

Magistra Magazine

SASSY
SEXY
CLASSY
SPRING
IS
HERE!

SOUTHERN
CALIFORNIA
BEACH FRONT
POWER
LUNCHEON!

*Honoring Women
to Inspire Women!*

MAY MONEY TALKS
MASTERMIND
FEATURING
10 LATINA LEADERS!



*Empowerment Empire
CEO & Editor in Chief of Magistra
Ms. Vihil H. Vigil on 1 Year of Magazines!*



Magistra International

Magistra: [LATIN] Female Teacher | Instructress | Directress | Conductress

*DESIGNED BY WOMEN BUSINESS OWNERS
FOR WOMEN BUSINESS OWNERS*

The Magistra Mission



*Honor Women Founders, Entrepreneurs,
Designers, Artists, Businesswomen, & Women
Professionals on a Global Scale
by highlighting our successes,
telling our stories and encouraging others
to reach for their dreams making them reality!*

WWW.MAGISTRA.US

A collage of images showing women in various professional and academic settings, such as reading books, using laptops, and working at desks. The images are arranged in a grid-like pattern around a central white text box.

Magistra International

Magistra: [LATIN] Female Teacher | Instructress | Directress | Conductress

The Magistra Movement



We are making progress in our global economy as women continue to take lead on developing businesses across the industries.

Magistra Magazine is committed to spotlighting and celebrating these women.

Since our launch one year ago this month in January 2020 we have grown across the United States & NOW AROUND THE WORLD!

We are reaching our goal to spotlight and empower Women on a Global Scale!

Join the Movement!

WWW.MAGISTRA.US



WELCOME TO SPRING!

*From the Editor
Ms. Vihil H. Vigil*

Founder | CEO Empowerment Empire, LLC

Womens Empowerment Coach

Therapeutic Empowerment

Editor in Chief

Magistra Magazine & BOSS LATINAS 2021 ANTHOLOGY



I present to you the 1 Year Anniversary Edition of Magistra Magazine!

Spring 2021 brings about so many changes as our doors are opening from a year of a global pandemic. We have all learned so much about our resiliency, about loss, about family relationships, and about ourselves to persevere. For me and my daughter Victoria we were one of the global families who transitioned into a life of zoom meetings, remote learning, multiple new roles and figuring out how to live a new kind of life without interacting in person with others.

It is hard to believe that Magistra Magazine is now a full year old, let alone the fact that it is now Spring 2021! We have learned so much haven't we? We have tripled+ our responsibilities due to a global pandemic, we have persevered through global civil unrest and well so many trials of patience and of the will haven't we?! It took me almost a year to put together the very first issue of Magistra Magazine. This was a new venture for me and though I have always loved to read and write and I have always been a collector of magazines so to take these two elements; to merge these interests and form the passion that goes into the now quarterly development of Magistra Magazine I have learned the required dedication to inspire women to celebrate themselves by telling their stories. So many of us shy away from celebrating ourselves and what I am trying to prove is that we will all rise if we embrace love for ourselves and share it with our global sisters.

Now, The Empowerment Empire is fully formed and growing, thanks in part due to needing to stay home over the course of this last year's bout with the Corona Virus just as I am sure many of the women you are going to read about in the following pages experienced quite a bit of the same. It is a true honor to celebrate with you our 5th Edition and our 1 Year Birthday of the publication of Magistra Magazine! In celebration of our 1 Year Birthday I hope that you will join us in our 1 Year Celebration by attending our sponsored events, programs and opportunities for personal and professional empowerment that you will read about in the following pages!

It takes courage, resilience, planning and execution to make your dreams come true! Keep listening to those amazing podcasts, keep yourself and your family inspired and never be afraid to grow, learn and change with the times.

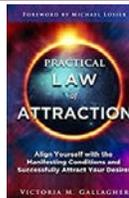
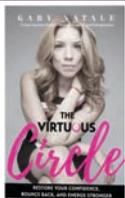
REMEMBER: YOU WILL PERSEVERE IF YOU DO NOT GIVE UP ON YOURSELF!

Make sure to connect with all of the amazing contributors you'll find throughout this issue & tell them you saw them here in the SPRING Issue of Magistra Magazine! Thank you for your continued support!

With love, Vihil

*The
Editor's
Bookshelf*

FOUR
TITLES
ON MY
READING
LIST



From left:

Sabrina & Corina by Kali Fajardo-Anstine

The Virtuous Circle by Gaby Natale

Practical Law of Attraction by Victoria M. Gallagher

It is Wood, It is Stone by Gabriella Burnham

THE EMPOWERMENT EMPIRE PRESENTS

→ *Moving Forward Together!*

The Business Women of Diversity
Southern California Power Luncheon

Sponsor & Speaker Opportunities are available!

CALIFORNIA WOMEN, ENTREPRENEURS & BUSINESS OWNERS ARE GATHERING FOR THE FIRST 2021 POWER LUNCHEON OF THE YEAR IN SAN DIEGO!

WILL YOU BE THERE?

FRIDAY, JULY 16TH, 2021

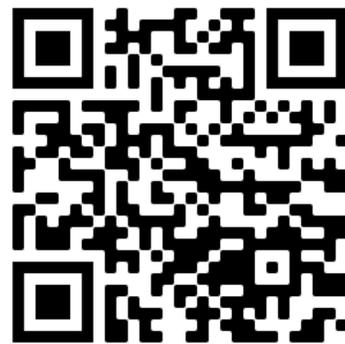
HILTON SAN DIEGO BAYFRONT, SAN DIEGO, CALIFORNIA, USA



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Dynamic & Diverse Women in Business speak to YOU on entrepreneurship, business management strategies, mastering your marketing, personal health & wellness, making great social & community connections, financial management, investment & growth, getting past the fear of networking, goal planning and self-care ALL OVER AN AMAZING LUNCH!

SIGN UP TODAY for early registration discounted pricing!



<https://socialpowerluncheon.eventbrite.com>

At the conclusion of this Power Luncheon participants will have:

- The crucial opportunity to review your 2021 Business Goals!
- Identified areas in your business that need attention and a fresh look moving forward
- Learned more about yourself!
- Experienced unprecedented connections with other businesswomen & have the opportunity to make like-minded new friends.
- Created a next steps action plan for your mental & physical health and for your professional career/business growth!
- Received an AMAZING Attendee Gift Bag for joining us!
- AND SO MUCH MORE!!!

SEE YOU THERE!

Magistra Magazine

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THESE PHENOMENAL WOMEN ARE CREATING PROGRAMS, PROJECTS, BUSINESSES, COLLABORATIVES, LUNCHEONS, BRUNCHES, YOU NAME IT & THEY ARE MOST LIKELY CREATING IT OR HELPING TO BRING IT TO FRUITION!

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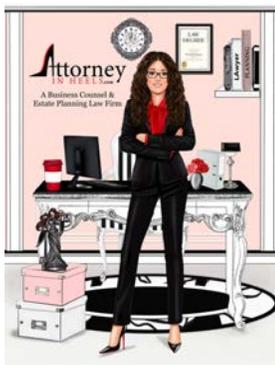
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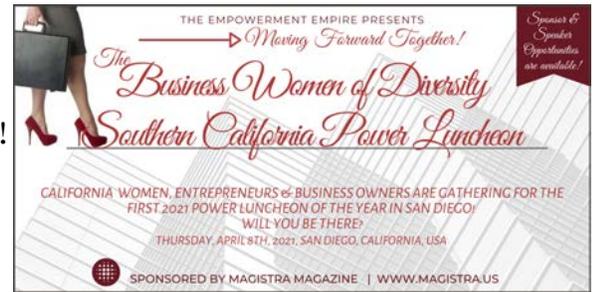
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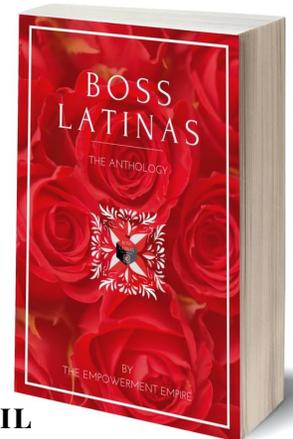
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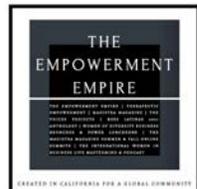
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**MAGISTRA MAGAZINE IS PROUDLY PRODUCED BY
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ENQUIRY@MAGISTRA.US**



**VISIT ON THE WEB
WWW.MAGISTRA.US**

**MAGISTRA MAGAZINE CREATED IN CALIFORNIA FOR A GLOBAL COMMUNITY
WWW.MAGISTRA.COM**



The Magistra Magazine Young Woman Entrepreneur Education Foundation

About the Foundation

The foundation grew out of the obvious need to help young women and girls interested in building their own businesses or to begin a life as an entrepreneur. Education programs, seminars, higher education needs, workshops, business fees, website fees, business marketing expenses from websites to business cards all carry an expense that some just do not have available to them. Our goal is to provide scholarship money to help fund those necessary items to get her moving!

Educational Scholarships

The Magistra Magazine Young Woman Entrepreneur Education Foundation provides annual scholarships to women wanting to start their own business or to aid in funding educational programs to prepare them for their entrepreneurial ventures.

All donations and revenue from Magistra Magazine sponsored events go directly to fund the annually awarded scholarships.

If you would like to make a donation please do so and help support aspiring business owners & entrepreneurs!

***DONATE TO THE FOUNDATION TODAY at
www.Magistra.us/education-foundation***

*Scholarship applications are accepted through out the year. Winners are announced annually at the awards presentation during **The Magistra Magazine Winter Gala benefiting The Young Woman Entrepreneur Education Foundation!***

Magistra Magazine Supports Non-Profit Organizations!



Girl Scouts
www.GirlScouts.org



GIRL UP
www.GIRLUP.org



FIRST BOOK
WWW.FIRSTBOOK.ORG



The Magistra Magazine
Young Woman Entrepreneur
Education Foundation

RESOURCES!

CHECK OUT THESE RESOURCES TO HELP YOU LEVEL UP YOUR BUSINESS AND CONNECT TO SUPPORTIVE COMMUNITIES FOR WOMEN IN BUSINESS!!



Ellevate is one of the largest communities of women at work. A powerful coalition of ambitious and supportive women who believe there is strength in numbers. We show up for each other, helping everyone – no matter their background or aspirations – build a career they love. And, more importantly, we mobilize our collective power to change the culture of business.
<https://www.ellevatenetwork.com>

EmpowerU! with International Women's Empowerment Health, Wellness & Business Coach Ms. Vihil Vigil, MBA, PMP, CHHC!

ELITE COACHING PROGRAMS are packaged strategies, lessons and healing approaches to create your best life! The EMPOWERU! 6 Week program is designed for the Woman ready to LIVE HER BEST LIFE!

This one to one experience empowers you to improve your life + increase your accountability + improve your organizational skills TO CHANGE YOUR FUTURE FOREVER! Together we will get you on the path to success! Book a Strategy Session by scanning the QR code to the right and see what we can do together to get you on the path to personal and professional success!



U.S. Small Business Administration

United States Small Business Administration (SBA).

Created in 1953, the U.S. Small Business Administration (SBA) continues to help small business owners and entrepreneurs pursue the American dream. The SBA is the only cabinet-level federal agency fully dedicated to small business and provides counseling, capital, and contracting expertise as the nation's only go-to resource and voice for small businesses.

<https://www.sba.gov/>

GRANTS!

**WOMEN ENTREPRENEURS ARE ELIGIBLE FOR A PLETHORA OF FUNDING OPPORTUNITIES!
WE ARE A RISING WOMAN OWNED TIDE COMMITTED TO HELPING ONE ANOTHER TO STAY AFLOAT!
(GRANT FUNDING IS FUNDING THAT DOES NOT NEED TO BE PAID BACK)**



IFundWomen Has Secured \$6M In Corporate Grants To Pay forward To Our Members. Apply Today! Apply To The Universal Grant Application To Gain Access To Every Grant That Comes Our Way. Female Business Grants. Empowering Businesswomen.

<https://ifundwomen.com>



Womply's here to help small businesses survive by getting you immediate access to capital. When can I get an emergency SBA loan? How do I know if my small business qualifies? Learn more about PPP. Helped 100000+ businesses. <https://www.womply.com>



Grants for Women

Our comprehensive directory includes many national and local sources of grant funding and scholarships available to women. These organizations vary in their nature, and the amount of funding that they grant. Some give money directly to individual women, and others give money to other foundations and programs that use the funds to provide valuable services to women in their communities.

<https://www.GrantsforWomen.org>



16 Terrific Grants For Women Business Owners

Our goal was to locate the most reputable sources where women business owners like you can apply for grants. To the best of our knowledge, the grants we discovered are completely legitimate. Of course, we still encourage you to do your own due diligence. It's especially vital that you note key deadlines and eligibility requirements.

Go here: <https://ambergrantsforwomen.com/grants.pdf>

The Cartier Women's Initiative Awards

Awarded to "women entrepreneurs heading businesses with the potential to grow significantly in the years to come," this super-competitive program awards seven grants of \$100,000 each, and another fourteen grants of \$30,000 each. The Cartier Women's Initiative is looking for women-run and women-owned impact-driven businesses. Entrepreneurs across all sectors and from around the world are encouraged to apply.

Cartier

WOMEN'S INITIATIVE

THE ROLE OF ENTREPRENEURS
IN BUILDING A SUSTAINABLE
FUTURE FOR ALL

Atelier Organic.
Joyas de Autor

As a woman entrepreneur living in Mexico, the path to success is anything but clear, in fact one could argue that it is in fact riddled with challenges. In order to find success, women have to be extra resilient, vigilant and have an unwavering commitment to their business. This of course requires plenty of sacrifices along the way. Here in Mexico, the existence of a glass ceiling in the corporate world has been well documented and one could point out that much is being done to address the same. The same however can't be said about the many barriers women entrepreneurs experience when looking to start their own business.

Whether it's access to financing, training or simply childcare support, these are a few of the many challenges women entrepreneurs are left to solve on their own. With that in mind, me and my mother set out to establish a Jewelry brand named Atelier Organic.

Our goal was simple, build a strong reputable brand with a purpose-led strategy to not only source and produce our products in an eco-friendly and sustainable fashion but to also help other women entrepreneurs in our city obtain the same. While financial freedom for our family is naturally one of our primary objectives, we feel strongly in a community first approach that will both reduce inequality and will help bring about collective success. The journey for an entrepreneur in a developing country is not always the same as one living in a developed country.

Protect Biodiversity and Ecosystem
The brand is environmentally responsible by avoiding the use of gas torches, chemicals and waxes that affect the environment and health.





For starters, seldom do you hear of a woman starting a business for the sole reasons of passion. Most are born out of economic need and often as a primary source of income for a family. Further, it is rare that you find any government aid programs or support infrastructure to help you along your journey. In fact more often than not, the governments themselves introduce obstacles or barriers that act to suppress the entrepreneurial spirit. To the point that here in Mexico, there is a common view that it can be at times more dangerous to be in business than it is to be a criminal. Perhaps an exaggeration but not to be taken out of context.

Despite this struggle, coupled with the negative consequences of the pandemic, finding the right path to being a successful entrepreneur has forced me to think outside of the box and look beyond borders. Beyond this figurative wall, there are people who are willing to support the small businesses, mentor and coach them and it doesn't matter if you are an established business or one that is just starting out of your home dining room like me, there are those that believe in the potential social impact of what we're doing and it's up to me to pass on that same sense of purpose to the businesses in my community

Since the pandemic started in March 2020, I have experienced how large companies, recognized business people and international NGOs have focused on supporting entrepreneurs in developing countries, understanding their plight, and how their efforts could have a multiplier effect on the lives of the people, their families and their communities. And they're willing to give the same support to me that I now pass on to my community. For all small businesses in developing countries, I can see a light at the end of the tunnel, one that defines the new evolution of entrepreneurship in the face of social inequality

Authors: Jovanna Nathalie Cervantes Guzmán
 CEO of Atelier Organic Joyas de Autor, México
<https://www.atelierorganicjoyasdeautor.com>
<https://www.facebook.com/AtelierOrganic.JoyasDeAutor/>

We are Proud Members of these fine organizations





Photographed by Eve Karcz

MARGO MELVIN
Y
DIGITAL ARTIST
GRAPHIC DESIGNER
NORDIC RUNES
INTERPRETER





Honoring Women Entrepreneurs to Inspire Women Entrepreneurs
Magistra Magazine; A Women's Empowerment Business Publication
www.magistra.us



COACHING FOR WOMEN
Therapeutic Empowerment
BY MS. VIHIL H. VIGIL



BOSS
TINAS

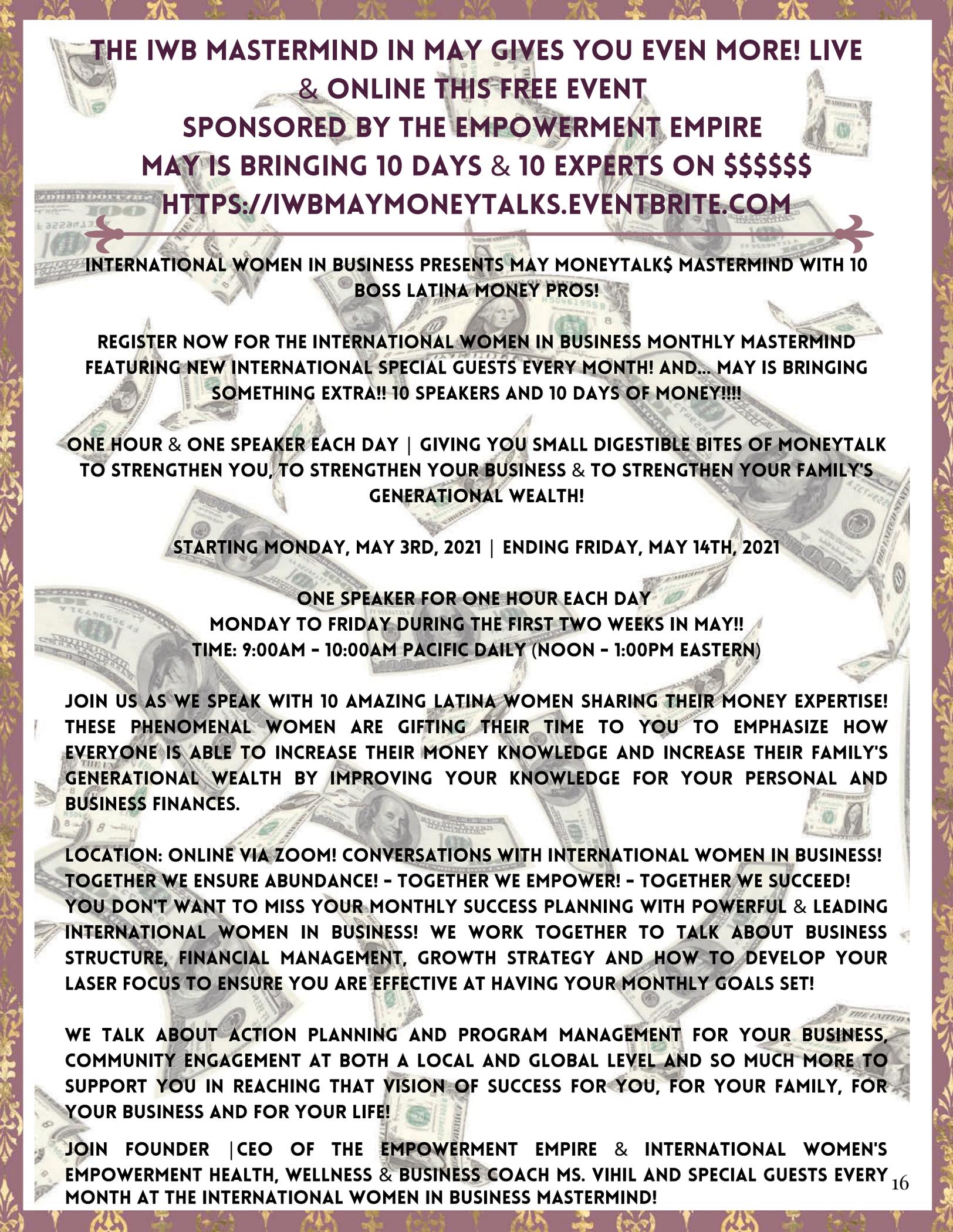
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FINE ART GALLERY - ARTS EDUCATION CENTER
ALTERED EGOS ART HOUSE
EXHIBITION DESIGN
THE VOICES PROJECT VIHIL PHOTOGRAPHIX
BUSINESS FOR ARTIST WORKSHOPS
THE SPICY VEGETARIAN
ARTIST TRAINING & REPRESENTATION

THE VIGIL CENTER FOR THE ARTS

DIRECTED BY MS. VIHIL H. VIGIL, MBA
VIHIL@VIHIL.COM
WWW.THEVIGILCENTERFORTHEARTS.COM



**THE IWB MASTERMIND IN MAY GIVES YOU EVEN MORE! LIVE
& ONLINE THIS FREE EVENT
SPONSORED BY THE EMPOWERMENT EMPIRE
MAY IS BRINGING 10 DAYS & 10 EXPERTS ON \$\$\$\$\$
[HTTPS://IWBMAYMONEYTALKS.EVENTBRITE.COM](https://iwbmaymoneytalks.eventbrite.com)**

INTERNATIONAL WOMEN IN BUSINESS PRESENTS MAY MONEYTALK\$ MASTERMIND WITH 10 BOSS LATINA MONEY PROS!

REGISTER NOW FOR THE INTERNATIONAL WOMEN IN BUSINESS MONTHLY MASTERMIND FEATURING NEW INTERNATIONAL SPECIAL GUESTS EVERY MONTH! AND... MAY IS BRINGING SOMETHING EXTRA!! 10 SPEAKERS AND 10 DAYS OF MONEY!!!!

ONE HOUR & ONE SPEAKER EACH DAY | GIVING YOU SMALL DIGESTIBLE BITES OF MONEYTALK TO STRENGTHEN YOU, TO STRENGTHEN YOUR BUSINESS & TO STRENGTHEN YOUR FAMILY'S GENERATIONAL WEALTH!

STARTING MONDAY, MAY 3RD, 2021 | ENDING FRIDAY, MAY 14TH, 2021

**ONE SPEAKER FOR ONE HOUR EACH DAY
MONDAY TO FRIDAY DURING THE FIRST TWO WEEKS IN MAY!!
TIME: 9:00AM - 10:00AM PACIFIC DAILY (NOON - 1:00PM EASTERN)**

JOIN US AS WE SPEAK WITH 10 AMAZING LATINA WOMEN SHARING THEIR MONEY EXPERTISE! THESE PHENOMENAL WOMEN ARE GIFTING THEIR TIME TO YOU TO EMPHASIZE HOW EVERYONE IS ABLE TO INCREASE THEIR MONEY KNOWLEDGE AND INCREASE THEIR FAMILY'S GENERATIONAL WEALTH BY IMPROVING YOUR KNOWLEDGE FOR YOUR PERSONAL AND BUSINESS FINANCES.

LOCATION: ONLINE VIA ZOOM! CONVERSATIONS WITH INTERNATIONAL WOMEN IN BUSINESS! TOGETHER WE ENSURE ABUNDANCE! - TOGETHER WE EMPOWER! - TOGETHER WE SUCCEED! YOU DON'T WANT TO MISS YOUR MONTHLY SUCCESS PLANNING WITH POWERFUL & LEADING INTERNATIONAL WOMEN IN BUSINESS! WE WORK TOGETHER TO TALK ABOUT BUSINESS STRUCTURE, FINANCIAL MANAGEMENT, GROWTH STRATEGY AND HOW TO DEVELOP YOUR LASER FOCUS TO ENSURE YOU ARE EFFECTIVE AT HAVING YOUR MONTHLY GOALS SET!

WE TALK ABOUT ACTION PLANNING AND PROGRAM MANAGEMENT FOR YOUR BUSINESS, COMMUNITY ENGAGEMENT AT BOTH A LOCAL AND GLOBAL LEVEL AND SO MUCH MORE TO SUPPORT YOU IN REACHING THAT VISION OF SUCCESS FOR YOU, FOR YOUR FAMILY, FOR YOUR BUSINESS AND FOR YOUR LIFE!

JOIN FOUNDER | CEO OF THE EMPOWERMENT EMPIRE & INTERNATIONAL WOMEN'S EMPOWERMENT HEALTH, WELLNESS & BUSINESS COACH MS. VIHIL AND SPECIAL GUESTS EVERY MONTH AT THE INTERNATIONAL WOMEN IN BUSINESS MASTERMIND!

THE IWB MASTERMIND IN MAY GIVES YOU EVEN MORE!

[HTTPS://IWBMAYMONEYTALKS.EVENTBRITE.COM](https://iwbmaymoneytalks.eventbrite.com)

WEEK 1 SCHEDULE

MONDAY, MAY 3, 2021

SPEAKER: ITZEL BAEZA

FINANCIAL ORGANIZER AND LIFE INSURANCE AGENT | LOVE YOUR FINANCIAL DECISIONS

TOPIC: HEAL, GROUND, GROW YOUR FINANCES

TUESDAY, MAY 4, 2021

SPEAKER: ROSA ALEJANDRA

NLP COACH, FOUNDER OF THE WOMANUP ACCELERATOR, BESTSELLING AUTHOR

TOPIC: THE LINK BETWEEN BELIEF SYSTEMS AND FINANCIAL SUCCESS

WEDNESDAY, MAY 5, 2021

SPEAKER: MARIA EARNSHAW

FINANCIAL PROFESSIONAL EARNSHAW LEGACY

TOPIC: THE SECRETS TO BUILDING WEALTH

THURSDAY, MAY 6, 2021

SPEAKER: FRANCISCA X RUIZ

INTERNATIONAL BEST SELLING AUTHOR, FOUNDING PARTNER | COACH TALK LIFE, COACH | HEALING FROM THE INSIDE OUT

TOPIC: ACHIEVING YOUR FINANCIAL GOALS THROUGH 'FORM'

FRIDAY, MAY 7, 2021

SPEAKER: ADRIANA BRUNNER

BUSINESS DEVELOPMENT MANAGER | MYPOINT CREDIT UNION | MYPOINTCU.COM ABRUNNER@MYPOINTCU.COM

TOPIC: BANKING FOR BUSINESSES

WEEK 2 SCHEDULE

MONDAY, MAY 10, 2021

SPEAKER: MS. VIHIL H. VIGIL, MBA, PMP

CEO | THE EMPOWERMENT EMPIRE WOMEN'S EMPOWERMENT COACH | THERAPEUTIC EMPOWERMENT UNITED STATES NAVY VETERAN

WWW.WOMENSEMPOWERMENTCOACH.US
TOPIC: PLANNING YOUR NEXT STEPS BY EMPOWERING YOURSELF TO ACHIEVE YOUR POTENTIAL THROUGH DEDICATION, PLANNING AND ACTION TAKING.

TUESDAY, MAY 11, 2021

SPEAKER: MOIRA OZUNA

FINANCIAL REPRESENTATIVE | NORTHWESTERN MUTUAL

HTTP://MOIRAOZUNA.NM.COM
TOPIC: YOUR FINANCIAL PLAN!

WEDNESDAY, MAY 12, 2021

SPEAKER: ZULMARA MARIA

HTTP://ZULMARAMARIA.COM

TOPIC: BANG MONEY GROWS ON TREES IN THIS HIGHLY INTERACTIVE SESSION LEARN ABOUT LIMITING BELIEFS ABOUT MONEY AND HOW THESE IMPACT YOUR ABILITY TO REACH YOUR MONETARY GOALS.

THURSDAY, MAY 13, 2021

SPEAKER: DR. ELIZABETH A. FEARS

LIFE AGENT EDUCATOR ENTREPRENEUR PHP AGENCY

TOPIC: THE IMPORTANCE OF FAMILY ENGAGEMENT!

FRIDAY, MAY 14, 2021

SPEAKER: MARIAGNA PRECIADO GUTIERREZ

MONEY COACH

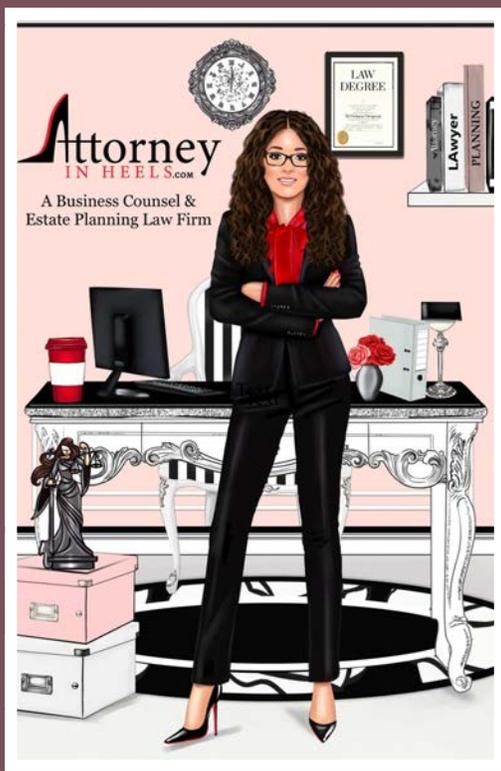
CITRINE WEALTH SOLUTIONS

MARIAGNAGUTIERREZ@CITRINEWEALTHSOLUTIONS.COM

BUSINESS NUMBER 650-204-0417

TOPIC: NAVIGATING LIFE'S FINANCIAL OBSTACLES





The Importance of Female Entrepreneurship

M. Viviana Oropeza, MBA, Esq.
Business & Estate Planning Attorney
Oropeza Law, PC.

These days as I walk into my house my life looks a little like this: to my right I have my law firm Attorney in Heels™ with my desk covered in client files, to my left I have my four-year-old requesting some kind of snack, and toward the back of the house is my ten-year-old on a zoom class with her teacher and classmates telling us all to keep it down.

And as hard as it is for me to deal with the daily clash of my personal and professional life, thank you COVID 19, the truth is if it weren't for me having started my own law firm in 2018, I would have had it much harder. For one, I can theoretically run my law firm how I please, and if that means leaving certain work to be performed in middle of the night, then that's executive decision I can make as the Managing Attorney/ CEO/ Boss Babe, but more than anything I am following my dream.

Female entrepreneurship has been pivotal for women who face a need to balance parenting duties with the need to help create income to sustain their families, which if we're honest is almost all of us. Also, with the COVID 19 pandemic, four times as many women as men dropped out of the labor force in September of 2021, roughly 865,000 women compared with 216,000 men, so for many women the answer to recovering their lost income meant venturing into entrepreneurship.

However, this is not a new trend. In the last several years women have been starting businesses in droves. In 2017 women started a net total of 1,821 new businesses every day. According to the National Association of Women Business Owners, there are a total of 12.3 million women-owned businesses in the US. So why do I bring all these statistics up? Because what all of this tells us is that more and more women have been taking on their dreams and venturing into entrepreneurship either out of passion or necessity, but either way it is creating waves of change for us as more and more women will own and run the business world.



These waves of change are positive not only for women, but for the world overall. Statistics show that women-run businesses often outperform those run by men. According to Forbes, private tech companies led by women achieve 35% higher return on investment. Another statistic from Forbes shares that women-founded companies in the venture capital firm First Round Capital's portfolio outperformed those founded by men by 63%.

So, when we say that "The future is female" what we're saying is not only run by more females. We're also saying it will be run even better and be more profitable because we have taken the reigns.

When we as women chase our dreams and our passion, we are less likely to give up and more likely to find new creative ways to keep our dreams growing through new ideas. This is great for society overall as we work creating and innovating new ideas for the world. However more importantly, it is my opinion that what our hearts desire and calls to us via our dreams and ideas is often our gift and we should not deprive the world of it.

Thus, on this Women's History Month I encourage us all to seek out our dreams, passions, and put new ideas into motion. The world will be better because of it and you will also be more fulfilled. And if you need help with figuring out how to get started, or launch a new business or idea, don't hesitate to reach out to us, it's what we do.

This article is provided by M. Viviana Oropeza, MBA, Esq.

Viviana is founder and Managing Attorney of Attorney in Heels™, a Business and Estate Planning law firm. Attorney in Heels™ offers a wide array of business legal services and can help you make the wisest business choices throughout life and plan for the event of your death. We also offer ongoing business legal guidance, which includes a review of all the legal, financial, and tax systems you need for your business. Call us today to schedule at (619) 836-0505 or visit our website at www.AttorneyInHeels.com

[1] <https://www.cnn.com/2020/08/19/economy/women-quitting-work-child-care/index.html>

[1] <https://smallbiztrends.com/2018/06/women-entrepreneurs-statistics.html>

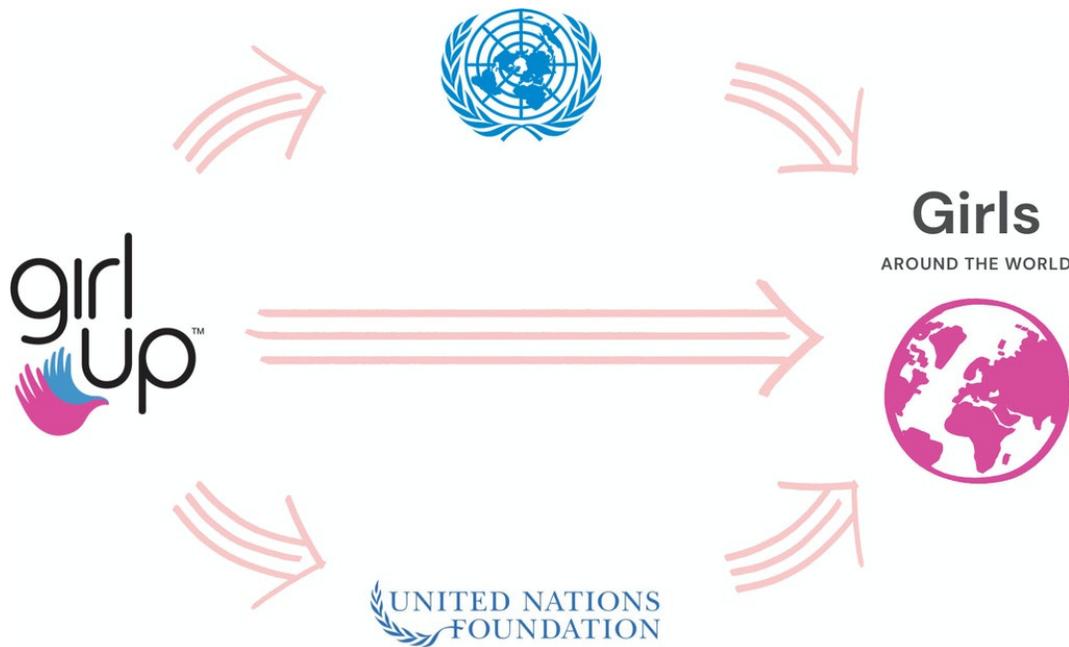
[1] <https://www.wbenc.org/blog-posts/2018/10/10/behind-the-numbers-the-state-of-women-owned-businesses-in-2018>

[1] <https://www.forbes.com/sites/allysonkapin/2019/01/28/10-stats-that-build-the-case-for-investing-in-women-led-startups/#765869ce59d>

[1] <https://www.forbes.com/sites/allysonkapin/2019/01/28/10-stats-that-build-the-case-for-investing-in-women-led-startups/#765869ce59d>



Photograph of Viviana Oropeza
by Nikki Bradley Juicee Boudoir



WHO WE ARE

We believe in the power of girls. Girls have a tremendous, often untapped power to change the world. Girl Up helps girls access their inner power to advance the skills, rights, and opportunities of girls everywhere.

A GLOBAL MOVEMENT

Girl Up's leadership development programs have impacted 75,000 girls through 4,000 Clubs in nearly 125 countries and all 50 U.S. states. We're inspiring a generation of girls to be a force for gender equality and social change.

HOW WE STARTED

Girl Up was founded by the UN Foundation in 2010 as an initiative to help support UN agencies that focus on adolescent girls.

How Does Girl Up Empower Girls?

SKILLS

The Leadership Tools We Teach

Our programs help girls to hone their skills in community organizing, goal setting, and effective communication. Girls who complete our programming report increased confidence, higher levels of civic participation, and a stronger conviction and ability to take action for global good.

GET INVOLVED

How You Get Involved

All around the world, our network of a million supporters is mobilizing for gender equality. Will you stand with us?

DONATE NOW:
www.girlup.org/give

United Nations Foundation
 1750 Pennsylvania Ave, NW, Suite 300
 Washington, DC 20006
 (202) 887-9040 (phone) | (202) 887-9021 (fax)



Girl Up

SIGNATURE LEADERSHIP PROGRAMS



Girl Up Clubs

Girl-led Clubs consist of middle school, high school, and college aged girls. Girl Up has more than 4,000 Clubs in over 126 countries, providing leadership training to more than 70,000 worldwide.



Teen Advisors

As the heart and soul of Girl Up, our Teen Advisory Board ensures that we stay authentic to our girl-led voice and mission. Each year Girl Up selects 20-25 U.S. and international-based girls from more than 500 applicants globally.



Club Coalitions

With 30+ new Clubs joining Girl Up each month, key cities globally have formed Coalitions, to help Girl Up Clubs work together regionally. Each year, more than a dozen Coalitions put on their own Regional Summits. These Summits are led wholly by the girls.

Girl Up

PARTICIPANT INFORMATION



67% of Girl Up Clubs are in the U.S.

- 50 States, DC & Puerto Rico
- Grade 7 - 1.92%
- Grade 8 - 2.92%
- Grade 9 - 13.17%
- Grade 10 - 19.95%
- Grade 11 - 24.51%
- Grade 12 - 11.45%
- College Freshman - 4.09%
- College Sophomore - 3.49%
- College Junior - 2.74%
- College Senior - 2.77%
- Other 12.99% (adult advisors)
- 36% Urban
- 56% Suburban
- 3% Rural
- 8% Online

Girl Up Clubs in 120 Countries

- 8% Sub Saharan Africa
- 5% South Asia
- 5% Latin America & the Caribbean
- 4% Europe
- 3% Middle East/North Africa
- 2% Canada
- 2% Oceanic
- 76% Urban
- 16% Suburban
- 8% Rural

(US Clubs) Household Income:

- \$34,999 or less - 13%
- \$35,000 - \$49,999 - 5%
- \$50,000 - \$74,999 - 7%
- \$75,000 - \$99,999 - 5%
- \$100,000 - \$149,999 - 8%
- \$150,000 or more - 9%

Race:

- 2% American Indian/ Alaskan Native
- 21% Asian or Pacific Islander
- 16% Black or African (American)
- 48% White / Caucasian
- 3% Prefer not to answer
- 10% Other

Ethnicity

- 15% Hispanic
- 85% Non-Hispanic

DONATE NOW: www.girlup.org/give



THE POW(H)ER OF OUR IMAGINATION

by
Cheryl Quintana
Leader

As an award-winning writer, director and producer, I've been among the fortunate to navigate the circuitous paths of how our society, and world at large, was created by the mere stroke of a pen and the storytelling imaginings of but a few select males of no color. Thus far, this country's beginnings were held hostage primarily by the perpetuation of archaic european ideals, imaginings and language.

This concrete foundation was then sufficiently dominated over with hate, fear and violence among the masses of all our conquered ones. Destructive domestication and submissive conditioning was carried out with the use of three simple pronouns -- he, his, him. And, by only two exalted gendered deitized words - father and son.

The first in this majority of our conquered ones were our mothers. She, her, hers was instantly cast aside, erased and obliterated within the imaginings among all of Mother Earth's beings. We the people -- 52% of her daughters, birthing all beings, were imagined only as wicked temptress, witch/bruja insignificant, inferior, invisible or less than. We girls, young women, women and females were never to be fully elevated, honored, valued, respected, nor included as powerful forces unto her own. Despite being "more than equal" in the world, She was never again to be among any deities cherished thereafter in any storytelling or realms of "professed" knowing. Truth. In Her being.

Having been raised one of four daughters to a mother who never revealed her real name to us, nor telling us she had seven brothers and sisters as a third generation American growing up in Van Horn, Texas to signs that shouted "no negroes, no dogs, no Mexicans, no Jews," my mother Maria de la Luz wanted more for her children. So, soon after her own mother, Petra died painfully from lupus, she escaped the trappings of physical, emotional and sexual abuse from her father's side of the family to the deserts of Arizona.

As a young girl of ten, I remembered questioning outright where were all the powerful women in our stories of power? In our halls of truth and justice? Where were all our goddesses whom had originally permeated every continent with her innate abilities of healing, protection, nurturing, caring and love? Wasn't she the one providing sustenance for life from her very own body? Where was her deserved idolatry within all cultures? Was her societal majesty always elevated and upheld? What became of she, her, hers, mother, sister, daughter as integral powers? When had the story been changed and the disappearance, exclusion and dismantling of the goddess enacted?

Having a passion for the universe of our temples...our bodies, my teenage years were spent in becoming a heart or an eye surgeon as a Medical Explorer and later as a bio-med major at UCLA. As an avid athlete, I also excelled in gymnastics as most inspirational and then MVP my remaining three years. A compassionate combatant on behalf of women's rights, I became a journalist on our school newspaper due to articles rarely by-lined by or about women, the first mascot of our Spartan cheer squad, and selected to give my class's graduation speech. Courageously with my pen in one hand and a sword in the other. Writing memorable parting words in the image of our spirited Artemis goddess.

Despite my best efforts, my collegiate path instead led me toward a Bachelor of Arts in English. Writing found me once again, as did my added specialization with the new major on campus... "Women's Studies!" Upon being the first Latina on the Bruin gymnastics team, yes indeed walk-on dreams do come true!, I would experience many firsts. Not only as the first in my family to graduate both high school and college, but I would revel in first plane flights (to Penn State, LSU, Utah, Arizona, Oregon), initiated as a Greek sorority (Chi Omega) sister, and the first Latina on campus to host "A Woman's World", my own radio show on KLA where I was able to share diverse women's stories through voice.

Thereafter, and upon being selected a Chancellor's Marshall at graduation for my service to the University, I was advised that my writing talents would be best served in public relations and later among film and television script development which led me down the corridors of entertainment companies, studios, and agencies which rarely cast or crewed Latinas. There I was in the high-rise offices of industry icons, among the elite at celebrity award shows, or backstage on studio productions. Suddenly realizing these were the towers in which stories were told to elevate the world's talent "mortal gods/goddesses" – some with truth, yet most of the time with half truths, no truths or for the most part with raging embellishments. White lies? Well, we were the writers. We were the storytellers. Myth-makers. Fiction or not, we assisted in commanding fates. I felt the dark, dirty, dankness of my pen's power. Ever observing. Always imagining. So much so, that at one of my jobs in tv development where it was my job to share ideas or find projects for television MOWs (back in the day referred to Movie-of-the-Week) from Kirkus Reviews/Publisher's Weeklys (listing galleys of pre-published books for stories to be bought for possible movie/tv rights). Boldly, I even pitched my own script idea about a U.S. President character who happened to be Latina; and a book about a woman Vice President by an author whom was barely known at the time but would later become a renowned best-selling author - Mary Higgins Clark. To which my boss, a prim woman recently on the scene from Britain with her curated English accent, expressed very definitively, "We certainly can't make this story because there aren't any Latina Presidents or women Vice Presidents in America." Long pause. Polite stare. And, then another 'third trimester' pregnant pause. To which I finally returned an obvious reply, "You do know these projects are not documentaries, right?"

Projections are that by 2060, **Latinas will form nearly a third of the female population of the nation.**



THE POW(H)ER OF OUR IMAGINATION by Cheryl Quintana Leader (cont'd)

Affirming once more that the industry I had come to know and love was still harboring irrational and unwarranted decision-making skills, when it came to “green-lighting” projects which reflected the blend of all our “united” storytellers under “one” nation indivisible with liberty and justice for all. Wasn't that the tale architected, told and to be believed? Que lastima.

Fortunately, I would be able to take more control over what was written and imaged, when I became the winner of the Hispanic Film Project out of Universal TV for first-time writers who would be awarded \$20K and the opportunity to direct a 35mm film about their Hispanic-American experience. I was one of two Latinas chosen in the ten year history of the program. And, with my fascination of goddesses, I immediately ran to the fifth floor of UCLA's University Research Library after being told of the competition's deadline being in three days. I grabbed the relatively thin book on the Goddesses and Gods of Mexico, and lo and behold I opened to the page of the Goddess of the Fourth Sun. Legend has it that another Goddess or God had to be chosen as next Sun. And, since the head decision-maker didn't want the other male candidates to be mad at him, he decided to choose one of the most beautiful Goddess candidates. Since the other Gods loved her so much too they would not harbor any hard feelings toward him. Thus, the Goddess of Water was chosen to lead the Aztecs as the Fourth Sun, and everyone was fine except the Black God of Night because he had greedily wanted to be both Day and Night. So, he set out to bother her and upset her position as best he might. Until after 300 years, he had had enough and he whispered in her ear, “You know you didn't get this job because you're qualified...you got this job because you're beautiful.” Now mind you this was a book written in the early seventies about a civilization many thousands of years prior. Well, you can imagine the Goddess of Water/The Fourth Sun's indignant and hurt reaction to his comment. So upset was she, that her tears of rage began to fall uncontrollably. What happens when water begins to torrent beyond measure? Wait for it. Yes. Floods. Thus, it was written that the Goddess of the Fourth Sun created the floods with her tears that ended her reign on Earth. And, as written, the Aztecs explained how actual floods from Mother Nature had occurred which destroyed their own civilization by way of the stories reflecting the myths of their Goddesses and Gods.

My film, TANTO TIEMPO, featuring my own mother Luz, was interwoven with the Goddess of the Fourth Sun to illustrate that her story of being beautiful enough to have children with but not beautiful enough to marry, to be proud to share her culture and her language with her own family or in the country she was a third generation citizen of was part of her ancestral myths. Her story, through my imagination, went on to win five national awards, and an induction into the Museum of Modern Art/NY's Xicano Retrospective Archives. As well, I became the first Latina to ever produce a one-hour special to celebrate Hispanic Heritage Month with two short films coupled together written by and about the Hispanic-American experience hosted by Edward James Olmos and sponsored by Kodak, AT&T and Very Special Arts to 85% of the U.S. Syndicated TV Market. I reveled in having been the only one to sell my project and succeed in my mission to ensure that my actresses/actors would receive pay and their SAG/AFTRA cards for their talent.





With the lack of employment in the industry for Latina/o programming thereafter, and, not surprisingly even today, I went on to start my own production company INDIVISION2000 Productions to create educational media in English/Spanish for the Latina/o community via casting/crewing diverse women in front of and behind the camera for over 20 years now – several decades before #MeToo and #TimesUp. Happiness for me was providing projects that educated diverse women from Dove's Campaign for Real Beauty's 16-wk on-line series focused on Financial Literacy, Negotiation, Public Speaking, Authentic Voice and Advocacy, Healthy Babies (PreNatal Healthcare), Healthy Homes (Asthma Triggers/Environmental Safety at Home), The Purepecha: Poorest of the Poor (about our migrant farm-working families in the Coachella which assisted in getting 52 homes built, aired for a year on TimeWarner and was cited by Michelle Obama/Oprah Winfrey), among many more.

And, while I was unable to become the heart or eye surgeon I had once imagined for myself, I now know that I am helping others to feel from their hearts and see with their eyes what is truly possible and can be fully imagined for ourselves and others if only we create it.

Upon the horizon, I'm excited to be launching our Latina super heroine sci-fi series wherein the future of DTLA 2025 is filled with diverse women in S.T.E.A.M. fields ridding us of Shadow Invaders destroying Mother Earth. As well, it is with great satisfaction that we will be producing our tenth Latinas in Hollywood: HerStories (Performances) in celebration of International Women's Day -- & Our Stories (Educational Conferences) in celebration of Hispanic Heritage Month via Girls Build L.A., L.A. Promise Fund and Google HOLA/YouTube. In the pow(H)er of our Latinas' imaginations, we inspire our Latina high school, college and recent grads about one another, our mothers and grandmothers and the pow(H)er of our stories. A collective journey of matrilineal magistra mythology of our own making. Pens proudly in hand, and our creative imaginations firmly rooted in reality...and beyond!

THE POW(H)ER OF OUR IMAGINATION by Cheryl Quintana Leader (cont'd)

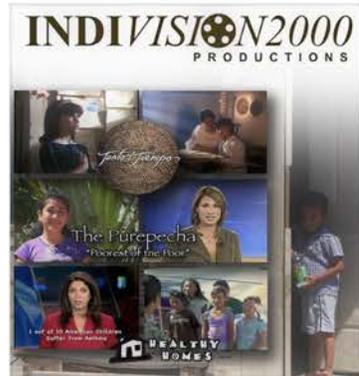
Connect and learn more here:

<https://browngirlsdocmafia.com/members/rectkPwdybs7Vqj5K/>
<https://www.linkedin.com/in/cheryl-quintana-leader-984112a/>
<https://www.facebook.com/quintana.leader.71>



INDIVISION2000 PRODUCTIONS

Creating Award-winning Educational & Social Media for the Latina/o Community via casting/crewing diverse women in front of and behind the camera for over 20 years
www.indivision2020.com * 310-390-6200



Visionary of **INDIVISION2000** Productions (*Award-winning Writer, Director, Producer & Creatrix of Diverse Women's Events*), **Cheryl Quintana Leader** (*UCLA Graduate, Gymnastics Team Member, Chancellor's Marshall*) is committed to creating positive multi-racial/ethnic educational media for the Latina/o community in English/Spanish via casting/crewing diverse women in front of and behind the camera for over 20 years.

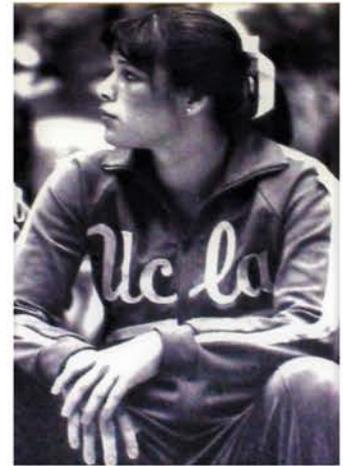
Her socially impacting creative endeavors include winning Universal Television's Hispanic Film Project (*first Latina chosen in 10 yrs*) with her personal story, **TANTO TIEMPO** (*35mm-5x Natl. Awardee & MOMA/NY's Xicano Retrospectives Archive Induction*), a ground-breaking narrative about a young Latina's Hispanic-American experience which became the *first ever* to air in 85% of the U.S. TV Synd. Mkt. (*NBC4 L.A.*) written by/about American Latina/os;

DOVE'S CAMPAIGN FOR REAL BEAUTY EMPOWERMENT, a 16 wk. on-line series educating women in *Financial Literacy, Negotiation, Public Speaking, Advocacy & Authentic Voice* aligned with Naomi Wolf's Woodhull Institute for Ethical Leadership in New York;

HEALTHY HOMES, educates diverse 5th graders on *Environmental Health Safety & Asthma Triggers*(*City of Long Beach/Long Beach Alliance for Children with Asthma*), hosted by Christine Devine (*Fox11 News*) & Daryl Sabara (*Juni Cortez/Spy Kids*);

THE PUREPECHA: POOREST OF THE POOR, documents the lives of our migrant farm-working families in the Coachella Valley which was cited by former First Lady Michelle Obama & Oprah Winfrey (*TimeWarner Cable*) and assisted getting 50 homes built; and,

CREO.8 (*currently in post*) is a sci-fi digital media series cast/crewed with 40+ diverse women highlighting **Latina Super Heroines** who rid **DTLA 2020** of Shadow Invaders destroying Mother Earth. As part of Panavision's "New Filmmaker's Program," with donations of an Arri-Alexa XT camera package (\$100k+), locations from L.A. Center Studios (*MadMen & SkyBridge – The Relativity School*) and support of the L.A. City Mayor's Film Permit office. **CREO.8** teamed with **ListoAmerica**, a non-profit educating youth toward pursuits of S.T.E.A.M.-related careers, funded by Intel.



UCLA Bruin ~ *Recently inducted into the UCLA Athletic Hall of Fame!*

*As a First Gen/AAP graduate of UCLA English/Women's Studies Specialization, who went on to be the first Latina walk on the women's gymnastics team (helping to take the team from 15th in the nation to 6th - also later on the Bruin Blue & Gold Committee w/Jackie Joyner Kersee, Sue Enquist, Ann Meyers, etc.) (Producer of the 1987 Women's Sports video), **Cheryl Quintana Leader** was the first Latina to DJ on KLA with "A Woman's World," brought John Irving to speak to the students on campus, was an avid Spirit Coordinator for Bruin Belles, worked her way through college at North Campus making Walter Wheatbunny sandwiches as a Chi Omega Sorority sister (Gamma Beta), and graduated Chancellor's Marshall for her service to the University - As well, she was invited for The F-Word Feminist panel, selected among 100 women for inclusion into UCLA's Women's Herstory 2017 C-Suite celebration, Boundless, and served on 2 committees for accepting applications to UCLA Transfer and Diverse students, active in the Government Alumni Advocate outreach, instrumental in bringing back the Long Beach/San Pedro/Carson UCLA Alumni group, and a proud alumna of the UCLA Leadership Alumni Institute program (Producer of Alumni Diversity Outreach video).*





BE A CHAMPION. FOR GIRLS. TODAY.

WHO IS ELIGIBLE?

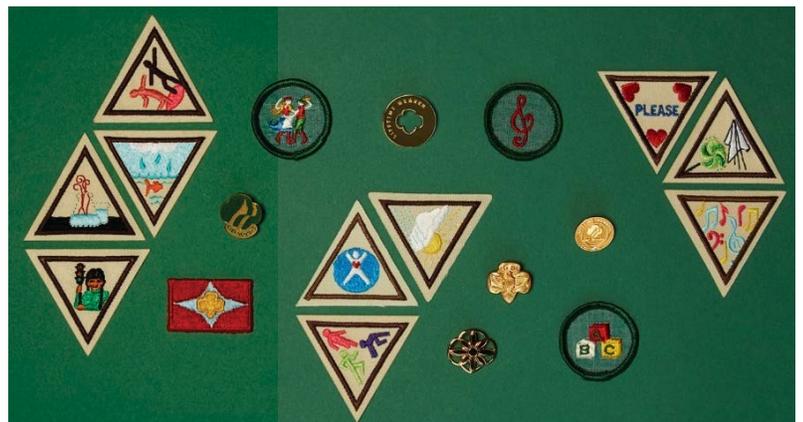
Lifetime membership is available to any individual who accepts the principles and beliefs of the Girl Scout Movement, pays the one-time lifetime membership fee, and is at least 18 years old (or a high school graduate or equivalent). Lifetime membership dues are \$400, though we offer “young alum” lifetime membership for just \$200 (applies to any former Girl Scout under age 30).

IMPACT

Girl Scouts provides girls with programming in science, technology, engineering, and math (STEM); the outdoors; entrepreneurship; and life skills—areas essential to preparing them for a lifetime of leadership, success, and adventure. Your investment in lifetime membership ensures that girls always have the support they need to reach their full potential and change the world.

DUES DO GOOD

Now, when you sign up as a lifetime member, \$25 of your dues will automatically fund one year of Girl Scout membership for an underserved girl in your local council. Girl Scouts can be a life-changing experience—and you can give that to a girl who might not otherwise have the opportunity.



VOLUNTEER AT WWW.GIRLSCOUTS.ORG

THE EMPOWERMENT EMPIRE PRESENTS

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The Business Women of Diversity Southern California Power Luncheon

WOMEN, ENTREPRENEURS & BUSINESS OWNERS ARE GATHERING FOR THE FIRST 2021 POWER LUNCHEON OF THE YEAR IN SAN DIEGO! WILL YOU BE THERE?

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Therapeutic Empowerment

BY MS. VIHIL H. VIGIL

MS. VIHIL H. VIGIL, MBA, PMP, CHHC

The Empowered Woman

by

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CREATED IN CALIFORNIA FOR A GLOBAL COMMUNITY

BOSS LATINAS

THE ANTHOLOGY

compiled by THE EMPOWERMENT EMPIRE

Therapeutic Empowerment

WHEN SOMEONE TELLS YOU: "It can't be done" REMEMBER: THOSE ARE THEIR LIMITS NOT YOURS

THE EMPOWERMENT EMPIRE PRESENTS

The 2021 Business Women of Diversity Spring Summit!

CLAIMING OUR POWER!

WEDNESDAY MARCH 10TH
THURSDAY MARCH 11TH
FRIDAY MARCH 12TH
SATURDAY MARCH 13TH
@ SUNDAY MARCH 14TH 2021

MONTHLY MASTERMIND

International Women in Business Monthly Mastermind

A MONTHLY MEETING OF THE MINDS!

PRESENTED BY WOMEN'S EMPOWERMENT HEALTH & WELLNESS ADVISOR MS. VIHIL H. VIGIL

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BOSS LATINAS THE ANTHOLOGY

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EMPOWER

WOMEN TOGETHER

Magistra - Latin Origin (Classical) IPA (key) / magis.tra / (ma.gis.tra) Noun: Magistra (Magistrative magistrae) (first declension) (female) teacher

Spring in to your Power!

The Summit of the Spring Season!

2021 Business Women of Diversity Spring Summit Speakers!

Presented by The Empowerment Empire & Sponsored by Magistra Magazine

Summit Recap!

Over the course of 5 Days, Women around the Globe gathered for the 2021 Business Women of Diversity Spring Summit! This Annual Event by The Empowerment Empire brings together Women Experts and Leaders to provide training, education, inspiration and motivation to all who attend all online!

This Summit certainly followed in the mission true to the Empowerment Empire of Collective Collaboration by bringing together over 30 women to produce the Spring Summit! Speakers, Sponsors, Swag Bag Gift Box Donors and of course Attendees from around the Globe came together to learn from one another, to educate one another, to train one another and to connect with one another!!! Each 1-hour session ranged in style from slide show presentations, direct talks, panel discussions, Q&A sessions and of course provided attendees with many many gifts! Here is what attendees had to say!



Jessica Marie Gutierrez · 0:00
Thank you so much Queen 👑 means the world to me

Jessica Marin · 32:12
Great talk!

Viviana Oropeza · 31:53
Loving your message "honor our commitments" live what we say we are doing!!

Katy Kypriotis Sommerfeld
Vihil H. Vigil I care about you so much! I see you and I know we will reconnect someday. You are a 🌟! Congratulations on another successful journey!

Ruby Leano · 4:30
Love this!

Ligia Tobar Gutierrez · 28:16
Katie your story is inspiring. You did not stay down when your life changed so dramatically. ❤️

The Summit of the Spring Season!

These are the amazing women and what they presented!

Day 1: Wednesday, March 17th, 2021

- Negotiating Win-Win Sales Scenarios for Your Brand and Your Clients by Knowing Your Value & the Importance of Building Your Community! Presented by: Yolanda Garcia, Certified Business Coach, Founder | YGLabel
- Embracing Your Mujer Magic! Presented by: Georgina Juarez, Rebel Spirit Coach | Founder and CEO Silver Fox Coaching Bringer of Mujer Magic: Ancestral Healing & Cleansing
- Winning at Sales with Ease & Authenticity! Presented by: Caterina Rando, International Women's Business Coach, #1 Best Selling Author
Founder | Expand Your Fempire Podcast. Founder | The Thriving Women in Business Giving Community & the Thriving Women in Business Center
- Take your life back with an OBM and how to make it happen! Presented by: Jessica Marin, Certified Online Business Manager, CEO | J Marin Consultancy
- Discover Your Personal Style & The Confidence That Comes With It! Your Business, Marketing It & Building Your Brand! Presented by: Kenty Lichtenberg, Certified Stylist, Celebrated Blogger, Social Media & Marketing Strategist | Founder and CEO | Kerai Kreative Style

Day 2: Thursday, March 18th, 2021

- Katie Woodward discussing How to Overcoming Huge Roadblocks in Your Life! | Katie Woodward is Owner at 2ndlife DSM Agency www.2ndlifedsmagency.com
- Jessica Maria is a writer, teacher, psychic, healer and spiritual mindset coach for female entrepreneurs! Check out her fantastic blog: <https://jessicamaria.com/blog>. <https://jessicamaria.com>
- Kiss Your Exhaustion Goodbye with These 3 Extraordinary Actions! Presented by: Virginia Dale Manning, Licensed Professional Counselor (LPC) at GinMan Consulting and Empowerment Coach at Prosper Under Pressure (PUP)
- Building Your Community Organically! Presented by: Vanessa Fondeur-Adams | Founder & CEO | Latino World Travelers
- Empowering Yourself to Empower Others! Presented by: Ruby Leano, Lifestyle Coach, M.A.ED, Cross Cultural Teacher
- Personal Branding for the Greatest Impact! Presented by: Katty López De Gull, Personal Brand Image Manager, President & CEO | Lopez De Gull Revamp

Day 3: Friday, March 19th, 2021

- Boss Business Planning for Entrepreneurs Presented by: Ms. Vihil H. Vigil, MBA, PMP, CHHC. Founder | CEO Empowerment Empire
Women's Empowerment Health, Wellness & Business Coach | Therapeutic Empowerment
- Your Essential Path to Business Marketing. Presented by: Dr. Marife Mendez, DBA | 7 Figure Business CEO & Marketing Expert
CEO | Next Step Marketing | #1 Amazon Best Selling Author | WOMEN WHO BOSS UP

Day 4: Saturday, March 20th, 2021

- "Word of Honour" Presented by: Renata Allendes, Public Speaking Coach, Founder & CEO | Be Speech
- The Power of Increasing Your Efficiency, Presented by: Ms. Vihil H. Vigil, MBA, PMP, CHHC, Your Host, Women's Empowerment Coach at Therapeutic Empowerment, CEO The Empowerment Empire, Editor in Chief Magistra Magazine & BOSS LATINAS 2021 ANTHOLOGY
- Building Teams to Grow Your Business, Presented by: Griselda Beck, MBA, CEO Latina Boss Coach
- Legal Foundations for Businesses, Presented by: M. Viviana Oropeza, Esq., MBA, CEO The Attorney in Heels
- MONEY M.O.V.E.S. FOR MARKETING, GROWTH HACKING & NETWORKING, Presented by: Global Influencer Tirzah Moneé, CEO YesHoney Collective, Brand Strategist & Accountability Coach!

Day 5: Sunday, March 21st, 2021

- Business Growth Strategies, Presented by: Janine Hernandez, CEO The Book Publishing Academy
- Taking Your Power Back! Presented by: Jessica Marie Gutierrez, International Public Relations Icon, Speaker, NLP Practitioner, Founder & Chairwoman | Build Your Money Minds Academy, President | Locan Global, Managing Editor | CHI, International Hair Magazine
- Coaching for Coaches and Service Providers: How to build your business by living the work! Presented by: Wendy Estévez-Amara, a highly accomplished transformational Strategic Life Coach, Speaker, Trainer, and Best Selling Author

The Business Women of Diversity Spring Summit Sponsors!



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Leadership Coaching with Ligia Gutierrez

*Love Your Mission Leadership & Career Coaching
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We are supporting women in a mid-career crisis to determine a new path for themselves that brings satisfaction and joy by providing one-on-one and small group premium coaching!

As a management and leadership specialist for over 25 years, I specialize in helping career changers to stand out by finding their strengths and the best path to change their careers. My clients gain happiness, order, clarity, focus, and work on money blocks to succeed in your career.



I'm here to help you save time and run an efficient business

Do you struggle with letting go of day-to-day tasks that someone else should be handling? Maybe you are tired of doing the same thing over and over again and feeling like you're getting nowhere?

That's where I come in, I'm a project manager, strategist, delegator, and action taker.

I work with business owners to manage daily operations by providing everyday solutions to help save time and run an efficient business.

From tackling personal decisions to reaching important milestones, my job is to guide you on the path of success. After spending decades in the corporate world, I learned very early on that having the right processes and systems in place will clear the path for personal and professional growth.

Fueled by my commitment to excellence, I always go the extra mile to make sure our clients are fully satisfied with my team's work.

You deserve a chance to see greater success! I can show you how!

~ Jessica Marin

Online Business Manager | Founder & CEO of J Marin Consultancy, LLC



**FINANCIAL ORGANIZATION & HEALING
LIFE INSURANCE AGENT
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I am financial goddess, Itzel Baeza. I help people regain their relationship with money, build financially organized adults, happy money savvy children, and help protect families from unfortunate events. My life and business purpose is to create awareness and provide tools to all my clients so they can love the financial decisions. My goal is to help people be confident and safe, regain self love, live in peace with their choices, be prepared for any emergency, and begin creating their financial legacy.

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IT IS TIME TO INVEST IN YOU WITH ONE TO ONE ELITE COACHING!

Therapeutic Empowerment

A Women's Empowerment Health, Wellness & Business Coaching firm lead by International Women's Coach Ms. Vihil H. Vigil, MBA, PMP, CHHC

Ms. Vihil H. Vigil works with women willing to put themselves first! Women willing to work through past disappointments, traumas, setbacks and willing to be done with always putting themselves last. The focus of Therapeutic Empowerment is to help women address specific barriers, emotionally heal, mentally energize, and embrace inner strengths. We achieve this by providing a judgement free & empowering safe space, listening to your concerns, customizing a success plan and coaching you all the way through it!

CULTURA CODE

HERITAGE
THROUGH
LANGUAGE

WELCOME TO CULTURA CODE, YOUR NUMBER ONE SOURCE TO CELEBRATE AND UNLEASH YOUR CULTURA STYLE AT ANY AGE.

CULTURA CODE IS A LATINA-OWNED AND OPERATED CLOTHING BRAND TO EMPOWER HERITAGE THROUGH LANGUAGE. OUR MISSION IS TO CELEBRATE AND RECOGNIZE THE IMPORTANCE AND UNIQUENESS IN THE WAY WE COMMUNICATE WITH OUR SPANISH LANGUAGE AND OUR BEAUTIFUL CULTURA.

OUR GOAL IS TO GIVE YOU THE VERY BEST STATEMENTS OF WHERE WE COME FROM AND WHO WE ARE. WE WANT TO CREATE AN APPAREL THAT REMINDS US AND GIVES US A SENSE OF OUR CULTURE, HOME, FAMILIA, BELONGING, AND IDENTITY.

EACH OF OUR PIECES IS INSPIRED BY OUR CHILDHOOD UPBRINGING. WE HOPE YOU ENJOY, RELATE, AND UNLEASH YOUR CULTURA STYLE AS MUCH AS WE DO.

-CULTURA CODE

Alejandra Corrales

Latina Mother, Business Owner and CEO of Cultura Code

With both of my parents being from the beautiful country of Mexico I have always been very passionate and proud of my culture. A dream of mine was always to own my own business, however, I wanted to really connect with the purpose, the mission, and the goal of my company.

After my son was born I realized I wanted him to understand the importance of connecting with his roots. This is when I realized the importance of our beautiful cultura and these funny sayings that in some way, shape or form show the wisdom and protective nature of our culture. Cultura Code was created in February 2021 with a mission to celebrate and recognize the importance and uniqueness of the way in which we communicate with our Spanish language and our beautiful cultura. Each piece of clothing and art has been inspired by my childhood. "Heritage Through Language" is the motto I carry with me to represent the passion I have for others to know and learn about our Cultura Code. In recognizing our "Heritage Through Language" I have started an Ambassador Program not only to help spread the mission, but to also help Latinas to improve their own financial situations.

We hope you enjoy and unleash your cultura style as much as we do.

<https://www.culturacode.com>
[@culturacodestore](#)



Alejandra with her beautiful beloved son



XMi Co. 

Natalie Garcia

*Business Owner, Creative,
Mother, Wife & Visionary!*

As a Mexican American woman who grew up in rural Nebraska I always had big city girl dreams. As a non-profit organization employee and immigration and minority rights advocate I was given the opportunity to travel the country. Every big city I visited had "fancy" shops and boutiques which were owned and operated by local entrepreneurs. The small business culture quickly caught my eye. My husband and I have always had the goal to put our experience and hard work into our own projects.



That's where the owning of a small business spark hit me. One night I was re-watching my all time favorite reality show, I Love Jenni, yes Jenni Rivera my all time favorite, my inspiration in all ways possible, mi idola!! She was talking about how her clothing line was created thinking about women who are often left out in fashion due to their body size. That left me pondering for a few months. One evening at dinner I was on Instagram reading how makeup influencer Cristal Hernández Tapia created her makeup brand and how cool it would be to have a makeup line of my own. My kids and husband said well do it! So I did! As seen on my website my main inspiration has been my beautiful culture. Standing out is important to me and that's what my products are uniquely named after mine and my families most treasured music albums and songs. As a follower of major makeup retailers and models as well as makeup influencers on social media I realized Latinas are flourishing in the beauty industry. It's wonderful! However, one thing that stood out was the fact that each brand, creator, and influencer appeases to a specific audience, the target audience in the business world.

I didn't want to share my dream with a "specific group of people". I wanted to share my dream with people like me! That's why I chose to name the business X'Mi Co...X'Mi para Ti...by me for you. The Co. stands for company as my family and I hope to expand the business. My inspiration for selecting my vendors and then working to chose my products is mi gente, my people. It's the every day hard working Latinx that deserves "Sephora" quality makeup at "La Pulgita" price. For my products to be Vegan and Cruelty free is important because although our culture is evolving I realize that we are getting back in touch with our madre la naturaleza, Mother Nature. As low to middle class citizens we often can't afford beauty products that are vegan and cruelty free so I'm making sure we are as accommodating to those desires as we can be. I'm always researching and looking to see where the beauty industry leaves us out and how I can make my products more inclusive.

A little about mi vida. Born in Texas but raised in Nebraska! I'm the oldest of four and the only girl. 36 years old, wife of 20 years and mother of two amazing teenagers! My family really is mi todo and it took many many trials and turbulence for us to be where we are and stand as the family we are. From high school dropout to teen marriage, young mother to college dropout, undocumented to business owner... and many hurdles more we are making it! I continue to hold full time job and a non profit health clinic and my business is my full time hustle at home. My husband works in construction and my teenage son works outside of the home as well as operating the administrative tasks of the business. He graduates high school this May and will be completing his barber license. He will then attend the University of Nebraska Omaha majoring in Business Administration with a minor in Sports Management soon after. My daughter is in Junior High and participates in all school sports, as well as, band, chorus, and show choir. Needless to say we stay busy as a family!

X'Mi Co. offers a unique online shopping experience, dedicated to the delivery of quality products customized with pride and authenticity.

X'MI  CO.

This spring we are launching new makeup products and beauty accessories. This summer we will be launching a collection for preteens created by my 13 year old daughter!

As we continue to grow as a business we are learning so much more about ourselves and how my dream has led to the dreams and goals of our family to be closer in reach. Just as with every entrepreneur, I want to ensure I leave a legacy and this is just the beginning.

Although this beauty line is my dream we are going to expand the business and branch out per family member. For myself I hope to provide my products in a small shop/boutique of my own, eventually offering a clothing line as well. I want to continue to be able to actively engage with my community in immigration and minority advocacy through my businesses. My husband has always wanted to own his own restaurant or food truck and within the next five years we would love to make that dream come true in a unique way. Our goal for my son is to help him open his barbershop and create merchandise and sports apparel that will be available for his customers tailored to their desires. As for my daughter our main goal is to empower her to live her dreams in the best way possible! She knows she has the world at her fingertips and she will make money moves for sure!



**X'Mi para ti con esfuerzo, delicadeza, cariño y amor...
By me for you with effort, delicacy, affection and love...**

Nuestra Historia

Empowered.

Latina owned..

Family founded...

Cumbia, Rock, Rap, Banda, R&B.....

A beautiful homage to my indefinite aspirations. X'Mi Co. was created to encourage us all to follow our dreams and keep slaying.

Our products were finely chosen recognizing the desire for self-love based on our unique beauty and personalities. Each product personally customized and inspired by music that soothes our soul.

We hope you enjoy our products as much as we enjoy offering them to you!

X'Mi Co. offers a unique online shopping experience, dedicated to the delivery of quality products customized with pride and authenticity.

All our products are FDA approved, cruelty free, and vegan friendly.

Contact Us!

X' Mi Co.

www.xmico.net

https://instagram.com/x_mi.co/

<https://www.Facebook.com/xmico1/>

info@www.xmico.net

(402) 282-0594

THE EMPOWERMENT EMPIRE PRESENTS

JULY
16

→ *Moving Forward Together!*
The Business Women of Diversity
Southern California Power Luncheon

Women, Entrepreneurs & Business Owners are gathering for
The SUMMER 2021 Power Luncheon in July 16th in San Diego, California! Will you be there?

✧✧ THE SPEAKERS ✧✧

Dynamic & Diverse Women in Business speak to YOU on entrepreneurship, business management strategies, mastering your marketing, personal health & wellness, making great social & mutually beneficial community connections, getting past the fear of networking, goal planning and more!

✧✧ THE DETAILS ✧✧

Friday, July 16th, 2021 | 10:00 AM - 2:00 PM
HILTON SAN DIEGO BAYFRONT, San Diego, California, USA
1 Park Boulevard, San Diego, CA, 92101

✧✧ THE FOOD ✧✧

A great selection of your FAVORITE LUNCHEON BITES!
Over CAKE, COFFEE & CONVERSATIONS enjoy our signature chocolate cake!

✧✧ THE BUSINESS NETWORKING BREAKOUT & LOADED GIFT BAGS ✧✧

After the closing presentation Guests receive unique, local & luxurious gift bags for attending while enjoying the opportunity to introduce themselves, exchange business cards and schedule appointments to continue to collectively collaborate as Women in Business Sisters!

At the conclusion of this Power Luncheon participants will have:

- * The crucial opportunity to review your 2021 Business Goals & how you're achieving them at half way point!
 - * Identified areas in your business that need attention and a fresh look moving forward
 - * Learned so much more about yourself!
- * Experienced unprecedented connections with other businesswomen & have the opportunity to make like-minded new friends
- * Created a next steps action plan for your mental & physical health and for your professional career/business growth!
 - * Received an AMAZING Attendee Gift Bag for joining us!
 - * AND SO MUCH MORE!!

WOMEN, ENTREPRENEURS & BUSINESS OWNERS ARE GATHERING FOR THE FIRST 2021
POWER LUNCHEON OF THE YEAR IN SAN DIEGO!

WILL YOU BE THERE?

FRIDAY, JULY 16TH, 2021

HILTON SAN DIEGO BAYFRONT, SAN DIEGO, CALIFORNIA, USA



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The Magistra Magazine Young Woman Entrepreneur Education Foundation offers annual scholarships to aid in funding educational programs, business start up costs, licensing fees and more to prepare women for their entrepreneurial ventures and to help to get them started! All donations and a portion revenue from this event will be donated to the The Young Woman Entrepreneur Fund in preparation for the 2021 awarding of the annual scholarships.

Learn more about our Foundation here:
<https://magistra.us/education-foundation>



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Speaker Spotlight

Tashandra Poullard

✦ Ms. Tashandra Poullard, MFA

Blogger, Women's Advocate, Journalist, Radio Personality, Motivational Speaker, Actress, Author, Writer, Producer and Director.

Tasha Poullard is a U.S. Navy Veteran and Native Houstonian. She's a graduate of Texas Southern University with a B.A. in Visual Performing Arts (Theater) and she's the Chief News Editor for The Campanil at Mills College (Oakland, CA), where she is working towards a MFA in Creative Writing (Poetry).

Ms. Poullard's experience and training runs the gambit of Network Intrusion Detection, Ethical Hacking, Video Production, Radio Broadcasting, Digital/Print/Photo Journalism, Motivational Speaking, Acting and Plus Size LifeStyle Modeling. She's the Owner/CEO of House Of Virgo Entertainment, LLC. and a member of the Military Veteran Journalist and Organization of Black Screen Writers groups.



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Southern California Power Luncheon

Speaker Spotlight *Viviana Oropeza*

☆☆ M. Viviana Oropeza, Esq., MBA
Founder & CEO Attorney in Heels™

Attorney in Heels™ Business Counsel and Estate Planning Law firm. Attorney in Heels™ is based in San Diego, California but also serves regions such as Inland Empire, Los Angeles, and Northern California.

Viviana is highly involved in her community as she serves on the Boards of the San Diego County Hispanic Chamber of Commerce, the National Latina Business Women's Association of San Diego, and the Committee on Diversity and Inclusion for the San Diego County Bar Association.

Viviana speaks to her communities about the importance of business, and estate planning while providing mentorship to at risk youth through the Dream Bigger Foundation. Additionally, Viviana provides mentorship to international female entrepreneurs through the Young Leaders of Americas Initiative!

Connect with Viviana!

O: 619-836-0505

Book a free call: <https://bit.ly/3wwzjaw>

E: viviana@attorneyinheels.com

<https://attorneyinheels.com>



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Speaker Spotlight
Griselda Beck

✦✦ Griselda Beck, MBA

Visionary, Expert Strategist, Motivational Speaker and
@LatinaBossCoach

Griselda Beck is a powerhouse speaker and coach that combines her executive expertise, with transformational leadership, mindset, life coaching and heart-centered divine feminine energy principles to empower women across the globe to step into their power, authenticity, hearts and sensuality to create incredible success in their business and freedom in their lives. The results? Confident CEOs.

Her clients have experienced success in quitting their 9-5, tripling their rates, getting their first client, launching their first product and growing their business in a way that allows them to live the lifestyle and freedom they want. She has been featured as a Top Expert on FOX, ABC, NBC, CBS, Marketwatch, Telemundo and most recently named on the Top 10 Business Coaches list by Disrupt Magazine.

Griselda Beck is an executive with 15+ years of corporate experience, Founder of Latina Boss Coach and Beck Consulting Group and serves as President for the nonprofit organization, MANA de North County San Diego that empowers Latina Youth and Women. She also volunteers her time teaching empowerment mindset at her local homeless shelter, Operation Hope-North County. On her downtime she enjoys dancing, staying active, traveling and quality time with friends and family!

Connect with Griselda!

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Speaker Spotlight

Vihil H. Vigil

Ms. Vihil H. Vigil, MBA, PMP, CHHC
Women's Empowerment Coach | Therapeutic Empowerment
Founder & CEO | The Empowerment Empire
Speaker, Author
Editor in Chief | Magistra Magazine & BOSS LATINAS 2021
ANTHOLOGY!

Therapeutic Empowerment works with women ready to reach their full potential in life and in business utilizing easy to follow principles of project management. The mission is Empowering Women & Their Voices by encouraging expression, shifting mindset, making small daily habit changes, setting SMART goals and defining pathways to achieve success, desires and wishes through intentional decision making and calculated planning. Ms. Vihil's signature program 'EMPOWERU!' helps women to be able to start or grow businesses, create and implement strategies to manage their whole lives and find greater personal fulfillment by taking ACTION to become happier, healthier and wealthier!

PUBLISHED AUTHOR of NOT WITHOUT MY COFFEE
This 50 page action journal guides you through 6 weeks of empowerment exercises, reflections, goal setting and action taking.

FOUNDER & SUPER CREATIVE BOSS
As Founder and CEO of The Empowerment Empire, LLC.
Ms. Vihil produces The Business Women of Diversity Brunches, Power Luncheons, Online Educational Summits, The International Women in Business Mastermind & Podcast, Magistra Magazine a Women's Empowerment Business Publication, AND NOW THE BOSS LATINAS 2021 ANTHOLOGY featuring 50 life stories of amazing Latina Women!! Details: <https://magistra.us/boss-latinas-anthology>
For more information visit:
www.womensempowermentcoach.us OR www.magistra.us



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Speaker Spotlight
Adriana Brunner

✧✧ Adriana Brunner

Business Development Manager | MyPoint
Credit Union

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MyPointCU.com

abrunner@mypointcu.com

linkedin.com/in/adriana-brunner-294811125

Adriana is a native from Medellin, Colombia. She is the Business Development Manager for MyPoint Credit Union (formerly Point Loma Credit Union) for the past 14 years. At the Credit Union, she works under the VP of Marketing leading the Business Development, Partnerships and Community Relations efforts. Adriana is very passionate about financial literacy education; hosting, speaking and supporting numerous organizations and events throughout the year. Adriana believes in the credit union difference and how they positively impact our community. She holds a B.S in Economics, Master's Degree in International Finance (Minor in LATAM Finances) and a MBA. She volunteers as a Director for the following boards: MANA of North County San Diego, Filipino American Chamber of Commerce of North San Diego and the San Diego Colombian Chamber of Commerce. She lives in North County San Diego with her husband, daughter and two dogs.



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Speaker Spotlight
Rosalinda Delgado

✧ Rosalinda Delgado, BBA
Business Development Manager
Accessity
C: 760-298-9513
accessity.org | rdelgado@accessity.org

I manage a team of amazing business development officers in our 4 regions: San Bernardino, Riverside, Imperial and San Diego Counties. Together, we assist entrepreneurs in accessing capital for their startup business or capital to grow their business. Our program is one of a kind as we are a non profit community development financial institution. We help those business who do not qualify for bank financing from traditional lending institutions.

Speaker
Spotlight
Joyce Parra



✧ Joyce Parra, MA
Business Development Officer
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C: 619.323.5299
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Joyce Parra joined the Accessity Business Development team in 2019. Accessity is a Community Development Financial Institution and mission-based lender, Accessity's mission is to open doors of financial opportunity to those historically with less access to capital and business support: entrepreneurs of color, women, immigrant, and low-to-moderate income entrepreneurs, so they can build a prosperous business and livelihood for themselves and their families, while also strengthening our communities. Parra's philosophy is to ensure that entrepreneurs have access to the tools they need to start or grow their businesses and remain sustainable in the current economy. As part of her role, she conducts seminars and workshops focused on financial literacy for entrepreneurs. Parra has more than 20 years of experience in financial services spanning across a variety of industries, including banking, non-profits, and education. She has acquired financial literacy knowledge and information from experience in her career, which also includes time spent as an educator. Parra came to the United States as a young teenager from Lima, Peru. She received her B.A. and M.A. from San Diego State University and has been involved in the areas of education, business, and entrepreneurship.

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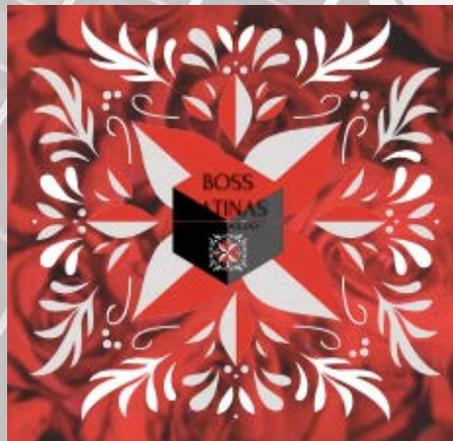
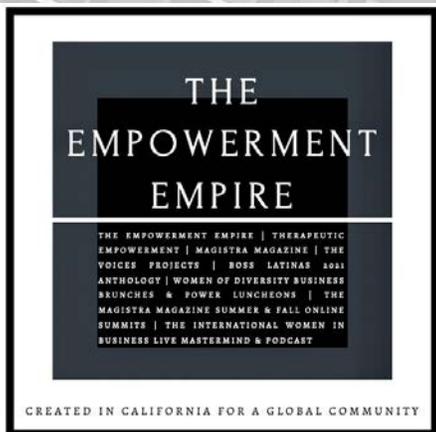
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Take a look at our Sponsorship Opportunities to choose which works best for you and your business!

Through Collective Collaboration
WE ALL RISE & THRIVE!!!
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how You can Partner!*



Melissa Gabilondo - Finance Coach



My name is Melissa Gabilondo. I come from Mexican parents with the dream of being great and offering a great contribution in this world! Being people of immense conviction, they had the courage to leave their foundations and go out into the unknown to embark on a path where the uncertainty of the abyss invaded their entrails. But the desire and determination to provide their children and family a better future was stronger than their inner fears.

These are my parents at the young age of 20 when they immigrated from Mexico to the United States for the first time. As the years passed, destiny returned us to Mexico, but their security and perseverance was so great that they decided to immigrate for the second time 13 years after the first time, but this time it was different! My parents, despite adversity, paved the way where no Latino had done it before! They learned the language, they earned the trust and esteem of the people with their work and commitment, they created a company and delivered results like no one had done before, they grew and became distinguished in two states of the country

I tell this story to give you a bit of background where my strength and determination come from, it is one of the great inheritances that my parents have left me and that I embraced strongly! Having a goal and achieving it is something that I am passionate about and motivates me to do new things that manifest themselves as challenges, but in reality each challenge is an opportunity.

Emigrating between Mexico and the United States on multiple occasions generated changes and with them transformations. I had to quickly adapt to the new culture and to the new society. With an empty and colorless deep feeling in my chest I would close my eyes, take a deep breath and with my soul in hand I armed myself with courage and put the best version of myself before everyone.

The change of countries and cultures is something shocking at any age but for me it manifested itself when I was a teenager. The adolescent stage is difficult by itself but when a change of culture is added it becomes even more complicated. It became more difficult to identify what my true identity was, I didn't know if I was from here or there or if the right thing to do was to be true to my essence or to be who other people wanted me to be to feel like I fit in somewhere!

This is where my path of gratitude begins, even though I realized it years later!

Leaving my friends and family behind, I couldn't help but feel envy and jealous that they could continue with their lives without undergoing any change. Without having the emotional and sentimental distortion of being in another country with unknown people, having to learn their language, their culture, and customs and having to make new friends. Having to start over to know who is the person I want to be, without even acknowledging that I have always known who is the person I want to be and the impact that I want to have in this life.

I thought that life was happening to me, I thought it was not fair that they took away the life I was creating! At that age I think everything made me angry only that this was different, this I felt in the depths of my soul and I felt that my heart cried when I missed my loved ones.

I am known for being a sociable person and as expected in a short time I managed to make good friends, in fact I found my best friend at this moment in my life!! But something began to change in me, I began to enjoy more of the moment I was living! To enjoy the walks and long talks that I managed to have, the family that surrounded me and I gave thanks for being able to have them in my life. I would thank them for being around. I was thankful for the nature that surrounded us and how well life treated me!

At last I felt that I had found the place where I belonged, where I fit in and where I was happy. I felt that I had found my way and that I was finally doing well! But life does not always go our way! My destiny shifted and in the blink of an eye and without even feeling it, I am back in my native country! This time the adaptation was faster, lighter and flowed easily! I told myself well, this change didn't hurt so much and without even thinking that I had mastered a change only to receive another one that I had never faced before.

Hi I'm Melissa

*I guide woman with their business finances and Operational Cost
by eliminating money leaks, turning frustration into peace and
fulfillment in their finances and family.*



Personal Finance!

Economic problems, most of us have had them at some point in our lives but they are only a few moments when the situation breaks us and tears us apart. That moment came for me one autumn day where the trees are throwing their leaves and the beautiful colors of orange and brown are all around.

After a long day of work and a long day of learning looking forward to our next class in college my husband and I were very hungry as it was late and we had only had a very early light breakfast. We looked in our pockets to see how much money we had to see what could we buy when we found ourselves at that uncomfortable moment where we didn't have enough to buy anything not even a bag of chips.

In that moment we were only able to share a look of hunger, sadness and the feeling of defeat between us. Not knowing whether to release frustration, anger or start to cry because we couldn't do anything at the moment to change our situation!

Where the feeling of hitting rock bottom is so terrible and there is nowhere else to move other than having the conviction that comes from the gut and saying up to here or staying where you are. Holding hands we saw each other teary eyes and we made a promise to never allow ourselves to be in that same situation again we would never allow ourselves to feel so small, so broken, so powerless, that we will always have a solution and there would always be a way to achieve our goals, our basic needs would not be affected anymore, we would never stay hungry again!

Throughout my journey I have had the joy of learning well about finances and finding the exact point to make the most of how much or little I have had the joy of having.

I learned to adapt to all the environments that life presents me, a change of countries, cities, work and get the best out of each one of them because each one has a teaching to leave me and that will serve me in the future!

These lessons gave life to a new beginning in my life, strengthened my feeling of gratitude for how little or how much and how wonderful I can have! It showed me that no matter how difficult the moments are, there is always a way out and you have to see the good in each one of them, I had to live these moments to be able to open my eyes and stop turning around and giving thanks for what I already possessed at this time because it was within my reach and in my hands to enjoy. Being able to thank the wonderful family and people that surround me.

My message to you is no matter where you come from or the changes you have undergone, what matters is where you go! What is your vision as a person and what impact will they have on the lives of others!

Start by having a life full of gratitude, be thankful for the good and bad that happens in your life, when things do not go as expected, it is because a change is about to emerge in your being and the universe is preparing you for it, do not fall into the game of complaints or that life happens only to you, start to see that life is happening for you, for a reason and identify how you can take better advantage of the situation and always see the positive side.

Within the world of entrepreneurship there is a question that reached the center of my soul and I feel very proud to have the bases to answer with my head held high!

Who I am? I am a woman with both cultures impregnated in my being and with the conviction and strength of the cultures that saw me grow up! With a mission to be able to inspire and guide Women to enjoy their lives without jealousy and envy by acknowledging their money block and creating healthy spending habits.

*Let's
Connect!*

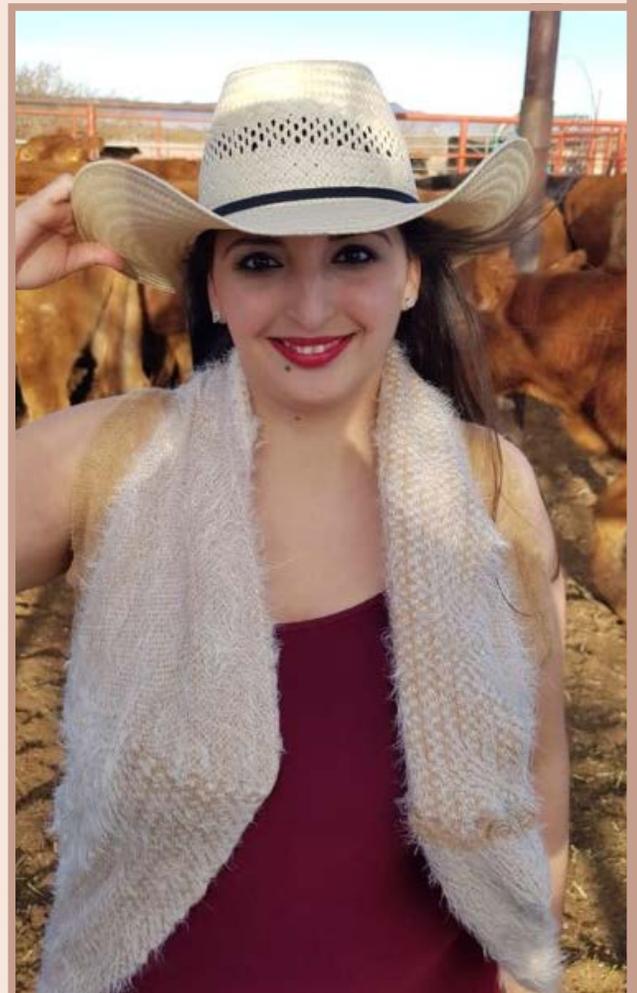
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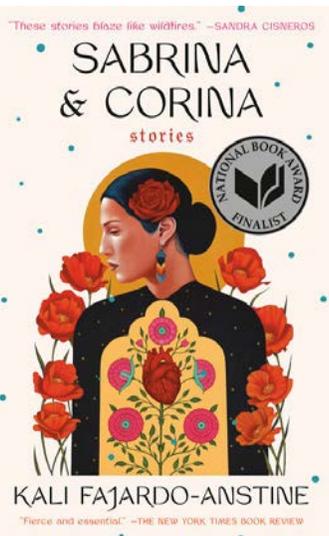
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A haunting debut story collection on friendship, mothers and daughters, and the deep-rooted truths of our homelands, centered on Latinas of indigenous ancestry that shines a new light on the American West.

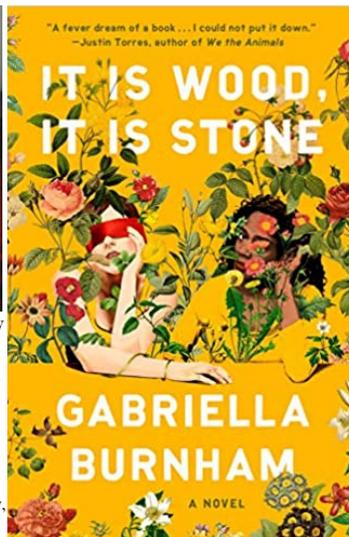


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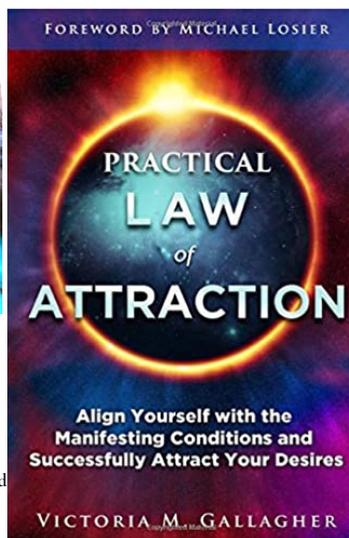


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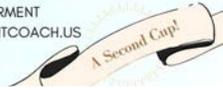
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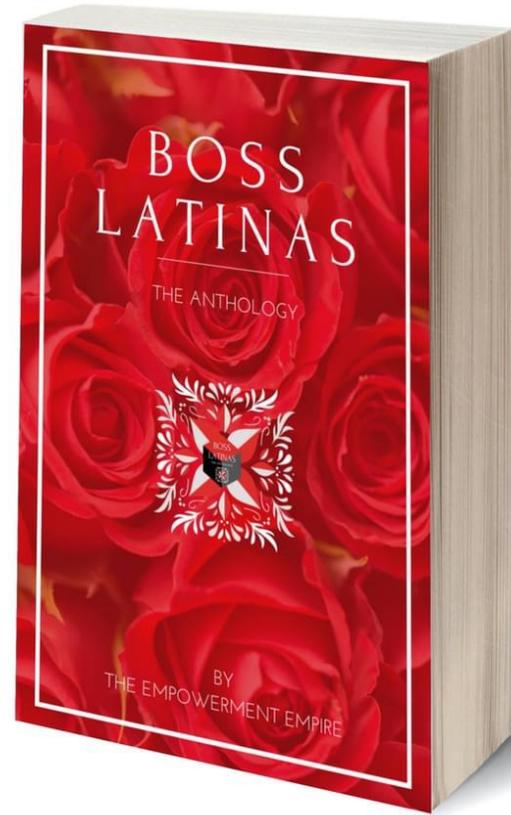
Boss Latinas 2021 Anthology

THE MISSION:

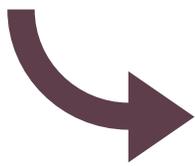
To provide powerful wisdom, experience, and insights around Latina Women STEPPING more into our POWER and PURPOSE....becoming more empowered in our life, business, and in how we are SUCCEEDING in life and business. This book is to be a powerful resource to our Latina Sisters that are looking to learn and grow around their own personal empowerment. Co-Authors are appropriately positioned as experts and influencers in their respective fields.

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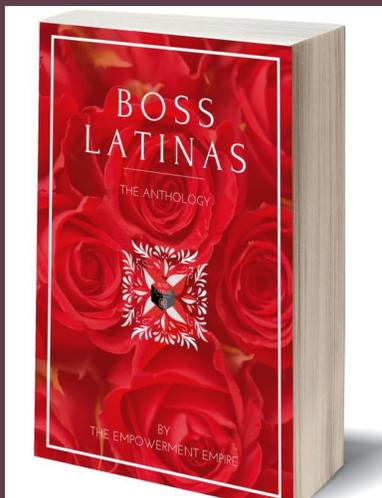
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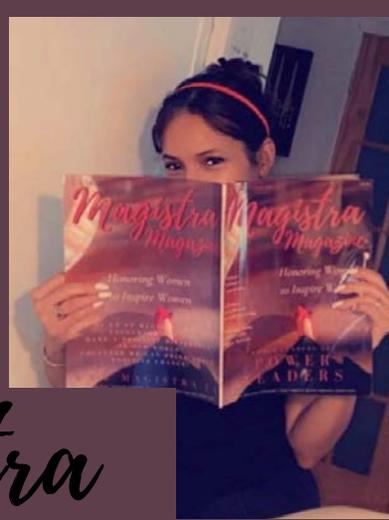
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