

JOAGM PROFESSIONAL SPEAKER KIT

LEE A. WRIGHT

Leadership Speaker • Author • Pastor • Air Force Veteran

Developing leaders of character. Strengthening organizations. Inspiring lives of purpose.

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Leadership Speaker • Author • Pastor • Air Force Veteran

Lee A. Wright equips people and organizations to lead with integrity, respond to adversity with resilience, and live with greater purpose.

His presentations combine authentic personal stories, practical leadership principles, professional experience, and actionable strategies audiences can immediately apply.

“I am NOT a product of my circumstances. I am a product of my decisions!”

Speaking Topics

- Leadership
- Integrity
- Character
- Resilience
- Purpose
- Faith
- Men’s Development
- Legacy

The Journey of a Godly Man

www.joagm.com

MEET LEE A. WRIGHT

Lee A. Wright is a leadership speaker, author, pastor, Air Force veteran, and founder of **The Journey of a Godly Man**, also known as JOAGM.

Drawing from 26 years of military service, pastoral leadership, mentorship, organizational leadership, and his experience surviving the 1996 Khobar Towers bombing, Lee delivers compelling messages about integrity, resilience, purpose, character, and courageous leadership.

During his military career, Lee served as a Technical Training Instructor, First Sergeant, and member of the Air Education and Training Command Inspector General team. His

experience includes leadership development, logistics and operations, organizational accountability, personnel support, crisis response, training, and service in high-pressure environments.

Lee's approach is honest, practical, and deeply personal. He does not simply tell audiences what good leadership looks like. He challenges them to examine the decisions, habits, values, and relationships shaping the leaders they are becoming.

His presentations connect with people because they are built from lived experience—military service, ministry, marriage, fatherhood, leadership, failure, adversity, healing, and faith.

Whether speaking in a boardroom, sanctuary, conference hall, classroom, military setting, or community gathering, Lee helps audiences understand one central truth:

Leadership is not defined by position. It is revealed through character, service, and the decisions we make when pressure rises.

PROFESSIONAL ROLES

- Founder, The Journey of a Godly Man
- CEO, Lee A. Wright Solutions, LLC
- Senior Pastor
- Author
- Leadership Speaker
- Air Force Veteran
- Men's Leadership Advocate
- Youth Mentor
- Khobar Towers Survivor

WHY LEE'S MESSAGE MATTERS

Organizations do not struggle only because of strategy, technology, or resources.

They often struggle because of:

- Inconsistent leadership
- Low trust
- Poor communication
- Weak accountability
- Disengagement
- Unresolved conflict
- Leadership fatigue
- Fear of change
- A lack of shared purpose

Lee addresses the human side of leadership.

His presentations help audiences examine how their character, decisions, behaviors, and relationships influence organizational culture and performance.

AUDIENCE OUTCOMES

Depending on the presentation selected, audiences will learn how to:

- Lead with greater integrity and consistency
- Build trust through accountability
- Respond constructively to pressure and adversity
- Make decisions aligned with values and purpose
- Communicate with respect during disagreement
- Strengthen personal and professional resilience
- Take ownership of leadership behavior
- Turn setbacks into opportunities for growth

- Recognize how character shapes culture
- Lead people rather than merely manage tasks
- Build a legacy that extends beyond a title
- Apply faith-based principles to everyday leadership when appropriate

THE JOAGM PRESENTATION STANDARD

Every presentation is designed to be:

Relevant

The content is aligned with the audience, organization, and event objectives.

Authentic

Lee uses lived experience rather than abstract theory alone.

Practical

Audiences receive clear lessons and actionable next steps.

Engaging

Stories, reflection, audience interaction, and memorable principles keep participants involved.

Professional

Every engagement is supported by preparation, communication, punctuality, and reliable follow-through.

SIGNATURE KEYNOTE

LEADING WITH INTEGRITY

Developing Leaders People Can Trust

Trust is one of the most valuable resources within any organization.

When trust is strong, teams communicate more openly, collaborate more effectively, and respond to challenges with greater confidence. When trust is damaged, even talented teams struggle.

In this keynote, Lee challenges leaders to examine the connection between integrity, consistency, accountability, and influence.

He demonstrates that integrity is not simply about avoiding misconduct. It is about aligning words, decisions, values, and behavior—especially when pressure makes compromise convenient.

AUDIENCES WILL LEARN

- Why credibility is built through repeated behavior
- How inconsistency weakens leadership influence
- Why accountability strengthens rather than diminishes leaders
- How values guide decisions during uncertainty
- The relationship between integrity and organizational culture
- Practical ways to rebuild trust after mistakes
- How leaders create psychological and relational safety

IDEAL FOR

- Corporate leadership teams
- Government agencies
- Military organizations
- Associations

- Executive retreats
- Supervisor development
- Emerging leader programs
- Nonprofit organizations

AVAILABLE FORMATS

- 45–60-minute keynote
- 75–90-minute interactive presentation
- Half-day workshop
- Full-day leadership training
- Executive roundtable

SIGNATURE KEYNOTE

RESILIENT LEADERSHIP

Leading with Strength Through Pressure, Change, and Adversity

Leadership is often tested most during seasons no one planned.

Change, uncertainty, loss, organizational disruption, burnout, conflict, and personal adversity can quickly expose weaknesses in leadership habits and team culture.

Drawing from military service, ministry, organizational leadership, and his survival of the Khobar Towers bombing, Lee shares practical principles for remaining grounded and effective when circumstances become difficult.

This presentation does not promote the idea that strong leaders are unaffected by hardship. Instead, it teaches that resilient leaders acknowledge reality, remain anchored in purpose, make sound decisions, and help others move forward.

AUDIENCES WILL LEARN

- How adversity affects leadership judgment
- The difference between endurance and resilience
- How to remain composed without becoming emotionally disconnected
- Why purpose provides stability during uncertainty
- How leaders help teams process change
- How to recover after setbacks
- How difficult experiences can deepen leadership capacity
- Practical ways to strengthen personal resilience

IDEAL FOR

- Military and veteran organizations
- Government agencies
- Corporate teams

- First responders
- Healthcare organizations
- Faith-based organizations
- Resilience conferences
- Community groups

SIGNATURE KEYNOTE

CHOOSING CHARACTER

The Decisions You Make Determine the Leader You Become

Character is not formed in one dramatic moment.

It is formed through daily decisions.

Every response to pressure, disagreement, responsibility, temptation, failure, and opportunity contributes to the person and leader someone becomes.

Built around Lee's foundational declaration—

“I am NOT a product of my circumstances. I am a product of my decisions!”

—this keynote challenges audiences to move beyond blaming circumstances and take responsibility for the choices shaping their future.

AUDIENCES WILL LEARN

- How everyday choices shape leadership character
- Why circumstances influence but do not have to control decisions
- The difference between disagreement and disrespect
- How discipline strengthens personal credibility
- Why responsibility is essential to growth
- How to make values-based decisions under pressure
- The connection between choices, reputation, and legacy

IDEAL FOR

- Leadership conferences
- Businesses
- Government organizations
- Military audiences
- Schools and universities

- Churches
- Men's groups
- Community programs
- Youth leadership events

AVAILABLE FORMATS

- Keynote
- Leadership workshop
- Student assembly
- Men's conference presentation
- Character development series

SIGNATURE KEYNOTE

FAITH UNDER FIRE

Finding Courage, Hope, and Purpose Through Adversity

On June 25, 1996, a terrorist attack at Khobar Towers in Dhahran, Saudi Arabia, changed Lee's life.

As a member of the 58th Fighter Squadron, Lee survived the bombing and sustained physical injuries. Nineteen American service members were killed, including men he personally knew.

In this deeply personal presentation, Lee shares lessons about adversity, grief, leadership, faith, survival, service, and the long journey of discovering purpose after pain.

This is not simply a story about tragedy.

It is a message about what happens after the moment everyone else remembers has passed.

Lee challenges audiences to consider how they will respond when life no longer looks like the future they expected.

AUDIENCES WILL LEARN

- How adversity can alter identity and direction
- Why courage does not require the absence of fear
- How faith can sustain people through uncertainty
- The importance of community during recovery
- How leaders serve others while carrying personal pain
- How difficult experiences can become sources of compassion and purpose
- Why remembrance, gratitude, and service matter

IDEAL FOR

- Military and veteran organizations
- Churches

- First responders
- Resilience programs
- Memorial events
- Community organizations
- Mental wellness and recovery events
- Leadership conferences

FAITH-BASED PRESENTATIONS

MEN OF GOD

Calling Men to Live with Strength, Purpose, and Faith

Men are surrounded by messages about success, power, status, and independence. Yet many continue to struggle with identity, discipline, purpose, relationships, spiritual responsibility, and leadership.

In this message, Lee challenges men to reject passive living and embrace the responsibility to lead with faith, humility, courage, discipline, and character.

Key Themes

- Identity in Christ
- Spiritual discipline
- Character
- Leadership in the home
- Brotherhood
- Accountability
- Purpose
- Legacy

Ideal For

- Men's conferences
- Churches
- Retreats
- Leadership gatherings
- Ministry events
- Community programs

THE LEGACY DECISION

Today's Decisions Become Tomorrow's Legacy

Many people spend their lives building careers, income, influence, and accomplishments without asking what their work will ultimately leave behind.

This presentation challenges audiences to move beyond short-term achievement and consider the people, principles, and contributions that will remain after their title, platform, or career has ended.

Key Themes

- Purpose
- Priorities
- Family
- Mentorship
- Character
- Stewardship
- Generational impact
- Faithfulness

PURPOSE AFTER PAIN

Turning Life's Hardest Seasons into Meaningful Service

Pain can become a prison, or it can become a place from which compassion, wisdom, service, and purpose emerge.

Lee helps audiences understand that painful experiences do not have to be wasted. While adversity should never be minimized, it can deepen empathy, clarify values, and prepare people to help others.

SPEAKING FORMATS

Lee's presentations can be customized to support the event's theme, audience, objectives, and schedule.

KEYNOTES

High-impact presentations designed to inspire, challenge, and equip audiences.

Typical length: 30–75 minutes

WORKSHOPS

Interactive learning experiences that allow participants to explore leadership concepts more deeply.

Typical length: 60–180 minutes

HALF-DAY TRAINING

Structured leadership development with teaching, discussion, reflection, and application exercises.

Typical length: Three to four hours

FULL-DAY TRAINING

Comprehensive leadership development customized around organizational goals.

Typical length: Six to eight hours

EXECUTIVE ROUNDTABLES

Facilitated conversations for senior leaders, supervisors, ministry leaders, and decision-makers.

FIRESIDE CONVERSATIONS

Interview-style sessions that explore Lee's leadership experience, military service, faith, personal story, and lessons from adversity.

PANEL PARTICIPATION

Lee is available to contribute to panels related to leadership, integrity, resilience, veterans, faith, men's development, and community impact.

VIRTUAL PRESENTATIONS

Keynotes, workshops, interviews, coaching conversations, and leadership training can be delivered virtually.

FEATURED AUTHOR AND RESOURCES

MAN OF GOD

Walking in Strength, Purpose & Faith

Man of God challenges Christian men to grow in identity, character, discipline, relationships, leadership, and spiritual maturity.

The book offers practical encouragement for men seeking to live faithfully in their homes, churches, careers, and communities.

Event Options

- Individual book sales
- Bulk orders
- Participant gifts
- Leadership team packages
- Men's group studies
- Book signing events
- Conference resource tables

CHASING AFTER THE WIND (Pre-Publishing)

Chasing After the Wind is a reflective, story-driven exploration of achievement, wealth, pleasure, recognition, control, comparison, purpose, and the pursuits that cannot provide lasting fulfillment.

Drawing from Ecclesiastes and Lee's experiences in military service, ministry, marriage, fatherhood, leadership, disappointment, and faith, the book invites readers to examine what they are pursuing and what truly matters.

ADDITIONAL RESOURCES

JOAGM resources may include:

- Leadership workbooks
- Men's discussion guides

- Devotionals
- Journals
- Leadership assessments
- Training manuals
- Downloadable resources
- Video courses
- Small-group curriculum

Custom event packages can include books, workbooks, and post-event learning resources.

MEDIA AND INTERVIEW INFORMATION

Lee A. Wright is available for:

- Podcast interviews
- Radio interviews
- Television appearances
- Newspaper and magazine interviews
- Guest articles
- Leadership panels
- Veteran discussions
- Faith-based media
- Author interviews
- Community conversations

INTERVIEW TOPICS

Leadership and Character

- Why integrity remains essential in leadership
- How everyday decisions shape organizational culture
- The difference between authority and influence
- Why leaders must model accountability
- How to disagree without becoming disrespectful

Resilience and Adversity

- Leadership lessons from surviving Khobar Towers
- Finding purpose after pain
- Helping teams navigate difficult seasons
- Why resilience is more than simply enduring
- Faith, courage, and recovery

Men and Faith

- Why men struggle with purpose
- Developing men of character
- Faith at home and in the workplace
- The importance of mentorship and accountability
- Raising the next generation of godly leaders

Military Leadership

- Leadership lessons from 26 years in the Air Force
- Serving people during high-pressure situations
- The role of discipline, standards, and accountability
- Leading across generations and backgrounds
- Translating military leadership into civilian organizations

Legacy

- Building something that outlives a title
- Why leadership is stewardship
- The decisions that shape generational impact
- Leaving a legacy rather than merely an estate

SUGGESTED INTERVIEW QUESTIONS

1. What does character-driven leadership mean to you?
2. How did your military service shape your leadership philosophy?
3. What did you learn from serving as a First Sergeant?
4. How did surviving the Khobar Towers bombing affect your faith and purpose?
5. What is the difference between endurance and resilience?
6. Why do you say people are products of their decisions rather than their circumstances?

7. What are the greatest leadership challenges organizations face today?
8. Why is integrity essential to organizational trust?
9. How can leaders recover after making mistakes?
10. Why do many men struggle with purpose?
11. What role does accountability play in personal growth?
12. How can faith influence leadership without alienating others?
13. What does it mean to lead with humility?
14. How can organizations develop the next generation of leaders?
15. What legacy do you want JOAGM to leave?

THE JOAGM EVENT EXPERIENCE

Hiring a speaker is about more than selecting a presentation.

It is about trusting someone with your audience, organization, schedule, and event objectives.

JOAGM is committed to delivering a professional, collaborative, and memorable experience from the first conversation through post-event follow-up.

EVENT PLANNERS CAN EXPECT

- Prompt and professional communication
- A discovery conversation to understand event goals
- Customized presentation content
- Reliable preparation and punctuality
- Clear contracts and invoicing
- Coordination with event staff
- Professional AV preparation
- Respect for the schedule
- Audience engagement
- Post-event follow-up
- Optional books and learning resources
- A commitment to serving the audience well

CUSTOMIZATION PROCESS

Before the engagement, Lee may request:

- Event theme
- Audience demographics
- Organizational objectives
- Current leadership challenges

- Desired outcomes
- Event schedule
- Previous speaker information
- Relevant organizational language
- Leadership values or strategic priorities

The goal is to ensure the presentation feels relevant to the audience rather than generic.

BOOKING PROCESS

1. Submit an Inquiry

Complete the speaking request form or contact JOAGM directly.

2. Discovery Conversation

Discuss event goals, audience, format, date, and desired outcomes.

3. Presentation Recommendation

JOAGM recommends the keynote, workshop, or training format that best supports the event.

4. Proposal and Agreement

The client receives the scope, fees, terms, and event details.

5. Preparation

Lee works with the organizer to customize the presentation and confirm logistics.

6. Event Delivery

The engagement is delivered with professionalism, authenticity, and audience focus.

7. Follow-Up

Resources, feedback requests, testimonials, and future opportunities are addressed after the event.

TESTIMONIALS

"Lee Wright has a rare ability to connect with people from every walk of life. His message is authentic, practical, and immediately applicable. He doesn't simply motivate an audience—he equips them with principles they can put into practice long after the event ends. Our attendees left challenged to lead with greater integrity, purpose, and resilience, and the feedback we received was overwhelmingly positive. I would confidently recommend Lee to any organization seeking a speaker who delivers both inspiration and lasting value.

— Quentin McPherson

"From our very first conversation through the conclusion of our event, Lee Wright demonstrated exceptional professionalism, preparation, and attention to detail. He took the time to understand our audience, tailored his presentation to our objectives, and delivered a message that was both engaging and impactful. He was easy to work with, punctual, well-prepared, and genuinely invested in the success of our event. If you're looking for a speaker who combines excellence, integrity, and a servant's heart, Lee is an outstanding choice."

— Edwin Burke

"Lee Wright's story is both powerful and deeply moving, but what makes him exceptional is how he transforms personal experience into practical leadership lessons. His message challenged us to rethink how we respond to adversity, lead through difficult circumstances, and live with greater purpose. There were moments of reflection, moments of inspiration, and moments that left the room completely silent. Long after the presentation ended, people were still talking about the impact of his story and the leadership principles they were determined to put into practice. Lee doesn't simply tell his story—he helps others see their own story with new perspective and renewed hope."

— Wayne Lawson

"Lee Wright brought exactly what our audience needed—a message grounded in integrity, resilience, and purposeful leadership. His ability to connect with people through authentic storytelling, practical insight, and genuine humility created an experience that was both inspiring and actionable. Beyond the presentation itself, Lee was professional, easy to work with, and committed to understanding our organization's goals. Our attendees left encouraged, challenged, and equipped to lead with greater character and confidence. We would welcome the opportunity to have Lee speak at future events and highly recommend him to any organization seeking a

speaker who delivers lasting impact."

— Kate Hanna

BOOK LEE A. WRIGHT

Bring a message of integrity, character, resilience, faith, and purpose to your next event.

Lee is available for:

- Corporate conferences
- Government leadership programs
- Military and veteran events
- Churches
- Men's conferences
- Leadership retreats
- Schools and universities
- Nonprofits
- Associations
- Community events
- Podcasts and media interviews

CONTACT

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