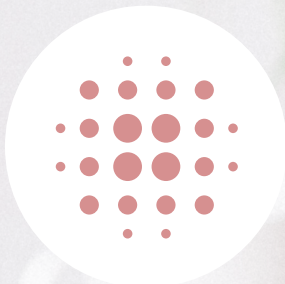


2020

Women of Diversity Business Brunch!



Milestones



SUNDAY, MARCH 15TH, 2020
10:00AM - 3:00PM

THE MAKERS PLACE

2618 X STREET, SACRAMENTO, CALIFORNIA

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March 15, 2020
Schedule of Events

9:00-10:00a *Arrival, Personal Portraits, Coffee
& Registration*



10:00-10:45a *Keys to 6 Figure Success
by Mrs. Sacramento S. Kennedy Hill-Garcia*



10:45-11:30a *Working Through Your Financial Abundance
by Ms. Anita Renee Johnson*

11:30a *Brunch is served*



12:00-12:45p *Your business vs the pandemic: how to
bulletproof your bottomline
by Ms. Mari Shuler*



12:45-1:30p *Automate Your Biz: Boss up your services
through automation!
by Mrs. Nikki Coner*

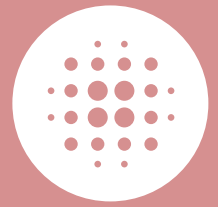


1:30-2:15p *IMAGINE your conceptual life, IDENTIFY
what you want, IMPLEMENT steps to make
it happen!
by Ms. Vihil H. Vigil, MBA, PMP, CHHC*

2:15-3:00p *Attendee Spotlights
Cake, Coffee & Conversations!*

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S. KENNEDY
GARCIA

S. Kennedy Garcia Founder & CEO
<https://www.spiritualbosschick.com>



S. KENNEDY GARCIA FOUNDER & CEO SPIRITUAL BOSS CHICK LLC

She doesn't move based on feelings, she moves based on faith. She is THE Spiritual Boss Chick, transforming businesses and lives everyday while wearing a crown both figuratively and literally. Don't let the pretty smile and pageant wave fool you though, this Afro-Latina will snatch you up and get your whole life together if you stand in the way of her passion to leave a legacy of healthier and happier lives.

S. Kennedy Garcia is a Multi-Passioned, Purpose Driven Changemaker who is deeply in love with Jesus. Kennedy is currently the Sr. Director of Strategic Transformation & Organizational Change at a \$73 billion nonprofit organization that provides high quality healthcare and coverage to over 12 million people across the United States. With education in Engineering, Organizational Design & Public Policy from some of the most prestigious universities in the country combined with 25+ years of corporate & entrepreneurial experience in technology, strategic change & policy management Kennedy is considered an expert at enabling professional transformation.

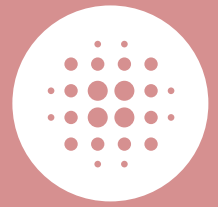
Kennedy's personal time is spent empowering women, caring for the homeless and advancing mental health & educational interests for today's youth. Kennedy is on a personal mission to leave a legacy of healthier and happier lives by unlocking the potential of women and girls across the world in ways that shift what communities, the workplace and success looks like. As the Founder of Spiritual Boss Chick Inc. she equips women to grow personally, professionally and spiritually and is also focused on providing life skill, mentoring, college planning opportunities & STEM exposure for girls through her very own non profit organization, The Dream Academy.

Ever since Kennedy was a teenager she has been a lover of fashion & pageantry. As a titleholder, judge, model, podcast host and pageant extraordinaire she has found creative ways to influence lives through her affair with the crown. She most recently completed her reign as Mrs. California USA Ambassador 2019

Kennedy believes everyone has a secret power that acts as an exponential multiplier of success and that the results which arise from aligning to your divine purpose, activating your power and maximizing your potential, are the gifts you give the world. Her personal motto is; Be the light.

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**ANITA RENEE
JOHNSON**

Anita Johnson, Financial Behaviorist

<http://anitarjohnson.com/>



ANITA R JOHNSON & ASSOCIATES FOUNDER MONEY WISDOM FOR WOMEN

Anita R. Johnson, Financial Behaviorist, is an entrepreneur, speaker, writer, and founder of Money Wisdom for Women & Affluence-Financial Fitness for Women. Anita takes an integrated approach to money, focusing on enhancing financial well-being, while understanding your emotional behavior around money. Anita knows once a client understands their anxiety around money, they can make clear and concise money decisions that will affect their legacy.

Anita has over 30 years of experience along with B.B.S. in Financial Accounting, M.S. Taxation, & is currently completing her PhD in Finance while helping entrepreneurs find their financial voice. After settling into entrepreneurship in 1998 with Anita R Johnson & Associates as the parent company, she quickly founded Money Wisdom for Women to help women upgrade their unhealthy financial habits to healthy habits, helping them make sound financial decisions.

Ms. Johnson has been seen on FOX 40, Good Day Sacramento, - Channel 31; is a contributing writer for The Sacramento Observer, and countless online news outlets. She has been interviewed and quoted in Essence Online, JPMorgan Chase online and Glamour magazine.

Current Courses: Big Girls Don't Cry, Emotional & Financial Freedom, Financial Action Board Creation, Living Beyond Broke and Your Financial DNA.

Current Books: Big Girls Don't Cry-Taking the Emotion out of Finances, Financial Management for Small Businesses, Bookkeeping for Non-Bookkeepers, Being Broke is Maddening, The Hidden Psychology Effects of Money on Black Women Volume I & II, Christmas Past, Present & Future.

Anita has spoken and counseled several organizations along with receiving awards while sitting on several boards and commissions.

Let Anita guide you to Finding Your Financial Voice.

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MARI
SHULER

Social Media Maven Ms. Mari Shuler
www.msbluelotusmedia.com



MS. BLUE LOTUS MEDIA SEO & 5 PRINCIPLES OF AN EFFECTIVE CAMPAIGN

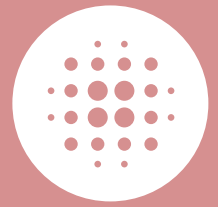
Mari Shuler is a digital marketing professional and owner and operator at Ms. Blue Lotus Media, an inbound marketing and web design agency that helps business owners, attract visitors, convert leads and close customers through data-driven results and precise marketing, specializing in Web design, E-Commerce, Branding solutions and SEO.

Mari Shuler is an entrepreneur, community service advocate in various communities throughout California and alum of the prestigious presidential classroom, where she spent a week studying international marketing and how it influences the political landscape and met personally Barbara Boxer and Hillary Clinton. Mari has been optimizing digital content and marketing strategies for startups since 2014. Mari prides herself in learning the science behind what makes a business thrive and boost its ROI.

Currently embarking upon a new business venture 3 years in the making. A natural based vegan-friendly, cruelty-free skin care line called Lotus Glow Skin Collection. Her products are derived from natural essential oils such as bright and fragrant Caribbean Orange, avocado and cannabis oils all help hydrate, even and replenish the skin. In her down time she loves spending time with her 3 children and family at the beach, playing video games, visiting museums or historical lighthouses.

Mari foresees within the next year she will continue building her e-commerce brands and consulting with business owners on dynamic web design and strategic digital marketing campaigns. If you are a business owner looking for web design or have a need for a fresh marketing campaign for your business, contact Mari Shuler for your complementary consultation.

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MRS. NIKKI CONER

Mrs. Nikki Coner
www.NikkiConer.Com



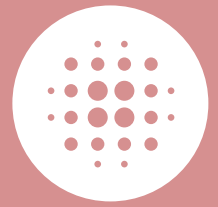
FOUNDER | CEO OF EMPOWERED CEO'S PUBLISHED AUTHOR & SPEAKER

Nikki Coner is the founder and CEO of Empowered CEO's where she is a well-known business strategist who teaches service based entrepreneurs how to effectively show up in the marketplace through their marketing and operational strategies. She teaches on how to effectively use these strategies to build online paying communities and paid programs. So that you the business owner, can have your business run on automation while you do what you do best, which is show up in the marketplace as your best self. Regardless if you are looking to work part-time in your business or make it full-time. Nikki will show you how to successfully make the challenging transition through her own personal experience, education, and success. She knows everything to do in order to set up your business in a way to help on-boarding and retaining your clients much more effectively.

At the early age of 13 she had written a letter to Maya Angelou telling her how she had dreamed of being a speaker and author yet she did not know how. Angelou, wrote her back planting a seed in her to start her business letting her know that she believed that she too could become an author and speaker one day. Yet, like most of us we hear that higher calling or hear someone else speaking life to us and we go on our way. She had began volunteering as a nurses aide at 11 so by that time she was invested in a career that was a "real job." By the time she graduated high school, Nikki was working in the hospitals. After 10 years of working in the field, she received what she calls are her wings. She went to work and was provided a pink slip for leaving. She jumped right away in to starting her business. As a new CEO she became successful within her first year. However, not having the knowledge of any operational and marketing strategies her success landed her back at a 9 to 5. Which is when she gave birth to the book called, "From J-O-B To CEO". Where she shares the story of how she went from building her business sleeping in her car to becoming a CEO all while working a J-O-B. She has now made it her life mission to help entrepreneurs be effective CEO's where they are monetizing in their gifts.

Nikki teaches service based entrepreneurs such as coaches, authors, and speakers on how to launch online paying communities as well as how to launch their paid programs. By doing so she teaches how to attract, convert, and retain clients. By attracting she teaches how to set up your magnetic offer. Once you have identified your offer she teaches you how to covert that prospect in to a paying client who will join your programs, after the customer has had their buying experience she then teaches you how to retain them through creating your online paid community where you can nurture the relationship and still serve your client's after they have completed their purchases. Are you a coach, author, or speaker? Or maybe you are a product based business yet you get asked "How To" all the time and you want to begin to monetize on that? Nikki is your go to professional to help make it happen for you!

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MS. VIHIL
HEATHER L. VIGIL

Ms. Vihil Heather L. Vigil, MBA, PMP, CHHC
www.womensempowermentcoach.us

**WOMEN'S EMPOWERMENT COACH - THERAPEUTIC EMPOWERMENT
FOUNDER & CEO - MAGISTRA INTERNATIONAL
CREATOR & HOST - WOMEN OF DIVERSITY BUSINESS BRUNCH &
THE INTERNATIONAL WOMEN IN BUSINESS MASTERMIND**



Ms. Vihil Heather L. Vigil has over 20 years of experience in business, executive development, program development, mentoring and coaching. Ms. Vigil's specialized line of work focuses on the empowerment of women through coaching, advising, creating precise actions plans, providing organizational development strategies and accountability. Amidst her portfolio Ms. Vihil created The Women of Diversity Business Brunches, The International Women in Business Mastermind and Magistra Magazine.

Ms. Vihil H. Vigil brings her plethora of experience to coach and uplift her clients through educational workshops, online and live uplifting goal planning sessions, one-to-one coaching programs and more by way of Therapeutic Empowerment, a coaching based therapeutic practice focused on working with women to unleash their true potential by recognizing the past, successfully managing the current and planning for the future! In 2019 EMPOWERU!, Vihil's signature 6 week coaching course, launched along with the EMPOWERU! Masterclass, for women ready to make big changes in their lives.

A native of the Sacramento Valley Vihil is a United States Navy Veteran, a previous non-profit program director and project management professional for several campuses of the University of California. Vihil has a BA from Humboldt State University, received an MBA from Ashford University, gained holistic health coach training from the Health Coach Institute and continues to advance her knowledge and credentials by attending such courses as Certified Cognitive Behavioral Therapist credential from The Academy of Modern Applied Psychology while working towards her Doctorate in Clinical Psychology.

As Founder & CEO of Magistra International Vihil continues to create her vision to empower women globally with The International Women in Business Mastermind and The Women of Diversity Business Brunches! Writer and Editor in Chief for Magistra Magazine (www.magistra.us), whose focus resonates to Empower Women by Encouraging Expression. The magazine features successful women in business and women entrepreneurs, by telling their stories and documenting their journey to encourage other women to pursue their dreams! Published author Ms. Vigil has two books "Not Without My Coffee" and "100 Fantastic Affirmations by Women Empowerment Coaches." Books are available at www.womensempowermentcoach.us under the tab Empowerment Reading.

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MAGISTRA INTERNATIONAL

Honoring Women to Inspire Women on a Global Scale

The Magistra Mission

Honor Women Founders, Entrepreneurs, Designers, Artists, Businesswomen, & Women Professionals by highlighting our successes, telling our stories and encouraging other women to reach for their dreams & make them reality! As we strive for global progress women continue to take lead on developing businesses across industries. Magistra International is committed to spotlighting and celebrating women on a global scale. To encourage more women to continue the wave of progress we will ensure the momentum stays alive. By empowering our Sisters through Collective Collaboration & by supporting their goals with planning assistance, vocal and virtual support, business development assistance, and global campaign development we all rise.



MS. VIHIL H. VIGIL

International Women in Business Mastermind Host

Join Ms. Vihil H. Vigil and special guests in a monthly live and online mastermind. The International Women in Business Mastermind leverages the insight & experience of PowerHouse Women with a Mastermind Workbook to dive deep into specific topics to personal and professional empowerment!

https://iwb_mastermind.eventbrite.com



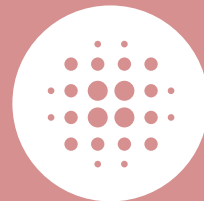
LESLIE BOSSERMAN

The Makers Place, Lead With Intention

The Makers Place™ is an intentionally-designed multipurpose space where working parents can create, connect, and collaborate while their young children are cared for onsite in our Mini Makers™ Studio.

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DIANA MILLER

Award Winning Northern California Photographer at Diana Miller Photography www.DianaMiller.com

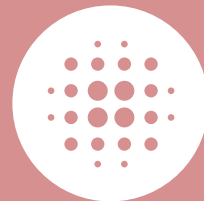
Diana Miller is an award winning photographer who specializes in children, family, corporate and wedding portraits. Based in Citrus Heights, Diana Miller Photography has been serving the Sacramento area since 1993. Her home studio is set on an acre with a creek, oak trees and has old stone steps, which work wonderfully for her children and family portraiture. She has a part-time staff of 4, and is Past- President of the Professional Photographers of Sacramento Valley. Diana, a former Neonatal RN, also founded a program in 2004 called "Little Blessings." She coordinates with nurses in local NICUs and photographs chronic and terminally ill babies at no charge. The parents receive a disc of images from the session that is theirs to keep. In 2013 Diana Miller celebrated her 20th year in business and is a highly-regarded and well-known photographer in Northern CA. She is very active in the community, teaches classes at her studio, enjoys networking and social media and volunteers her services at many charity events in the Sacramento area.

Diana Miller Photography
6901 Calvin Drive
Citrus Heights CA 95621
Studio: (916) 729-5520
Email: diana@dianamiller.com



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THANK YOU!

SEE YOU NEXT TIME!

MARK YOUR CALENDARS AND SAVE THE DATES

FOR THE NEWLY BRANDED

WOMEN OF DIVERSITY BUSINESS BRUNCH!

2020 WOMEN OF DIVERSITY BUSINESS BRUNCHES

NOW SCHEDULED FOR:

- SUNDAY, JULY 12, 2020
- SUNDAY, OCTOBER 11, 2020

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