



Farm On  
CANADA



Beef Nutrition

## RELIABLE CREEP FEEDS

Complete and easily digestible feeds, fortified with the vitamins and chelated minerals necessary for minimizing the hungry calf gap. Enhance forage utilization by providing energy in the form of highly digestible fibre, provide extra protein, chelated minerals and vitamins for weight gain prior to weaning.

Creep feeding is an important management strategy that can improve calf growth rates, reduce stress, and improve overall herd health and reproductive performance.

# Maximize weight gain.

**Take advantage of the market by maximizing calf growth and genetic potential.**

Milk from a lactating beef cow provides about 50% of the nutrients that a three-to-four-month-old calf needs for maximum growth. The remaining nutrients must come from pasture and supplemental feeding if the calf is to maximize its genetic potential for growth. While calves can consume grass, they are unable to eat enough of it to meet daily requirements for optimal development. When young livestock are still nursing, creep feeding can help mitigate nutrient deficiencies while providing supplemental energy and protein to maximize growth in this demanding development window.

For herd health, gain and nutrition performance. For *farming life* — Masterfeeds.



*For  
farming  
life.*

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40 to 60 head purebred herd? These products are for you. Contact your local Masterfeeds Beef Account Manager or your local Masterfeeds Dealer or mill location for more information on the benefits of creep feeding.