



Midnight Summer Classic IFSHA Region 1 Championship Sponsorship Packages

August 27- 29, 2021

Eastern States Exposition, West Springfield, MA

Thank you for taking the time to consider becoming a sponsor of the Midnight Summer Classic IFSHA Region 1 Championship. We are proud to offer a sponsorship for all budgets!

PLATINUM ELITE SPONSOR \$5,000

- Choice of 4 Complimentary Stalls *or* 2 10'x10' Trade Faire Booths
- Preferred Stabling
- 2 Banner Advertising Spaces* Banners (up to 4' x 8')
- Your Provided Promotional Material Included in Show Welcome Bag
- Host of Exhibitor Party Saturday Evening
- Center Fold Ad (2-page full color) in the Show Catalog
- Official show name to be IFSHA Region 1 Championship hosted by YOUR COMPANY NAME
- PA Announcement during Sponsored Classes & Throughout the Show
- Division Class Sponsor of your choosing
- Invitation to Present the Awards in your Sponsored Class
- Recognition as listed under Title Sponsor
- Welcome Bag Stuffer

PLATINUM CROWN SPONSOR \$2,500

- Choice of 2 Complimentary Stalls *or* 1 10'x10' Trade Faire Booth
- Preferred Stabling
- Banner Advertising Spaces* Banners (up to 4' x 8')
- Your Provided Promotional Material Included in Show Welcome Bag
- Inside Front Cover Full Page Color Ad of Show Catalog
- Day Sponsor of Friday, Saturday, or Sunday
- PA Announcement during Sponsored Classes & Throughout the Show
- Division Class Sponsor of your choosing
- Invitation to Present the Awards in your Sponsored Class
- Welcome Bag Stuffer

PLATINUM SPONSOR \$1,000

- 2 Complimentary Stalls
- Preferred Stabling
- Banner Advertising Spaces* Banners (up to 4' x 8')
- Your Provided Promotional Material Included in Show Welcome Bag
- Inside Back Cover Full Page Color Ad of Show Catalog
- 10 Class Sponsorships
- PA Announcement during Sponsored Classes & Throughout the Show
- Invitation to Present the Awards in your Sponsored Classes
- Welcome Bag Stuffer

GOLD SPONSOR \$750

- **1 Complimentary Stall**
- **Preferred Stabling**
- **Banner Advertising Spaces* Banners (up to 4' x 8')**
- **Five Class Sponsorships**
- **PA Announcement during Sponsored Classes & Throughout the Show**
- **Invitation to Present the Awards in your Sponsored Classes**
- **Full Page Color Ad in Show Catalog**
- **Welcome Bag Stuffer**

SILVER SPONSOR \$500

- **Banner Advertising Spaces* Banners (up to 4' x 8')**
- **Four Class Sponsorships**
- **PA Announcement during Sponsored Classes & Throughout the Show**
- **Full Page Color Ad in Show Catalog**
- **Welcome Bag Stuffer**

BRONZE SPONSOR \$300

- **Banner Advertising Spaces* Banners (up to 4' x 8')**
- **Two Class Sponsorships**
- **PA Announcement during Sponsored Classes**
- **Full Page Color Ad in Show Catalog**
- **Welcome Bag Stuffer**

ARENA BANNER SPONSOR \$175

- **Banner Advertising Spaces* Banners (up to 4' x 8')**
- **Daily PA Announcements**

CONTRIBUTING SPONSOR \$75

- **Single Championship Class Sponsor**
- **PA Announcement during Sponsored Classes**

WELCOME BAG SPONSOR - \$50

- **Insert your product sample, gift certificates, publication, coupons, and/or promotional items for an elevated presence during the show. All items must be preapproved and received two weeks prior to the show**

***Banners are provided by Sponsor prior to the beginning of the show.**



Thank you for sponsoring the Midnight Summer Classic

IFHSA Region 1 Championship

Hosted By Northeast Friesian Horse Club

Affiliated with New England Gypsy Horse Club

Please complete this form and return it to:

Northeast Friesian Horse Club

c/o Danielle Piascik & Jamie Cinq-Mars Sponsorship Coordinators

33 North West Street, Feeding Hills, MA 01030

info@nefhc.com 413-519-1165

Sponsorship Type: (Please check one)

<input type="checkbox"/>	<i>Platinum Elite Sponsor</i>	\$5000
<input type="checkbox"/>	<i>Platinum Crown Sponsor</i>	\$2500
<input type="checkbox"/>	<i>Platinum Sponsor</i>	\$1500
<input type="checkbox"/>	<i>Gold Sponsor</i>	\$1000
<input type="checkbox"/>	<i>Silver Sponsor</i>	\$750
<input type="checkbox"/>	<i>Bronze Sponsor</i>	\$500
<input type="checkbox"/>	<i>Arena Banner Sponsor</i>	\$300
<input type="checkbox"/>	<i>Contributing Sponsor</i>	\$175
<input type="checkbox"/>	<i>Welcome Bag Sponsor</i>	\$75
		\$50

Farm/Business Name: _____

Address: _____

Phone Number: _____

Email: _____

Comments: _____

Total Enclosed: \$ _____

Please make payment payable to **NORTHEAST FRIESIAN HORSE CLUB**