

# AXIO®

## ✦ FAQs ✦

### WHAT IS AXIO?

AXIO is a brain performance product that ignites long-lasting power, heightened concentration and sharper focus.

### WHAT ARE THE NAMES OF THE FLAVORS?

There are six: AXIO-Sour Cherry, Green Grape, Dragonfruit, Strawberry Splash and AXIO DECAF-Red Raspberry and Purple Grape.

### CAN I USE THE AXIO PRODUCTS WITH PROTANDIM®?

YES. The AXIO products are designed to improve both physical and mental energy levels, while Protandim is designed to reduce cellular stress by activating the body's protective Nrf2-pathway. Since the AXIO products contain several ingredients with known Nrf2-activating effects (Green tea extract, pine bark extract, and Quercetin), it is recommended to consume Protandim and AXIO at least one hour apart from each other, and ideally up to two hours apart, for optimal absorption and efficacy of each product. For example, many people prefer to take their Protandim with breakfast or another meal to optimize absorption, while the AXIO is typically used between meals to maintain physical energy, mental focus, and overall well-being. Even though the AXIO contains several ingredients with Nrf2-activating effects, these ingredients are quite different from the ingredients in Protandim (even the green tea extracts are very different between products, with different methods of extraction and different bioactive polyphenol profiles). The Protandim formula has been optimized to provide Nrf2-synergy between each of its 5 Individual ingredients, while the AXIO has been optimized to provide a multi-dimensional energy boost for both body and mind.

### DO THE AXIO PRODUCTS CONTAIN NRF2 INGREDIENTS?

Yes. While oxidative stress protection is not the point of the AXIO products, they do contain quercetin dihydrate, green tea extract, and pine bark extract are all Nrf2 ingredients. For Nrf2 synergy, LifeVantage recommends Protandim.

### WHAT TIME OF DAY IS BEST TO USE THE AXIO PRODUCTS?

The AXIO products are to be used as needed to get long lasting power, improved mood, enhanced concentration and focus.

### WHAT IS THE SHELF LIFE OF THE AXIO PRODUCTS?

AXIO has a shelf life of two years when stored in a cool, dark and dry place as directed.

### ARE THE AXIO INGREDIENTS NON-GMO?

Yes, the ingredients are non-GMO.

### WHAT CAN YOU TELL ME ABOUT THE MALTODEXTRIN IN THE AXIO FORMULAS?

Maltodextrin is a natural polysaccharide — basically a complex carbohydrate made up of a long chain of glucose molecules from plant starches. If you've ever eaten a starchy root such as a potato or a starchy grain such as corn or wheat, then you've eaten maltodextrin.

Maltodextrin can be extracted from any plant starch—including potato, wheat, and corn — through a process called hydrolysis using water and enzymes to break the very large starch molecules into smaller maltodextrin fragments.

Maltodextrin has a glycemic index (GI) between 80 to 130, compared to a reference GI of 100 for pure glucose (depending on the size and branching structure of the specific maltodextrin molecule). However, it's important to remember the difference between glycemic index (GI) and glycemic load (GL). Even though pure maltodextrin is digested and absorbed quickly by the body (and athletes may use large servings of maltodextrin in their sports drinks to support energy needs during exercise), our AXIO products have very small amounts of maltodextrin (2g-3g and 10-15 calories), which are unlikely to impact blood sugar levels.

The maltodextrin used in our AXIO products is derived from cornstarch — from non-genetically modified corn (non-GMO) — and contains 95% maltodextrin and 5% water with no other ingredients.

The maltodextrin in our AXIO products serves two purposes. First, it helps the active ingredients in the formula to flow more smoothly during the blending and packaging process — this maintains consistency of active ingredients and flavors between each serving of product. Second, maltodextrin is a mostly tasteless powder that facilitates easier mixing/ solubility as well as improved "mouth feel" when the AXIO Drink powder is blended with water.

There are a lot of myths circulating on the internet about alleged "dangers" of maltodextrin, but the truth is that non-GMO corn-derived maltodextrin helps our AXIO products to retain consistency and efficacy from serving to serving and helps them mix and taste better.

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent disease.

## WILL LIFEVANTAGE PROVIDE SAMPLE AXIO PRODUCT?

Each AXIO carton contains 30 individual stick packs. If you want to provide individual stick packs as samples, you're allowed to do so. Limited-time flavors may be packaged differently.

## WHAT IS THE RETURN POLICY FOR THE AXIO BRANDED PRODUCT?

The return policy follows LifeVantage policies currently in place.

## WHERE IS AXIO MANUFACTURED?

AXIO is manufactured in the United States of America.

## WHAT IF I HAVE AN ADVERSE REACTION TO THE AXIO PRODUCTS?

Call Distributor Support 1 (866) 460-7241.

## WHAT ARE THE INGREDIENTS FOR THE AXIO PRODUCTS?

**AXIO:** niacin, vitamin B6, vitamin B12, magnesium, proprietary blend (DMAE, green tea extract (Camellia sinensis), quercetin dihydrate, pine bark extract, L-theanine), maltodextrin, natural flavor, citric acid, stevia leaf extract, natural color, malic acid, caffeine, gum acacia, guar gum, and xanthan gum.

**AXIO DECAF:** niacin, vitamin B6, vitamin B12, magnesium, proprietary blend (green tea extract (Camellia sinensis), pine bark extract, quercetin dihydrate, L-theanine), maltodextrin, natural flavor, citric acid, stevia leaf extract, natural color, malic acid, gum acacia, guar gum, and xanthan gum.

## WHAT SWEETENERS ARE USED IN THE AXIO PRODUCTS?

AXIO products contain only natural sweeteners. Our primary sweetener is stevia leaf extract. Some limited-time flavors may include monk fruit and a small amount of sugar.

## WHAT COLORS ARE USED IN THE AXIO PRODUCTS?

AXIO products contain only natural colors.

## DO I HAVE TO PROVIDE MY OWN WATER TO MIX WITH THE AXIO PRODUCTS?

Yes. 12-16 ounces of cold water is recommended in a bottle, glass or other container. For stronger flavor use less water. For lighter flavor, add more water.

## WHAT IS THE SOURCE OF THE FLAVORS USED IN THE AXIO PRODUCTS?

AXIO products contain only natural colors.

## WHAT IS THE DIFFERENCE BETWEEN THE TWO AXIO PRODUCTS?

### AXIO REGULAR

AXIO uses the purest form of caffeine and a higher amount of AXIO's proprietary blend (compared to AXIO DECAF) to offer a rapid source of energy. Recommended for morning use, before exercise, or for those days when you need a little extra something to get yourself through!

### AXIO DECAF

We left out the added caffeine and lowered the AXIO proprietary blend in AXIO DECAF to give you long-lasting power without a high dose of caffeine. If you want energy without any added caffeine, use AXIO DECAF during your mid-afternoon lull for long-lasting power to propel you to that 5 o'clock hour — to stay sharp through a long night of work or study.

## CAN I CONSUME THE AXIO PRODUCT OUT OF THE PACKET WITHOUT WATER?

LifeVantage recommends consuming the products as directed.

## WHO DEVELOPED THE AXIO PRODUCTS?

AXIO products were developed by LifeVantage's Research and Development department.

## ARE THE AXIO PRODUCTS APPROVED BY THE U.S. FOOD AND DRUG ADMINISTRATION?

No, because AXIO is a dietary supplement. It does not require approval by the FDA.

## ARE THE VITAMINS IN THE AXIO PRODUCTS SYNTHETIC?

The vitamins present in the AXIO energy drink are nature identical, meaning they have the same chemical structure as naturally derived vitamins. Because the vitamins are nature identical, they have been shown in studies to be safe, bioavailable, and effective.

## HOW MUCH SODIUM IS IN AXIO AND AXIO DECAF?

As per the Supplement Facts label there is no sodium in AXIO and AXIO DECAF.

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## WHAT IS THE SOURCE OF THE CITRIC ACID IN THE AXIO PRODUCTS?

Citric acid is manufactured by a natural fermentation of glucose syrup and sugar. There is no genetically modified material in the citric acid used in AXIO.

## WHAT IS THE PH OF THE AXIO PRODUCTS?

AXIO has a pH similar to orange juice. However, remember that the water used to mix the AXIO products will influence the resulting pH, as well as the concentration of the mixture.

## HOW LONG DO THE AXIO PRODUCTS LAST?

Individual results may vary.

## I TRIED THE AXIO PRODUCTS AND DIDN'T NOTICE ANYTHING. WHAT'S WRONG?

Individual results may vary.

## SHOULD A PERSON CONSUME THE AXIO PRODUCTS WITH FOOD OR ON AN EMPTY STOMACH?

While AXIO certainly can be consumed in conjunction with food, for best results, drink AXIO and AXIO DECAF between meals on an empty stomach.

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