



# EXPERIENCE THE POWER OF PLUS

WITH YOUR SENIORS REAL ESTATE SPECIALIST® (SRES®)

Whether you are 50+ or 80+, a REALTOR® with their SRES® designation is your key to a home with the power of plus. You deserve a place that is designed for your priorities and needs such as the perfect location near family, precisely “rightsizing” the location, a redesigned residence for safe accessibility, or comfortably settling into senior housing. An SRES® will help you navigate the complex real estate market unique to seniors and guide you to your ultimate destination — a home with the power of plus.

## BUYING

You can buy with confidence when an SRES® works hard for you and gives you a distinct advantage in buying a home. They’ll assess your specific requirements and leverage their connections with home inspectors, movers, attorneys, and financial experts that all have worked extensively with seniors. With the skill and support of an SRES®, you will have the purchasing power of plus.



## SELLING

SRES® agents know you have many memories and emotions attached to your home and leaving it can be bittersweet. You can rely on an SRES® to assist with pricing considerations, staging and showing the home, and negotiating the financial demands. The power of plus makes your home a valuable property.

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## ADAPTING YOUR HOME

As you experience limitations in your abilities, your SRES® can guide you in a redesign of your home. You may need a Certified Aging-in-Place Specialist (CAPS) who can evaluate your residence and suggest accessibility and technology improvements all custom designed for you with direction from your SRES®. The power of plus results in peace of mind for you and for those who care about you.

## SENIOR HOUSING AND ASSISTED LIVING

Life can present obstacles to independent living. The power of plus gives you the assurance that your SRES® has the experience to counsel you on the wide range of alternatives in senior living. You can rely on your SRES® to help you make informed choices that lead to a residence that provides the right care in a place that you can call home.

**CONTACT ME TODAY TO EXPERIENCE  
THE POWER OF PLUS!**

BUY+  
SELL+  
ADAPT+  
ASSIST+  
I AM YOUR SRES®