



Your partner in planning.



Greetings!

Welcome to the August edition of Suite Talk!

We're thrilled to bring you this month's edition packed with fresh insights, inspiring stories, and exclusive glimpses behind the scenes at Strategic Site Selection.

First up, get ready for a sneak peek at our unforgettable Last Call event — where authentic connections came alive and industry friends gathered for an evening full of laughter, celebration, and meaningful conversations. We're sharing some of our favourite photos so you can experience the magic yourself.

In this issue, Kristi Piukkala, our Director of Operations and Client Experience, shares a heartfelt letter reflecting on the power of genuine connections — why they matter more than ever in the meetings and events industry, and how they fuel our work every day.

And of course, no Suite Talk would be complete without our Hotel Spotlight. This month, we're shining a light on a standout property that perfectly blends exceptional service with unique guest experiences — a must-know for your next event destination.

Thank you for being part of our community. We hope you enjoy this issue and find inspiration to create your own authentic connections.

See you soon,
The Suite Talk Team



LAST CALL 2025 PHOTO ALBUM



A Heartfelt Thank You to Our Penthouse & Luxury Sponsors

At Strategic Site Selection, we believe that every great event is powered by exceptional partnerships — and this year's Last Call was no exception. We want to extend our deepest gratitude to our Penthouse and Luxury sponsors for their generous support and commitment.

Your dedication to excellence helped us create an unforgettable evening filled with authentic connections, inspiring conversations, and remarkable experiences. Your sponsorship elevated Last Call to new heights, reflecting the very essence of luxury and sophistication that our clients and partners expect from Strategic Site Selection.

Thank you for being a vital part of our community and for helping us celebrate success in style. We look forward to continuing this journey together — crafting extraordinary events and meaningful connections well into the future.

Penthouse Sponsors

THANK YOU



Luxury Sponsors

THANK YOU



Fairmont Royal York A Premier Choice for Event Planners



For event planners seeking a venue that blends historic grandeur with modern functionality, the Fairmont Royal York in downtown Toronto is a standout destination.

With over 55,000 square feet of versatile meeting and event space, including elegant ballrooms, boardrooms, and breakout rooms, the Royal York can accommodate events of any size — from intimate executive retreats to large-scale conferences. The hotel's flexible layouts and state-of-the-art AV capabilities ensure your event runs smoothly, no matter the complexity.

Event planners will appreciate the dedicated conference services team, whose expertise and attention to detail make every stage of planning effortless. From custom catering menus to seamless technology integration and impeccable guest service, the Fairmont Royal York takes care of the details so you can focus on delivering a memorable experience.

Its unbeatable downtown location, steps from Union Station, also means your attendees benefit from easy access and convenient transportation options — a key factor in driving event attendance and satisfaction.

Whether you're planning a corporate meeting, gala, or incentive program, the Fairmont Royal York combines timeless elegance with contemporary amenities to elevate your event to the next level.

A Personal Note



By: Kristi Piukkala
Director of Operations & Client Experience



Hey everyone,

What a week! Between our Last Call event, the annual SSS and Sandbox team meeting, and the CMEE tradeshow, I've been reflecting a lot on something we don't talk about enough—authentic connections.

In the meetings and events world, it's easy to get caught up in logistics, deadlines, and checklists. But at the heart of it all, what really matters is how we connect—with our clients, partners, and each other. Authentic communication builds trust, sparks creativity, and creates spaces where everyone feels heard and valued. That's where real magic happens.

When we bring authenticity to our meetings and events, we're not just planning places and dates—we're crafting experiences that inspire, motivate, and leave lasting impressions. For Strategic Site Selection and Sandbox Events, this means being more than just a service provider; it means becoming a trusted partner who truly understands your vision and works hand-in-hand with you to bring it to life.

This past week showed me just how powerful these connections are. At Last Call, the conversations were genuine, the laughs were real, and the relationships felt stronger than ever. Our team meeting deepened

those bonds internally, reminding us that a great culture starts with authentic people. And at CMEE, every handshake and chat was a reminder that honest, open dialogue creates opportunities and moves the industry forward.

Thank you for being part of this journey with us. Together, we're not just making meetings happen—we're making meaningful connections that matter.

Looking forward to what's next,
Kristi



HOTEL SPOTLIGHT

Exceptional Venues Across Borders



Vancouver, Canada | Chicago, USA | London, United Kingdom

At Strategic Site Selection, we know that the perfect venue sets the tone for unforgettable events. This month, we're excited to shine a spotlight on three standout hotels—each offering unique spaces, impeccable service, and outstanding amenities tailored to meet the needs of event planners and their clients. From Canada to the US and beyond, these venues are sure to inspire your next booking.

[Vancouver Convention Centre & Pan Pacific Hotel](#) — *Vancouver, Canada*

Nestled on the picturesque waterfront of Vancouver's Coal Harbour, the Vancouver Convention Centre paired with the Pan Pacific Hotel offers an unbeatable combination of world-class meeting facilities and luxury accommodations. The Convention Centre boasts over 466,500 sq. ft. of event space, including flexible ballrooms and breakout rooms flooded with natural light and stunning views of the mountains and harbor. Adjacent Pan Pacific Hotel provides 503 elegant guestrooms and seamless access to the venue. Event planners appreciate the eco-friendly design, cutting-edge technology, and a dedicated event services team that ensures flawless execution.

Why we love it: A breathtaking, sustainable venue with expansive, adaptable spaces and stunning scenery that energizes any event.

[The Langham, Chicago](#) — *Chicago, USA*

Situated on the Chicago River, The Langham offers a stunning urban retreat for planners seeking luxury and innovation. Its 15,000 sq. ft. of event space features floor-to-ceiling windows with breathtaking skyline views, perfect for inspiring creativity and connection. The Langham's state-of-the-art audiovisual equipment and dedicated event planning team ensure every detail is flawless. Recent events have praised the seamless flow between meeting spaces and elegant breakout rooms, creating an engaging atmosphere for networking and collaboration.

Why we love it: A perfect blend of chic design and professional precision — an event planner's dream in one of America's most vibrant cities.

The Rosewood London — London, United Kingdom

In the heart of historic London, The Rosewood London offers timeless elegance combined with modern luxury—ideal for planners looking to impress international attendees. The hotel features over 19,000 sq. ft. of sophisticated event space, including a stunning ballroom, private dining rooms, and flexible meeting rooms with state-of-the-art technology. Its prime location on High Holborn provides easy access to the city's cultural landmarks and transportation hubs. Planners praise Rosewood's attentive service and the bespoke event experiences crafted by their expert team.

Why we love it: Classic British charm meets contemporary flair, delivering unforgettable events in one of Europe's most dynamic capitals.



Industry Events *See you There!*

Are you planning on attending any of these events? Let us know!
We're excited about the opportunity to reconnect with you.



IMEX America - Oct 7-9

Where the global meetings and events industry converges in a standout Las Vegas setting, to meet, learn and do business at our industry's leading and largest trade show, for North America's largest meetings industry trade show.



OPERATIONS & GROWTH

WE ARE HIRING.

We have
some amazing
opportunities
available.



We're Growing — Come Join Us at Strategic Site Selection!

Are you ready for your next big move in the meetings and events industry? We're thrilled to share that we have three exciting roles open for driven, relationship-focused professionals who are passionate about the meetings and events industry. If you're ready to grow your career, contribute to a dynamic team, and make a meaningful impact, we want to connect with you!

We're currently looking for:

Marketing Communications Coordinator – [Apply Here](#)

Director, Global Accounts – [Apply here](#)

Director, Business Development – [Apply here](#)

Coordinator, Client Experience – [Apply Here](#)

At Strategic Site Selection, we're in the business of creating connections and unforgettable experiences. If you thrive in a collaborative, forward-thinking environment, this could be the perfect next step for you.

Know someone who'd be a great fit? Don't keep it to yourself—pass it along!



NICE WORDS FROM NICE PEOPLE

CLIENT REVIEW

"Working with SSS has been an absolute game changer for our conferences. From venue selection to contract negotiations, their expertise and attention to detail have made the entire process seamless. Their strategic approach has saved our team time, reduced risk, and given us confidence that we're making the best choices for our events. Working with Heather has been awesome, her professionalism, responsiveness, and ability to anticipate challenges have been invaluable." – Vicky Constantineau

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