



Welcome to

# Magistra Magazine

## The Magistra Mission

Honor Women Founders, Entrepreneurs, Designers, Artists, Businesswomen, & Women Professionals by highlighting our successes, telling our stories and encouraging other women to reach for their dreams & make them reality!

## The Movement

As we strive for progress in our world women continue to take lead on developing businesses across industries. The Empowerment Empire & Magistra International is committed to spotlighting and celebrating those women across the Globe.

**Magistra International is a proud producer of Magistra Magazine [www.Magistra.us](http://www.Magistra.us)**

**The Magistra Suite of programs & products are produced by The Empowerment Empire™, LLC.**

# THE EMPOWERMENT EMPIRE

Women's Empowerment Business & Wellness Coaching, Events & Publications



## **Information for Featured Leaders of Magistra Magazine**

The opportunity to be included as a Featured Leader in Magistra Magazine expresses your commitment to the empowerment of women, women entrepreneurs, women business owners and inspiring women to work for their dreams! Your feature in Magistra Magazine broadens exposure to your personal brand and business while growing your audience of supporters and clients.

**To participate:**

**Please provide your full name:**

**Please provide your Complete Business Name:**

**Phone Number:**

**Mailing Address:**

**Email Address:**

**Website:**

### **As a Featured Leader for Magistra Magazine you agree to:**

- Provide a Professional Portrait and 3-5 lifestyle pictures
- A story for the Magistra Magazine Editorial Feature up to 1500 words to consist of:
  - Your story is your rise to your current success, tell our readers of your journey through life that led you to your current level of success. The ups and downs are what make us all unique individuals, lead us to our strength, and will inspire our readers so please do feel comfortable sharing those times. Include where you grew up, your education experience, what you accomplished or experienced that helped you to find the powerful voice inside and the drive to aid you in your journey. Your last paragraph is a message to the woman reading your story to encourage her to follow her own dreams!
- Deadlines for publication are January 1st, March 1st, June 1st & September 1st
- Share Magistra Magazine with your email list, your Facebook groups, your Instagram Page, your LinkedIn page and your Facebook personal page along with your affiliated Women's Empowerment Communities to also refer Women Leaders & Writers to be featured.

### **An optional add-on as a magazine contributor:**

Purchase 10 copies of Magistra Magazine for the issue you are featured at a wholesale rate of only \$13 per issue plus \$15 S&H for a total of \$135. Cover price for an individual issue is \$17.99. The ten copies are yours to resell or give as gifts to clients, friends, family & neighbors. Place copies in your place of business for sale! Be sure to include your brochure, postcard or business card in your section of the magazine before giving them out!



## **Information for Guest Article Writers of Magistra Magazine**

The opportunity to be included as a Guest Article Writer in Magistra Magazine expresses your commitment to the empowerment of women, women entrepreneurs, women business owners and inspiring women to work for their dreams! Your feature in Magistra Magazine broadens exposure to your personal brand and business while growing your audience of supporters and clients.

**To participate:**

**Please provide your full name:**

**Please provide your Complete Business Name:**

**Phone Number:**

**Mailing Address:**

**Email Address:**

**Website:**

**As a Guest Article Writer for Magistra Magazine you agree to:**

- Provide a Professional Portrait to be included with your article
- Deliver a Guest Article for Magistra Magazine based on your expertise up to 500 words
  - Deadlines for publication are January 1st, March 1st, June 1st & September 1st
- Share Magistra Magazine with your email list, your Facebook groups, your Instagram Page, your LinkedIn page and your Facebook personal page along with your affiliated Women's Empowerment Communities to also refer Women Leaders & Writers to be featured.

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As a Contributing Writer for Magistra Magazine, I \_\_\_\_\_  
 (full name) agree to the following selections:

☐ I agree to being a Contributing Writer in Magistra Magazine and to provide my content via email to Vihil@Magistra.us prior to the Quarterly deadlines of January 1st, March 1st, June 1st and September 1st.

☐ YES! I want to purchase my 10 issues at a discounted rate of \$13.00 an issue if I purchase 10 or more, I understand I can purchase additional copies individually at the retail price of \$17.99 or the bulk order of 10 copies for \$13 each plus \$15 S&H, a total of \$135.00.

☐ YES! I want Advertisement space in Magistra Magazine! I have checked this box & circled my selection below. I understand my materials must be received before print deadlines.

Circle Ad size:

- ☐ Full Page Ad: Per Issue \$500/ Per Year \$1500
- ☐ 1/2 Page Ad: Per Issue \$300/ Per Year \$900
- ☐ 1/4 Page Ad: Per Issue \$175/ Per Year \$525
- ☐ Business Card Ad Size: Per Issue \$100/ Per Year \$300

☐ Yes, I am requesting design services for my Advertisement in the amount of \$175 for up to 2 hours of design work. Any additional time over 2 hours is billable at \$75 per hour with a 1 hour minimum.

☐ I would like to donate to the Young Woman Entrepreneur Education Foundation!

☐ I would like to add \$250 to my contract as a donation.

☐ I would like to add \$100 to my contract as a donation.

☐ I would like to add \$50 to my contract as a donation.

☐ Yes, I agree to the terms and conditions of this contract. I understand that I will be invoiced for my selections noted above and I understand the invoice is due upon receipt.

*Signature* \_\_\_\_\_

Email this page to Vihil@Magistra.us

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**Magistra Magazine Advertising for Your Business!**  
*(Contributing Writers do receive priority placement)*

Advertise your Business, Company & Services within the beautifully elegant pages of Magistra Magazine on a per issue basis or for a year!

One year of advertisement includes placement within 4 issues at the discounted rate of 25% off per Issue rates!

Full Page Ad: Per Issue \$500/ Per Year \$1500

1/2 Page Ad: Per Issue \$300/ Per Year \$900

1/4 Page Ad: Per Issue \$175/ Per Year \$525

Business Card Ad Size: Per Issue \$100/ Per Year \$300

Design Services are available for your Ad starting at a rate of \$175 for your initial consultation, one design created, one adjustment and you are provided a high-resolution pdf and png of your design.

**To participate as an advertiser in the 2022/23 season of Magistra Magazine send the following via email to [vihi@magistra.us](mailto:vihi@magistra.us)**

**Subject: MM Advertising [YOUR COMPANY NAME]**

**COMPANY NAME:**

**POC NAME:**

**POC EMAIL:**

**POC PHONE:**

**BUSINESS ADDRESS:**

**BUSINESS WEBSITE:**

**DESIRED AD SIZE:**

**THE EMPOWERMENT EMPIRE**

**ONCE YOUR INVOICE IS PAID YOUR ADVERTISEMENT**

**WILL BE PLACED IN THE MAGAZINE ISSUE THANK YOU!**

Women's Empowerment Business & Wellness Coaching, Events & Publications



## 2022/23 ADVERTISEMENT SPECS

### FULL PAGE

8.125"W X 10.875" H

### 1/2 PAGE HORIZONTAL

8.125"W X 5.437"H

### 1/2 PAGE VERTICAL

4.06"W X 10.875"H

### 1/4 PAGE

4.06"W X 5.437"H

### BUSINESS CARD SIZE

3.5" X 2.0"

TRIM SIZE IS 8.125" X 10.875", PERFECT BOUND, PRINTED ON  
60 LB BODY STOCK AND 100 LB UV COATED COVER STOCK

# THE EMPOWERMENT EMPIRE

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**Magistra Magazine was created to EMBRACE and SHARE the stories of successful women in business and women entrepreneurs to tell their stories, their trials and tribulations of life, how they overcame adversity to now live the success they worked so hard to achieve.**

**Each story in Magistra Magazine is from the perspective of the woman the story belongs to. The final paragraph of every woman's story is dedicated to the women reading it. Together, we all rise. Together through collective collaboration we can all stand in our power, in our successes and live our best lives.**

**Readers of Magistra Magazine are diverse women around the globe interested in personal empowerment, developing her business or businesses and creating an EMPIRE of her own. To the readers of Magistra Magazine we are COMMITTED to featuring women who have made it and share how they did so. We are committed to providing her with the resources she needs to find her own SUCCESS and this is where you and your company will help her too along her journey to the top!**

**Advertising in Magistra Magazine puts you in front of the women who need your products and services. Advertising in Magistra Magazine shows your commitment to embracing your role as a service or product provider, to send business to you and your company, to continue to support the Magistra Movement and see us through our mission while we all rise to the top!**

**I welcome and look forward to our continued collaboration!**

*~ Ms. Vihil H. Vigil*

**WWW.MAGISTRA.US**  
**MS. VIHIL HEATHER L. VIGIL**  
**FOUNDER | CEO THE EMPOWERMENT EMPIRE™**  
**EDITOR IN CHIEF MAGISTRA MAGAZINE**

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