



The Ultimate Biohacker's Guide: Take Control of Your Own Biology

Why

LifeVantage[®]

For me?



THE NEW GIG ECONOMY

UBER



facebook



BUSINESS HAS CHANGED



TRENDS

PRODUCTS

COMPANY

TIMING & SYSTEM

COMPENSATION

* Trademarks are the property of their respective owners.



“The latest trend in nutrition isn't a fad diet or newly discovered supplement; it's your DNA.” - [THE TODAY SHOW](#)

“Nutrigenomics...is changing everything. Where we once thought we were powerless is now an area over which we have at least some control. The ability to use nutrition to affect our genes means that we're no longer at the mercy of our DNA.” - [FOX NEWS](#)



PROJECTED MARKET

“The Nutrigenomics market is
expected to reach

\$17,313,500,000

by 2023.”

MARKET RESEARCH
FUTURE

Hijacked

vs.

Biohacking

- ♦ Taking over (something) and using it for a destructive purpose.
- ♦ We are being hijacked 24/7:
 - ♦ Physically
 - ♦ Emotionally
 - ♦ Biochemically
 - ♦ Toxins
 - ♦ EMF's (cell phones etc.)
 - ♦ Allergies

- ♦ Taking control of your own biology.
- ♦ Optimizing your genetic potential.
- ♦ Becoming the best version of yourself.
- ♦ Using Nutrigenomics – the research of how nutrients and natural compounds affect our genes.



\$600 Billion +

Market Research



\$300B

Anti-aging



\$121B

Skin Care



\$85B

Hair Care



\$67B

Pet Care



\$50B

Energy



\$37B

Weight Loss



PROTANDIM[®]

NRF2 SYNERGIZER™

- ◆ Proven to lower oxidative stress by an average of 40% in 30 Days*
- ◆ Supports the natural cellular repair and rejuvenation processes*
- ◆ Increased the median life span of male mice by 7% (Source: National Institute on Aging)*

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



TURMERIC EXTRACT (RHIZOME)



MILK THISTLE EXTRACT (SEED)



GREEN TEA EXTRACT (LEAF)



BACOPA EXTRACT (AERIAL PART)



ASHWAGANDHA (ROOT)



INDEPENDENT RESEARCH OVER 20 PEER-REVIEWED JOURNAL PUBLICATIONS



- ◆ Free Radical Biology and Medicine
- ◆ Circulation by the American Heart Association
- ◆ Molecular Aspects of Medicine
- ◆ Journal of Enzyme Research
- ◆ Journal of Cellular Biochemistry
- ◆ PLOS ONE
- ◆ Exercise and Sport Sciences Reviews
- ◆ Aging Cell
- ◆ Journal of Dietary Supplements
- ◆ Oxidative Medicine and Cellular Longevity
- ◆ ARS "Antioxidants and Redox Signaling"
- ◆ American Journal of Physiology

UNIVERSITIES & INSTITUTES STUDYING

- ◆ THE OHIO STATE
- ◆ NATIONAL INSTITUTE ON AGING
- ◆ VIRGINIA COMMON WEALTH
- ◆ AMERICAN PHYSIOLOGICAL SOCIETY
- ◆ UNIVERSITY OF COLORADO
- ◆ HARVARD UNIVERSITY
- ◆ COLORADO STATE
- ◆ WASHINGTON STATE UNIVERSITY
- ◆ NORTHWESTERN UNIVERSITY
- ◆ UNIVERSITE DE MONTREAL
- ◆ AMERICAN HEART ASSOCIATION
- ◆ LOUISIANA STATE UNIVERSITY
- ◆ AMERICAN AGING ASSOCIATION
- ◆ TEXAS TECH
- ◆ VRIJE UNIVERSITEIT AMSTERDAM



MEDIA COVERAGE
FEATURED IN TELEVISION BROADCASTS AND PRINT

NBC
WALL STREET JOURNAL
THE TODAY SHOW

ABC NEWS
PBS
Dr. Phil

U.S. PATENTS:

US Patent 9,265,808
US Patent 8,435,574
US Patent 8,221,805
US Patent 7,923,045

US Patent 7,241,461
US Patent 7,384,655
US Patent 7,579,026





PROTANDIM®

NRF1 SYNERGIZER™

- ◆ Improve performance through energy production*
- ◆ Enhance cellular health – cells function at peak performance*
- ◆ Boost mitochondria production and their ability to network*
- ◆ Increase cellular energy (ATP)*

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ALPHA LIPOIC ACID



CO ENZYME Q10



GRAPE EXTRACT



QUERCETIN



ACETYL-L-CARNITINE

SPECIAL INTRODUCTORY PRICE

\$49.99 USD
(Subscription)

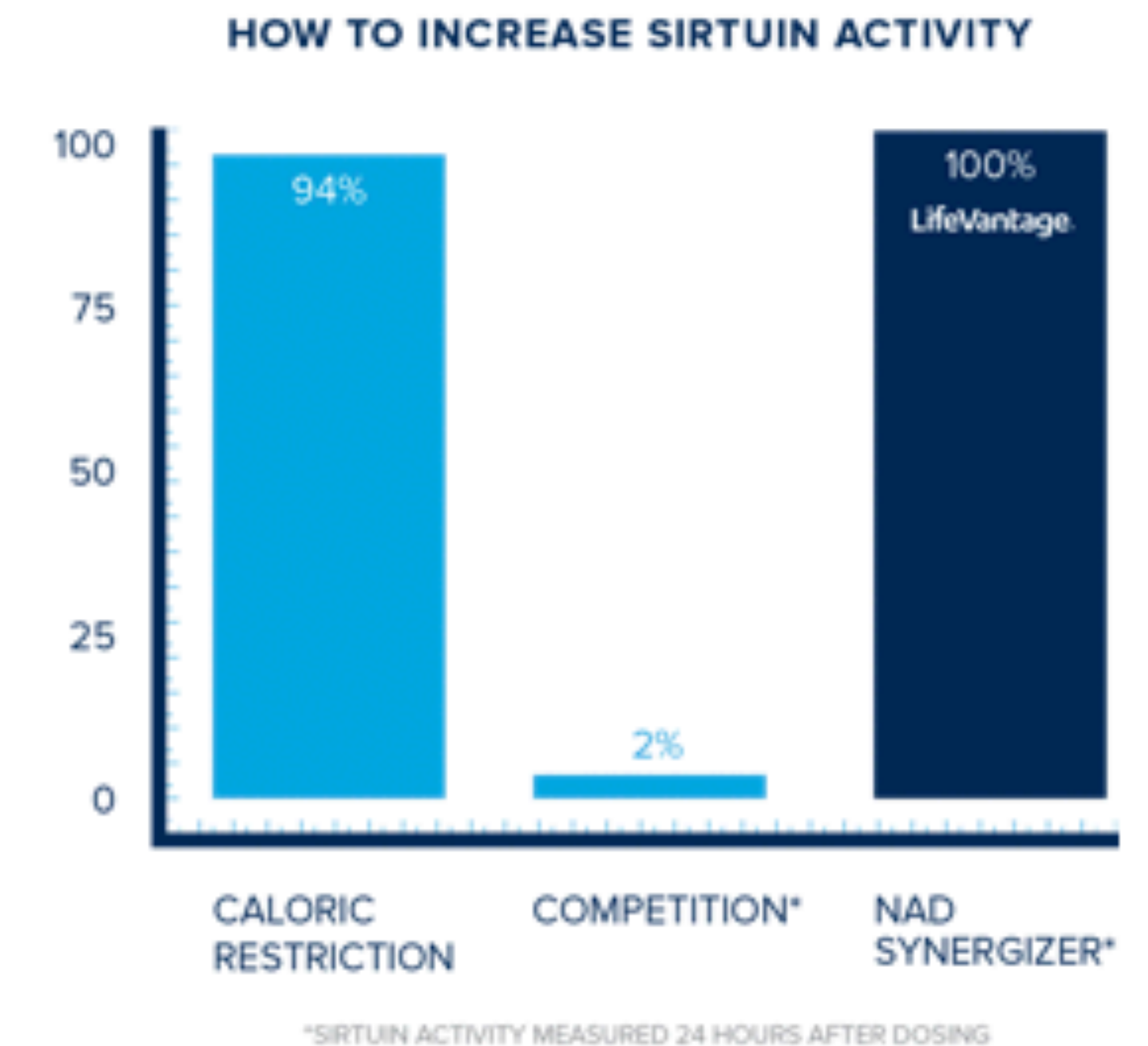
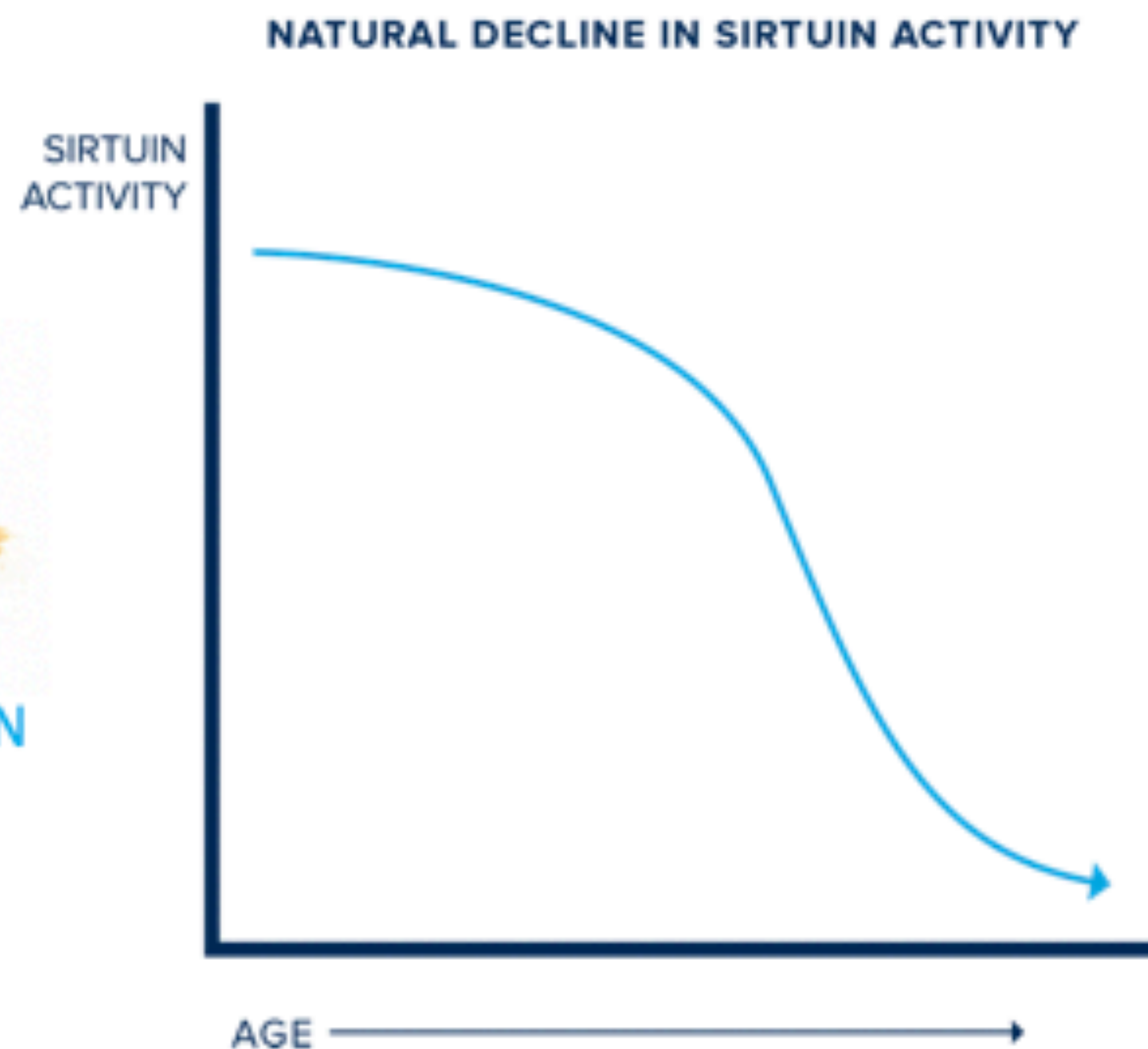
\$65.99 USD (list) **\$55.99 USD** (Subscription)

PROTANDIM[®]

NAD SYNERGIZER™



- ❖ Supports healthy longevity*
- ❖ Supports autophagy (removal of cellular waste)*
- ❖ Improves mental focus and concentration*
- ❖ Supports positive mood and motivation*
- ❖ Boosts mental and physical energy*
- ❖ Supports body's healthy inflammatory response*
- ❖ Maintain cholesterol levels already in the healthy range*
- ❖ Supports healthy vascular system*



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PROTANDIM
TRI-SYNERGIZER

\$150.99 USD (List)
\$125.99 USD (Subscription)

Protandim Nrf2, NAD, and NRF1 Synergizers:

- ❖ Reduce oxidative stress*
- ❖ Support mitochondria function*
- ❖ Increase sirtuin activity*
- ❖ Target cell signaling pathways to fight the effects of aging*



NRF2 GENE ACTIVATION
RESULTS OF INVITRO STUDY

NRF2 GENE: NQO1
Responsible for antioxidant production and detoxification.

PROTANDIM NRF2

40%

TRI-SYNERGIZER

78%

NRF2 GENE: HMOX1
Responsible for healthy inflammation response.

PROTANDIM NRF2

5%

TRI-SYNERGIZER

848%

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NAD GENE ACTIVATION
RESULTS OF INVITRO STUDY

NAD GENE: NAMPT
Responsible for NAD recycling.

PROTANDIM NAD

12%

TRI-SYNERGIZER

128%

NAD GENE: NMNAT1
Responsible for NAD Synthesis.

PROTANDIM NAD

12%

TRI-SYNERGIZER

227%

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NRF1 GENE ACTIVATION
RESULTS OF INVITRO STUDY

NRF1 GENE: NRF1
Responsible for key metabolic functions.

PROTANDIM NRF1

65%

TRI-SYNERGIZER

90%

NRF1 GENE: PGC1-α
Responsible for mitochondria biogenesis.

PROTANDIM NRF1

71%

TRI-SYNERGIZER

120%

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LIFEVANTAGE

PROBIO

- Supports a healthy microbiome*
- Patented Bio-Tract® and Wellmune® technology
- 60% culture survival rate, delivers 15x the bacteria to the gut than other similar products
- Helps improve tight junctions and communication between your brain and gut to help signal that you're full*

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Sinetrol® is a registered trademark of Fytexia. Svetol® is a registered trademark of Naturex, Inc. BIO-Tract® is a registered trademark of PROBI USA, Inc. WELLMUNE® is a registered trademark of Kerry Luxembourg S.A.R.L.

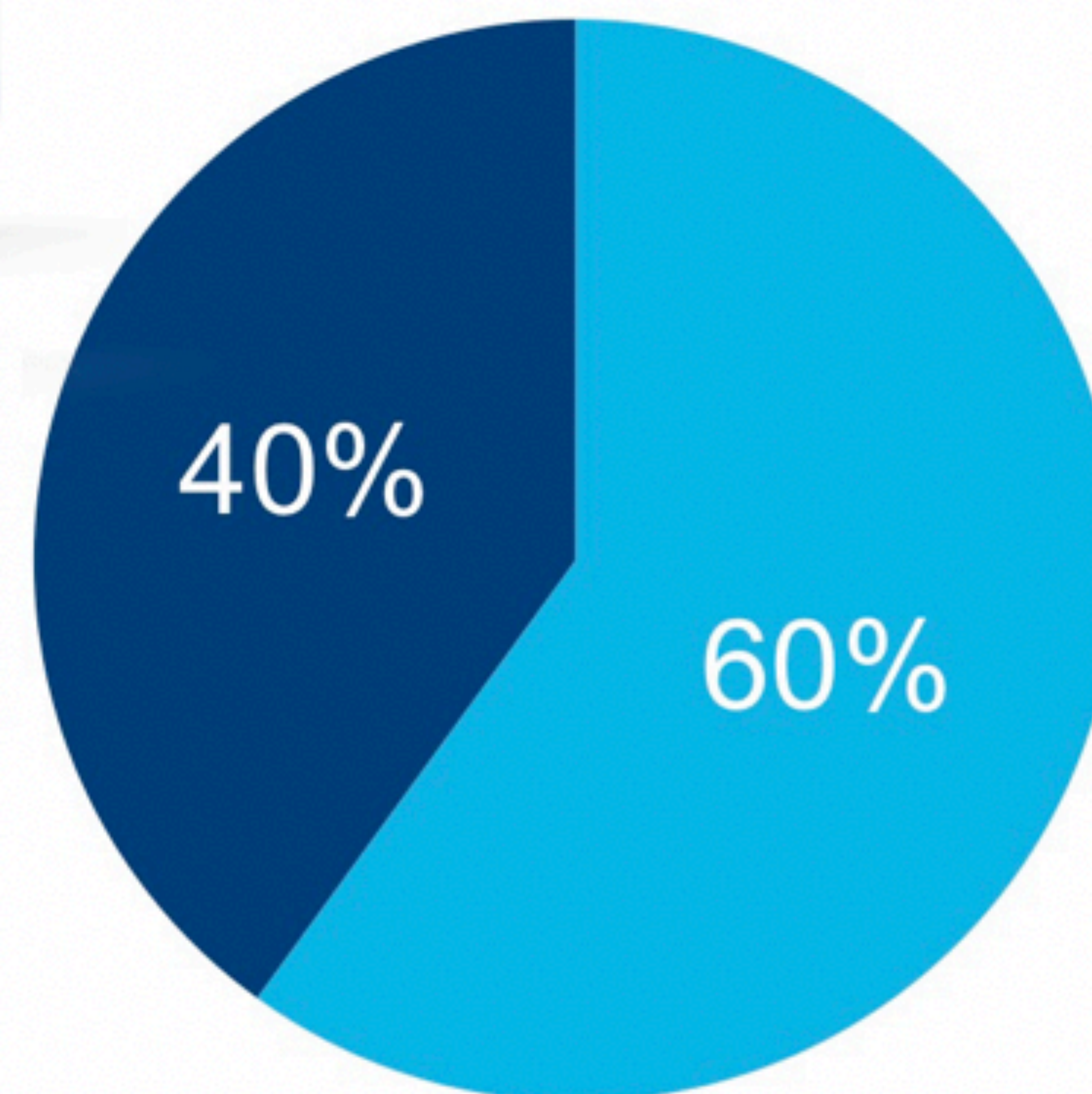


\$50.99 USD
(List)

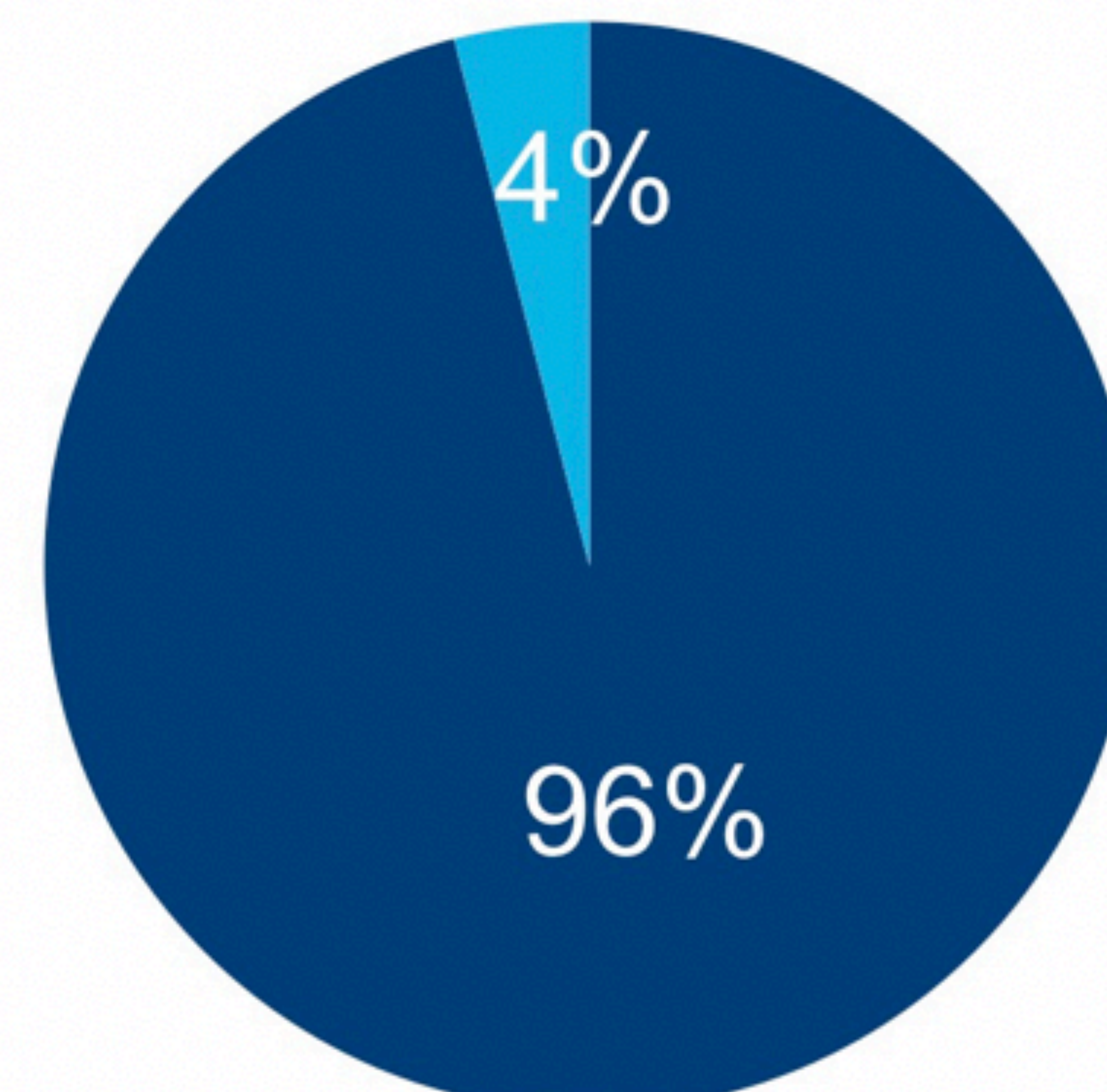
\$40.99 USD
(Subscription)



With Bio-Tract



Without Bio-Tract



■ Probiotics that Survive

■ Probiotics that don't

OMEGA+

- ◆ Supports cognitive, heart, and skin health, while supporting a healthy immune system*
- ◆ Omega 3's, NO OMEGA 6's or FILLER OILS
- ◆ Omega 7's = optimize energy usage while increasing metabolism for weight management*
- ◆ Rich in EPA and DHA
- ◆ Vitamin D3 (800 IU per serving)
- ◆ LifeVantage Omega+ fish oils are 100% traceable from boat to bottle, sourced from AlaskOmega® Pollock and CodMarine®



\$48.99 USD
(list)

\$40.⁹⁹ USD
(Subscription)



CodMarine® is a registered trademark of Pharma Marine AS, Norway.
AlaskOmega® is a registered trademark of Organic Technologies.

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PHYSIQ SYSTEM



PhysIQ Fat Burn, Prebiotic, Whey Protein

\$168.99 USD
(list)

\$140.99 USD
(Subscription)

PHYSIQ Pre-Biotic*:

- Helps you feel less hungry
- Promotes a healthy gut environment, with Probio for a healthy digestive system
- Helps maintain balanced blood sugar levels

PHYSIQ Fat Burn*:

- Visceral (Difficult) Fat used for Energy
- Supports continuous and prolonged fat burning
- Helps you feel more energized
- Supports weight management



6 WEEKS

Life-Changing Results

PHYSIQ Protein*:

- 18 grams per serving to help you feel full longer
- Promotes development of lean body mass
- Delivers natural amino acids to your blood to Encourage new muscle growth & speed up Workout recovery
- Less than 1 gram of sugar per serving

*Together, with a healthy diet and exercise, they work as a comprehensive system that helps you to slim down, feel better and stay that way!**

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+ ENTIRE ORDER SHIPS FREE

PROTANDIM & PHYSIQ & LIFEVANTAGE

ULTIMATE STACK

Protandim Nrf2, NRF1, NAD, PreBio, ProBio, Omega+



\$286.99 USD
(List)

\$239.99 USD
(Subscription)

If you are serious about your health, this is the stack for you.

From gut to brain, energy to mood, even motivation... this stack has you covered.*

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AXIO[®]

SMART ENERGY™

- ♦ BRAIN FOOD - Improves mental endurance, mental acuity, concentration & memory retention*
- ♦ Enhances neurotransmitter function and the brain's resilience to stress*
- ♦ Reduces mental fatigue & brain fog*
- ♦ Increases positive mood*
- ♦ A clean, low-calorie, low-carb, vegan formula that is BSCG approved and free of artificial colors, artificial flavors and artificial sweeteners, added sugars, GMOs and gluten.
- ♦ Decaf & Caffeine Options



\$60.99 USD
(list)

\$50.99 USD
30 Packs
(subscription)



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