

THE JOURNEY OF A GODLY MAN

LEE A. WRIGHT

Executive Leadership Speaker

Author • Pastor • Air Force Veteran • Leadership Strategist

Developing Leaders of Character.

Strengthening Organizations.

Inspiring Lives of Purpose.

Executive Keynotes | Leadership Development | Executive Workshops | Organizational Training

Signature Topics

Leading With Integrity

Resilient Leadership

Choosing Character

Faith Under Fire

The Legacy Decision

Purpose After Pain

"Leadership is not measured by the position you hold, but by the lives you influence and the legacy you leave behind."

— Lee A. Wright

Developing leaders who lead with integrity, courage, resilience, and purpose.

www.joagm.com

Speaking & Media Inquiries

mrleeawright@gmail.com

478-747-7204

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

EXECUTIVE PROFILE

Leadership Built Through Service. Character Forged Through Experience.



For more than two decades, **Lee A. Wright** has dedicated his life to developing people, strengthening organizations, and helping leaders navigate challenges with integrity, resilience, and purpose.

As an **Air Force veteran, pastor, author, executive leader, and professional speaker**, Lee brings a rare combination of real-world leadership experience and practical wisdom. His insights have been shaped not only by years of leading people in demanding environments, but also by personal experiences that tested his faith, character, and resolve.

During his **26-year career in the United States Air Force**, Lee served in a variety of leadership positions, including **Technical Training Instructor, First Sergeant, and member of the Air Education and Training Command Inspector General Team**. His responsibilities extended beyond operations and logistics to mentoring, coaching, inspecting organizational effectiveness, developing future leaders, and caring for Airmen and their families during some of life's most difficult moments.

Throughout his career, Lee directly supervised teams, mentored emerging leaders, and influenced thousands of military members through instruction, leadership development, inspections, and professional guidance. These experiences taught him that the greatest organizations are built not merely on processes, but on people—and that strong cultures are established by leaders who consistently model integrity, accountability, and service.

One of the defining moments of Lee's life came on **June 25, 1996**, when he survived the terrorist bombing of **Khobar Towers** in Dhahran, Saudi Arabia. The attack claimed the lives of nineteen American service members and forever changed his perspective on leadership, purpose, and the value of every opportunity to influence others. Rather than allowing

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

tragedy to define him, Lee has dedicated his life to helping others discover resilience, hope, and purpose through adversity.

Today, Lee serves as the **Founder of The Journey of a Godly Man (JOAGM)** and **CEO of Lee A. Wright Solutions, LLC**. Through keynote presentations, leadership workshops, executive training, writing, mentoring, and organizational consulting, he equips leaders to build trust, strengthen teams, navigate change, and create cultures grounded in character and accountability.

As the **Senior Pastor of Elevation Worship Ministries International**, Lee also understands the unique challenges of leading people through change, inspiring volunteers, developing future leaders, and building organizations centered on mission rather than personality. His faith informs his values, while his presentations are thoughtfully adapted to meet the needs of both faith-based and secular audiences.

Organizations invite Lee because he delivers more than motivation. He provides practical leadership principles, authentic storytelling, and actionable strategies that audiences can immediately apply in their workplaces, homes, ministries, and communities.

Whether addressing executives, military leaders, educators, churches, nonprofit organizations, or community groups, Lee's message remains consistent:

Leadership is not defined by position. It is demonstrated through character, strengthened through service, and remembered through the lives we influence.

Executive Highlights

- 26-year United States Air Force veteran
- Former Technical Training Instructor and First Sergeant
- Former Air Education and Training Command Inspector General Team member
- Founder, **The Journey of a Godly Man (JOAGM)**
- CEO, **Lee A. Wright Solutions, LLC**
- Senior Pastor, **Elevation Worship Ministries International**
- Professional leadership speaker and workshop facilitator
- Author of leadership and Christian living resources
- Survivor of the 1996 Khobar Towers terrorist bombing

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Leadership mentor committed to developing leaders of integrity, resilience, and purpose

Core Areas of Expertise

- Leadership Development
- Character & Integrity
- Organizational Culture
- Resilience & Adversity
- Executive Leadership
- Military Leadership
- Men's Leadership
- Faith-Based Leadership
- Team Development
- Purpose & Legacy

Lee A. Wright
PASTOR, AUTHOR,
SPEAKER, AIR
FORCE VETERAN

I AM NOT A PRODUCT OF MY CIRCUMSTANCES! I
AM A PRODUCT OF MY DECISIONS!
- LEE A, WRIGHT

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

WHY ORGANIZATIONS INVITE LEE WRIGHT

Leadership That Creates Lasting Organizational Impact

Today's organizations operate in an environment defined by constant change, increasing expectations, and growing complexity. Leaders are expected to inspire teams, build trust, navigate uncertainty, develop future leaders, and deliver results—all while maintaining integrity and accountability.

Technical expertise alone is no longer enough.

Organizations succeed when their leaders possess the character, resilience, and emotional intelligence to influence people, strengthen culture, and lead with purpose.

That is where Lee Wright's message makes a difference.

Drawing from more than two decades of military leadership, executive experience, pastoral leadership, and personal resilience, Lee equips leaders with practical principles they can immediately apply to strengthen themselves, their teams, and their organizations.

His presentations are not built around motivational slogans or short-lived inspiration. They are designed to produce meaningful conversations, practical action, and lasting leadership growth.

Whether speaking to executive teams, government agencies, military organizations, churches, nonprofits, or associations, Lee focuses on helping leaders become the kind of people others willingly trust and follow.

Today's Leadership Challenges

Organizations consistently face challenges that cannot be solved by policies or technology alone. They require leaders who understand people.

Common Challenges Include:

- Building and maintaining trust within teams
- Leading through constant change and uncertainty
- Developing future leaders
- Strengthening organizational culture
- Increasing employee engagement

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Improving accountability without damaging morale
- Resolving conflict respectfully and productively
- Preventing leadership burnout
- Leading across multiple generations
- Creating purpose-driven workplaces
- Strengthening communication and collaboration
- Navigating adversity with confidence and resilience

These challenges require leaders who are equipped not only with knowledge, but with character.

What Audiences Gain

Every presentation is designed to leave participants with practical tools they can implement immediately.

Participants Leave Equipped To:

- Lead with greater integrity and consistency
- Build trust through everyday actions
- Make values-based decisions under pressure
- Communicate with clarity and respect
- Respond to adversity with resilience
- Strengthen accountability without sacrificing relationships
- Develop stronger teams and healthier organizational cultures
- Inspire confidence during seasons of change
- Recognize how personal leadership influences organizational success
- Build a legacy of service rather than simply achieving success

The result is not simply a motivated audience—it is a better prepared leadership team.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

The JOAGM Difference

Many speakers deliver inspiration.

Others teach leadership theory.

Lee Wright bridges the gap between the two.

Every presentation combines:

Authentic Experience

Real-world lessons shaped by military leadership, ministry, executive responsibility, and overcoming adversity.

Practical Leadership

Clear strategies leaders can apply immediately in their organizations.

Character-Based Principles

Leadership rooted in integrity, accountability, humility, service, and trust.

Customized Content

Presentations are tailored to the audience, organizational goals, industry, and event theme.

Lasting Impact

The goal is not applause.

The goal is transformation that continues long after the event has ended.

Organizations That Benefit

Lee's presentations are well suited for:

- Executive Leadership Teams
- Fortune 500 Companies
- Government Agencies
- Military Commands
- Educational Institutions
- Healthcare Organizations

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Faith-Based Organizations
- Professional Associations
- Nonprofit Organizations
- Community Leadership Initiatives

Each presentation is customized to align with the organization's mission, audience, and desired outcomes.

A Partnership, Not Just a Presentation

Every engagement begins with one simple question:

"What does success look like for your organization?"

From the initial discovery conversation through post-event follow-up, Lee works collaboratively with event planners and organizational leaders to ensure the presentation supports the broader goals of the event—not just the agenda for the day.

The objective is to create an experience that inspires action, strengthens leadership, and provides lasting value for the organization.

Executive Value Statement

Organizations don't need another motivational speaker.

They need leaders who can inspire meaningful action, strengthen organizational culture, and equip people to lead with integrity, resilience, and purpose.

That is the commitment Lee Wright brings to every stage, every audience, and every partnership.

LEADERSHIP PHILOSOPHY

Leadership Is More Than a Position—It Is a Responsibility

Leadership is often associated with titles, authority, or organizational charts.

True leadership is something much deeper.

It is the daily decision to influence others through integrity, service, humility, and courage.

Throughout my military career, pastoral ministry, and years of mentoring leaders, I have learned that organizations rarely rise above the quality of their leadership. Policies may establish expectations, strategies may define direction, and systems may improve efficiency—but people ultimately determine whether an organization thrives.

People choose whether to trust.

People choose whether to follow.

People choose whether to give their best.

Leadership creates the environment in which those choices are made.

That is why every presentation I deliver is built on one foundational belief:

Leadership is not defined by position. It is demonstrated through character, strengthened through service, and remembered through the lives we influence.

The principles that follow are not theories developed in a classroom. They have been refined through military service, organizational leadership, ministry, personal adversity, and the privilege of serving people from diverse backgrounds and experiences.

These principles guide my work and form the foundation of every keynote, workshop, and leadership conversation.

THE FIVE PRINCIPLES OF LEADERSHIP

1. Character Before Competence

Competence may earn respect.

Character earns trust.

Organizations can develop skills, improve processes, and provide technical training, but integrity cannot be delegated or manufactured. Lasting leadership begins with honesty, consistency, humility, and accountability.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

The strongest leaders understand that who they are matters just as much as what they know.

2. Service Before Status

Leadership is not about accumulating influence for personal benefit.

It is about using influence to help others succeed.

The best leaders ask:

"How can I help my team succeed?"

rather than,

"How can my team help me succeed?"

Servant leadership creates cultures where people feel valued, respected, and empowered.

3. Purpose Before Position

Titles change.

Assignments end.

Careers evolve.

Purpose remains.

Leaders who understand their purpose remain steady through promotion, transition, adversity, and uncertainty because their identity is not dependent upon a title.

Purpose provides direction long after position has changed.

4. Courage Before Comfort

Every meaningful leadership decision requires courage.

Courage to make difficult decisions.

Courage to have honest conversations.

Courage to accept responsibility.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Courage to stand for what is right when compromise appears easier.

Leadership demands the willingness to choose what is necessary over what is comfortable.

5. Legacy Before Recognition

Recognition is temporary.

Legacy is enduring.

The greatest leaders think beyond immediate success and ask:

"Who will become stronger because I was here?"

Leadership is ultimately measured by the people we develop, the cultures we influence, and the values we leave behind.

MY COMMITMENT TO EVERY AUDIENCE

Every audience deserves more than an inspiring presentation.

They deserve preparation.

They deserve relevance.

They deserve authenticity.

They deserve practical ideas they can implement immediately.

Before every engagement, I invest time learning about the organization, understanding its objectives, and tailoring the presentation to support the desired outcomes. My goal is not simply to deliver a message—it is to contribute to the success of the event and provide lasting value to every participant.

Whether speaking to executives, military leaders, educators, pastors, nonprofit professionals, or students, I strive to create an environment where people are encouraged, challenged, and equipped to lead with greater confidence and character.

THE JOAGM LEADERSHIP COMMITMENT

Every presentation is built upon this commitment:

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- To lead with integrity.
- To serve with humility.
- To communicate with authenticity.
- To challenge people respectfully.
- To strengthen organizations through stronger leaders.
- To leave every audience better equipped than when I arrived.

Leadership is not about becoming the most important person in the room.

It is about helping others become the best version of themselves.

That is the responsibility I embrace every time I step onto a stage.

Guiding Principle

"Leadership is a stewardship entrusted to us for the benefit of others. Our greatest success is measured not by the position we achieve, but by the people we develop and the legacy we leave behind."

— Lee A. Wright

THE JOAGM LEADERSHIP FRAMEWORK™

Leading with Character. Living with Purpose. Leaving a Legacy.

Great leaders are not built by accident.

They are shaped by the daily decisions they make, the values they choose to live by, and the people they influence along the way.

Throughout my military career, pastoral leadership, and years of mentoring leaders, I began to notice a common pattern.

The leaders who created the greatest impact were not necessarily the most talented.

They were the most intentional.

They consistently demonstrated a set of principles that inspired trust, strengthened teams, and produced lasting influence.

Those observations became the foundation for what I now call **The JOAGM Leadership Framework™**—a practical model for developing leaders of character who create healthy cultures, strengthen organizations, and leave a lasting legacy.

This framework serves as the foundation for every keynote presentation, leadership workshop, executive retreat, and coaching engagement.

THE SIX PILLARS OF THE JOAGM LEADERSHIP FRAMEWORK™

CHARACTER

Leadership begins with who you are.

Integrity, honesty, humility, and personal accountability establish the foundation upon which trust is built. Skills may open doors, but character determines whether leaders remain worthy of influence.

Question to Consider:

"Can people trust my character even when no one is watching?"

COURAGE

Every leader faces moments that require difficult decisions.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Courage is choosing what is right over what is easy, speaking truth with respect, accepting responsibility, and leading confidently through uncertainty.

Leadership requires conviction before comfort.

Question to Consider:

"What difficult conversation or decision am I avoiding?"

ACCOUNTABILITY

Healthy organizations thrive when leaders take ownership.

Accountability creates clarity, builds credibility, strengthens performance, and establishes a culture where responsibility is embraced rather than avoided.

Great leaders model accountability before expecting it from others.

Question to Consider:

"Am I holding myself to the same standard I expect from others?"

PURPOSE

Purpose provides direction beyond titles, promotions, and recognition.

Leaders who understand their purpose remain focused during change, resilient during adversity, and intentional in every season of leadership.

Purpose transforms work into mission.

Question to Consider:

"What larger purpose guides the decisions I make each day?"

SERVICE

Leadership is not about being served.

It is about serving others well.

Servant leaders invest in people, develop future leaders, remove obstacles, encourage growth, and create environments where individuals and teams can thrive.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Influence grows when leaders place people ahead of personal recognition.

Question to Consider:

"How am I helping others become more successful because of my leadership?"

LEGACY

Leadership extends far beyond today's results.

Every decision shapes tomorrow's culture.

Every conversation influences future leaders.

Every act of integrity leaves a lasting imprint.

Legacy is measured not by accomplishments alone, but by the people who become stronger because we chose to lead well.

Question to Consider:

"What will remain because I chose to lead with integrity?"

THE FRAMEWORK IN ACTION

The JOAGM Leadership Framework™ is designed to move beyond inspiration and into application.

Organizations use these principles to:

- Develop emerging leaders
- Strengthen executive teams
- Improve organizational culture
- Increase trust and accountability
- Navigate change with confidence
- Build resilient teams
- Foster servant leadership
- Strengthen communication

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Improve employee engagement
- Create leadership succession plans

Whether addressing a boardroom of executives, a military leadership conference, a church leadership team, or a community organization, the framework provides practical principles that can be immediately applied.

WHY THIS FRAMEWORK WORKS

The JOAGM Leadership Framework™ is not built on trends or management theories alone.

It is shaped by decades of leadership experience across military service, executive responsibility, ministry, mentoring, and overcoming adversity.

Its principles are simple enough to remember, practical enough to implement, and timeless enough to influence leaders at every level of an organization.

The framework equips leaders to make better decisions, build stronger relationships, develop healthier cultures, and leave a legacy of integrity and service.

THE JOAGM LEADERSHIP COMMITMENT

Character is our foundation.

Courage is our response.

Accountability is our standard.

Purpose is our direction.

Service is our calling.

Legacy is our reward.

Together, these six pillars form a leadership philosophy that strengthens people, transforms organizations, and inspires generations of leaders to lead with integrity, resilience, and purpose.

TODAY'S LEADERSHIP CHALLENGES

Organizations Don't Have a People Problem—They Have a Leadership Opportunity.

Today's leaders are expected to accomplish more than ever before.

They are asked to inspire teams, navigate uncertainty, embrace change, improve performance, retain talent, strengthen organizational culture, and produce measurable results—all while maintaining integrity and building trust.

The pace of change continues to accelerate, but one truth remains constant:

Healthy organizations are built by healthy leaders.

While technology, strategy, and innovation continue to evolve, the greatest competitive advantage any organization possesses is its people—and the quality of leadership guiding them.

Every presentation I deliver is designed to address the real-world challenges leaders face every day, equipping them with practical principles that strengthen both people and organizational performance.

THE LEADERSHIP CHALLENGES FACING ORGANIZATIONS TODAY

Building a Culture of Trust

Trust is the foundation of every successful organization. Without it, communication suffers, collaboration declines, morale weakens, and performance is compromised.

Leaders must intentionally cultivate credibility through consistency, transparency, and accountability.

Presentation Focus:

Leading With Integrity

Developing the Next Generation of Leaders

Many organizations struggle to prepare future leaders before leadership transitions occur.

Leadership succession does not happen by accident—it requires intentional mentoring, coaching, and development.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Presentation Focus:

The Legacy Decision

Leading Through Constant Change

Economic uncertainty, organizational restructuring, technological advances, and shifting workforce expectations demand leaders who remain steady under pressure.

Effective leaders provide clarity when circumstances create confusion.

Presentation Focus:

Resilient Leadership

Strengthening Accountability Without Damaging Relationships

High-performing organizations balance accountability with respect.

The most effective leaders create environments where expectations are clear, ownership is embraced, and feedback becomes an opportunity for growth rather than fear.

Presentation Focus:

Leading With Integrity

Preventing Leadership Burnout

Leaders often spend so much time caring for others that they neglect their own resilience.

Healthy organizations require healthy leaders who understand how to sustain both performance and personal well-being over the long term.

Presentation Focus:

Purpose After Pain

Creating Purpose-Driven Teams

People want more than a paycheck.

They want to know their work matters.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Leaders who connect organizational goals with personal purpose inspire greater engagement, commitment, and long-term performance.

Presentation Focus:

Choosing Character

Navigating Conflict with Respect

Disagreement is inevitable.

Disrespect is optional.

Healthy leaders create environments where differing perspectives are welcomed, communication remains respectful, and conflict becomes an opportunity for growth rather than division.

Presentation Focus:

Choosing Character

Leading with Character in High-Pressure Environments

Pressure does not create character.

Pressure reveals it.

Whether facing organizational crises, difficult decisions, or public scrutiny, leaders must consistently demonstrate integrity, courage, humility, and accountability.

Presentation Focus:

Faith Under Fire

HOW LEE WRIGHT HELPS ORGANIZATIONS RESPOND

Rather than offering temporary motivation, every keynote and workshop is designed to provide leaders with practical strategies they can immediately implement.

Participants learn how to:

- Build trust through consistent leadership behaviors
- Strengthen organizational culture through character-based leadership

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Develop emerging leaders with intentional mentoring
- Improve communication across teams and departments
- Increase accountability while strengthening relationships
- Lead confidently through uncertainty and organizational change
- Foster resilience during adversity and transition
- Create purpose-driven workplaces where people thrive
- Inspire service-oriented leadership at every level
- Build a leadership legacy that extends beyond individual success

These principles help organizations strengthen leadership capacity while creating healthier cultures where people and performance can flourish together.

THE RESULT

When leaders grow, organizations grow.

When trust increases, collaboration improves.

When character becomes the standard, culture changes.

When purpose becomes clear, people become engaged.

Strong leadership creates stronger organizations.

That is why every presentation is focused on practical transformation—not simply inspiration.

Executive Perspective

The greatest investment an organization can make is not in its technology, facilities, or systems—it is in developing leaders who inspire trust, build people, strengthen culture, and leave the organization better than they found it.

— Lee A. Wright

SIGNATURE KEYNOTE

LEADING WITH INTEGRITY

Building Trust. Strengthening Culture. Inspiring Leadership.

Overview

Trust is the currency of effective leadership.

When trust is strong, communication improves, accountability increases, teams collaborate more effectively, and organizations become healthier.

When trust is broken, performance declines, relationships suffer, morale weakens, and even the best strategies struggle to succeed.

In today's rapidly changing workplace, leaders are challenged to deliver results while navigating uncertainty, managing diverse teams, and making difficult decisions. The organizations that thrive are those led by individuals whose character is as strong as their competence.

Leading With Integrity is a practical, engaging keynote that equips leaders to strengthen trust, lead with authenticity, and create cultures where people and performance flourish together.

Drawing from more than twenty-six years of military leadership, executive experience, pastoral leadership, and real-life lessons learned through adversity, Lee Wright provides practical leadership principles that audiences can immediately apply within their organizations.

The Leadership Challenge

Many organizations experience challenges such as:

- Declining trust between leaders and teams
- Low employee engagement
- Poor communication
- Resistance to change
- Inconsistent accountability

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Leadership credibility issues
- Workplace conflict
- Difficulty retaining high-performing employees
- Cultural misalignment
- Decreased collaboration across departments

These are not merely organizational problems.

They are leadership opportunities.

Learning Outcomes

Participants will learn how to:

- Build trust through consistent leadership behaviors
- Strengthen organizational culture through integrity
- Increase accountability while maintaining respect
- Lead confidently during uncertainty and change
- Make values-based decisions under pressure
- Improve communication across teams
- Foster psychological safety without lowering standards
- Develop influence through credibility rather than authority
- Create environments where people choose to give their best
- Build a leadership legacy grounded in service and character

Ideal Audiences

This presentation is especially valuable for:

- Executive Leadership Teams
- Senior Leaders
- Mid-Level Managers

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Supervisors
- Government Agencies
- Military Organizations
- Corporate Leadership Conferences
- Professional Associations
- Nonprofit Leaders
- Emerging Leaders

Presentation Formats

Keynote Presentation

45–90 Minutes

A high-impact keynote designed to inspire leaders while providing immediately actionable leadership principles.

Executive Workshop

Half-Day or Full-Day

Interactive leadership development featuring discussion, case studies, practical exercises, and implementation planning.

Leadership Retreat

Customized sessions designed around the organization's strategic priorities, culture, and leadership objectives.

Why This Presentation Matters

Integrity is often described as a personal virtue.

In reality, it is an organizational advantage.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Leaders who consistently demonstrate integrity cultivate trust, improve collaboration, reduce conflict, strengthen accountability, and create cultures where people are motivated to perform at their highest level.

Organizations that intentionally develop leaders of character position themselves for sustainable success.

What Makes This Presentation Different

Unlike presentations built on theory alone, **Leading With Integrity** combines practical leadership strategies with authentic experiences drawn from military service, executive leadership, ministry, and personal resilience.

Participants leave with more than inspiration.

They leave with a clear understanding of how everyday leadership decisions shape organizational culture and long-term success.

Every presentation is customized to reflect the organization's mission, values, industry, and desired outcomes, ensuring a relevant and meaningful experience for every audience.

Audience Takeaway

Leadership is not about demanding trust—it is about demonstrating integrity so consistently that trust is freely given.

Participants leave equipped to lead with greater confidence, communicate with greater authenticity, and build stronger organizations through the daily practice of character-driven leadership.

Available Formats

- Keynote Address
- Leadership Conference
- Executive Retreat
- Management Workshop
- Government Leadership Training

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Military Professional Development
- Association Conference
- Customized Organizational Training

SIGNATURE KEYNOTE

RESILIENT LEADERSHIP

Leading with Confidence Through Change, Challenge, and Uncertainty

Overview

Every leader will face moments they did not anticipate.

Economic uncertainty. Organizational change. Staffing challenges. Unexpected setbacks. Personal adversity. Crisis.

These moments reveal far more than leadership ability—they reveal leadership character.

The question is not whether leaders will experience adversity. The question is how they will respond when it arrives.

Resilient Leadership equips leaders to navigate change with confidence, maintain perspective under pressure, and inspire others when circumstances are uncertain. Rather than reacting emotionally or becoming overwhelmed by obstacles, resilient leaders develop the mindset, habits, and character necessary to lead with clarity, courage, and consistency.

Drawing from decades of military leadership, executive experience, pastoral ministry, and lessons learned through personal adversity, Lee Wright shares practical strategies that help leaders remain steady, adaptable, and purpose-driven when it matters most.

The Leadership Challenge

Organizations today are navigating unprecedented levels of change.

Leaders are expected to:

- Guide teams through uncertainty
- Maintain morale during difficult seasons
- Make sound decisions with incomplete information
- Respond to setbacks without losing momentum
- Build confidence during organizational transition

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Prevent burnout while sustaining performance
- Balance compassion with accountability
- Adapt to changing workforce expectations
- Lead with hope rather than fear

Resilient leadership is no longer optional—it is essential.

Learning Outcomes

Participants will learn how to:

- Develop a resilient leadership mindset
- Lead confidently through uncertainty and change
- Make thoughtful decisions under pressure
- Build trust during challenging seasons
- Strengthen emotional resilience without sacrificing compassion
- Help teams adapt to change with confidence
- Transform setbacks into opportunities for growth
- Foster optimism while remaining realistic
- Maintain focus on long-term mission and purpose
- Encourage resilience throughout the organization

Ideal Audiences

This keynote is designed for:

- Executive Leadership Teams
- Government Leaders
- Military Commands
- Healthcare Professionals
- Corporate Leadership Conferences

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Human Resource Professionals
- Educational Leaders
- Nonprofit Organizations
- Community Leaders
- Emerging Leaders

Presentation Formats

Executive Keynote

45–90 Minutes

An engaging keynote that equips leaders with practical strategies for navigating adversity and leading through change.

Leadership Workshop

Half-Day or Full-Day

Interactive sessions featuring leadership assessments, team discussions, resilience exercises, and implementation planning.

Executive Retreat

Customized leadership development experiences designed around organizational challenges, strategic priorities, and long-term resilience.

Why This Presentation Matters

Organizations cannot eliminate uncertainty.

They can develop leaders who know how to lead through it.

When leaders remain calm, communicate clearly, and maintain purpose during difficult seasons, they create stability that strengthens teams and inspires confidence throughout the organization.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Resilient leaders help organizations recover faster, adapt more effectively, and emerge stronger from every challenge they face.

What Makes This Presentation Different

This keynote is built on authentic leadership experience—not abstract theory.

Lee Wright combines lessons learned from military service, executive leadership, ministry, and overcoming life-changing adversity with practical leadership strategies that participants can immediately apply.

Rather than focusing on surviving hardship, this presentation emphasizes how adversity can develop stronger leaders, healthier teams, and more resilient organizations.

Each presentation is customized to reflect the organization's unique challenges, industry, and leadership goals.

Audience Takeaway

Resilience is not the absence of adversity. It is the ability to lead with courage, clarity, and purpose in the middle of it.

Participants leave prepared to face uncertainty with confidence, strengthen their teams through change, and cultivate a culture where resilience becomes a defining characteristic of the organization.

Available Formats

- Executive Leadership Keynote
- Corporate Conference
- Government Leadership Training
- Military Professional Development
- Healthcare Leadership Summit
- Executive Retreat
- Leadership Workshop
- Customized Organizational Development Program

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

SIGNATURE KEYNOTE

CHOOSING CHARACTER

Why Character Matters More Than Talent, Titles, or Success

Overview

Every day, leaders make decisions that shape more than outcomes—they shape culture, relationships, and reputation.

In a world that often rewards quick results and visible success, it can be tempting to compromise values for convenience, popularity, or short-term gain. Yet history consistently reminds us that organizations rise or fall on the character of their leaders.

Character is revealed in everyday choices.

It is demonstrated in how we treat people when no one is watching, how we respond to disagreement, how we handle success, and how we accept responsibility when things go wrong.

Choosing Character is a powerful keynote that challenges leaders to build influence through integrity, humility, accountability, and respect. Rather than focusing solely on external achievement, this presentation equips participants to develop the inner qualities that sustain effective leadership and strengthen organizational culture.

Drawing from military leadership, executive experience, pastoral ministry, and personal life lessons, Lee Wright provides practical insights that help leaders make values-based decisions even in high-pressure environments.

The Leadership Challenge

Organizations thrive when leaders consistently demonstrate strong character.

However, many workplaces struggle with:

- Eroding trust
- Poor communication
- Workplace conflict
- Ethical decision-making

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Low accountability
- Inconsistent leadership
- Declining employee engagement
- Disrespectful interactions
- Difficult conversations
- Culture driven by personality instead of principles

These challenges are not solved by better policies alone.

They are solved by better leadership.

Learning Outcomes

Participants will learn how to:

- Build a reputation rooted in integrity
- Make values-based decisions under pressure
- Lead with humility while maintaining confidence
- Communicate respectfully during disagreement
- Strengthen accountability through personal example
- Build stronger relationships within teams
- Earn influence through consistency rather than authority
- Foster a culture of trust and mutual respect
- Respond to challenges with emotional maturity
- Leave a legacy defined by character rather than accomplishments

Ideal Audiences

This presentation is ideal for:

- Executive Leadership Teams
- Corporate Managers and Supervisors

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Government Agencies
- Military Organizations
- Schools and Universities
- Youth Leadership Programs
- Nonprofit Organizations
- Professional Associations
- Church Leadership Teams
- Community Leadership Initiatives

Presentation Formats

Executive Keynote

45–90 Minutes

A compelling keynote designed to inspire leaders while providing practical principles that strengthen character and influence.

Interactive Leadership Workshop

Half-Day or Full-Day

Participants engage in guided discussions, real-world leadership scenarios, self-assessments, and practical exercises focused on character-based decision-making.

Leadership Retreat

Customized sessions that help leadership teams establish shared values, strengthen organizational culture, and align leadership behaviors with organizational mission.

Why This Presentation Matters

Organizations can recover from operational mistakes.

Recovering from failures of character is far more difficult.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

When leaders consistently model honesty, humility, accountability, and respect, they create environments where trust grows, communication improves, and people feel safe to contribute their best work.

Character is not simply a personal virtue.

It is a strategic organizational asset.

What Makes This Presentation Different

Rather than presenting character as an abstract concept, Lee Wright demonstrates how everyday leadership decisions shape organizational culture.

Participants leave with practical tools they can immediately apply in meetings, conversations, decision-making, conflict resolution, and team development.

Every presentation is customized to address the organization's mission, leadership priorities, and unique challenges, ensuring meaningful relevance and immediate application.

Audience Takeaway

Every decision strengthens or weakens your character. Every act of character strengthens or weakens your leadership.

When leaders intentionally choose integrity over convenience, humility over pride, service over self-interest, and purpose over personal recognition, they create organizations where people flourish and cultures thrive.

Available Formats

- Executive Leadership Keynote
- Corporate Leadership Conference
- Government Leadership Development
- Military Professional Education
- Educational Leadership Summit
- Youth Leadership Conference

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Church Leadership Retreat
- Association Annual Meeting
- Customized Leadership Development Program

SIGNATURE KEYNOTE

FAITH UNDER FIRE

Finding Courage, Purpose, and Hope in Life's Most Difficult Moments

Overview

Every leader has a defining moment.

A moment when plans change without warning.

A moment when uncertainty replaces confidence.

A moment when fear, loss, disappointment, or adversity threatens to determine the future.

While we cannot always choose the circumstances we face, we can choose how we respond.

Faith Under Fire is a powerful keynote that explores how adversity can become a catalyst for resilience, character, and purposeful leadership. Through authentic storytelling and practical leadership principles, Lee Wright demonstrates that life's greatest challenges often become the foundation for our greatest influence.

Drawing from his military career—including surviving the terrorist bombing of Khobar Towers on June 25, 1996—along with years of executive leadership, ministry, and mentoring, Lee shares lessons that inspire audiences to persevere through hardship, lead with courage, and discover purpose beyond pain.

This presentation is not about dwelling on tragedy.

It is about demonstrating that hope, resilience, and faithful leadership are possible even in life's darkest moments.

The Leadership Challenge

Every organization encounters adversity.

Leaders face moments of:

- Crisis and uncertainty
- Organizational change

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Personal loss
- Unexpected setbacks
- High-pressure decision-making
- Team discouragement
- Workplace trauma
- Leadership fatigue
- Fear of failure
- Navigating the unknown

The defining question is not whether adversity will come.

The defining question is how leaders respond when it does.

Learning Outcomes

Participants will learn how to:

- Develop resilience during adversity
- Lead with courage in uncertain circumstances
- Maintain hope when facing setbacks
- Transform painful experiences into purposeful leadership
- Strengthen emotional endurance under pressure
- Encourage others during difficult seasons
- Make principled decisions when facing adversity
- Build trust through authenticity and vulnerability
- Discover opportunities for growth in life's challenges
- Lead with faith, purpose, and perseverance

Ideal Audiences

This keynote resonates with:

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Military Organizations
- Veterans' Groups
- Government Agencies
- First Responders
- Executive Leadership Teams
- Corporate Conferences
- Healthcare Organizations
- Educational Institutions
- Faith-Based Organizations
- Community Leadership Events

Presentation Formats

Inspirational Keynote

45–90 Minutes

A powerful presentation combining authentic storytelling with practical leadership principles that inspire resilience and hope.

Leadership Workshop

Half-Day or Full-Day

Interactive discussions exploring resilience, purpose, emotional endurance, and leading others through adversity.

Executive Retreat

Customized sessions helping leadership teams strengthen resilience, navigate organizational challenges, and cultivate courageous leadership.

Why This Presentation Matters

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Every organization will experience adversity.

Some challenges are operational.

Others are deeply personal.

The organizations that emerge stronger are led by people who know how to remain steady under pressure, inspire confidence during uncertainty, and help others find hope when circumstances become difficult.

Resilience is not built after adversity.

It is developed through adversity.

What Makes This Presentation Different

Faith Under Fire is grounded in authentic lived experience.

Rather than presenting adversity as an abstract concept, Lee Wright shares lessons learned through military service, surviving one of the deadliest terrorist attacks against U.S. forces prior to September 11, pastoral ministry, and decades of leadership development.

Participants leave with practical strategies for responding to hardship, strengthening resilience, and leading others with courage, compassion, and purpose.

Each presentation is thoughtfully adapted to reflect the audience's mission, culture, and organizational objectives.

Audience Takeaway

Your greatest trial does not have to become your greatest limitation. It can become the foundation for your greatest influence.

Participants leave challenged to face adversity with courage, lead others with hope, and transform difficult experiences into opportunities for personal growth, stronger leadership, and lasting impact.

Available Formats

- Executive Leadership Keynote
- Military Leadership Development

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Veterans' Conferences
- Government Leadership Summit
- Corporate Leadership Conference
- First Responder Training
- Church Men's Conference
- Community Leadership Event
- Customized Organizational Program

SIGNATURE KEYNOTE

MEN OF GOD

Building Men of Strength, Character, Purpose, and Faith

Overview

Our world does not need more passive men.

It needs men of conviction.

Men who lead with integrity.

Men who serve with humility.

Men who love their families faithfully.

Men who influence their communities positively.

Men who courageously follow God's calling.

Yet many men today find themselves navigating competing priorities, cultural pressures, broken relationships, spiritual discouragement, and uncertainty about their purpose.

They desire to lead well—but often lack intentional discipleship, practical guidance, and authentic encouragement.

Men of God is a powerful keynote that challenges and equips men to become the leaders God has called them to be at home, in the workplace, in the church, and throughout their communities.

Rather than focusing on perfection, this presentation emphasizes progress—helping men grow in character, strengthen their faith, and intentionally lead lives that honor God and positively influence others.

Drawing from Scripture, military leadership, pastoral ministry, marriage, fatherhood, mentoring, and decades of leadership development, Lee Wright provides practical biblical principles that men can immediately apply in every area of life.

The Challenge Facing Men Today

Many men desire to lead well but struggle with:

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Finding clarity of purpose
- Balancing work, family, and faith
- Leading spiritually within the home
- Building authentic relationships with other men
- Remaining faithful during adversity
- Living with integrity in a compromising culture
- Developing consistent spiritual disciplines
- Becoming mentors for the next generation
- Leaving a lasting legacy
- Overcoming fear, discouragement, and isolation

God's answer is not perfection.

His answer is faithful obedience.

Learning Outcomes

Participants will learn how to:

- Develop biblical character and integrity
- Lead their families with humility and courage
- Discover and pursue God's purpose
- Build consistent spiritual disciplines
- Strengthen resilience through faith
- Become intentional disciples and disciple-makers
- Lead with servant-hearted humility
- Build authentic accountability relationships
- Influence future generations through faithful leadership
- Leave a Christ-centered legacy

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Ideal Audiences

This presentation is designed for:

- Men's Conferences
- Church Leadership Retreats
- Men's Ministry Events
- Pastor Gatherings
- Christian Leadership Conferences
- Faith-Based Organizations
- Fatherhood Initiatives
- Community Men's Events
- Prison Ministry Conferences
- Veteran Ministry Events

Presentation Formats

Conference Keynote

45–90 Minutes

A dynamic keynote that combines biblical truth, authentic storytelling, and practical application to challenge men toward spiritual maturity and purposeful leadership.

Men's Leadership Workshop

Half-Day or Full-Day

Interactive sessions focused on discipleship, leadership development, accountability, family leadership, and practical faith.

Church Leadership Retreat

Customized teaching designed to strengthen men's ministries, equip church leaders, and cultivate a culture of biblical discipleship.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Why This Presentation Matters

Strong churches are built by spiritually healthy men.

Healthy families are led by faithful fathers and husbands.

Healthy communities are influenced by men who live with integrity, courage, humility, and purpose.

When men grow spiritually, the impact extends far beyond themselves.

It reaches families.

Churches.

Workplaces.

Communities.

And future generations.

What Makes This Presentation Different

Men of God moves beyond inspiration to intentional discipleship.

Lee Wright combines biblical teaching with practical leadership principles, personal experiences, and authentic stories that resonate with men from every background.

Participants leave encouraged—but also equipped—with practical next steps they can begin living immediately.

Each presentation is customized to reflect the goals, theme, and vision of the hosting church or organization, ensuring a meaningful and relevant experience.

Audience Takeaway

God is not looking for perfect men. He is looking for faithful men who are willing to follow Him, lead with integrity, and leave a legacy that points others to Christ.

Men leave challenged to deepen their relationship with Christ, strengthen their leadership at home and in their communities, and embrace God's calling with renewed courage and purpose.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Available Formats

- Men's Conference Keynote
- Church Men's Retreat
- Men's Leadership Summit
- Pastor & Leadership Conference
- Fatherhood Initiative
- Veteran Ministry Event
- Discipleship Weekend
- Community Men's Event
- Customized Church Leadership Experience

SIGNATURE KEYNOTE

THE LEGACY DECISION

Leading Today. Influencing Tomorrow.

Overview

Success is measured by what we accomplish.

Legacy is measured by what remains after we're gone.

Every leader leaves something behind.

The question is whether it will be intentional.

Titles eventually change.

Careers come to an end.

Awards are placed on shelves.

Organizations evolve.

But the influence we have on people can continue for generations.

The Legacy Decision is a thought-provoking keynote that challenges leaders to move beyond temporary success and embrace a leadership philosophy centered on lasting impact. Through practical leadership principles, authentic storytelling, and timeless values, Lee Wright encourages audiences to intentionally invest in people, develop future leaders, and build cultures that outlive individual careers.

Drawing from military leadership, executive experience, pastoral ministry, mentoring, and decades of developing leaders, Lee demonstrates that true leadership is measured not by personal achievement, but by the lives we strengthen along the journey.

The Leadership Challenge

Many leaders become consumed with immediate goals:

- Quarterly performance
- Organizational growth
- Operational demands

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Daily responsibilities
- Project deadlines
- Personal advancement
- Recognition
- Promotions
- Performance metrics
- Financial success

While these priorities matter, organizations also need leaders who intentionally prepare others to succeed long after they have moved on.

Leadership without succession is incomplete.

Influence without investment is temporary.

Legacy requires intentionality.

Learning Outcomes

Participants will learn how to:

- Lead with long-term purpose rather than short-term recognition
- Develop future leaders through mentoring and coaching
- Build healthy organizational cultures that endure
- Strengthen trust through servant leadership
- Create sustainable leadership succession
- Invest intentionally in people
- Align daily decisions with long-term values
- Measure success beyond personal accomplishments
- Build influence that extends across generations
- Leave a legacy defined by service, integrity, and purpose

Ideal Audiences

This presentation is designed for:

- Executive Leadership Teams
- Corporate Leadership Conferences
- Government Agencies
- Military Commands
- Educational Leaders
- Church Leadership Teams
- Nonprofit Organizations
- Professional Associations
- Community Leadership Events
- Emerging Leader Programs

Presentation Formats

Executive Keynote

45–90 Minutes

A compelling keynote that inspires leaders to think beyond immediate success and focus on developing people and building lasting influence.

Leadership Workshop

Half-Day or Full-Day

Interactive leadership development featuring succession planning, mentoring strategies, culture building, and legacy-focused leadership practices.

Executive Retreat

Customized sessions designed to help leadership teams strengthen organizational culture, identify future leaders, and create intentional development plans.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Why This Presentation Matters

Healthy organizations are not built by charismatic leaders alone.

They are built by leaders who intentionally prepare others to lead.

The strongest organizations understand that leadership is not about creating followers—it is about developing future leaders who will carry the mission forward with integrity, competence, and purpose.

When leaders invest in people, they multiply their influence far beyond what any one individual can accomplish.

What Makes This Presentation Different

Many leadership presentations focus on increasing personal success.

The Legacy Decision focuses on increasing organizational impact.

Lee Wright combines decades of leadership experience with practical principles that help leaders think beyond today's responsibilities and begin intentionally shaping tomorrow's leaders.

Participants leave with a renewed commitment to mentoring others, strengthening organizational culture, and making decisions that create lasting value for generations to come.

Each presentation is customized to support the host organization's mission, leadership priorities, and long-term vision.

Audience Takeaway

Your greatest accomplishment will never be the position you held. It will be the people you prepared, the lives you influenced, and the legacy you chose to leave behind.

Participants leave inspired to lead intentionally, invest generously in others, and build organizations where future leaders are developed with character, courage, and purpose.

Available Formats

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Executive Leadership Keynote
- Corporate Leadership Conference
- Executive Retreat
- Board Leadership Development
- Government Leadership Training
- Military Professional Development
- Church Leadership Summit
- Nonprofit Leadership Conference
- Customized Organizational Leadership Program

BEYOND THE KEYNOTE

Leadership Development That Continues Long After the Standing Ovation

A keynote presentation can inspire people.

Real organizational transformation requires continued development.

At The Journey of a Godly Man (JOAGM), I believe the most meaningful leadership growth occurs when inspiration is followed by intentional application. That is why my work extends beyond the stage to provide organizations with practical leadership development experiences that reinforce key concepts, encourage accountability, and produce lasting results.

Whether your organization is preparing emerging leaders, strengthening executive teams, or cultivating a culture built on integrity and trust, every engagement is designed to support your long-term leadership goals—not simply create an impactful event.

My objective is simple:

To help organizations develop leaders who create lasting influence through character, service, resilience, and purpose.

LEADERSHIP DEVELOPMENT SERVICES

Executive Leadership Workshops

Interactive learning experiences that move beyond inspiration into implementation. These workshops combine practical instruction, facilitated discussion, real-world case studies, and collaborative problem-solving to help leaders immediately apply key concepts within their organizations.

Available Formats

- Half-Day Workshops
- Full-Day Workshops
- Multi-Day Leadership Intensives
- Executive Team Sessions
- Leadership Retreats

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Strategic Leadership Retreats

Purpose-built retreats designed to strengthen leadership alignment, improve communication, clarify organizational priorities, and foster collaboration among executive teams.

Common retreat topics include:

- Building High-Trust Leadership Teams
- Strengthening Organizational Culture
- Leading Through Change
- Strategic Planning and Vision Alignment
- Executive Communication
- Leadership Succession
- Developing Future Leaders

Customized Organizational Training

Every organization has unique challenges.

Rather than delivering generic presentations, each training experience is customized to align with your organization's mission, culture, strategic priorities, and desired outcomes.

Training may include:

- Leadership Development
- Team Communication
- Character-Based Leadership
- Accountability
- Organizational Culture
- Conflict Resolution
- Employee Engagement
- Resilience During Change
- Values-Based Decision Making

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Leadership Coaching

Personalized coaching for executives, managers, pastors, ministry leaders, and emerging leaders seeking intentional growth.

Coaching sessions focus on:

- Leadership effectiveness
- Decision-making
- Communication
- Team development
- Personal accountability
- Strategic thinking
- Purpose-driven leadership
- Professional growth

Faith-Based Leadership Development

For churches, ministries, and faith-based organizations, specialized leadership experiences integrate biblical principles with practical leadership development.

Topics include:

- Men's Leadership
- Church Leadership
- Volunteer Development
- Discipleship
- Leadership Succession
- Building Healthy Ministry Cultures
- Developing Future Ministry Leaders

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

A CUSTOMIZED APPROACH

No two organizations are exactly alike.

Before every engagement, I take time to understand your mission, organizational culture, audience, strategic priorities, and desired outcomes.

Together, we identify the objectives that matter most, allowing every presentation, workshop, or retreat to be tailored specifically to your organization.

The result is an experience that is relevant, practical, and immediately applicable.

WHAT CLIENTS CAN EXPECT

Every leadership engagement includes:

- A collaborative planning conversation
- Customized presentation content
- Audience-specific examples and applications
- Professional preparation and communication
- Actionable leadership principles
- Practical implementation strategies
- Opportunities for audience engagement
- Follow-up resources, when applicable

The goal is not simply to deliver information.

The goal is to create meaningful leadership growth that continues long after the event has concluded.

THE JOAGM COMMITMENT

Every organization deserves more than a speaker.

Every leader deserves more than inspiration.

Every event deserves more than applause.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

My commitment is to serve as a trusted leadership partner who equips people with practical tools, timeless principles, and actionable strategies that strengthen leaders, transform organizational culture, and create lasting impact.

When your leaders grow, your organization grows.

That is the value I strive to bring to every partnership.

Leadership Partnership Statement

Great leadership is not developed in a single presentation. It is cultivated through intentional learning, practical application, meaningful relationships, and a lifelong commitment to growth.

— Lee A. Wright

STRATEGIC LEADERSHIP SOLUTIONS

Helping Organizations Build Stronger Leaders, Healthier Cultures, and Lasting Results

Great organizations do not become exceptional by chance.

They become exceptional because they intentionally develop leaders, strengthen organizational culture, and invest in the people responsible for carrying the mission forward.

While keynote presentations create momentum, lasting organizational growth requires strategy, intentional leadership development, and practical implementation.

Through **The Journey of a Godly Man (JOAGM)**, I partner with organizations to identify leadership opportunities, strengthen executive teams, develop future leaders, and cultivate cultures built on integrity, accountability, resilience, and service.

Every engagement is customized to your organization's mission, goals, and unique challenges.

EXECUTIVE LEADERSHIP DEVELOPMENT

Strong organizations begin with strong leaders.

Executive Leadership Development equips senior leaders to:

- Lead with integrity and credibility
- Strengthen executive team alignment
- Improve strategic communication
- Navigate organizational change
- Build high-performing leadership teams
- Increase accountability and ownership
- Foster trust across every level of the organization
- Develop future leaders intentionally

Whether working with executive teams, directors, managers, or supervisors, every session is designed to produce practical leadership growth that translates into measurable organizational impact.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

ORGANIZATIONAL CULTURE

Culture is not defined by slogans displayed on walls.

Culture is shaped by the daily behaviors leaders model and employees experience.

Healthy organizational cultures are intentionally built through:

- Trust
- Respect
- Accountability
- Clear communication
- Shared purpose
- Consistent leadership
- Servant leadership
- Recognition and appreciation
- Personal ownership
- Continuous improvement

Together, we identify strengths, uncover opportunities, and develop practical strategies that strengthen culture from the inside out.

LEADERSHIP TEAM FACILITATION

Leadership teams often know where they want to go.

The challenge is aligning people around a common vision.

Facilitated leadership sessions help organizations:

- Clarify priorities
- Improve collaboration
- Resolve communication barriers
- Establish shared leadership expectations

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Build stronger decision-making processes
- Strengthen trust within leadership teams
- Align strategic objectives
- Improve organizational effectiveness

Every facilitated session encourages honest dialogue, practical solutions, and collaborative planning.

STRATEGIC PLANNING SUPPORT

Vision without execution rarely produces lasting results.

Working alongside organizational leadership, I help teams:

- Clarify organizational priorities
- Align leadership around strategic initiatives
- Identify leadership development needs
- Establish measurable action plans
- Improve organizational communication
- Develop leadership succession strategies
- Build implementation accountability
- Strengthen organizational focus

The objective is to help organizations move from vision to execution with confidence and clarity.

CUSTOMIZED ORGANIZATIONAL SOLUTIONS

No two organizations are alike.

Every engagement begins with listening.

Before recommending solutions, I take time to understand:

- Your mission

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Organizational culture
- Leadership structure
- Current challenges
- Strategic priorities
- Desired outcomes
- Audience demographics
- Long-term vision

From there, a customized leadership development strategy is created specifically for your organization.

Because meaningful transformation is never one-size-fits-all.

IDEAL ORGANIZATIONAL PARTNERS

Strategic Leadership Solutions are designed for:

- Corporations
- Government Agencies
- Military Commands
- Educational Institutions
- Healthcare Organizations
- Nonprofit Organizations
- Faith-Based Organizations
- Professional Associations
- Community Leadership Organizations

Whether serving twenty leaders or two thousand, every partnership receives the same level of preparation, professionalism, and personal commitment.

THE JOAGM DIFFERENCE

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Organizations deserve more than motivational presentations.

They deserve practical leadership solutions that strengthen people, improve culture, and produce measurable impact.

Every engagement is built on three commitments:

Practical

Ideas leaders can immediately apply.

Customized

Solutions designed around your organization—not generic content.

Sustainable

Leadership development that continues long after the event concludes.

My goal is not simply to deliver information.

My goal is to help your organization develop leaders who inspire trust, strengthen culture, and create lasting influence.

Strategic Partnership Statement

Organizations achieve sustainable success when leadership development becomes part of the culture—not just part of the conference agenda.

— Lee A. Wright

THE JOAGM EXPERIENCE™

A Leadership Partnership Designed for Excellence

Every successful event begins long before the audience arrives.

It begins with preparation.

Clear communication.

Shared expectations.

Intentional collaboration.

At The Journey of a Godly Man (JOAGM), I believe that serving an organization begins the moment we have our first conversation—not when I step onto the stage.

Whether I am speaking to executives, military leaders, pastors, educators, nonprofit professionals, or community organizations, my commitment is to provide a professional, personalized, and stress-free experience from beginning to end.

The goal is simple:

To help your event succeed while delivering lasting value to every participant.

THE JOAGM EXPERIENCE™

STEP 1

Discovery Conversation

Every partnership begins with listening.

Before discussing presentations, I take time to understand:

- Your organization's mission
- Your event objectives
- Your audience
- Current leadership challenges
- Desired outcomes
- Event theme
- Logistics and expectations

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Understanding your organization allows every presentation to be customized for maximum relevance and impact.

STEP 2

Customized Preparation

No two audiences are exactly alike.

Every keynote, workshop, or leadership session is tailored to reflect your organization's mission, culture, industry, and strategic goals.

Preparation may include:

- Planning meetings
- Audience research
- Event theme integration
- Leadership interviews
- Agenda coordination
- Resource recommendations

Every detail is intentional.

STEP 3

Exceptional Event Delivery

The day of your event should be focused on your audience—not your speaker.

Clients can expect:

- Professional communication
- Early arrival
- Thorough preparation
- Flexible collaboration with event staff
- High audience engagement

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Practical leadership principles
- Authentic storytelling
- Actionable takeaways

My objective is to serve your team with excellence from the opening session through the final conversation.

STEP 4

Lasting Impact

A successful presentation should continue influencing people long after the applause ends.

Following each engagement, organizations may receive:

- Follow-up communication
- Leadership resources
- Book recommendations
- Discussion guides
- Future development opportunities
- Workshop recommendations
- Continued leadership support

Leadership development is a journey—not a one-day event.

WHAT CLIENTS CAN EXPECT

Every organization receives:

Professionalism

Prompt communication.

Clear expectations.

Reliable preparation.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Respect for your time and your audience.

Customization

Every presentation is built around your event—not recycled from a previous engagement.

Authenticity

Real stories.

Practical leadership principles.

Honest conversations.

Relevant application.

Collaboration

Your success becomes my priority.

Every engagement is approached as a partnership rather than simply a speaking assignment.

Excellence

Every detail matters.

From the first email to the final handshake, my goal is to represent your organization with professionalism, integrity, and excellence.

THE JOAGM PROMISE

When you invite me to speak, you are not simply hiring a keynote speaker.

You are partnering with someone who is committed to serving your organization, encouraging your people, and supporting your leadership objectives.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

My commitment is to prepare thoroughly, communicate clearly, deliver authentically, and leave your audience equipped with practical leadership principles they can apply immediately.

Every event deserves that level of excellence.

Every audience deserves that level of preparation.

Every organization deserves that level of partnership.

THE JOAGM COMMITMENT

I commit to:

- ✓ Listen before I speak.
- ✓ Understand before I teach.
- ✓ Prepare before I present.
- ✓ Serve before I lead.
- ✓ Deliver practical value.
- ✓ Represent your organization with professionalism.
- ✓ Leave your audience better equipped than when I arrived.

Because exceptional leadership begins with exceptional service.

Partnership Statement

The most successful events are not created by great speakers alone. They are created through strong partnerships, intentional preparation, and a shared commitment to serving people with excellence.

— Lee A. Wright

ORGANIZATIONAL IMPACT

Leadership That Produces Lasting Results

Leadership is best measured not only by what is said from the stage, but by the impact it creates long after the presentation has ended.

Throughout my career in military service, ministry, mentoring, and organizational leadership, I have witnessed a consistent truth:

When leaders grow, organizations grow.

Whether working with executive teams, military personnel, church leaders, nonprofit organizations, or community groups, my objective remains the same—to equip leaders with practical principles that strengthen people, improve culture, and create lasting influence.

The following examples illustrate the types of challenges organizations face and how character-based leadership can produce meaningful results.

SUCCESS STORY

Building a Culture of Accountability

The Challenge

An organization was experiencing inconsistent leadership expectations across multiple teams. Communication varied from department to department, accountability was inconsistent, and employees were uncertain about priorities.

Leadership Focus

Working with organizational leaders, the emphasis shifted toward establishing clear expectations, improving communication, strengthening personal accountability, and modeling consistent leadership behaviors.

The Result

Leaders developed greater alignment around organizational priorities, communication improved, and accountability became a shared responsibility rather than simply a management expectation.

Key Leadership Principle

Consistency builds credibility.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

SUCCESS STORY

Developing Future Leaders

The Challenge

A leadership team recognized that few intentional systems existed for preparing emerging leaders. High-performing employees were being promoted without sufficient leadership development.

Leadership Focus

The organization began intentionally investing in mentoring, leadership conversations, coaching opportunities, and succession planning to prepare future leaders before leadership transitions occurred.

The Result

Emerging leaders demonstrated greater confidence, stronger communication, improved decision-making, and increased ownership of organizational responsibilities.

Key Leadership Principle

Great leaders intentionally develop other leaders.

SUCCESS STORY

Leading Through Organizational Change

The Challenge

Periods of organizational change often create uncertainty, anxiety, and declining morale.

Leadership Focus

Leaders were encouraged to increase communication, reinforce organizational purpose, remain visible, and consistently model calm, confident leadership throughout the transition.

The Result

Teams demonstrated increased trust in leadership, stronger collaboration, and greater confidence navigating organizational change together.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Key Leadership Principle

People follow confident leaders during uncertain times.

SUCCESS STORY

Investing in Men's Leadership

The Challenge

Many churches desire stronger men's ministries but struggle to consistently engage and disciple men beyond occasional events.

Leadership Focus

Through practical biblical teaching, leadership development, mentoring, and accountability, men were challenged to become intentional spiritual leaders within their homes, churches, workplaces, and communities.

The Result

Participants reported renewed spiritual commitment, stronger family leadership, deeper accountability relationships, and greater involvement in ministry and community service.

Key Leadership Principle

Healthy churches are strengthened by spiritually healthy men.

SUCCESS STORY

Resilience Through Adversity

The Challenge

Leaders often face personal adversity while simultaneously carrying the responsibility of encouraging others.

Leadership Focus

By sharing authentic experiences and practical leadership principles, participants were challenged to view adversity as an opportunity for growth rather than defeat.

The Result

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Leaders gained renewed confidence, greater emotional resilience, and practical strategies for navigating difficult seasons while continuing to lead with integrity and purpose.

Key Leadership Principle

Adversity can become the foundation for greater influence.

WHAT ORGANIZATIONS CAN EXPECT

Every leadership engagement is designed to help organizations:

- Strengthen trust throughout the organization
- Improve communication between leaders and teams
- Develop emerging leaders intentionally
- Increase accountability and ownership
- Build healthier organizational cultures
- Strengthen resilience during change
- Improve leadership confidence
- Foster servant leadership
- Encourage purpose-driven decision-making
- Create lasting leadership impact

The objective is not simply to deliver an engaging presentation.

The objective is to help organizations build stronger leaders who create healthier teams and more effective organizations.

Organizational Impact Statement

Lasting organizational transformation begins when leaders intentionally invest in people, consistently model character, and create cultures where trust, accountability, and purpose become everyday expectations.

— Lee A. Wright

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

TRUSTED BY LEADERS. VALUED BY ORGANIZATIONS.

What People Experience When Lee Wright Speaks

The greatest measure of a leadership presentation is not the applause at the end of the session.

It is what people choose to do differently afterward.

Throughout my career in military leadership, ministry, mentoring, and organizational development, I have been privileged to work alongside remarkable people who are committed to serving others with excellence.

The following reflections represent the qualities audiences most frequently describe after experiencing my presentations.

As additional organizations are served, this page will continue to grow with the voices of leaders whose lives and organizations have been impacted.

WHAT LEADERS ARE SAYING

"Practical. Authentic. Impactful."

"Lee doesn't simply motivate people—he equips them. His leadership principles are practical, relatable, and immediately applicable. Our team left encouraged, challenged, and better prepared to lead."

— Julius Peterson

"Professional From Beginning to End."

"Working with Lee was effortless. He took the time to understand our organization, customized his presentation to our audience, and delivered far beyond our expectations. His professionalism made planning the event easy, and his message continued to generate meaningful conversations long after the conference ended."

— Makayla Lowe

"Leadership With Integrity."

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

"Lee speaks with credibility because he has lived what he teaches. His military experience, leadership background, and genuine concern for people create a message that resonates with leaders at every level."

— Linda Lee

"More Than Inspiration."

"Many speakers inspire people for an hour. Lee equips people for the months that follow. His practical leadership strategies gave our team clear action steps we could begin implementing immediately."

— Bruce Pham

"Authentic and Relatable."

"Lee has a unique ability to connect with people regardless of their background. His stories are genuine, his teaching is practical, and his message leaves people believing they can become better leaders."

— Derrick Harris

"An Investment Worth Making."

"If you're looking for a speaker who genuinely cares about your people and your organization's success, Lee Wright is an outstanding choice. He delivers value long after the presentation ends."

— Linda Colon

WHAT ORGANIZATIONS VALUE

Organizations consistently appreciate:

Preparation

Every engagement is customized and thoughtfully prepared.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Professionalism

Clear communication, dependable planning, and excellence throughout the process.

Practical Leadership

Actionable principles leaders can immediately implement.

Authenticity

Real experiences.

Honest conversations.

Meaningful connection.

Organizational Partnership

Every presentation is designed to support the organization's mission, audience, and strategic objectives.

THE IMPACT OF EVERY PRESENTATION

The goal has never been simply to deliver a memorable speech.

The goal is to help organizations:

- Develop stronger leaders
- Build healthier organizational cultures
- Strengthen trust throughout teams
- Improve communication
- Increase accountability
- Inspire resilience
- Encourage servant leadership

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Develop future leaders
- Equip people with practical leadership tools
- Create lasting organizational impact

Every keynote, workshop, and leadership experience is built around one objective:

Helping people become better leaders so organizations become stronger.

Client Commitment

The greatest compliment I can receive is not that I delivered a great presentation—it is hearing that leaders returned to work inspired to lead differently, serve more effectively, and positively influence the people around them.

— Lee A. Wright

LEADERSHIP RESOURCES

Extending the Learning Beyond the Event

A keynote can inspire.

A conversation can encourage.

A resource can continue transforming lives long after the event has ended.

One of the most effective ways to reinforce leadership development is by providing participants with practical resources they can revisit, reflect upon, and apply long after they leave the conference or training room.

As an author and leadership educator, I have developed resources that encourage continued growth in leadership, character, resilience, faith, and personal development. These materials are designed to complement keynote presentations, support organizational learning, and provide practical tools that individuals and teams can use long after the event concludes.

Whether distributed as individual purchases, conference gifts, leadership development resources, or organizational study materials, these publications help extend the impact of every presentation.

FEATURED BOOKS

Man of God: Walking in Strength, Purpose & Faith

A practical guide challenging men to embrace biblical leadership, develop godly character, strengthen their faith, and intentionally lead their families, churches, workplaces, and communities.

Ideal For

- Men's Conferences
- Church Leadership
- Small Groups
- Discipleship
- Leadership Development

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Chasing After the Wind (Pre-Publication)

A reflective journey through the timeless wisdom of Ecclesiastes, encouraging readers to move beyond temporary pursuits and discover lasting purpose through a life centered on God.

Through personal stories, leadership lessons, and biblical insight, this book challenges readers to evaluate success, priorities, and the legacy they are building.

Ideal For

- Leadership Teams
- Church Studies
- Personal Reflection
- Book Clubs
- Executive Retreats

LEADERSHIP GUIDES & WORKBOOKS

Many keynote presentations include optional companion resources that help participants continue learning after the event.

Available materials include:

- Leadership Discussion Guides
- Executive Reflection Journals
- Workshop Workbooks
- Team Discussion Questions
- Small Group Study Guides
- Action Planning Worksheets
- Personal Leadership Assessments
- Leadership Challenge Cards

These resources encourage practical implementation rather than simply information retention.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

ORGANIZATIONAL RESOURCES

Organizations frequently request customized materials to reinforce key learning objectives.

Available options include:

- Conference Participant Guides
- Leadership Retreat Workbooks
- Executive Team Discussion Guides
- Organizational Action Plans
- Leadership Development Series
- Church Leadership Resources
- Men's Ministry Curriculum
- Customized Participant Materials

Every resource can be tailored to support the objectives of your event and the needs of your audience.

BOOK SIGNINGS & RESOURCE TABLES

Book signings provide valuable opportunities for continued conversation and personal connection with participants.

Organizations may choose to include:

- Individual Book Sales
- Bulk Book Orders
- Leadership Resource Packages
- Executive Gift Sets
- Conference Book Bundles
- Signed Copies for VIP Guests
- Sponsor Appreciation Gifts

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Bulk pricing and pre-event ordering are available for organizations wishing to provide resources to every attendee.

WHY RESOURCES MATTER

Leadership is developed through consistent learning, thoughtful reflection, and intentional application.

Books and leadership resources provide participants with practical tools that reinforce key concepts long after the event has concluded.

When organizations invest in ongoing leadership development, they extend the value of the event and create opportunities for lasting personal and organizational growth.

CONTINUING THE JOURNEY

Every presentation is an invitation—not a conclusion.

The goal is to encourage leaders to continue growing, continue learning, and continue investing in others.

Whether through books, leadership guides, workshops, coaching, or future events, my commitment remains the same:

To help people become leaders of integrity, resilience, purpose, and lasting influence.

Leadership Resource Statement

The most valuable leadership lessons are not simply heard—they are studied, practiced, shared, and lived. Every resource is designed to help leaders continue growing long after the presentation has ended.

— Lee A. Wright

MEDIA & THOUGHT LEADERSHIP

A Trusted Voice on Leadership, Character, Resilience, and Purpose

Great leadership conversations should not end when the keynote concludes.

Through speaking engagements, interviews, podcasts, articles, and digital media, I seek to encourage leaders, strengthen organizations, and inspire individuals to lead lives marked by integrity, resilience, and purpose.

Whether speaking with journalists, podcast hosts, conference audiences, or community organizations, my goal remains the same:

To provide practical leadership insights that people can immediately apply in their personal lives, workplaces, ministries, and communities.

Every interview is an opportunity to encourage meaningful conversations that produce lasting impact.

FEATURED MEDIA TOPICS

I am available for interviews, podcasts, conferences, webinars, and panel discussions on topics including:

Leadership & Organizational Excellence

- Leading With Integrity
- Building High-Trust Teams
- Developing Future Leaders
- Organizational Culture
- Servant Leadership
- Leadership During Change
- Executive Communication
- Leadership Succession

Resilience & Personal Growth

- Leading Through Adversity

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Building Personal Resilience
- Faith Under Fire
- Turning Setbacks Into Growth
- Courage During Uncertainty
- Emotional Strength in Leadership
- Purpose After Pain

Faith & Christian Leadership

- Biblical Leadership Principles
- Men's Leadership and Discipleship
- Christian Leadership in the Workplace
- Faith and Character
- Spiritual Growth for Men
- Building Strong Families
- Leaving a Godly Legacy

Military Leadership

- Lessons from Military Leadership
- Leading Under Pressure
- Character in High-Stakes Environments
- Teamwork and Accountability
- Service Before Self
- Resilience After Trauma
- Leadership Lessons from the Military

AVAILABLE FOR

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Television Interviews
- Radio Programs
- Podcast Interviews
- Leadership Podcasts
- Business Podcasts
- Faith-Based Podcasts
- Conference Panels
- Leadership Roundtables
- Virtual Summits
- Webinars
- Community Forums
- Executive Leadership Discussions

WHAT AUDIENCES CAN EXPECT

Every interview is:

Authentic

Real stories.

Real leadership lessons.

Real-life application.

Practical

Actionable ideas audiences can immediately implement.

Encouraging

Hope-filled conversations that inspire meaningful action.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Relevant

Content tailored to current leadership challenges and audience interests.

Professional

Thoughtfully prepared, engaging, and respectful of the host's audience, format, and objectives.

SAMPLE INTERVIEW QUESTIONS

Organizations and media outlets frequently invite discussion around questions such as:

- What does it truly mean to lead with integrity?
- How can organizations develop stronger leaders from within?
- What leadership lessons did you learn during your military career?
- How has surviving the Khobar Towers bombing shaped your perspective on leadership and purpose?
- Why is character becoming one of the greatest leadership challenges today?
- How can leaders navigate adversity without losing hope?
- What advice would you give emerging leaders?
- How can churches better disciple and develop men?
- What does servant leadership look like in today's workplace?
- What legacy should every leader strive to leave behind?

MEDIA RESOURCES

To support media professionals and event organizers, the following resources are available upon request:

- Executive Biography
- Professional Headshots
- Speaker Introduction

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Book Information
- High-Resolution Book Covers
- Organization Logos
- Sample Interview Topics
- Promotional Photos
- Event Promotional Materials
- Speaking Reel
- Media Kit

LET'S START THE CONVERSATION

Meaningful leadership conversations have the power to influence organizations, strengthen communities, and inspire people to live with greater purpose.

Whether your audience is composed of executives, educators, military leaders, pastors, community leaders, or emerging professionals, I welcome opportunities to share practical leadership insights that encourage growth and inspire positive change.

Media Statement

Every conversation is an opportunity to strengthen leaders, encourage people, and remind others that character, integrity, and purpose still matter.

— Lee A. Wright

LET'S BUILD SOMETHING THAT LASTS

Every Great Event Begins With One Conversation

Thank you for taking the time to learn more about my work and the mission behind The Journey of a Godly Man.

Whether you're planning a leadership conference, executive retreat, corporate meeting, military event, church gathering, nonprofit summit, or community program, I would be honored to partner with you in creating an experience that equips leaders, strengthens teams, and inspires lasting impact.

My commitment is simple:

To serve your organization with professionalism.

To prepare intentionally.

To deliver practical leadership principles.

To encourage meaningful action.

And to leave your audience better equipped than when they arrived.

Because leadership is not simply about delivering a memorable presentation.

It is about helping people become better leaders.

WHO I SERVE

I partner with organizations that believe leadership matters.

Including:

- Corporate Organizations
- Executive Leadership Teams
- Government Agencies
- Military Organizations
- Educational Institutions
- Healthcare Organizations
- Nonprofit Organizations

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Professional Associations
- Churches and Denominations
- Men's Conferences
- Community Organizations

Every audience is different.

Every event is unique.

Every presentation is customized.

AVAILABLE PRESENTATIONS

Executive Leadership

- Leading With Integrity
- Resilient Leadership
- The Legacy Decision
- Purpose After Pain

Faith-Based Leadership

- Men of God
- Faith Under Fire
- Choosing Character
- Biblical Leadership Principles

Customized Programs

Customized keynote presentations, workshops, leadership retreats, breakout sessions, and executive training are available to support your organization's mission, audience, and event objectives.

HOW TO GET STARTED

Schedule a Discovery Conversation

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Every successful partnership begins with understanding your goals.

During our conversation, we'll discuss:

- Your audience
- Event objectives
- Organizational challenges
- Desired outcomes
- Recommended presentation topics
- Event logistics
- Available resources

Together, we'll determine the best way to create a meaningful experience for your audience.

CONNECT

Lee A. Wright

Founder, The Journey of a Godly Man

Author | Executive Leadership Speaker | Pastor | Air Force Veteran

Website: www.joagm.com

Email: mrleeawright@gmail.com

Phone: 478-747-7204

Booking Page: www.joagm.com

Social Media:

LinkedIn: [Lee Wright | LinkedIn](#)

Facebook: @mrlawspeaks

Instagram: @mrlawspeaks

THE JOAGM PROMISE

When you invite me to partner with your organization, you can expect thoughtful preparation, clear communication, practical leadership insights, and an unwavering commitment to serving your audience with excellence.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

My purpose is not simply to deliver a message.

My purpose is to help develop leaders whose influence continues long after the event has ended.

Final Leadership Thought

"The greatest investment any organization can make is not in better systems, larger budgets, or new strategies—it is in developing leaders of character who inspire others to live and lead with integrity, courage, and purpose."

— Lee A. Wright

LET'S START THE CONVERSATION

Leadership matters.

People matter.

Your mission matters.

Let's work together to make your next event one that people will remember—not simply because of what they heard, but because of how they were challenged to lead, serve, and make a lasting difference.

FREQUENTLY ASKED QUESTIONS

Everything You Need to Know Before We Work Together

Planning a successful event involves many moving parts. My goal is to make the speaking experience as seamless and stress-free as possible by providing clear expectations from the very beginning.

Below are answers to some of the questions I receive most often from event planners, conference organizers, churches, corporations, and leadership teams.

What types of organizations do you serve?

I work with a wide range of organizations, including:

- Corporate organizations
- Executive leadership teams
- Government agencies
- Military organizations
- Educational institutions
- Healthcare organizations
- Nonprofit organizations
- Professional associations
- Churches and denominations
- Men's conferences
- Community organizations

Every presentation is customized to the audience, mission, and objectives of the organization.

Are your presentations customized?

Absolutely.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Rather than delivering the same presentation to every audience, I take time to understand your organization, your event goals, your audience, and the outcomes you hope to achieve.

Every engagement is intentionally tailored to maximize relevance and impact.

What presentation formats are available?

Depending on your event, I offer:

- Keynote presentations
- Leadership workshops
- Executive retreats
- Breakout sessions
- Leadership seminars
- Panel discussions
- Fireside conversations
- Virtual presentations
- Multi-session conferences

Programs can be delivered as individual sessions or as part of a larger leadership development experience.

What topics do you speak on?

My most requested presentations include:

- Leading With Integrity
- Resilient Leadership
- Faith Under Fire
- Choosing Character
- Men of God
- The Legacy Decision

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Purpose After Pain

Custom presentations are also available to address your organization's specific goals and challenges.

How far do you travel?

I am available for local, regional, national, and select international speaking engagements.

Travel requirements and scheduling are discussed during our initial planning conversation.

Can attendees purchase your books?

Yes.

Books and leadership resources may be available through:

- Individual sales
- Bulk organizational orders
- Conference gift packages
- Leadership development programs
- Book signings following presentations

Organizations interested in providing resources for attendees can discuss options during the planning process.

Do you provide workshops in addition to keynotes?

Yes.

Many organizations combine a keynote presentation with workshops, breakout sessions, leadership roundtables, or executive discussions to provide a deeper learning experience.

These sessions are customized to reinforce your event's objectives and provide practical implementation strategies.

What is included in the booking process?

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Every engagement includes:

- Discovery conversation
- Event planning consultation
- Presentation customization
- Professional communication
- Event coordination
- Presentation delivery
- Follow-up support
- Available leadership resources

My goal is to provide a professional experience from the first conversation through the completion of your event.

What are your speaking fees?

Speaking fees vary depending on factors such as:

- Event type
- Audience size
- Presentation format
- Length of engagement
- Travel requirements
- Number of sessions

A customized proposal is provided after discussing your event objectives and logistical needs.

How do we get started?

The process begins with a simple conversation.

Together we'll discuss your event, your audience, your goals, and the type of experience you want to create.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

From there, I will recommend the presentation or leadership experience that best supports your organization's mission.

MY COMMITMENT TO EVERY CLIENT

Every event receives the same level of preparation, professionalism, and intentional service—regardless of audience size or venue.

Whether speaking to twenty leaders in a boardroom or hundreds of attendees at a conference, my commitment remains the same:

To serve your organization with excellence, equip your leaders with practical tools, and create an experience that produces lasting impact.

Final Thought

Great events begin with great conversations. If you have questions that aren't answered here, I welcome the opportunity to talk with you and explore how we can create an exceptional experience together.

— Lee A. Wright

EVENT PLANNING GUIDE

Helping You Create an Exceptional Leadership Experience

A successful event is built through thoughtful planning, clear communication, and strong collaboration.

Whether you are organizing a corporate leadership summit, executive retreat, military function, church conference, nonprofit gathering, or community event, my goal is to make the planning process straightforward and enjoyable.

The following guidelines will help ensure your audience receives the greatest possible value from our time together.

BEFORE THE EVENT

Know Your Desired Outcome

Before selecting a presentation, consider what success looks like for your audience.

Questions to consider:

- What leadership challenge are we trying to address?
- What do we want attendees to remember?
- What practical actions should participants take after the event?
- How does this session support our overall event objectives?

Clear goals lead to meaningful outcomes.

Learn About Your Audience

Understanding the audience allows every presentation to connect more effectively.

Helpful information includes:

- Leadership experience
- Industry or ministry background
- Organizational culture
- Current challenges

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Audience demographics
- Event theme
- Desired tone and objectives

The more I know about your audience, the more relevant and engaging the presentation becomes.

Communicate Early

Open communication helps eliminate surprises.

Prior to the event, we'll confirm:

- Event schedule
- Session length
- Room setup
- Audio/visual requirements
- Arrival time
- Book signing opportunities
- Question-and-answer sessions
- Special recognitions or announcements

Preparation creates confidence.

DURING THE EVENT

Create an Engaging Environment

The best learning happens when people are fully engaged.

Whenever possible, encourage:

- Minimal distractions
- Comfortable seating
- Clear visibility

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Quality audio
- Opportunities for interaction
- Time for reflection and discussion

Small details often make a significant difference.

Encourage Participation

Leadership development is most effective when attendees actively engage with the material.

Depending on the format, opportunities may include:

- Reflection questions
- Group discussions
- Leadership exercises
- Audience interaction
- Practical application activities

Participation strengthens retention.

AFTER THE EVENT

Reinforce the Learning

The greatest impact occurs when leadership principles continue to be discussed and applied.

Consider extending the experience through:

- Team discussions
- Leadership book studies
- Follow-up workshops
- Executive coaching
- Leadership action plans

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- Accountability groups
- Resource distribution

Leadership development is a process, not a one-time event.

Measure Success

After your event, evaluate both the experience and the outcomes.

Consider questions such as:

- Did attendees gain practical value?
- Were event objectives achieved?
- What conversations continued afterward?
- What changes are already being implemented?
- How can leadership development continue?

Intentional evaluation leads to continuous improvement.

PARTNERING FOR SUCCESS

My role extends beyond delivering a presentation.

I partner with organizations to create meaningful experiences that align with their mission, support their goals, and equip their people with practical leadership tools they can immediately apply.

Together, we can create an event that inspires people today and strengthens your organization for the future.

PLANNING CHECKLIST

Before Your Event

- ✓ Discovery conversation completed
- ✓ Presentation selected
- ✓ Audience information shared

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

- ✓ Event schedule confirmed
- ✓ Audio/visual needs reviewed
- ✓ Promotional materials received
- ✓ Arrival logistics finalized
- ✓ Resource table discussed (if applicable)
- ✓ Books or materials ordered (optional)
- ✓ Final planning call completed

Planning Statement

Great presentations don't happen by accident. They are the result of intentional planning, strong partnerships, and a shared commitment to serving people with excellence.

— Lee A. Wright

THE LEADERSHIP MANIFESTO

What I Believe About Leadership

Leadership is not a title.

It is a responsibility.

It is not measured by authority, but by influence.

It is not defined by position, but by the people we choose to serve.

Throughout my life—as an Air Force leader, pastor, author, mentor, and speaker—I have learned that the most effective leaders are rarely the loudest people in the room.

They are the people who consistently demonstrate character, humility, courage, and integrity.

Leadership begins long before someone gives us a title.

It begins with the daily decisions we make when no one is watching.

I BELIEVE...

I believe character is the foundation of lasting leadership.

I believe integrity builds trust.

I believe trust strengthens teams.

I believe service creates influence.

I believe courage inspires confidence.

I believe humility develops stronger leaders.

I believe accountability protects organizations.

I believe resilience transforms adversity into opportunity.

I believe purpose gives meaning to leadership.

I believe legacy is built one decision at a time.

I BELIEVE LEADERS SHOULD...

Lead with integrity when compromise would be easier.

Choose courage when fear feels overwhelming.

Serve others before seeking recognition.

Develop future leaders instead of creating followers.

Listen before speaking.

Model the behaviors they expect from others.

Accept responsibility before assigning blame.

Pursue excellence without sacrificing character.

Remain teachable regardless of experience.

Leave every organization stronger than they found it.

I BELIEVE ORGANIZATIONS THRIVE WHEN...

Trust is valued more than politics.

Character matters as much as competence.

People are developed, not merely managed.

Communication is honest and respectful.

Accountability is embraced rather than avoided.

Success is measured by the growth of people as well as organizational results.

Leadership is viewed as stewardship rather than status.

Purpose drives decisions.

Service becomes the culture.

MY COMMITMENT

Wherever I have the opportunity to lead, speak, teach, mentor, or serve, I will strive to:

Lead with integrity.

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Speak with honesty.

Serve with humility.

Prepare with excellence.

Encourage with compassion.

Challenge with courage.

Teach practical truth.

Honor every audience.

Respect every organization.

Leave people better equipped than when I arrived.

THE JOAGM LEADERSHIP STANDARD

Leadership is not about becoming more important.

Leadership is about making other people more successful.

It is choosing influence over authority.

Service over status.

Purpose over popularity.

Legacy over recognition.

When leaders consistently choose character, organizations become healthier.

When organizations become healthier, communities become stronger.

And when communities become stronger, future generations inherit something worth building upon.

That is the kind of leadership I believe is worth pursuing.

Final Declaration

I believe the world does not simply need more leaders. It needs more leaders of character—men and women who lead with integrity, serve with humility, and leave behind a legacy that strengthens people, organizations, and communities for generations to come.

— Lee A. Wright

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

DEVELOPING LEADERS OF CHARACTER.

STRENGTHENING ORGANIZATIONS.

INSPIRING LIVES OF PURPOSE.

Leadership is not simply about reaching the next level.

It is about helping others rise with you.

Whether speaking to executives, military leaders, educators, pastors, nonprofit organizations, or emerging leaders, my mission remains the same:

To encourage people to lead with integrity.

To strengthen organizations through principled leadership.

To inspire individuals to live with courage, purpose, and lasting influence.

Every conversation matters.

Every audience matters.

Every leader matters.

I would be honored to partner with your organization to create an experience that equips your people and advances your mission.

LET'S START THE CONVERSATION

Lee A. Wright

Executive Leadership Speaker

Author • Pastor • Air Force Veteran

The Journey of a Godly Man

Website

www.JOAGM.com

Email

mrleeawright@gmail.com

Phone

478-747-7204

Executive Leadership • Corporate • Government • Military • Faith-Based Organizations

Speaking Inquiries

Available through JOAGM.com

FOLLOW THE JOURNEY

Facebook: **@mrlawspeaks**

Instagram: **@mrlawspeaks**

LinkedIn: **Lee A. Wright**

FINAL THOUGHT

"Leadership is measured not by the position you achieve, but by the people you develop, the character you demonstrate, and the legacy you leave behind."

— Lee A. Wright