



ABOUT THE NEFHC



As a club, we strive to encourage our membership to enjoy their beautiful Friesian Horses and engage in activities in which to promote the Friesian Breed. We are a chapter of the [FHANA](#) (Friesian Horse Association of North America) a sister registry of the original FPS located in Holland, of which we adopt our Friesian standards from. As a dedicated membership, we have hosted many events over the years ranging from natural horsemanship clinics, trail rides, lesson programs, dressage and driving clinics and keur clinics, just to name a few. From these fun-filled events, our membership continues to enjoy their learned talents either on their own at home or show them through our very popular annual Friesian Horse Show. In 2019, the NEFHC was co-awarded FHANA Club Of The Year.



FACTS ABOUT OUR 2023 HORSE SHOW

- 176 Horses In Attendance (Up 22% from previous years)
- 243 Stalls Rented / 75 Camper Spots Rented
- 3500+ People Come & Go throughout the weekend
- \$90,000 In GROSS Revenue
- 275 Victory Passes (First Place or Championship Wins)
- \$15,000 In Prize Money Given Out (Depending On Sponsors)
- Our Classlist welcomes ALL Breeds of Horses AND Disciplines!
- We have people come from as far as Pennsylvania to our shows
- One of the OLDEST shows around
- Industry shows that most equestrian households project \$100-\$150k in annual revenue PER year
- The Friesian Breed is the one breed that people will drive hours just to watch! With their high stepping gaits and long flowy manes, they are show stoppers! (Also in TONS of movies!)
- Rider Support Crew: 1:4 Ratio
- Rider Dog Crew: 1:1 Ratio (Usually)

TITLE GOLD SPONSOR - \$20,000

- Title sponsorship/naming rights of the 2024 Northeast Friesian Horse Show
- The Events would be known as: 2024 NEFHC Classic sponsored by “Your Business Name” (Or any other idea you may have)
- A Charity class will be added with all proceeds going to your charity of choice. (Whether it be Friesian related or not - your choice)
- Premier Sponsor for our exhibitor party that we normally have on Saturday evenings after the last class!
- Title Sponsor For The Livestreaming with your Logo on the bottom corner. (1000's of people will watch over the 4 days)
- Opportunity to bring a anything about your business to the show and showcase it / Complimentary trade show space-
- Naming rights of the Main Horse Show Ring. The ring would be known as: “Your Business Name Arena” Naming rights to premier classes at the event. (Money Classes)
- Continuous commentator credits throughout the weekend.
- Exclusive inclusion of your company logo on the front of our online entry and results
- Exclusive inclusion of your company logo on our ribbons
- Advertising on our Website & Facebook



- Opportunity to have all ring crew and officials dressed in sponsor's merchandise (to be supplied by sponsor).
- Opportunity to display banners and flags around the show site in prime positions (to be supplied by sponsor).
- Opportunity for product information to be given out to competitors and spectators. Prime position trade stand space in the best position available to exhibit your product.
- Opportunity to present prizes to the winner and to meet the competitors and their horses. Logo placement in the show schedule.
- Acknowledgment and logo placement in all newsletters sent out over a one year period to our email database of over 1500 people.
- Acknowledgement in all press releases (Multiple Weekly leading up to the show with whatever links you want us to use)
- Welcome Bag Swag given to all exhibitors (Swag provided by your business)
- 6 Complimentary Stalls (If You Show, Or Give Them Away)





TITLE SILVER SPONSOR - \$10,000

- Naming rights of the Main Horse Show Ring. The ring would be known as: "your business name Arena" Naming rights to premier classes at the event. (Money Classes)
- A Charity class will be added with all proceeds going to your charity of choice. (Whether it be Friesian related or not - your choice)
- Complimentary trade show space
- Title Sponsor For The Livestreaming with your Logo on the bottom corner. (1000's of people will watch over the 4 days)
- Continuous commentator credits throughout the weekend.
- Exclusive inclusion of your company logo on the front of our online entry and results
- Advertising on our Website & Facebook

- Opportunity to have all ring crew and officials dressed in sponsor's merchandise (to be supplied by sponsor).
- Opportunity to display banners and flags around the show site in prime positions (to be supplied by sponsor).
- Opportunity for product information to be given out to competitors and spectators. Prime position trade stand space in the best position available to exhibit your product.
- Opportunity to present prizes to the winner and to meet the competitors and their horses. Logo placement in the show schedule.
- Acknowledgment and logo placement in all newsletters sent out over a one year period to our email database of over 1500 people.
- Welcome Bag Swag given to all exhibitors (Swag provided by your business)
- 6 Complimentary Stalls (If You Show, Or Give Them Away)



TITLE BRONZE SPONSORSHIP - \$5,000

- Continuous commentator credits throughout the weekend.
- Exclusive inclusion of your company logo on the front of our online entry and results
- Advertising on our Website & Facebook
- A Charity class will be added with all proceeds going to your charity of choice. (Whether it be Friesian related or not - your choice)
- Opportunity to have all ring crew and officials dressed in sponsor's merchandise (to be supplied by sponsor).
- Opportunity to display banners and flags around the show site in prime positions (to be supplied by sponsor).
- Opportunity for product information to be given out to competitors and spectators. Prime position trade stand space in the best position available to exhibit your product.
- Opportunity to present prizes to the winner and to meet the competitors and their horses. Logo placement in the show schedule.
- Acknowledgment and logo placement in all newsletters sent out over a one year period to our email database of over 1500 people.
- Welcome Bag Swag given to all exhibitors (Swag provided by your business)
- 4 Complimentary Stalls (If You Show, Or Give Them Away)



PLATINUM ELITE SPONSOR \$2,500

4 Complimentary Stalls - Preferred Stabling
2 Banner Advertising Spaces* Banners (up to 4'x8')
Your Provided Promotional Material Included in Show Welcome Bag
Host of Exhibitor Party Saturday Evening
Cover Banner on Show Event Page & NEFHC Facebook Page and ad on website
Official sponsor of Stall Decorating Award
PA Announcement during Sponsored Classes & Throughout the
Show Division Class Sponsor of your choosing
Invitation to Present the Awards in your Sponsored Class
Recognition as listed under Title Sponsor

PLATINUM CROWN SPONSOR \$1,500

2 Complimentary Stalls - Preferred Stabling
1 Banner Advertising Spaces* Banners (up to 4'x8')
Your Provided Promotional Material Included in Show Welcome Bag
Advertisement On Show Event Page & NEFHC Facebook Page and ad on website
PA Announcement during Sponsored Classes & Throughout the
Division Sponsor of your choosing + Recognition As Listed Platinum Crown Sponsor
Invitation to Present the Awards in your Sponsored Class

PLATINUM SPONSOR \$1,000

2 Complimentary Stalls - Preferred Stabling
1 Banner Advertising Spaces* Banners (up to 4'x8')
Your Provided Promotional Material Included in Show Welcome Bag
Advertisement On Show Event Page & NEFHC Facebook Page and ad on website
PA Announcement during Sponsored Classes & Throughout the
8 Class Sponsors + Recognition As Listed Platinum Sponsor
Invitation to Present the Awards in your Sponsored Class

GOLD SPONSOR \$500

1 Complimentary Stall - Preferred Stabling
1 Banner Advertising Spaces* Banners (up to 4'x8')
Your Provided Promotional Material Included in Show Welcome Bag
Advertisement On Show Event Page & NEFHC Facebook Page and ad on website
PA Announcement during Sponsored Classes & Throughout the
5 Class Sponsors + Recognition As Listed Platinum Sponsor
Invitation to Present the Awards in your Sponsored Class

SILVER SPONSOR \$400

1 Banner Advertising Spaces* Banners (up to 4'x8')
Your Provided Promotional Material Included in Show Welcome Bag
Advertisement On Show Event Page & NEFHC Facebook Page and ad on website
PA Announcement during Sponsored Classes & Throughout the
4 Class Sponsors + Recognition As Listed Platinum Sponsor

BRONZE SPONSOR \$300

1 Banner Advertising Spaces* Banners (up to 4'x8')
Your Provided Promotional Material Included in Show Welcome Bag
Advertisement On Show Event Page & NEFHC Facebook Page and ad on website
PA Announcement during Sponsored Classes & Throughout the
2 Class Sponsors + Recognition As Listed Platinum Sponsor

WELCOME BAG SPONSOR \$50

Insert your product sample, gift certificates, publications, coupons and/or promotional items for an elevated presence during the show. All items must be preapproved and received two weeks prior to the show.

BUY A CLASS \$75

(Stays In Classlist For Next Year As Well)

INDIVIDUAL CLASS SPONSORSHIP \$25

CHAMPIONSHIP CLASS SPONSORSHIP \$50

VENDOR SPACE INCLUDING ELECTRIC: \$100



BECOME A SPONSOR

The NEFHC believes that YOU and YOUR BUSINESS and NEFHC will be a good fit together and would love to discuss any and all opportunities if available!

For further information or to register your interest in joining our stable of sponsors for this exciting event please contact:

Jamie Caesar
413-433-9436
info@nefhc.com

www.nefhc.com

Thank you for sponsoring the Northeast Friesian Summer Classic! We appreciate your support more than you know!

Sponsorship Type:

- ☐ Title Gold Sponsor \$20,000
- ☐ Title Silver Sponsor \$15,000
- ☐ Title Bronze Sponsor \$5,000
- ☐ Platinum Elite Sponsor \$2500
- ☐ Platinum Crown Sponsor \$1500
- ☐ Platinum Sponsor \$1000
- ☐ Gold Sponsor \$500
- ☐ Silver Sponsor \$400
- ☐ Bronze Sponsor \$300
- ☐ Arena Banner Sponsor \$175
- ☐ Welcome Bag Sponsor \$50
- ☐ Buy A Class \$75
- ☐ Class Sponsor \$25
- ☐ Championship Class Sponsor \$50
- ☐ Vendor Space \$100



Farm / Business Name: _____

Address: _____

Phone Number: _____ E-mail: _____

Comments: _____

Total Enclosed: _____

_____ Check _____ Cash _____ Credit Card

_____ Paypal Invoice _____ Add To Show Bill

Please make checks payable to Northeast Friesian Horse Council or NEFHC. Ads can be returned to: info@nefhc.com

Signature: _____ Date: _____