



HealthTech Capital: 2023 Submission Dealum Process Guidelines

HealthTech Capital would be pleased to consider your company for investment. In July 2022, we migrated to a new platform powered by Dealum. Please see below for more details on submitting to us.

Submission Process

You can submit to us by applying to "[Submit Your plan](#)" or via our [HealthTech Capital website](#)

- **HealthTech Capital only invests in US based corporations that address healthcare related opportunities.**
- You will be able to upload PDF files up to **25MB** or **add links to videos**. Please note that applications that are filled out completely receive the most attention.
- HealthTech Capital values its reputation among entrepreneurs and the investment community. HTC prides itself for its professionalism and ethical conduct. It treats materials from entrepreneurs with respect but makes no warranty and does not sign confidentiality agreements.

Selection Process

- Our selection members will review your submission by the first Friday of every month. Based on their ratings, we will select 4 companies to present at our virtual screening meeting, via zoom, on the third Tuesday of every month.

Screening Process

- After Covid, we have moved to virtual presentations where you will have 15 minutes of uninterrupted time to present, followed by a Q&A time.
- Presentation at the screening committee is free of charge and we encourage multiple members of the management team to attend and present together.
- Within a week of the Screening Meeting, we will provide feedback and ratings on your presentation as well as additional questions. We will send you recommended guidelines and logistics if your company has been chosen to get into our virtual due diligence process.

Due Diligence Process

- From the Screening Committee Meeting, HTC will select a few companies to proceed through due diligence to a potential funding event.
- Coaches and champions will be assigned to our DD deals and will set up virtual zoom meeting.
- HealthTech Capital strives to be efficient and responsive. The timeline will vary depending on company specifics.

Post Funding

- We work closely with companies and provide [hands-on mentoring](#) to refine business strategy and expand business development. We help companies articulate their value proposition and prepare compelling investor presentations.
- We often help guide success as advisors or board members. Companies are expected to best incentivize participation by HealthTech members through a stock option program.

We look forward to reviewing your investment opportunity and working with you.

The HTC Team



Company application to HealthTech Capital

HealthTechCapital.com

Dealum Application

1. Overview > 2. Team > 3. Problem > 4. Solution > 5. Market > 6. Business Model >
7. Finance > 8. Strategy > 9. Other

- You will be guided through the application process, which moves through a series of review stages.
- Please note that the application contains several tabs that are presented in an intentional order. While you are not able to "jump ahead" until you have completed an earlier tab, once you have completed a tab section, you can move back to that tab to review or update the information provided. Please also note that you do not have to complete the application in a single session. Each time you click the Next button to move to the next tab section, your answers are automatically saved. You can return to the application and complete any remaining questions at your convenience.
- For assistance with the application process, please refer to the Help found here [Application Help](#). For a video tutorial on the application form and process please click here [for Dealum Videos](#). If you already have a Dealum company profile, it will take only a few clicks to share the data. If you are new to the system, you will be asked for some information about your business. The provided information can be used for all future applications as well.
- Questions with a RED asterisk are required**, the rest are optional and may not be applicable to your application. If you believe this to be the case for an optional question, please leave the field blank. If the question is required, please enter N/A.
- COMMUNICATION: please note that automated notifications regarding your application will be delivered from "messages@dealum.com" with the sent "from" indicated in the email footer as "Dealum OÜ". Please add "messages@dealum.com" to your contact list to ensure that you do not miss any email concerning your application.

HTC 2023 Screening Dates

Please submit at least 2 days before our monthly selection call.

| Month | Selection | Screening Meeting |
|-----------|-------------|-------------------|
| January | January 6 | January 17 |
| February | February 3 | February 21 |
| March | March 3 | March 21 |
| April | April 7 | April 18 |
| May | May 5 | May 16 |
| June | June 2 | June 20 |
| July | July 7 | July 18 |
| August | August 4 | August 15 |
| September | September 1 | September 19 |
| October | October 6 | October 17 |
| November | November 3 | November 14 |
| December | December 1 | December 19 |