



Hi Kristi,!

As summer winds down, we're reminiscing about August—our favourite month of the year! We hosted our flagship event, Last Call, to show our clients and partners just how much we appreciate them. It's also the one time of year our entire team comes together for our Annual Team Retreat.

Last Call was unforgettable! Everyone brought their best Cowboy bling, and we can't forget a special shoutout to our new friend, Bob the Horse. Huge thanks to the Sandbox Events team for meticulously planning every detail, from choosing The Pearl as the perfect venue to organizing amazing catering and entertainment, including our Disco Ball Dancers. If you missed it or just want to relive the night, check out our photo album featuring images by Arthur Mola. The real stars of the night were our generous sponsors who went above and beyond with incredible prizes for our winners!

[Check out our Last Call photo album and how much fun we had!](#)

As Last Call wraps up, we're gearing up to celebrate our 20th year in business—and we're planning to celebrate all year long! We're thrilled to share this milestone with you. In this month's edition of Suite Talk, we're kicking off our newest segment: Minute with Mark - reflecting on what 20 years in business means to us, preview exciting upcoming events, and share key takeaways from the CMEE Expo.

Plus, we're extending our special referral program until September 16th, with prizes to be drawn on September 29th! Refer a new client to your Strategic Site Selection or Sandbox team member, and you'll be entered into a draw to win fabulous prizes. Check out the details below.

As we prepare for Fall, remember we're here to ensure your meetings and events deliver great value. If you'd like to chat about how we can help you save money on your next event, just give us a shout!

Cheers,
The Suite Talk Team



click image to view Last call highlights. Photography by Arthur Mola



In this new newsletter segment, *Minute with Mark*, we had the chance to sit down with Mark for a quick

chat. This time, we asked him to reflect on the past 20 years and share what he finds most rewarding about leading Strategic Site Selection. His response, as always, was honest and heartfelt.

"The most rewarding aspect of our journey so far has been the growth of both the relationships we've built and the company itself. We've evolved from a one-person operation to a team of nearly 40, creating a vibrant culture while forming strong connections with clients and suppliers along the way. The industry we're in is full of energy and excitement, making it a joy to be part of.

It's also deeply satisfying to create a livelihood for myself, my family, and now for 40 others through this company. The friendships and impact we've made on our clients, who have become some of my best friends, are incredibly fulfilling. Overall, being able to build a life in such a vibrant industry while supporting others has been an amazing experience." - Mark Dosman

wait.
what did you say?

Extended until September 16!

**We believe that
great things
should be shared!**

Your partner in planning.  



CMEE ~ Out & About

From August 12-14, our team participated in the Canadian Meeting and Events Expo (CMEE).

As you all know CMEE is one of the keystone events of the year for us within the industry, and this year was no exception! As always, it provided invaluable opportunities for networking, learning and staying up to date on the latest trends.

Our team was thrilled to connect with industry leaders, discover innovative solutions, and gather fresh insights that will help us continue delivering exceptional service to our clients. Here is what some of our team members had to say about the experience!



Joyce Parayil

This year, the participating hotels hosting receptions over CMEE week once again went all out to welcome their fellow partners and clients. We were able to attend 3 receptions in total this year. The Fairmont reception captured a beautiful national theme of Canada in red & white with an abundance of delicious appetizers locally sourced. Hyatt held their reception at Toronto's renowned Marked and set the Spanish scene with flamenco dancers and Spanish inspired food & cocktails.

We ended the evening at Marriott's Bonvoy reception taking place at the newly modernized outdoor waterfall courtyard at Sheraton Toronto centre. Plenty of hors d'oeuvres, fancy cocktails and the best gelato I've ever had. Overall a wonderful night shared with our amazing hotel partners, colleagues and clients!

The highlight was and is always seeing our (ever-growing!) team in person. We're in the business of bringing people together under one roof and CMEE always reminds me of why nothing beats face to face.



Jodi McCulloch

I was also so impressed with all the enthusiasm and support from our Hotel partners to spend time together, getting in to theme for our kick off event and all the authentic conversations had over the few days of CMEE.



There are a lot of amazing new venues popping up in Prince Edward County for executive groups – especially offsite venues. Emails and Zoom calls are great, but nothing beats meeting partners face to face and building relationships in person.



Lindsay West



Sherai Amartei

The most impactful part was discovering new experiences that we can offer our clients for example the ability to create their own theme/company song. Sandbox Events is all about cutting unique experiences for our clients and CMEE is the best showcase about how we can continue to be an industry leader for our clients.



Heather Hamilton

Always great connecting with your industry friends and colleagues!

Industry Events *See you There!*

Are you planning on attending any of these events? Let us know!
We're excited about the opportunity to reconnect with you.



Kicking off October 7, IMEX America will be the largest trade show in the U.S. for the global meetings, events, and incentive travel industry. This event features a wide range of exhibitors, including hotel groups, event technology providers, and airlines, offering attendees like meeting planners, event agency leaders, and incentive travel buyers the chance to discover new opportunities and learn from industry experts. **Our team—Mark,**

Kristi, Sara, Heather, Luisa, Jodi, and Tanya—will be there, so be sure to say “Hey!” and snap a quick a selfie with us! We're excited to meet and connect with all the amazing people in our industry.



psst...did you book your company holiday event?

IT'S TIME.

Just sayin'...



Get ready to jingle all the way with Sandbox Events this holiday season! We're here to make your Christmas party the talk of the town. Whether you want a cozy, festive vibe or a wild winter wonderland, our creative team knows how to bring the fun. From awesome decorations to amazing entertainment, we've got everything covered. Just tell us your vision, and we'll make it happen without any stress on your end. Let's deck the halls and make some holiday magic—book your Christmas party with us and get ready for a night to remember! Contact [Dana Adkin, Client Experience Manager](#) to discuss your upcoming holiday party!

As your trusted partner in planning, we value your support and are grateful for your feedback. If you've had a positive experience with Strategic Site Selection and/or Sandbox Events, please drop us a line at the email below.

Thank you for your partnership and please don't hesitate to contact us if you have any questions or need assistance with a new program.

info@strategicsiteselection.com
contactus@sandbox-events.com



Client Review



I wanted to thank you for inviting me to your fabulous party last week! I had a fantastic time - the atmosphere, the company, the entertainment, the theme, the décor and the food were all perfect. You really know how to throw a great gathering, and I am so grateful to have been a part of it. I also met some lovely people and enjoyed seeing members of the Sandbox Team again and seeing you, Mark! You were certainly in your element!

Looking forward to the next one!

Warm regards,
Sara



Your Partner in Planning.
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