

A vibrant, stylized illustration of tropical foliage. The background is filled with various types of leaves in shades of green and teal, including large monstera leaves and palm fronds. Interspersed among the leaves are several tropical flowers: a bright orange hibiscus in the top right, a large red hibiscus in the center, a Bird of Paradise flower in the bottom left, and a red and yellow variegated flower on the right. The overall style is bold and colorful.

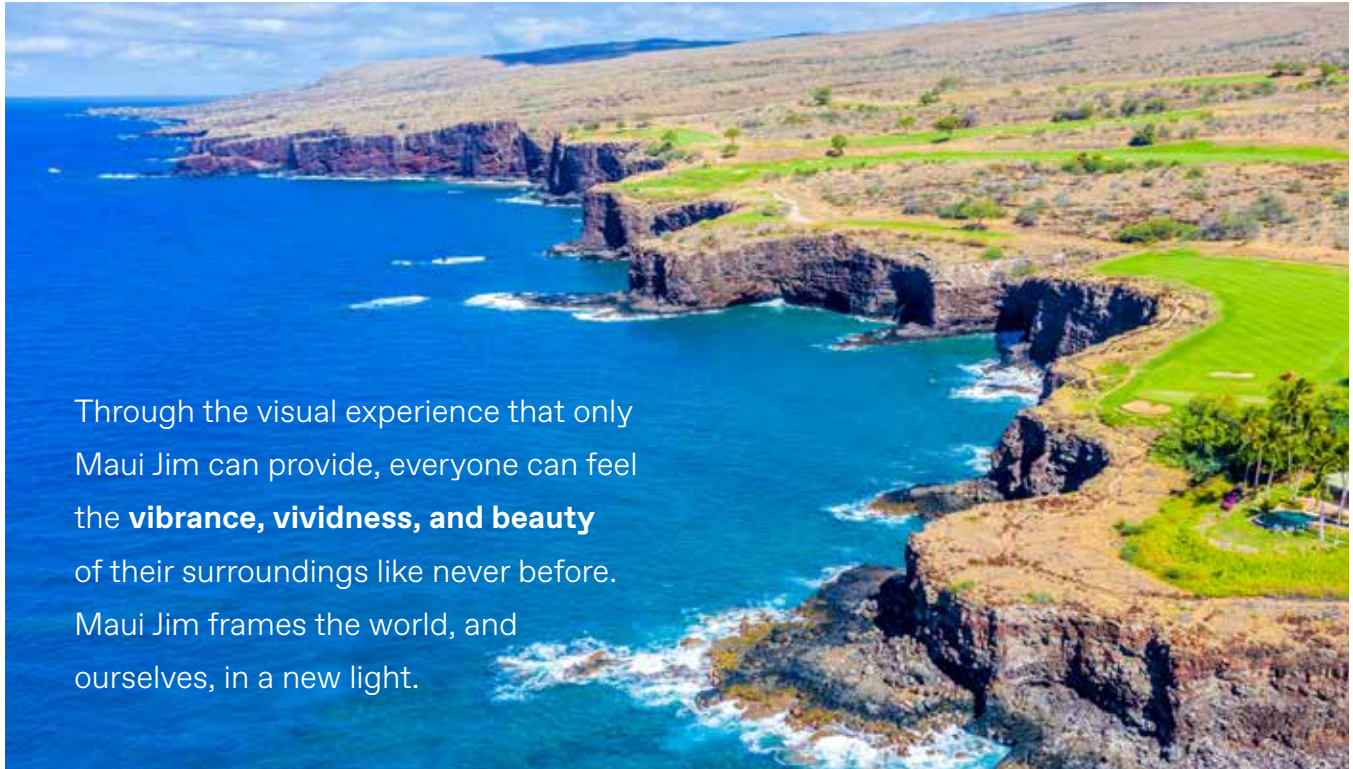
Maui Jim

PolarizedPlus2 Sunglasses

2025 PRE-BOOK CATALOG

Why Maui Jim Sunglasses?

Maui Jim sunglasses, born on the beaches of Maui, were designed to protect the eyes from the harsh rays of the island sun. Today, Maui Jim is the world's fastest-growing Premium Polarized Sunglasses Brand and is sold in more than 100 countries. Maui Jim is recognized for its unparalleled "Aloha Spirit", Customer Service, and advanced PolarizedPlus2 Lens Technology. In 2022, Maui Jim became part of Kering Eyewear, which belongs to the global Luxury group Kering.



Through the visual experience that only Maui Jim can provide, everyone can feel the **vibrance, vividness, and beauty** of their surroundings like never before. Maui Jim frames the world, and ourselves, in a new light.

LENS TECHNOLOGY

Glare Elimination & General Eye Comfort

Reduce eyestrain, eye fatigue, and headaches.

Improved Visual Experience

Increase color contrast and vibrancy.

Eye Health

100% UV and comprehensive blue light protection.

Enhanced Performance and Durability

Specific treatments make sunglasses easy to clean and maintain.

RECOMMEND SUNGLASSES FOR EVERY SEASON

Quality sunglasses can improve the view in every season and every activity, yet 1 in 4 people never or rarely wear sunglasses!



Maui Jim lenses block 100% of harmful UV rays and absorb damaging HEV rays, making Maui Jim the proud recipient of the Skin Cancer Foundation Seal of Recommendation.

Products by Collection

RIMLESS



PALULU | RM680-29



HO'OKIPA | B407-03



HO'OKIPA ULTRA | 676-17



LAULIMA | HT626-15

CLASSIC



KAULIKE | 687-09



LELE KAWA | HT811-15



PEHU | B602-03



HIEHIE | GS636-21

WRAPS



SOUTHERN CROSS | B815-02



MA'UKLELE | 682-02



KEHA | 663-15



KAIWI CHANNEL | B840-03S

AVIATOR



HAU'OLI | HT665-17A



CLIFF HOUSE | HS247-16



CASTLES | RM728-02A



NA'AUAO | B675-17B

CAT EYE



BLOSSOM | HS892-10



KAPI'I | HT617-10A



KIOPA'A | R671-09



HONI | H758-10

FASHION



OCEAN | H723-10A



MANA'OLANA | GS623-02



TIGER LILY | HS561-10



KIKONIA | HT692-10A

RECTANGULAR



ONE WAY | H875-10



POKOWAI ARCH | B439-11



RED SANDS | 432-15



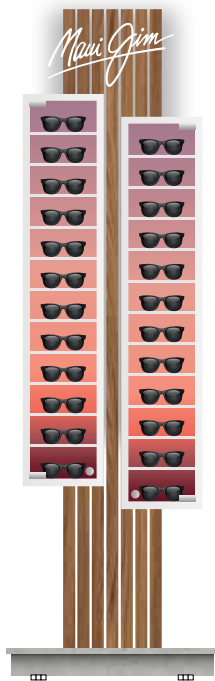
THE FLATS | 897-02A

Available Display Options

The new sunset display presents your Maui Jim assortment in a visually striking customer-centric experience that reflects the brand commitment to quality and style. The seamless blend of natural and urban elements coupled with the stunning Hawaiian sunset gradient captured on printed plexiglass, creates the perfect backdrop to highlight your premium assortment of Maui Jim Sunglasses.

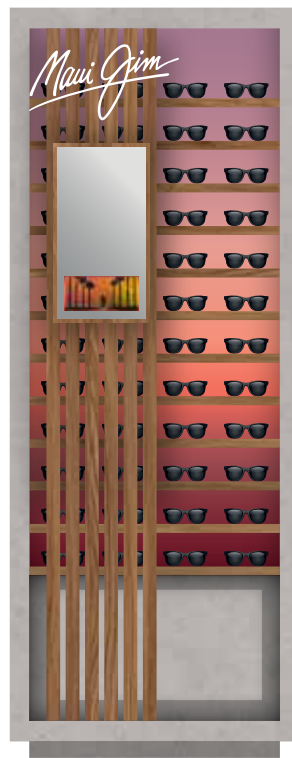
- **Boost Sales:** Demonstrated 15-20% increase in sell-through due to captivating product presentation and display enhancements.
- **Drive Engagement:** Increased customer engagement with the vibrancy of the Maui Jim lenses, and the mirror with built-in polarized tester placement on the dynamic slider.
- **Simple Installation:** White Glove service will remove existing Maui Jim displays and uncrate and move the new sunset display into place.
- **Customized for your needs:** Integrated display security with lockable sliding door.

24-PIECE TOWER



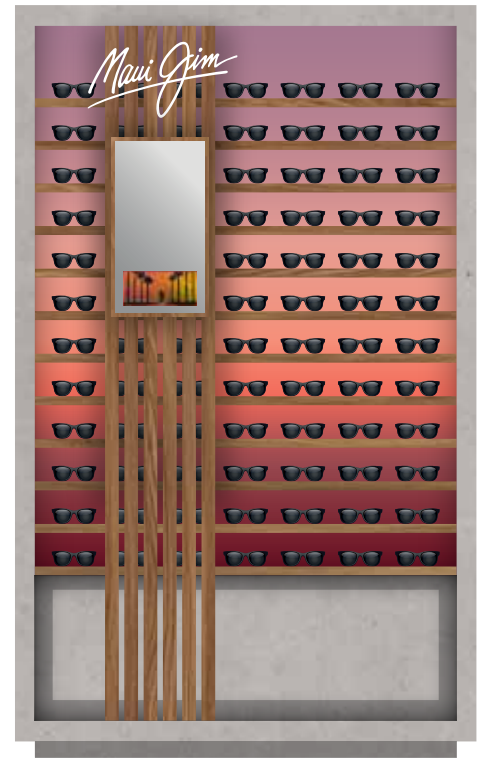
W 21.65" x H 74.80" x D 19.29"
Facings Count: 24
Value: \$2,400 USD | 2.220 €
SAP: 209743

SMALL WALL UNIT



W 31.53" x H 82.425" x D 17.16"
Facings Count: 48-60
Additional storage at base of display
Value: \$3,940 USD | 3.650 €
SAP: 209768

LARGE WALL UNIT



W 51.52" x H 82.425" x D 17.16"
Facings Count: 84-96
Additional storage at base of display
Value: \$5,240 USD | 4.850 €
SAP: 209770

The Fitting Experience



Our fitting events will always be staffed by Maui Jim employees – product experts who ensure guests receive service with aloha.



Every pair is packaged with care – complete with complimentary collapsible case and cleaning cloth. We can customize cases and cloths with your logo for a minimal additional fee.



We take care of all the details allowing you to focus on the rest of your event.



No surprises or hidden fees. You pay the same flat per unit price no matter what styles your guests choose. You will never pay for additional staffing costs, freight mark-ups, or restocking charges.



2025 Pre-Booking Program

For a limited time only, between October 15th, 2024 and March 1st, 2025, you can pre-book a Maui Jim sunglasses order for your club and receive exclusive terms and conditions:

- 68+ units 5% 120 days; and 50 custom co-branded item plus certificate for plano sunglass of choice
- 67-42 units 90 days; plus certificate for Plano sunglass of choice
- 41-24 units 60 days

Make it Personal

Adding your logo to a custom case, cloth, or pouch is the perfect personal touch that your guests will associate with you each time they put on their Maui Jim sunglasses. **Additional fees may apply.**



CUSTOM CASES



CUSTOM POUCHES



CUSTOM CLEANING CLOTHS



FIND US ON



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www.maujim.com

Account Information

Property Name: _____

Account Number: _____

Buying Contact: _____

Stock Order Notes: _____

Display and POP Notes: _____

Tee Prize and Event Notes: _____

Requested Delivery Date: _____

