



Dear Potential Sponsor,

On behalf of the Northeast Friesian Horse Club, we would like to invite you to join us at the 2022 FHANA keuring, hosted by NEFHC at the Eastern States Expo in West Springfield, MA! We are looking forward to seeing everyone and their beautiful black pearls!



We are looking forward to welcoming back the FHANA membership and their Friesians to take part in the keuring with judges Wil Thijssen & Frans Smit. A welcome dinner will be available to all exhibitors on Thursday, October 13th!

Northeast Friesian Horse Club invites you to become a sponsor to help support our FHANA Keuring!

The primary source of funding for these events is through generous sponsors and supporters, such as you! This exciting event will feature an exhibitor welcome dinner, educational seminar with the judges and a full day of IBOP's and inspections!

Attached you will find sponsorship options for every budget.

We appreciate your consideration and help in making this year's keuring truly memorable!

Please do not hesitate to contact us with any questions!

Thank you for your time and consideration,

Danielle Piascik
Keuring Chair
Northeast Friesian Horse Club





FHANA Keuring
Hosted by Northeast Friesian Horse Club
Sponsorship Packages

October 13th - 14th
Eastern States Expo

Thank you for taking the time to consider becoming a sponsor of the FHANA Keuring!
We are proud to offer a sponsorship for all budgets!

MODEL SPONSOR \$1,500

- Complimentary Stall
- Preferred Stabling
- (2) Banner Advertising Spaces Banners (up to 4' x 8')
- Your Provided Promotional Material Included in Show Welcome Bag
- Host of Exhibitor Party Thursday Evening
- Cover Banner on Show Event Page & NEFHC Facebook Page
- Ads on website and social media
- PA Announcement during Sponsored Classes & Throughout the Show
- Champion of the Day Sponsor
- Invitation to Present the Awards in Championship
- Recognition as listed under Title Sponsor
- Box Seating

KROON SPONSOR \$1,000

- Complimentary Stall
- Preferred Stabling
- Banner Advertising Space Banner (up to 4' x 8')
- Your Provided Promotional Material Included in Show Welcome Bag
- Advertisement on Show Event Page & NEFHC Facebook page and website
- Division Sponsor of your choosing
- PA Announcement during Sponsored Division & Throughout the Show
- Division Class Sponsor of your choosing
- Invitation to Present the Award in your Sponsored Division

STER SPONSOR \$500

- Preferred Stabling
- Banner Advertising Space Banner (up to 4' x 8')
- Your Provided Promotional Material Included in Show Welcome Bag
- Advertisement on Show Event Page & NEFHC Facebook page and website
- Division Sponsor
- PA Announcement during Sponsored Division
- Invitation to Present the Awards in your Sponsored Classes

STUDBOOK SPONSOR \$250

- Division Sponsor
- PA Announcement during Sponsored Division
- Invitation to Present the Awards in your Sponsored Classes
- Your Provided Promotional Material Included in Show Welcome Bag

COLTS & FILLIES SPONSOR \$100

- Sponsor of Event
- Your Provided Promotional Material Included in Show Welcome Bag
- Sponsorship listed on website

ARENA BANNER SPONSOR \$75

- Banner Advertising Space Banner
(up to 4' x 8')

WELCOME BAG SPONSOR \$50

- Insert your product sample, gift certificates, publication, coupons, and/or promotional items for an elevated presence during the event. All items must be received at least one week prior to the event.



**Thank you for sponsoring the
FHANA Keuring
Hosted By Northeast Friesian Horse Club**

Please complete this form and return it to:
**Northeast Friesian Horse Club
33 North West Street Feeding Hills, MA 01030**

**Please make checks payable to Northeast Friesian Horse Club or NEFHC
PayPal funds can be sent to info@nefhc.com**

Ads can be returned to:
info@nefhc.com

For more information, please contact Danielle
info@nefhc.com or 413-519-1165

Sponsorship Type: (Please check one)

<input type="checkbox"/>	<i>Model Sponsor</i>	\$1500
<input type="checkbox"/>	<i>Kroon Sponsor</i>	\$1000
<input type="checkbox"/>	<i>Ster Sponsor</i>	\$500
<input type="checkbox"/>	<i>Studbook Sponsor</i>	\$250
<input type="checkbox"/>	<i>Colts & Fillies Sponsor</i>	\$100
<input type="checkbox"/>	<i>Arena Banner Sponsor</i>	\$75
<input type="checkbox"/>	<i>Welcome Bag Sponsor</i>	\$50

Personal/Farm/Business Name: _____

Address: _____

Phone Number: _____

Email: _____

Comments: _____

Total Enclosed: \$ _____