# We BRING PROPERTY DEALERS and CUSTOMERS TOGETHER

## 6 benefits of CRM in Real Estate Property

**1** Collaborate through integration

**2** Manage pipeline effectively

**3** Automate for maximum productivity

**4** Engage to build lasting customer relationships

**5** Improve customer experience
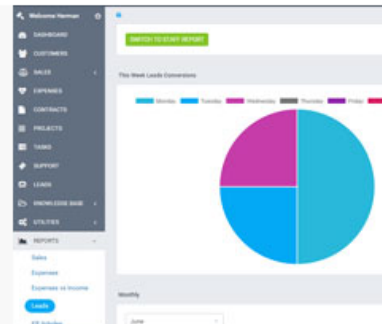
**6** Increase revenues

## LEADS MANAGEMENT

Keep track of leads in one place and easily follow their progress. Ability to auto import leads from email, add notes, create proposals, attach files. Organize your leads in stages and change stages easily with drag and drop.

## WEB TO LEAD FORMS

CRM Web to Lead feature allows you to build a web form based on leads fields and custom fields to place it on your website, landing page, etc, as an iframe.
The visitors can then enter their names, email addresses, upload attachments and other basic information, to create a lead directly in the CRM.

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