

Dear Potential Sponsor,

On behalf of the Northeast Friesian Horse Club, we would like to invite you to join us at our June Summer Classic Show in June 2021 at the Deerfield Fairgrounds in Deerfield, New Hampshire! Our show brings in the best Friesians, Part-Bred Friesians and Open Breeds to compete, featuring classes for everyone. Our previous shows have brought in over 120 horses!



Our goal for the 2021 Summer Classic is to bring in even more horses, exhibitors and fans in order to put on a truly spectacular show for everyone.

Northeast Friesian Horse Club invites you to become a sponsor to help support our June Summer Classic

Horse Show. The primary source of funding for these events is through generious sponsors and supporters, such as you! This exciting event will feature an exhibitor parties, three full days of

classes for Friesians, Part Bred Friesians and Open Breeds. Attached you will find sponsorship options for every budget.

We appreciate your consideration and help in making this year's show truly memorable!

Please do not hesitate to contact us with any questions!

Thank you for your time and consideration,

Danielle Piascik President Northeast Friesian Horse Club





## June Summer Classic Hosted by Northeast Friesian Horse Club Sponsorship Packages

## June 18th- 20th Deerfield Fairground

Thank you for taking the time to consider becoming a sponsor of the June Classic Horse Show! We are proud to offer a sponsorship for all budgets!

#### PLATINUM ELITE SPONSOR \$2,500

- ➤ 4 Complimentary Stalls
- Preferred Stabling
- 2 Banner Advertising Spaces\* Banners (up to 4' x 8')
- Your Provided Promotional Material Included in Show Welcome Bag
- ➤ Host of Exhibitor Party Saturday Evening
- Cover Banner on Show Event Page & NEFHC Facebook Page and ad on website

- Official sponsor of Stall Decorating Award by YOUR COMPANY NAME
- ➤ PA Announcement during Sponsored Classes & Throughout the Show
- ➤ Division Class Sponsor of your choosing
- Invitation to Present the Awards in your Sponsored Class
- Recognition as listed under Title Sponsor

#### PLATINUM CROWN SPONSOR \$1,500

- ➤ 2 Complimentary Stalls
- Preferred Stabling
- ➤ Banner Advertising Space\* Banner (up to 4' x 8')
- Your Provided Promotional Material Included in Show Welcome Bag
- ➤ Advertisement on Show Event Page & NEFHC Facebook page and ad on website
- Session Class Sponsor of Saturday Morning
- ➤ PA Announcement during Sponsored Classes & Throughout the Show
- ► Division Class Sponsor of your choosing
- Invitation to Present the Awards in your Sponsored Class

#### PLATINUM SPONSOR \$1,000

- ➤ 2 Complimentary Stalls
- Preferred Stabling
- ➤ Banner Advertising Space\* Banner (up to 4' x 8')
- Your Provided Promotional Material Included in Show Welcome Bag
- Advertisement on Show Event Page & NEFHC Facebook page and ad on website
- ➤ Eight Class Sponsorships + Recognition as listed under Gold Sponsor
- ➤ PA Announcement during Sponsored Classes & Throughout the Show
- Invitation to Present the Awards in your Sponsored Classes

#### **DIVISION SPONSOR \$750**

- Sponsor All Classes in a Division (Please choose from the following divisions, based on availability)

  Halter (In-Hand & Baroque), Driving (All Driving, All Hitches), Saddle Seat (Country, English Pleasure, Park), Hunter (Hunter Pleasure), Dressage (Sport Horse In Hand, Dressage Arena & On the Rail Dressage type classes ex Dressage Suitability, Dressage Hack),
  - Western Pleasure & Trail (Trail includes in-hand & under saddle with any discipline), Specialty (Walk/Trot, Costume, Liberty, Tandem, Lead line, EQ, English Show Hack), Junior Exhibitor
- ➤ PA Announcement during Sponsored Classes
- ➤ Invitation to Present the Awards in your Sponsored Classes
- ➤ Ad featured on Show Event Page & NEFHC Facebook page
- Welcome Bag Stuffer

#### **GOLD SPONSOR \$500**

- ➤ 1 Complimentary Stall
- Preferred Stabling
- ➤ Banner Advertising Spaces\* Banners (up to 4' x 8')
- ► Five Class Sponsorships
- ➤ PA Announcement during Sponsored Classes & Throughout the Show
- ➤ Invitation to Present the Awards in your Sponsored Classes
- ➤ Ad featured on Show Event Page & NEFHC Facebook page
- Welcome Bag Stuffer

#### SILVER SPONSOR \$400

- ➤ Banner Advertising Spaces\* Banners (up to 4' x 8')
- ➤ Four Class Sponsorships
- ➤ PA Announcement during Sponsored Classes & Throughout the Show
- Ad featured on Show Event Page & NEFHC Facebook page
- Welcome Bag Stuffer

#### **BRONZE SPONSOR \$300**

- ➤ Banner Advertising Space\* Banner (up to 4' x 8')
- > Two Class Sponsorships
- ➤ PA Announcement during Sponsored Classes
- ➤ Ad featured on Show Event Page & NEFHC Facebook page
- Welcome Bag Stuffer

#### ARENA BANNER SPONSOR \$175

- ➤ Banner Advertising Space\* Banner (up to 4' x 8')
- Daily PA Announcements
- Welcome Bag Stuffer

#### **CONTRIBUTING SPONSOR \$75**

- Single Championship Class Sponsor
- ➤ PA Announcement during Sponsored Classes
- Welcome Bag Stuffer

#### **WELCOME BAG SPONSOR \$50**

Insert your product sample, gift certificates, publication, coupons, and/or promotional items for an elevated presence during the show. All items must be preapproved and received two weeks prior to the show



# Thank you for sponsoring the June Summer Classic

### **Hosted By Northeast Friesian Horse Club**

Please complete this form and return it to:
Northeast Friesian Horse Club
33 North West Street Feeding Hills, MA 01030

Please make checks payable to Northeast Friesian Horse Club or NEFHC

Ads can be returned to:
info@nefhc.com
e information, please contact Dani

For more information, please contact Danielle info @nefhc.com or 413-519-1165

**Sponsorship Type:** (Please check one)

Platinum Elite Sponsor	\$2500
Platinum Crown Sponsor	\$1500
Platinum Sponsor	\$1000
Division Sponsor	<b>\$750</b>
Gold Sponsor	\$500
Silver Sponsor	<b>\$400</b>
Bronze Sponsor	\$300
Arena Banner Sponsor	\$175
Contributing Sponsor	<b>\$75</b>
Welcome Bag Sponsor	<b>\$50</b>
Farm/Business Name:	
Address:	
Phone Number:	
Email:	
Comments:	
	<del></del>

Total Enclosed: \$

#### **BUY A CLASS \$30**

Is there a class you would like to see during the show? Now you can BUY A CLASS! To BUY A CLASS, please send the name and information pertaining to the specific class you would like added.

#### **BUY A CHAMPIONSHIP \$40**

> Sponsored a BUY A CLASS? Consider sponsoring a Championship Class for the Qualifier! To BUY A CLASS - CHAMPIONSHIP, please send the name and information pertaining to the specific class you would like added.

#### **BUY A DIVISION \$400**

Would you like to have a Division added with two qualifying classes and Championships offered? Consider sponsoring a Division! To BUY A DIVISON, please send the name and information pertaining to the specific classes and requirements you would like added.

## **Sponsorship Type:**

Buy a Class:	Total
Buy a Class:	Total
Buy a Class:	Total
Buy a Class:	
Buy a Championship:	Total
Buy a Championship:	
Buy a Championship:	
Buy a Championship:	
Buy a Division:	
Qualifier:	
• Qualifier:	
• Qualifier or Championship:	
• Championship:	
	Total Due:

Please complete this form and return it to:

Northeast Friesian Horse Club 33 North West Street Feeding Hills, MA 01030 info@nefhc.com

Please make checks payable to Northeast Friesian Horse Club or NEFHC

For more information, please contact Danielle info @nefhc.com or 413-519-1165