



# Welcome to *Magistra Magazine*

## The Magistra Mission

Honor Women Founders, Entrepreneurs, Designers, Artists, Businesswomen, & Women Professionals by highlighting our successes, telling our stories and encouraging other women to reach for their dreams & make them reality!

## The Movement

As we strive for progress in our world women continue to take lead on developing businesses across industries. The Empowerment Empire & Magistra International is committed to spotlighting and celebrating those women across the Globe.

**Magistra International is a proud producer of Magistra Magazine [www.Magistra.us](http://www.Magistra.us)  
The Magistra Suite of programs & products are under The Empowerment Empire, LLC.**

# THE EMPOWERMENT EMPIRE

Women's Empowerment Business & Wellness Coaching, Events & Publications



## Information for Guest Writers of Magistra Magazine

The opportunity to be included as a Guest Writer in Magistra Magazine expresses your commitment to the empowerment of women, women entrepreneurs, women business owners and inspiring women to work for their dreams! Your feature in Magistra Magazine broadens exposure to your personal brand and business while growing your audience of supporters and clients.

**To participate:**

**Please provide your full name:**

**Please provide your Complete Business Name:**

**Phone Number:**

**Mailing Address:**

**Email Address:**

**Website:**

**As a Guest Writer for Magistra Magazine you agree to:**

- Provide a Professional Portrait to be included with your article
- A Guest Article for Magistra Magazine based on your expertise up to 500 words
  - Deadline is June 15th, 2021 for the Summer Issue
  - Provide an Educational Article to further uplift and educate women entrepreneurs
- Share Magistra Magazine with your email list, your Facebook groups, your Instagram Page, your LinkedIn page and your Facebook personal page along with your affiliated Women's Empowerment Communities to also refer Women Leaders & Writers to be featured.

**An optional add-on as a magazine contributor:**

Purchase 10 copies of Magistra Magazine for the issue you are featured at a wholesale rate of only \$13 per issue plus \$15 S&H for a total of \$135. Cover price for an individual issue is \$17.99. The ten copies are yours to resell or give as gifts to clients, friends, family & neighbors. Place copies in your place of business for sale! Be sure to include your brochure, postcard or business card in your section of the magazine before giving them out!

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## Information for Featured Leaders of Magistra Magazine

The opportunity to be included as a Featured Leader in Magistra Magazine expresses your commitment to the empowerment of women, women entrepreneurs, women business owners and inspiring women to work for their dreams! Your feature in Magistra Magazine broadens exposure to your personal brand and business while growing your audience of supporters and clients.

**To participate:**

**Please provide your full name:**

**Please provide your Complete Business Name:**

**Phone Number:**

**Mailing Address:**

**Email Address:**

**Website:**

**As a Featured Leader for Magistra Magazine you agree to:**

- Provide a Professional Portrait and 3-5 lifestyle pictures
- A story for the Magistra Magazine Editorial Feature up to 1500 words to consist of:
  - Your story is your rise to your current success, tell our readers of your journey through life that led you to your current level of success. The ups and downs are what make us all unique individuals, lead us to our strength, and will inspire our readers so please do feel comfortable sharing those times. Include where you grew up, your education experience, what you accomplished or experienced that helped you to find the powerful voice inside and the drive to aid you in your journey. Your last paragraph is a message to the woman reading your story to encourage her to follow her own dreams!

**An optional add-on as a magazine contributor:**

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As a Contributing Writer for Magistra Magazine, I \_\_\_\_\_  
 (full name) agree to the following selections:

- I agree to being a Contributing Writer in Magistra Magazine 2021 Summer Issue and to provide my story via to [Vihil@Magistra.us](mailto:Vihil@Magistra.us) with a deadline of June 15th, 2021.
- YES! I want to purchase my 10 issues at a discounted rate of \$13.00 an issue if I purchase 10 or more, I understand I can purchase additional copies individually at the retail price of \$17.99 or the bulk order of 10 copies for \$13 each plus \$15 S&H, a total of \$135.00.
- YES! I want Priority Advertisement in the Summer 2021 Issue VI of Magistra Magazine. I understand my materials must be received by Magistra Magazine by June 15th, 2021.  
 Selected Ad size:
  - Full page ad \$500
  - 1/2 page ad \$300
  - 1/4 page ad \$175
  - Business card size \$100
- Yes, I am requesting design services for my Priority Advertisement in the amount of \$175 for up to 2 hours of design work. Any additional time over 2 hours is billable at \$75 per hour with a 1 hour minimum.
- I would like to donate to the Young Woman Entrepreneur Education Foundation!
- I would like to add \$250 to my contract as a donation.
- I would like to add \$100 to my contract as a donation.
- I would like to add \$50 to my contract as a donation.
- Yes, I agree to the terms and conditions of this contract. I understand that I will be invoiced for my selections noted above and I understand the invoice is due upon receipt.

*Signature* \_\_\_\_\_

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**Magistra Magazine Priority Ad Space for Contributing Writers**  
Content Deadline is June 15th, 2021 for the Summer Issue

Advertise your Business, Company & Services

Ad sizes include:

Full page ad \$500

1/2 page ad \$300

1/4 page ad \$175

Business card size \$100

Design Services are available for your Ad starting at a discounted rate of \$175 for your initial design consultation, one design, one adjustment and you are provided a high-resolution pdf and png of your design.

**To participate as an advertiser in the 2021 season of Magistra Magazine send the following via email to [vihil@magistra.us](mailto:vihil@magistra.us)**

**Subject: MM Advertising [YOUR COMPANY NAME]**

**COMPANY NAME:**

**POC NAME:**

**POC EMAIL:**

**POC PHONE:**

**BUSINESS ADDRESS:**

**BUSINESS WEBSITE:**

**DESIRED AD SIZE:**

**THE EMPOWERMENT EMPIRE**

ONCE YOUR INVOICE IS PAID YOUR ADVERTISEMENT WILL  
BE PLACED IN THE MAGAZINE ISSUE THANK YOU!

Women's Empowerment Business & Wellness Coaching, Events & Publications





## 2021 ADVERTISEMENT SPECS

### FULL PAGE AD

8.125"W X 10.875" H

### 1/2 PAGE HORIZONTAL AD

8.125"W X 5.437"H

### 1/2 PAGE VERTICAL AD 4.06"W X 10.875"H

### 1/4 PAGE AD 4.06"W X 5.437"H

### BUSINESS CARD SIZE AD

3.5" X 2.0"

TRIM SIZE IS 8.125" X 10.875", PERFECT BOUND, PRINTED ON  
60 LB BODY STOCK AND 100 LB UV COATED COVER STOCK

# THE EMPOWERMENT EMPIRE

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Magistra Magazine was created to EMBRACE and SHARE the stories of successful women in business and women entrepreneurs to tell their stories, their trials and tribulations of life, how they overcame adversity to now live the success they worked so hard to achieve.

Each story in Magistra Magazine is from the perspective of the woman the story belongs to. The final paragraph of every woman's story is dedicated to the women reading it. Together, we all rise. Together through collective collaboration we can all stand in our power, in our successes and live our best lives.

Readers of Magistra Magazine are diverse women around the globe interested in personal empowerment, developing her business or businesses and creating an EMPIRE of her own. To the readers of Magistra Magazine we are COMMITTED to featuring women who have made it and share how they did so. We are committed to providing her with the resources she needs to find her own SUCCESS and this is where you and your company will help her too along her journey to the top!

Advertising in Magistra Magazine puts you in front of the women who need your products and services. Advertising in Magistra Magazine shows your commitment to embracing your role as a service or product provider, to send business to you and your company, to continue to support the Magistra Movement and see us through our mission while we all rise to the top!

I welcome and look forward to our continued collaboration!

*~ Ms. Vihil H. Vigil*

THE EMPOWERMENT EMPIRE

WWW.MAGISTRA.US  
MS. VIHIL HEATHER L. VIGIL  
FOUNDER | CEO THE EMPOWERMENT EMPIRE  
EDITOR IN CHIEF MAGISTRA MAGAZINE

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