

# New Vision Cat Club - A New Hope Cat Club

## SOCIAL MEDIA & SPONSORSHIP PACKAGES

✉ newvisioncatclub@gmail.com  
anewhopecatclub@gmail.com

✳ @newvisioncatclub  
@anewhopecatclub

☎ (912) 202 9750

Total Followers

983K

Video Views

37M

Engagement Rate

6.1%

Impressions

53M

\*From 10/1/2025 - 11/30/2025

Partnering with New Vision Cat Club and A New Hope Cat Club connects your brand directly with a dedicated community of cat breeders, owners, and enthusiasts. Our audience invests heavily in premium nutrition, cat toys, grooming, travel gear, and veterinary care. We have two upcoming cat shows:

- February 21-22, 2026: Clay County Fairgrounds (Jacksonville, FL)
- April 25-26, 2026: TECO Expo Hall (Plant City, FL)

### Demographic

Gender

60%

Female

Age Range

65%

25 - 44 years

Location

46%

USA

## DIGITAL AND SOCIAL PACKAGES

### Tier 1: Social Shout-Out (\$50)

- 1 Standard Post on both Clubs' Facebook/Instagram/Tiktok (Photo + Caption + Tag) before the event. Guarantee of 20k views.
- Ideal for promoting a specific product or sale.

### Tier 2: The Spotlight Bundle (\$150)

- 1 "Pinned" Post on both Clubs' Facebook pages for 2 weeks.
- 2 Instagram/FB Stories on both Clubs' pages (24-hour visibility).
- Link to your business in both Clubs' Bio for 1 week.

### Tier 3: Website & Social Partner (\$250)

- Your Logo & Link on the New Vision Cat Club website (Home Page) for 3 months.
- 2 Dedicated Feed Posts (one per month).
- Shout-out in our pre-show email blast to exhibitors



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## SHOW SPONSORSHIP TIERS

*High-impact visibility during our events in Clay County Fairgrounds and TECO Expo Hall.*

### BRONZE SPONSOR – \$250

- Signage with your logo displayed a Judging Ring for one show. Each show has 10 rings.
- PA System "Thank You" announcements throughout the weekend.
- 1 Social Media post on both Club's social media pages leading up to the event. Guarantee of 20k views.

### SILVER SPONSOR – \$750 - BRONZE SPONSOR TIER ITEMS PLUS

- Sponsorship of a Top Award ("Best Cat in Championship," "Best Cat in Premiership," "Best Kitten," Best Household Pet" or "Best Cat in Agility").
- Your logo printed on the event flyer.
- 2 Social Media posts leading up to the event. Guarantee of 20k views per post.

### GOLD SPONSOR – \$1000 - BRONZE AND SILVER SPONSOR TIER ITEMS PLUS

- Exclusive Branding: "Presented by [Your Company]" on the Exhibitor Catalog.
- Prime Real Estate: Premium Vendor Booth location included.
- Digital Dominance: Pinned post, website banner, and 4 social posts with guarantee of 20k view per post.

Sponsors may create social posts, with final approval by the Club. Each post includes a 20k-view guarantee; if not met, a new post will be shared.



### A LA CARTE / ADD-ONS

Catalog Advertisement (Full Page): \$100

Catalog Advertisement (Half Page): \$50

Sponsored "Fun" Class (e.g., Best Costume): \$150

Payments accepted via Zelle, PayPal, or Check. Sponsorships are non-refundable.