



NEFHC HORSE SHOW SPONSORSHIP OPPORTUNITIES JUNE 18 - 21, 2026

- Show Sponsors
- Vendors

- Silent Auction
- Exhibitor parties



nefhc.com

Connect with us on Facebook!



A Letter to Our Sponsors

Dear Sponsors,

We invite you to become a valued sponsor of the Northeast Friesian Horse Council (NEFHC), a dynamic 501(c)(3) nonprofit organization dedicated to celebrating and preserving the beauty, legacy, and future of the Friesian horse.

As an official chapter of the Friesian Horse Association of North America (FHANA), we host one of the region's premier equestrian events: the Annual NEFHC Friesian Horse Show. This event presents an exciting opportunity for exposure to a loyal, engaged, and far-reaching audience.

Your sponsorship helps us continue offering world-class events that promote not only the Friesian breed but also equestrian education and community involvement. It also allows us to invest in causes that matter, such as Friesian breed conservation and our Scholastic Scholarship Fund, which supports young equestrians pursuing higher education.

We offer a variety of sponsorship tiers with meaningful recognition, including arena signage, digital and printed exposure, vendor presence, and exclusive branding opportunities. Whether you're looking to build local connections or align your brand with an elegant and beloved breed, we would be thrilled to partner with you.

Enclosed is our current sponsorship packet, outlining available opportunities and benefits. We would be happy to discuss which level best fits your business or philanthropic goals.

Thank you for considering supporting the NEFHC. We hope to welcome you to our growing community of sponsors who help us make a lasting impact—both in and out of the show ring.

Warm regards,

The Northeast Friesian Horse Council





About the NEFHC

The Northeast Friesian Horse Council (NEFHC), founded in 1991, is a **501(c)(3) nonprofit** and an official chapter of the Friesian Horse Association of North America (FHANA), the North American sister registry to the original KFPS in the Netherlands. We uphold the highest breed standards while celebrating the beauty, versatility, and heritage of the Friesian horse.

Our mission is to build a welcoming, active community where Friesian owners and enthusiasts can **connect, learn, and grow**. From horsemanship clinics and trail rides to Keur inspections and our signature annual Friesian Horse Show, we provide diverse opportunities to enjoy and showcase these remarkable horses.

As stewards of one of the world's oldest equine breeds, we are committed to **Friesian conservation** through responsible breeding, genetic preservation, and breed education - partnering with FHANA and KFPS to promote sustainability and health worldwide.

In addition to our equestrian and breed conservation efforts, NEFHC believes in giving back. Through our **Scholastic Scholarship Fund**, we help young equestrians pursue higher education while remaining engaged in the equine community. These philanthropic efforts reflect our mission to support not only the Friesian breed, but the people who love it.

Whether you own a Friesian or simply admire the breed and want to get involved, **we welcome you to join us**. Our members come from across the region and all walks of life – but share one thing in common: a love for the majestic Friesian horse.



Learn more about us and our membership at: www.nefhc.com



The Numbers Behind the NEFHC Horse Show

900+ Spectators

- Estimated total attendance throughout the event weekend

152 Exhibitors including 76 junior exhibitors

- Total exhibitor attendance throughout the event weekend

247 Horses competed over 4 days

- Compared to the average of area shows where 85 horses attend

270 Classes Across 3 Rings

- Open to all breeds and disciplines, promoting diversity in equestrian sport

12 Vendors Participated

- Our 12:1 attendee-to-vendor ratio guarantees your brand won't get lost in the noise

105 Bids in the Silent Auction

- Our auction items saw a total of 105 unique bids each, ensuring continuous brand visibility throughout the evening.

\$2,000 in Scholastic Scholarships Awarded

- Giving back to our young equestrians interested in higher education is important to our club and sport.

\$15,000 in Prize Money Distributed

- Funded by our generous sponsors from all over the Northeast.



NEFHC Sponsorship Tiers

Preferent (\$5,000)

Model Level Recognition in addition to:

- 4 Complimentary Stalls*
- Announced as Official Day Sponsor of Show repeatedly through the day and online
- Exhibitor Party Sponsor

Model (\$2,500)

Kroon (\$1,000)

Kroon Level Recognition in addition to:

- 3 Complimentary Stalls*
- 1 Additional Arena Banner
- Show Session Sponsor (in lieu of stalls)

Ster Level Recognition in addition to:

- 2 Complimentary Stalls*
- 8 Total Class Sponsorships
- Show Session Sponsor (in lieu of stalls)

Ster (\$500)

Gold (\$250)

Gold Level Recognition in addition to:

- 4 Qualifying Class Sponsorships
- 4 Championship Class Sponsorships
- 1 Complimentary Stall*

Silver Level Recognition in addition to:

- 2 Qualifying Class Sponsorships
- 2 Championship Class Sponsorships
- Arena Banner (up to 4'x8')
- Invitation to Present Awards

Silver (\$100)

Bronze (\$50)

Bronze Level Recognition in addition to:

- In-Kind Donations in Welcome Bags
- 1 Qualifying Class Sponsorships
- 1 Championship Class Sponsorships
- Overhead PA Recognition

- Social Media, Website & Show Program Recognition
- 2 Qualifying Class sponsorships
- Name in Supporters Board

*Complimentary Stalls Include Preferred Stabling *



NEFHC SILENT AUCTION

AT THE NORTHEAST FRIESIAN SUMMER CLASSIC HORSE SHOW

HOSTED BY THE NEFHC

225+ HORSES • 3,500+ SPECTATORS • \$15,000 PRIZE MONEY AWARDED

RECEIVE RECOGNITION

THROUGH OUR WEBSITE,
SOCIAL MEDIA PLATFORMS,
AND
ON-SITE EVENT
ANNOUNCEMENTS

4 DAYS

DIRECT ENGAGEMENT
WITH EXHIBITORS &
SPECTATORS

BOTH ONLINE
AND IN PERSON

CONTACT: STEPH BURKE

NEFHC.SECRETARY@GMAIL.COM





Additional Opportunities

Qualifying Class Sponsor

\$25 Sponsorship

Championship Class Sponsor

\$50 Sponsorship

Welcome Bag Sponsor

\$50 Contribution and/or

Provide your product sample, gift certificates, publications, coupons, and/or promotional items for elevated placement during the event. All items must be pre-approved and received at least 2 weeks prior to the event start date.

Become a Vendor

Vendor Spaces with electricity and lights are available for \$150.

Join our great group of returning vendors starting the day before the event through the end of the weekend. New this year all vendors will be located together under for maximum visibility.

Donate a Silent Auction Prize

Provide us with your product, themed basket, a gift certificate, or voucher to auction off.



Volunteer with Us

Our organization and event would not be possible without the incredible efforts of our dedicated volunteers. Join us today to spread the joy of the Friesian Horse!





SPONSORSHIP FORM

Thank you for your interest in supporting our show! Please fill out the form below.

Name

Company Name

Address

Phone Number

Email

Website

New or Returning Sponsor?

Overall Show Sponsorship Level:

| | | | |
|--|--|---------------------------------------|--|
| <input type="checkbox"/> Preferent \$5,000 | <input type="checkbox"/> Kroon \$1,000 | <input type="checkbox"/> Gold \$250 | <input type="checkbox"/> Bronze \$50 |
| <input type="checkbox"/> Model \$2,500 | <input type="checkbox"/> Ster \$500 | <input type="checkbox"/> Silver \$100 | <input type="checkbox"/> Other \$_____ |

Other Sponsorship Opportunities:

| | | |
|--|---|---|
| <input type="checkbox"/> Vendor \$150 | <input type="checkbox"/> Welcome Bag \$50 | <input type="checkbox"/> Arena Banner \$175 |
| <input type="checkbox"/> Championship Class \$50 | <input type="checkbox"/> Qualifier Class \$25 | |

Silent Auction Donation Type: Approximate Value

Description of Donation (to help with online representation)

Payment Type:

| | | | |
|-------------------------------|---|---|---------------------------------|
| <input type="checkbox"/> Cash | <input type="checkbox"/> Check: Payable to NEFHC | <input type="checkbox"/> Add to Show Bill | <input type="checkbox"/> Paypal |
|-------------------------------|---|---|---------------------------------|

Signature

Date

| | |
|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> |
|----------------------|----------------------|





NEFHC Sponsorship & Donation Acknowledgement Form



Northeast Friesian Horse Council (NEFHC)
Registered 501(c)(3) Nonprofit Organization
Tax ID (EIN): 83-3970923

Thank you for supporting the Northeast Friesian Horse Council. Your contribution helps support Friesian horse promotion, educational programming, the NEFHC Annual Horse Show, and the NEFHC Scholastic Scholarship Fund for young equestrians. We have included the form below to ensure proper donor recognition and tax documentation.

Donor Information

Contact Name: _____ Business Name _____

Date of Donation: June 18 - 21, 2026 **Donation Type** (select all that apply below):

Event Sponsorship

- Preferent (\$5,000) Model (\$2,500) Kroon (\$1,000) Ster (\$500)
- Gold (\$250) Silver (\$100) Bronze (\$50)

Monetary Contribution

- Championship Class (\$50) Qualifying Class (\$25)



Additional Sponsorship Opportunities

In-Kind Donation/ Welcome Bags /Silent Auction

Estimated Value: _____ Product/Goods Services Other _____

Preferred Name for Recognition (Program, Website, Social Media): _____

Acknowledgment Statement

The Northeast Friesian Horse Council is a registered 501(c)(3) nonprofit organization.
No goods or services were provided in exchange for this donation unless otherwise noted.
This contribution is tax-deductible to the extent permitted by law.
An official donation acknowledgment letter will be provided for your records after the event.

Acknowledgement letter best sent by:

- Email Regular Mail to address above I do not need an acknowledgement letter.

Email completed forms to: friesianlady@gmail.com - Jamie Caesar - 16 Bradshaw St N Brookfield, MA 01535