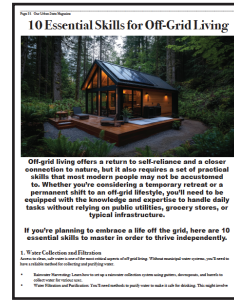
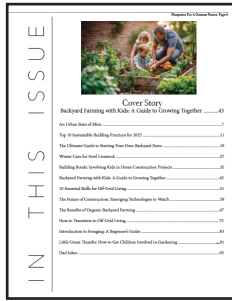
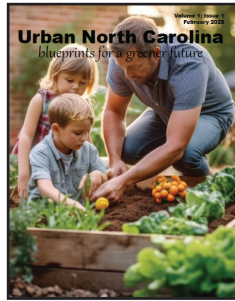


Urban North Carolina

Media Kit

Urban North Carolina Magazine — Blueprints for a greener future.

We are a new and exciting publication designed just for the Tarheel State. After Hurricane Helene ripped through our beautiful and serene mountains, many of our businesses and landmarks were wiped out. We are focusing on bringing together our communities as well as bringing a directory of businesses to the fingertips of our viewers to rebuild their lives with the encouragement to make their homestead better than it was prior to the storm. Our mission is for every issue to be filled with rich content that is inspiring and educational about construction, backyard farming, getting children involved with home projects, and living a healthier, more sustainable lifestyle.



+ 70,000
READERS!

+ 50 Locations
Distributed throughout the mountains
and foothills of North Carolina

Urban North Carolina Magazine can be found at Grocery Stores, Medical Offices, Businesses, Boutiques, Restaurants, Libraries, and online at our website: www.UrbanNorthCarolina.com!

Advertiser Information

PRICING:

- All rates are per month, per magazine.
- Dual advertiser discounts are available.
- Payment is required in full for guaranteed placement in magazine.
- 20% fee applied to ads that break contract or do not run consecutively, month to month.
- Prices are subject to change.

DESIGN:

- Urban North Carolina Magazine offers initial, complimentary ad design with up to two revisions.
- Additional charges may apply.

DEADLINES:

- 25th of the month for ads that Urban North Carolina Magazine designs.
- 28th of the month for predesigned ads.

Rate Table for Urban North Carolina

1x = 1 month contract rate | 6x = 6 month contract rate (monthly rate) | 12x = 12 month contract rate (monthly rate)

At the moment, we only have full and half page ads available. More ad choices will be available in future issues.

1x \$1,050 6x \$975 12x \$925 monthly rate	1x \$850 6x \$775 12x \$725 monthly rate
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Full (Bleed)
Trim Size: 8.5" x 11"
Bleed: 0.125"
Safety Margin: 0.375"

Half
Trim Size: 8." x 5.375"
Bleed: 0"
Safety Margin: 0"

AD SUBMISSION GUIDELINES:

- Four-color process only (CMYK) or grayscale.
- No spot colors, no RGB.
- Please create ad on a page that is the same dimension as the ad.
- No crop marks, color bars, etc.
- Do not build black type - make 100% black.
- No true type fonts.

DESIGN:

- InDesign: Include all type 1 fonts and graphics (packaged).
- TIFF: 300 dpi @ 100%, CMYK or grayscale.
- PDF: All fonts embedded/outlined, CMYK or grayscale, press ready (300 dpi for all halftone images, 1200 dpi for bitmapped images @200%)
- JPEG: 300 dpi @ 100%, CMYK or grayscale.

Read our digital editions at www.UrbanNorthCarolina.com

| Tel. 336.339.4565

Demographic Data Coming Soon.