

New Vision Cat Club - A New Hope Cat Club

SOCIAL MEDIA & SPONSORSHIP PACKAGES

✉ newvisioncatclub@gmail.com
anewhopecatclub@gmail.com

* @newvisioncatclub
@anewhopecatclub

☎ (912) 202 9750

Total Followers

Video Views

Engagement Rate

Impressions

983K • 37M • 6.1% • 53M

*From 10/1/2025 - 11/30/2025

Partnering with New Vision Cat Club and A New Hope Cat Club connects your brand directly with a dedicated community of cat breeders, owners, and enthusiasts. Our audience invests heavily in premium nutrition, cat toys, grooming, travel gear, and veterinary care. We have two upcoming cat shows:

- February 21-22, 2026: Clay County Fairgrounds (Jacksonville, FL)
- April 25-26, 2026: TECO Expo Hall (Plant City, FL)

Demographic

Gender	Age Range	Location
60%	65%	46%
Female	25 - 44 years	USA

DIGITAL AND SOCIAL PACKAGES

Tier 1: Social Shout-Out (\$50)

- 1 Standard Post on both Clubs' Facebook/Instagram/Tiktok (Photo + Caption + Tag) before the event. Guarantee of 20k views.
- Ideal for promoting a specific product or sale.

Tier 2: The Spotlight Bundle (\$150)

- 1 "Pinned" Post on both Clubs' Facebook pages for 2 weeks.
- 2 Instagram/FB Stories on both Clubs' pages (24-hour visibility).
- Link to your business in both Clubs' Bio for 1 week.

Tier 3: Website & Social Partner (\$250)

- Your Logo & Link on the New Vision Cat Club website (Home Page) for 3 months.
- 2 Dedicated Feed Posts (one per month).
- Shout-out in our pre-show email blast to exhibitors



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SHOW SPONSORSHIP TIERS

High-impact visibility during our events in Clay County Fairgrounds and TECO Expo Hall.

BRONZE SPONSOR – \$250

- Signage with your logo displayed a Judging Ring for one show. Each show has 10 rings.
- PA System "Thank You" announcements throughout the weekend.
- 1 Social Media post on both Club's social media pages leading up to the event. Guarantee of 20k views.

SILVER SPONSOR – \$750 – BRONZE SPONSOR TIER ITEMS PLUS

- Sponsorship of a Top Award ("Best Cat in Championship," "Best Cat in Premiership," "Best Kitten," Best Household Pet" or "Best Cat in Agility").
- Your logo printed on the event flyer.
- 2 Social Media posts leading up to the event. Guarantee of 20k views per post.

GOLD SPONSOR – \$1000 – BRONZE AND SILVER SPONSOR TIER ITEMS PLUS

- Exclusive Branding: "Presented by [Your Company]" on the Exhibitor Catalog.
- Prime Real Estate: Premium Vendor Booth location included.
- Digital Dominance: Pinned post, website banner, and 4 social posts with guarantee of 20k view per post.

Sponsors may create social posts, with final approval by the Club. Each post includes a 20k-view guarantee; if not met, a new post will be shared.



A LA CARTE / ADD-ONS

Catalog Advertisement (Full Page): \$100

Catalog Advertisement (Half Page): \$50

Sponsored "Fun" Class (e.g., Best Costume): \$150

Payments accepted via Zelle, PayPal, or Check. Sponsorships are non-refundable.