

Hi Kristi!

Welcome to the September edition of Suite Talk!

We're excited to share some tips on planning unforgettable events in the colourful backdrop of fall. Canada is home to numerous venues that perfectly capture the essence of fall. Whether you're organizing informal gatherings, incentive programs, or business meetings, the fall season offers a unique canvas upon which to paint your vision. From selecting venues, incorporating seasonal décor, crafting menus that celebrate fall flavours, and creating cozy atmospheres that captivate your attendees, we've got you covered. Here are some ideas to consider for autumn event planning to help make your upcoming events a success.

1. Venue Selection:

The foundation of any successful event lies in the choice of the perfect venue. For fall events, consider locations that embrace the beauty of the season. The natural scenery can serve as a stunning backdrop for your event and reduce the need for excessive décor.

Consider the Okanagan Valley in British Columbia, renowned for its picturesque vineyards and wineries. Hotels like <u>Sparkling Hill Resort & Spa</u> offer stunning views of colourful vineyards set against the backdrop of Lake Okanagan and the surrounding mountains. The natural beauty of the area makes it an ideal choice for your fall event event.

2. Seasonal Décor:

Incorporating the warm, earthy tones of fall into your event décor can evoke a sense of nostalgia and comfort. Consider using natural elements like maple leaves, pinecones, and local wildflowers to add a touch of Canadian authenticity to your decorations.

At the <u>Fairmont Banff Springs Hotel in Alberta</u>, the fall decor takes inspiration from the surrounding landscape. Their event spaces feature wooden accents, cozy fireplaces, and

seasonal floral arrangements that reflect the vibrant autumn colours of the nearby forests.

3. Fall-Flavored Menus:

Canada's diverse culinary scene provides ample opportunities to create menus that celebrate the flavours of fall. Incorporate locally sourced ingredients like BC salmon, Quebec cheeses, and Ontario apples into your menu selections. Offer dishes like roasted root vegetable medleys, pumpkin bisque, and butter tarts for dessert.

Consider hosting a small group at <u>Le Saint-Amour in Quebec City</u>. This renowned restaurant is known for its dedication to showcasing Quebec's culinary heritage. Their fall menu might feature dishes like tourtière (meat pie) and maple sugar pie, giving attendees a taste of authentic Quebecois cuisine.

4. Cozy Atmospheres:

Canada's fall weather can be chilly, so it's essential to create cozy spaces that invite guests to connect and mingle. Opt for venues with comfortable seating arrangements, indoor fireplaces, and ambient lighting to create a warm and inviting atmosphere.

<u>The Algonquin Resort in New Brunswick</u> is an ideal choice for creating a cozy ambiance. With its historic charm and elegant interiors, it offers spaces like the Fireplace Room, where guests can gather around a crackling fire while enjoying a cup of hot apple cider or mulled wine.

5. Contingency Planning:

Canada's vast and diverse landscape means that weather conditions can vary significantly. It's crucial to have a solid backup plan in place, especially for outdoor events. Consider venues that offer both indoor and outdoor spaces and have the flexibility to adapt to changing weather conditions.

<u>The Royal Ontario Museum in Toronto</u> is a versatile venue known for hosting both indoor and outdoor events. Their glass-ceilinged Teck Suite offers a beautiful view of the city skyline and the option to move indoors if the weather becomes unfavorable.

Canada's stunning autumn backdrop provides event planners with a wealth of opportunities to create unforgettable corporate gatherings. By carefully selecting venues that embrace the season, incorporating seasonal décor, crafting fall-inspired menus, creating cozy atmospheres, and having contingency plans in place, you can ensure that your upcoming events in Canada's vibrant fall season are nothing short of extraordinary.

Happy planning!

Need help finding the perfect venue? Let's Connect.

Reach out to Strategic Site Selection and share your RFP and meeting/hotel needs and we will initiate the sourcing for you.

Yes, I'd like to connect.



Are you planning to attend any of these events? If you are, let us know! We'd love to connect with you.



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People, Places and Things





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Client Feedback

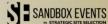
Hi Misha: a BIG THANK YOU for all your work in sourcing our evening activity and photography service. The tastings and furniture were a big hit. The experts they sent were lovely to work with: very good with our guests and knowledgeable in their areas. The seatings were exactly what the space warranted: it looked and felt like an open patio / living room - with the surrounding tasting stations, bar and beautiful landscaping around us.

We were tremendously lucky with the weather and were able to deliver the "full effect" of my vision of a laidback "backyard grill". Proof will be in the pudding when we get the pictures but I'm confident we have some great pics to show off the event.

You did a great job overall - thank you again!! -Wendy



Bilingual Sr. Event Coordinator



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