

## HealthTech Capital: 2019 Process Guidelines

HealthTech Capital would be pleased to consider your company for investment.

### **Submission Process**

You can submit to us by applying to "[Submit Your plan](#)" or via our [Healthtech capital website](#)

- **Please note that applications that are filled out completely receive the most attention: 1) Executive Summary, 2) Financial Plan, 3) Business Plan, 4) Slide Presentation, and an optional 5) Video**
- Your view of the Deal Room allows you to Edit your company profile and upload documents. Our members really appreciate a 2 minutes' video clip where you share your vision and the reasons why your company is an exciting investment opportunity for us. Under the deal room's "Overview" section, there should be a sub-section called "Media." From there, there should be a green button on the top-right that says "+Add Media." When you click that button, it will take you to a pop-screen with four options displayed.
- HealthTech Capital values its reputation among entrepreneurs and the investment community. HTC prides itself for its professionalism and ethical conduct. It treats materials from entrepreneurs with respect but makes no warranty and does not sign confidentiality agreements.

### **Selection Process**

- Our members will review your submission. Based on their ratings, we will select 4 companies to present at our screening meeting in Palo Alto, CA on the third Tuesday of every month.
- We encourage company to present in person but have used web presentation and Zoom video webcast for companies that cannot easily travel to California.
- Presentation at the screening committee is free of charge and we encourage multiple members of the management team to attend and present together. We will have a light dinner available.
- Within a week of the Screening Committee Meeting we will provide feedback and ratings on your presentation as well as additional questions. We will send you recommended guidelines and logistics if your company has been chosen to present at the Dinner Meeting.

### **Due Diligence process**

- From the Screening Committee Meeting, HTC will generally select one to two companies to proceed through due diligence to a potential funding event.
- Coaches and champions will be assigned to our DD deals and will set up meetings in person or via web video.
- HealthTech Capital strives to be efficient and responsive. The timeline will vary depending on company specifics.

### **Post Funding**

- We work closely with companies and provide hands-on mentoring to refine business strategy and expand business development. We help companies articulate their value proposition and prepare compelling investor presentations.
- We often help guide success as advisors or board members. Companies are expected to best incentivize participation by HealthTech members through a stock option program

We look forward to reviewing your investment opportunity and working with you.

The HTC Team