

The Vision

The goal isn't to build another men's program. It's to integrate leadership systems that disciple men, strengthen families, and align the church for long-term impact.

“But seek first the kingdom of God and his righteousness, and all these things will be added to you.” Matthew 6:33

Conviction → Alignment → Execution → Impact

A Strategic Shift

Discipling men is no longer just a ministry of the church. It becomes an organizational strategic priority of the church.

“Commit your work to the Lord, and your plans will be established.” Proverbs 16:3

Conviction → Alignment → Execution → Impact

The Essentials

- High priority but simple in design and function
- Moving from program to process
- Agile and constant
- Personalized leadership tracks—foundational, fatherhood, and business-focused

Conviction → Alignment → Execution → Impact



Conviction →
Alignment →
Execution →
Impact

THE DEVOTED DAD
devodad.com

INTEGRATED MINISTRY

More Than a Program—An Organizational Priority



Acknowledging men
within your church as leaders



Casting the vision
of biblical manhood



Providing the roadmap
& an execution philosophy



Not a program—
it is an organizational priority



Equipping every man
to live with biblical convictions
and impact others.

THE ESSENTIALS

Simple in Design. Powerful in Impact.



HIGH PRIORITY

Disciple-making
is a leadership
priority.



FROM PROGRAM TO PROCESS

We build systems
that create lasting
transformation.



AGILE & CONSTANT

We adapt, improve,
and move forward—
together.



PERSONALIZED LEADERSHIP TRACKS

Foundational (all men,
including teens),
fatherhood, and
business focused.



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LEADERSHIP TRACKS

Three Pathways. One Mission.



TRACK 1 ALL MEN (FOUNDATION)



Build a strong foundation in faith,
character, and leadership.



Equip every man to live with biblical
convictions and impact others.



6–10
SESSIONS



CLEAR
OUTCOMES



TRACK 2 FATHERS (FAMILY LEADERSHIP)



Strengthen marriages.



Lead your children spiritually.



Build a Christ-centered home.



6–10
SESSIONS



CLEAR
OUTCOMES



TRACK 3 BUSINESS LEADERS (MARKETPLACE)



Integrate faith and work.



Lead with integrity.



Have a Kingdom impact
in the marketplace.



6–10
SESSIONS



CLEAR
OUTCOMES



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IMPLEMENTATION ROADMAP

FROM VISION TO LASTING IMPACT

A strategic, phased approach to build a disciple-making culture for men in your church.



MONTHS 1–2 ASSESSMENT & ALIGNMENT

Establish clarity and build the foundation



Evaluate current men's discipleship, engagement, and leadership gaps



Meet with senior leadership to align on mission, vision, and priority



Define success: spiritual, relational, and leadership outcomes



Identify and recruit initial leadership team and pilot group



Assess resources, communication, and ministry infrastructure



Develop a 90-day plan and communication strategy



OUTCOME:

Clear direction, leadership commitment, and a solid plan to move forward.



MONTHS 3–4 STRUCTURE & LAUNCH

Build the system and initiate movement



Develop leadership tracks and curriculum:

- Foundational (All Men)
- Fathers (Family Leadership)
- Business Leaders (Marketplace)



Equip leaders with training, resources, and clear expectations



Establish rhythms and format: weekly cohorts, accountability, and ongoing connection



Launch Pilot Cohort — Track 1: Foundational (All Men)



Communicate clearly across the church and invite broader participation



Gather feedback and make adjustments for continuous improvement



OUTCOME:

A functioning discipleship pathway with engaged men and trained leaders.



MONTHS 5+ EXECUTION & EVALUATION

Drive consistency and measure impact



Expand to Track 2 (Fathers) and/or Track 3 (Business Leaders)



Implement accountability groups and leadership development



Track key metrics:

- Engagement and attendance
- Spiritual leadership in the home
- Group participation and completion



Conduct mid-point leadership review and celebrate early wins



Share testimonies and communicate impact to build momentum



Refine systems, processes, and plan for scale



OUTCOME:

Measurable momentum, stronger leaders, and a repeatable model ready to scale.

LONG-TERM RESULTS



A DISCIPLESHIP SYSTEM THAT IS INTENTIONAL AND REPRODUCIBLE



MEN ENGAGED AND GROWING IN FAITH AND LEADERSHIP



STRONGER FAMILIES THROUGH SPIRITUAL LEADERSHIP



A CULTURE OF DISCIPLESHIP THAT TRANSFORMS GENERATIONS



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DISCIPLING MEN. STRENGTHENING FAMILIES.
TRANSFORMING GENERATIONS.

CONVICTION → ALIGNMENT → EXECUTION → IMPACT

If your church is ready to:

- Take discipling men to the next level**
- Strengthen families**
- Transform generations**

Let's start the conversation.



A man wearing a baseball cap and a blue long-sleeved shirt is crouching in a forest, holding a young child. The child is wearing a light-colored long-sleeved shirt, blue shorts, and pink shoes. They are standing on a large, flat rock. The background is a dense forest with many trees and green foliage.

Connect with Joe to strengthen your men's ministry or invite him to speak at your event. He has over 20 years of leadership in family and men's ministries, interim pastoral roles, and recently served as COO and President of the Dr. James Dobson Family Institute. Joe is now president of The Devoted Dad and a business consultant helping ministries align their mission and execution.

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