

FROM THE EMPOWERMENT EMPIRE

The stories you need to hear in your life to encourage you to go for your dreams  
by introducing you to women who have accomplished theirs!

# BOSS LATINAS

THE  
ANTHOLOGY



COMPILED BY INTERNATIONAL WOMEN'S EMPOWERMENT  
LEADER MS. VIHIL H. VIGIL, MBA, PMP, CHHC

Hello Boss Latinas!!!

We are excited to invite you to participate in our powerful  
BOSS LATINAS 2021 ANTHOLOGY!!!

I'm sending this special opportunity out into the world and  
asking you to share it with your Boss Latina Besties, Sisters,  
Friends & Colleagues as I don't want anyone to miss out on  
this opportunity to come together with  
50 of our LATINAS SISTERS  
TO CREATE THE MOST POWERFUL BOOK  
OF THIS YEAR!!!

(We are already 1/3 of the way full!)

In our book packages we include visibility opportunities for  
you as one of our co-authors to not only shine and share in  
this powerful book....but to also, leverage this opportunity to  
reach more people and be seen on more stages (radio, TV,  
Magazine, Book Store signings).

Listed in the following pages you will find the details for our  
upcoming Boss Latina Anthology to be released  
June in 2021.

Your investment to participate is \$997 for over  
\$3500 worth of benefit!

The mission of this book  
THE BOSS LATINAS 2021 ANTHOLOGY

To provide powerful wisdom, experience, and insights around Latina Women stepping more into our power and purpose....becoming more empowered in our life, business, and in celebrating our success in our lives and businesses.

This book is to be a powerful resource for our Latina Sisters that are looking to learn and grow around their own personal empowerment. It will position the co-authors as experts and influencers in their respective fields. It will serve our readers to step forward as women in a more empowered and purposeful way.

This will be the Fifth Publication produced by The Empowerment Empire that we are so very proud to bring forward and to have you consider being part of.

We will be taking up to 50 Expert co-authors to participate in this powerful book Compiled by International Women's Empowerment Health, Wellness & Business Coach & Founder | CEO of The Empowerment Empire Ms. Vihil H. Vigil.

We will be performing our best-selling campaigns, publishing and printing to release our powerful book in June 2021.

What you receive as a Co-Author when you join our  
Sisterhood of 50 BOSS LATINAS:

- ~Your Chapter of 1,500-2,500 words featured in our powerful anthology & you retain the rights to your chapter
- ~Your Author Profile Picture and bio included in the book, in addition to your Chapter
- ~ We will produce both an electronic Kindle version and a Soft Cover Version that can be printed on-demand
- ~ You will be featured in all BOSS LATINAS 2021 ANTHOLOGY promotion campaigns
- ~ Participation in our private Facebook Group just for US BOSS LATINA AUTHORS so we may connect, get to know one another and find support as Latina Sisters
- ~ You will be featured and included in our Amazon Best Selling Campaign
- ~ Featured in the Barnes and Noble Store (You can do book signing events at their store with our book on the shelf)
- ~ Author Calls personally led by Vihil to provide you support, answer questions, and inform you of next steps so can get the most out of this opportunity as well as position yourself powerfully as one of our amazing co-authors
- ~ The book will be featured in multiple International Magazines and multiple International Platforms
- ~ The publisher (The Empowerment Empire) will be providing formatting, editing, and production of the book
- ~ Feature in The International Women in Business Mastermind hosted by Editor in Chief and CEO of The Empowerment Empire Ms. Vihil H. Vigil (Only available when you pay in full).

Total Value: \$3,500+

THE PRE-LAUNCH OFFER has been extended to end February 28th, 2021 if you pay the \$697 in full upon being invoiced. Payment options are absolutely available if this will work best for you, as well as, a Sponsored Authored opportunity granted only to 10 Authors on a first come basis.

\*\*\*Full Pay Bonus for BOSS LATINA AUTHORS:

- ~Interview on Ms. Vihil H. Vigil's International Women in Business Mastermind Podcast (special series just for the book)
- ~VIP ticket to the 2021 Empowerment Empire Winter Gala, A Women's Empowerment Series Event (Where you will be highlighted at the event, share your name and chapter title from stage, and invited to attend the VIP Author's Event where you can participate in a book signing). This event will be held on December 18th, 2021 in San Diego, California, USA.

NOW THAT YOU HAVE DECIDED TO JOIN US AS A BOSS LATINA AUTHOR  
HERE ARE YOUR NEXT STEPS!

1. Email Vihil immediately to secure your Author's Chapter to [Vihil@Magistra.us](mailto:Vihil@Magistra.us)
  - o Only 50 Author Chapters are included in our 1st Boss Latinas Anthology!
  - o Subject Line: I AM A BOSS LATINA COUNT ME IN!
  - o Within the body of your email include the following:
    - Your preferred name as you would like to be addressed and how it will be printed
    - Phone number & preferred email (kept private)
    - Facebook Profile Link to add you to our Private BOSS LATINAS 2021 ANTHOLOGY AUTHORS Group
2. You will receive a Confirmation Welcome Email in response to welcome you to this AMAZING GROUNDBREAKING BOOK, to provide further instructions such as next steps, deadlines to calendar, a link to book your 1:1 Business Appointment (via zoom or phone call) to get to know you better and to chat with Vihil about your Chapter. Additionally, your Business Appointment is where you will have the opportunity to discuss expectations, the Pay In Full Author Benefits, Payment Plans & the Sponsored Author opportunity! Your Author's Invoice will also be included in your Confirmation Welcome Email.
3. Your Confirmation Email will include a link to schedule your FB & IG LIVE Interviews about being a BOSS LATINA AUTHOR!
4. Next up you will be added to our Private Facebook BOSS LATINAS AUTHORS GROUP! Once you are added you will be announced and welcomed in a post and then please post an introduction telling us about yourself so that your BOSS LATINA AUTHOR SISTERS can get to know you!
5. Now that the particulars have been taken care of you will meet again with Vihil over the phone or via zoom to chat deadlines and to talk about your writing!

DATES TO REMEMBER TO PUT IN ALL OF YOUR CALENDARS & TO PAY ATTENTION TO!

Now through May 1st, 2021

Selection of the 50 BOSS LATINA 2021 ANTHOLOGY CO-AUTHORS

**Recommend the AMAZING BOSS LATINAS IN YOUR LIFE TO JOIN YOU!!**

(This may close early if we fill all or our Author Spots as quickly as we anticipate)

February 25th: Email to [Vihil@Magistra.us](mailto:Vihil@Magistra.us)

Subject Line: YOUR NAME, BOSS LATINAS 2021 ANTHOLOGY

Email to Include:

1. Chapter Outline
2. First Draft of your Chapter (as much as you have written) sent for Editor's Review
3. Photo to be used in the book, portrait sessions can be arranged on an as-needed basis
4. Draft of your Brief Bio
5. Your Business' details: Business Name / Mission / Website / Email
6. Social Media links

March

Second draft of Chapters due for editor's review and/or book your Business Appointment to be sure you feel supported and know well the direction you are taking in your story.

April

Final Chapters submitted to editor via email to [Vihil@Magistra.us](mailto:Vihil@Magistra.us)

Publisher will finalize the book layout, flyers, and promotional links/materials

February to June

Author Interviews on The International Women in Business Mastermind (for those who are participating in the interviews)

June 10th Launch Date

Best Selling Campaign of book, first the Kindle launch and then the soft cover launch

July

Group Interviews on Ms. Vihil H. Vigil's International Women in Business Mastermind Podcast (special series just for the book)

December 18, 2021

VIP ticket to the next Empowerment Empire Winter Gala, A Women's Empowerment Series Event (Where you will get highlighted at the event, share your name and chapter title from stage, and will get to attend the VIP Author's Event where you can participate in a book signing). This event will be held on December 18th 2021 in San Diego, CA.

(Please note, this is for those who participate at the full pay rate).

***I look forward to hearing from you and for those of you that know this is the right time, subject, and book for them to participate in I look forward to having you join us for this empowering and transformational book! I'm honored to be on the journey with all of you!!***

***Besos, Vihil***

MS. VIHIL H. VIGIL IS A DRIVEN & AMBITIOUS WOMEN'S EMPOWERMENT HEALTH, WELLNESS & BUSINESS COACH WHILE CONTINUING TO STAY TRUE TO HER PATH AS A CREATOR OF OPPORTUNITIES FOR WOMEN!

Through her organization Therapeutic Empowerment Ms. Vihil challenges the mindset of very busy professional family focused women and women business owners by being their personal empowerment, health, wellness and business coach! Her specialty is working with complex ambitious women who want more from life and are ready to make it happen!

Once leaving a successful career in Corporate Business Development & Project Management I decided to follow my true path in life as a Creator of Opportunities!! I'd LOVE to connect with more women who want the same for themselves!!!

WOMEN'S EMPOWERMENT COACH | THERAPEUTIC EMPOWERMENT!

Though I do offer several Elite Coaching Programs EMPOWERU! is my signature coaching program and cycles once a quarter. Your EMPOWERU! is a ONE to ONE Coaching Course that WILL CHANGE YOUR LIFE! Take a look at all of my programs to EMPOWER WOMEN :<https://womensempowermentcoach.us/>

PUBLISHED AUTHOR!

NOT WITHOUT MY COFFEE! EMPOWERING JOURNAL PROMPTS FOR ACTION TAKING WOMEN TO JUMPSTART YOUR WRITING is a 50 page journal guiding you through 6 weeks of empowerment exercises, reflections, goal setting and action planning to finding personal empowerment through your writing!

For more Empowerment Reading options visit:

<https://womensempowermentcoach.us/empowerment-reading>

FOUNDER & ALL AROUND CREATIVE BOSS!

As Founder and CEO of The Empowerment Empire, LLC. I'm producing Women of Diversity Business Brunches, Power Luncheons, the Magistra Magazine Summer & Fall Online Summits, The International Women in Business Mastermind Podcast, Magistra Magazine ([www.magistra.us](http://www.magistra.us)) a pride & joy of The Empowerment Empire, launched it's inaugural issue in Spring 2020 to Empower Women by Encouraging Expression. The mission of Magistra Magazine is to feature women leaders who are business owners and entrepreneurs to tell their stories to the rise of their accomplishments from the roots to where they began. Each issue features women leaders from the United States and around the world, Women business owners have the exclusive OPPORTUNITY to advertise within a 100% woman owned & operated publication and to connect with other women owned events and businesses within our resource section! AND NOW OUR AMAZING BOSS LATINAS 2021 ANTHOLOGY (<https://magistra.us/boss-latinas-anthology>) !!!!



# BE A BOSS LATINA AUTHOR!

**YES! COUNT ME IN!!!!**

**I agree to participate as a BOSS LATINA AUTHOR FOR THE 2021 ANTHOLOGY BEING PRODUCED BY THE EMPOWERMENT EMPIRE!!!**

**I understand that I will be fully supported in this venture with mentoring, editing, story development, a full professional international marketing and promotion campaign, and all of the benefits previously listed.**

**If I need to make payments to participate I understand that I will be forfeiting the benefits exclusive to an early pay in full Author.**

**I understand that I can reach out directly to the BOSS LATINA Anthology Editor in Chief Ms. Vihil H. Vigil via email at [Vihil@Magistra.us](mailto:Vihil@Magistra.us) or via phone/text at 916.207.8042.**



## **NEXT STEPS:**

- 1. RETURN A COPY OF THIS PAGE WITH YOUR SIGNATURE TO [VIHIL@MAGISTRA.US](mailto:VIHIL@MAGISTRA.US)**
- 2. PAY YOUR INVOICE**
- 3. EMAIL YOUR BRIEF BIO AND PHOTOGRAPH TO [VIHIL@MAGISTRA.US](mailto:VIHIL@MAGISTRA.US)**
- 4. AND YOU'RE IN!!!**
- 5. THEN FOLLOW THE DETAILS LISTED BY THEIR RESPECTIVE DEADLINES**

## BOSS LATINAS

*YLS!*

I agree to all of the benefits of a pay in full option  
Anthology Contributor to  
BOSS LATINAS 2021 ANTHOLOGY!

*Signature*

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# BE A SPONSORED AUTHOR!

As a Sponsored Author you agree to participate in the BOSS LATINAS 2021 ANTHOLOGY, PAY HALF THE AUTHOR'S INVESTMENT, the other half is being paid by your Sister Authors and you agree to join our team for marketing and distribution for 6 hours to cover the rest of your financial obligation.

Your 6 hours will be spread across 6 months spending 1 hour each month on our remote team!

February

Email and post on Facebook, Instagram & LinkedIn

March

Email and post on Facebook, Instagram & LinkedIn

April

Email and post on Facebook, Instagram & LinkedIn

May

Email and post on Facebook, Instagram & LinkedIn

June

Email and post on Facebook, Instagram & LinkedIn

All of your images and posts for marketing and distribution contacts will be provided to you via email during the first week of the month. Then each month you will make 2-3 posts a week on your social media pages and groups. Once a month you'll send out an email to your contacts encouraging presale orders.



#### NEXT STEPS:

1. **RETURN A COPY OF THIS PAGE WITH YOUR SIGNATURE TO VIHIL@MAGISTRA.US**
2. **PAY YOUR INVOICE**
3. **EMAIL YOUR BIO AND PHOTOGRAPH TO VIHIL@MAGISTRA.US**
4. **THEN FOLLOW THE DETAILS LISTED BY THEIR RESPECTIVE DEADLINES**

## BOSS LATINAS

I agree to receiving all of the benefits of a BOSS LATINA AUTHOR, to accept sponsorship and to pay only half of the Author's Investment which for me is \$498.50 and I agree to work for 6 hours divided into 1 hour of time per month as a team member of The Empowerment Empire Marketing and Distribution Team.

*Signature*

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