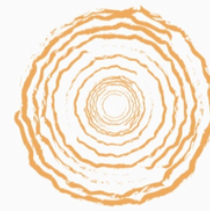


# CASE STUDY

## NON-PROFITS

# ENVIRONMENTAL JUSTICE



# BIOME

PLANETARY HEALTH SOLUTIONS

## OVERVIEW

It has been well studied that disadvantaged communities are often the most harshly impacted by environmental injustices. Examples might include increased cancer rates in a Black community because of factories that poison the air, or low-income communities being trapped in food deserts or food swamps. If your non-profit is working tirelessly to right these wrongs, Biome PHS can and will stand with you.

## STEPS TO JUSTICE

### AMPLIFY VOICES

Historically underserved communities have been historically ignored, including about the placement of locally undesirable land uses (LULUs). Campaigns like NIMBY (Not in my Backyard) have kept LULUs out of well-off neighborhoods, and disproportionately landed them in BIPOC communities.

### LOBBYING AND EDUCATION

Non-profits have successfully used their platforms to lobby for these communities, and they have had some big wins. Biome PHS can continue and expand that effort, while educating policy makers and community leaders about the issues.

### BRINGING NATURE TO URBAN AREAS

Lack of access to nature is itself an injustice. Planting community gardens or adding trees to urban areas can make a large impact on health and well-being.

## DELIVERABLES

### PLANETARY HEALTH ANALYSIS

Biome PHS can help your non-profit identify the leverage points in an environmental justice case that will make the most effective change. Using the interdisciplinary Biome Approach, we help guide you to solutions that secure the greatest good.

### COMMUNITY OUTREACH

Visiting affected communities and speaking directly with at-risk populations is central to our values. We will collect lived experiences from residents and share educational information that can help keep them safe. We can also produce educational materials for use by your non-profit in the field.

### ADVOCACY AND POLITICAL ENGAGEMENT

Biome PHS is continuously striving to build relationships with politicians and community leaders. After we analyze the situation at hand, we can help you create educational materials to give to politicians. We can also advocate on your behalf.

## CONCLUSION

Biome PHS greatly appreciates the work of non-profits in the Planetary Health sphere. If there are other ways we can be of service to you and the great work you do, please contact us.



+1 (518) 888-5991



[oliviasterantino@biomephs.com](mailto:oliviasterantino@biomephs.com)



[www.biomephs.com](http://www.biomephs.com)

