hotels and resorts that span the globe in destinations that will inspire your group.

Trends in Corporate Incentive Travel for 2024:

Holistic Employee Well-being:

The well-being of employees takes precedence in 2024. Corporate incentive travel programs are shifting towards providing experiences that nurture both professional and personal well-being. Wellness activities, mindfulness sessions, and opportunities for personal growth are integral components of incentive itineraries.

Tech-Integrated Experiences:

Technology continues to play a pivotal role in the enhancement of corporate incentive travel. Mobile apps provide real-time updates, ensuring seamless communication and engagement throughout the travel experience.

Sustainability as a Corporate Value:

The emphasis on sustainability has grown into a corporate value, and this is reflected in incentive travel trends. Organizations are selecting destinations and accommodations that

align with eco-friendly practices, contributing to responsible tourism. Incentive travel is not just a reward; it's an opportunity for corporations to make a positive impact on the environment.

Personalization for Diverse Teams:

Personalization in corporate incentive travel goes beyond mere customization.

Organizations are recognizing the diverse interests and preferences of their teams and tailoring incentive programs accordingly. From adventure excursions to cultural experiences, the goal is to ensure that every participant feels valued.

As organizations look to inspire and reward their teams in the coming year, these trends offer a roadmap to elevate incentive travel beyond expectations. Embrace the trends and embark on a journey that not only motivates but also leaves a lasting impact on participants.

Did you know? The Incentive Research Foundation's (IRF), survey found that 67% of respondents want to go someplace they've never gone before, that doesn't mean it has to be far. Beaches, adventure travel, and the mountains ranked as the top three types of places participants want to travel, with Hawaii being the No. 1 destination, followed by the Caribbean and the Western U.S.

Need help to level-up your 2024 incentive program? The team at Sandbox Events can help! Contact Kristi Piukkala at kristip@sandbox-events.com

ALHI - Seaside Collection



The Seaside Collection offers luxury waterfront hotels and resorts that span the globe in destinations that will inspire your group for the perfect incentive travel experience.

The properties featured in ALHI's Seaside Collection not only boast spectacular settings sure to energize your guests, but exceptional facilities and state-of-the-art technology to ensure your meetings are productive, too. Find inspiration here for your next meeting or

event, click the image above to view all Seaside Hotels and locations.

Need help finding the perfect venue? Let's Connect.

Reach out to Strategic Site Selection and share your RFP and meeting/hotel needs and we will get started on the sourcing for you.

Yes, I'd like to connect.

People, Places and Things



Liz Akey of EMA Marketing and DMC partner Mark Jordan from Tropical Incentives had the idea to showcase a number of luxury all-inclusive resorts that the Dominican Republic has to offer for groups. SSS, Director of Global Accounts, Sabine Hacker-Bousquet was there! Here is what she had to say;

"Not only did they put together a well-crafted itinerary, including visits to sites such as Live Aqua, Hilton La Romana, Melia Paradisus, Hyatt Ziva and Zilaria, and the Sanctuary Cap Cana, but they also took us on some fun off-site activities".

"We experienced a catamaran ride and had a beach lunch to sample some of what can be done with your attendees. I was glad to sacrifice myself for these 3 days of hard work ? and rediscover this beautiful country while learning about its history and wildlife (thanks to Professor Mark). I'm deeply grateful for the warm hospitality and wonderful experiences. Big thanks to all the partners. EMA and Tropical Incentives are the DREAM team!"

If you are considering the area for your next program, Sabine would be more than happy to share her feedback and knowledge with you.



**Are you planning to attend any of these events? If you are, let us know!
We'd love to connect with you.**



St. Johns, NB - November 19-21, 2023

The Canadian Innovation Conference, (brought to you by the PCMA Canada East Chapter), is designed to meet the needs of meeting and event professionals and suppliers whose organizations are engaged in providing services related to the conduct and operation of meetings, conventions, seminars, exhibits and trade shows.

Experience the high calibre of educational content that PCMA is renowned for in an environment customized to the Canadian market. You can earn Clock Hours of Continuing Education and expand your peer network as you invest your time in attending this 2 1/2 day conference.



TORONTO
CHAPTER

Toronto - December 5, 2023

Delta Hotels by Marriott Toronto Airport & Conference Centre |
5:30 - 9:30pm

Join MPI for their annual Winter Social to reconnect with colleagues and friends. Due to popular demand, dinner is included and once again, there will be a fundraising auction.

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