## Here's how I help BairesDev with SEO writing



As a skilled SEO writer, I make every piece of content work hard to rank high on search engines and reach its target audience. How? I combine reader-focused writing with:

- **Keyword optimization**: Titles, meta descriptions, and opening paragraphs are crafted to hit key phrases naturally.
- **Reader-friendly formatting**: Skimmable subheads, concise paragraphs, and easy-toread formatting keep readers engaged.
- Linking strategy: I incorporate internal links to BairesDev resources and high-quality external links for added authority.
- SEO-friendly FAQs: I research what readers ask and answer it directly, boosting click-through rates.

Basically, I use SEO best practices to help BD connect with its target audience faster.

## Here's what I can deliver to you.

BairesDev, a global leader in tech talent outsourcing, maintains an extensive blog catalog, including job description templates, web dev frameworks, and Al.

Initially, I was approached to collaborate as an editor. I became an SEO content writer after the leadership team realized I could do more to help them hit KPIs.

My results speak for themselves: My content attracts high-quality traffic, driving conversions and strengthening BairesDev's visibility among decision-makers in the tech industry.

Whether you're a tech titan or an emerging brand, I help businesses like yours achieve meaningful results with SEO.

