

true**science**.

BEAUTY SYSTEM

- ♦ Mitigates visible effects of skin damage caused by oxidative stress
- ♦ Nrf2 Activation steps up skin's own protective barriers for a more youthful appearance
- ♦ Provides protection against environmental assaults on skin for a beautiful look
- ♦ Counterbalances the visible negative effects of sun related damage

THINK DIRTY.
DIRTY meter™
2
CLEAN
2019



\$208.96 USD
(list) + Shipping

\$140.99 USD
(subscription)
FREE SHIPPING



Younger
looking skin.*
87%



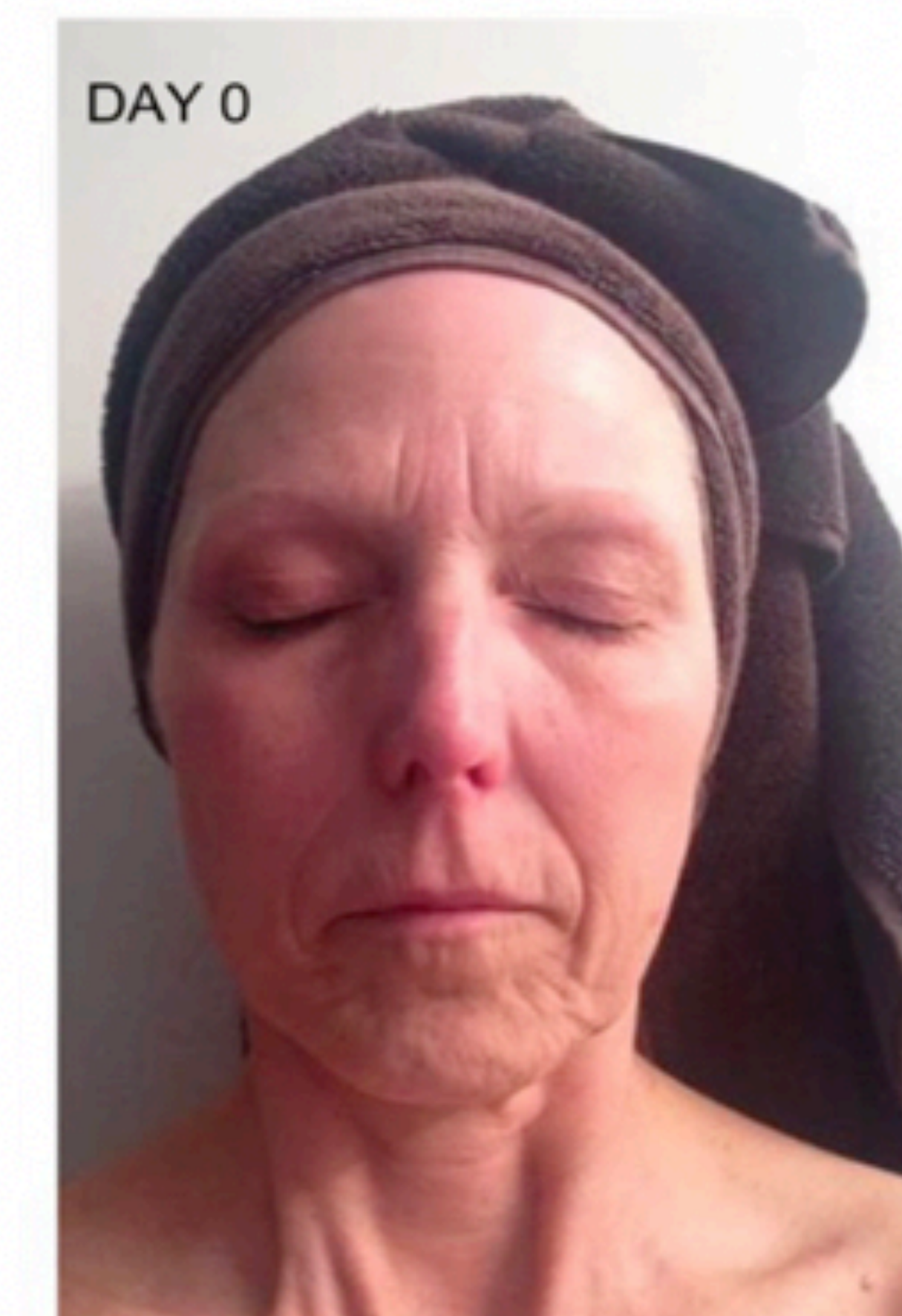
Skin felt
smoother.*
94%



Brighter and
more luminous skin.*
88%



More moisturized
and hydrated skin.*
95%



true**science**

hair care system

- Clean formula
- Mindfully formulated with Nrf2 ingredients
- Protects against environmental assaults
- Nourishes your scalp to support the normal hair growth cycle
- Improves shine and body for fuller and thicker looking hair

8 day Consumer Study



58%

Less Hair Breakage

44%

Increase in Hair Shine

39%

Increase in Hair Volume

57%

Reduction in Scalp Dryness

39%

Reduction in Hair Damage (Frizz)

\$100.99 USD

(subscription)
FREE SHIPPING

\$140.97 USD

(list)+ Shipping



\$30.99 USD
(list)

\$25.99 USD
(subscription)



PETANDIM

FOR DOGS

- A shinier coat
- Increased playfulness
- More energy
- Supports joint health
- Supports hearing and eyesight

LifeVantage Petandim is the first supplement for dogs formulated to combat oxidative stress through Nrf2 activation.

***Reference:** Effect of an antioxidant formulation on Clinical, hematological, and oxidative markers in Healthy and arthritic dogs.*

Study No. V011413, Animal Health Consulting, LLC (AHC), January 2013



BIOHACK your complete Body System:
All you need to make sure your brain,
heart, eyes, and other vitals are
working at peak performance....
On The Go!
Ask about **FREE SHIPPING**



Nrf2 activated skincare and haircare,
reduce oxidative stress from the outside in



Nrf2 activation for the whole
family, including your dog



Nrf2 activated nootropics:
brain performance on demand



Wholistic & smart weight management



⚠ These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

CHOOSE YOUR LEVEL OF BIOHACKING



PROTANDIM Nrf2

\$40.99 USD
(subscription)



ACTIVATED ESSENTIALS

\$125 USD
(subscription) **FREE SHIPPING**

PROTANDIM Dual Synergizer

\$85.99 USD
(subscription)



VITALITY STACK Bottles or Packets

\$149/\$151 USD
(subscription) **FREE SHIPPING**



WHERE WE STARTED



- ◆ Products sold since 2003
- ◆ Investigative Report on ABC's 'Prime Time' in 2005 led to a flurry of media attention
- ◆ Switched from retail to direct sales in 2009
- ◆ Publicly traded on the NASDAQ (LFVN)
- ◆ Exemplary Corporate Leadership - 100+ years combined experience in Network Marketing



TRENDS

PRODUCTS

COMPANY

TIMING & SYSTEM

COMPENSATION

AT THE FOREFRONT OF BIOHACKING AND NUTRIGENOMICS

OPEN IN 15 MARKETS/18 COUNTRIES + *GREECE & FRANCE 2019*



USA



JAPAN



MEXICO



CANADA



AUSTRALIA



HONG KONG



THAILAND



AUSTRIA



SCOTLAND



WALES



N. IRELAND



GREAT BRITAIN



NETHERLANDS



GERMANY



TAIWAN



SPAIN



IRELAND



BELGIUM



NEW ZEALAND
Coming Soon

GLOBAL CUSTOMER PROGRAM



ITALY



FRANCE



BELGIUM



NEW ZEALAND



DOMINICAN
REPUBLIC



MAINLAND
CHINA

A PROVEN SYSTEM

- ♦ Laptop lifestyle – Social sharing
- ♦ LifeVantage App – Always know what to do next. Run your entire business right from your pocket. (Text **LifeVantage** to **44222** to download now, for **FREE**)
- ♦ Connect with a team – You're in business *for* yourself but not *by* yourself
- ♦ Systematic Regional and Corporate trainings
- ♦ Take control on YOUR terms



TRENDS

PRODUCTS

COMPANY

TIMING & SYSTEM

COMPENSATION

LifeVantage®

01
SHOP

02
BIOHACKERS ▾

03
COMPANY ▾

04
OPPORTUNITY ▾

JOIN US →

—
FLIP THE SWITCH.
FEEL BETTER.
DO MORE.

Introducing Protandim NAD Synergizer

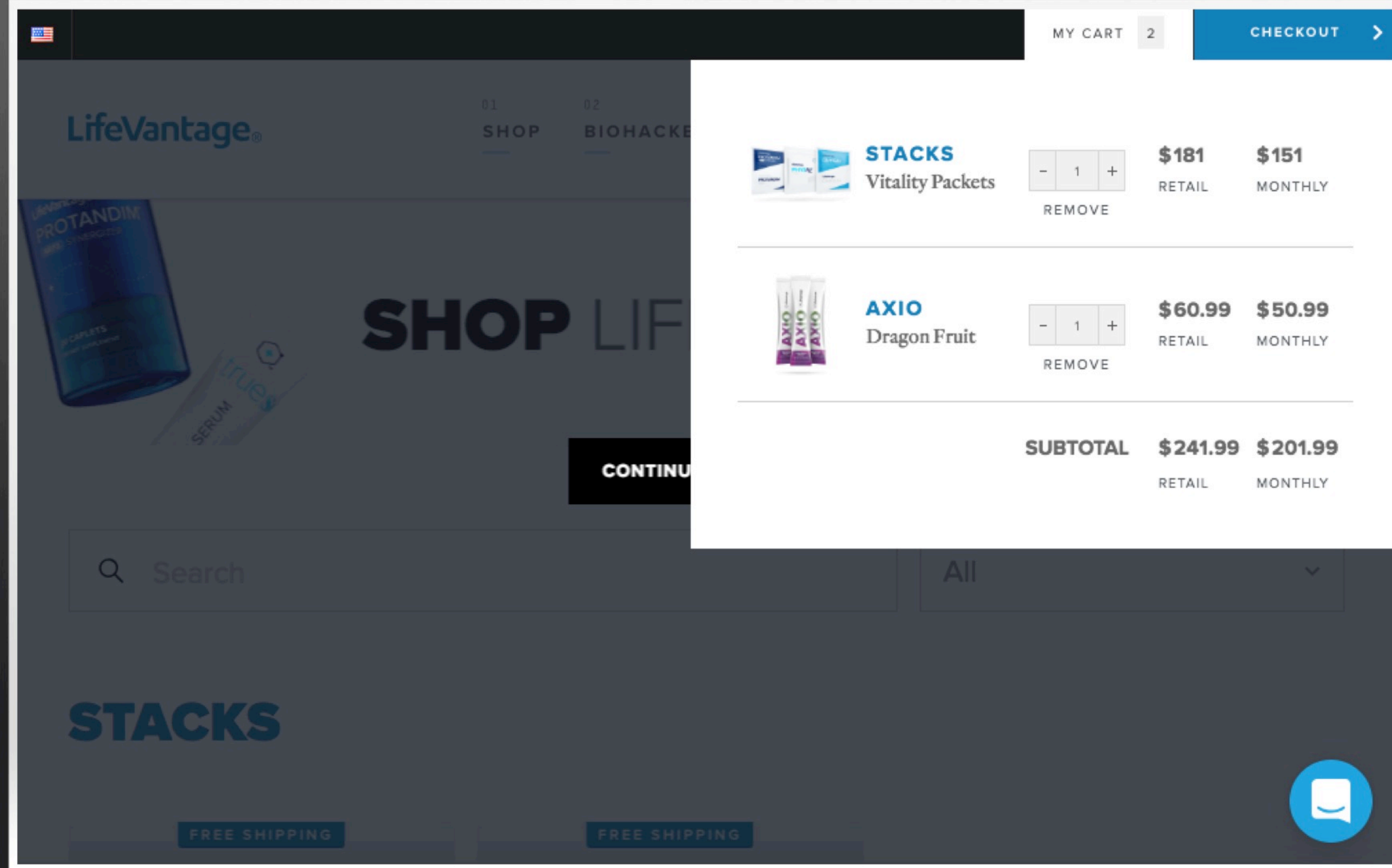
LEARN MORE



PROVEN
SYSTEM

♦ **FREE** Replicated
Website

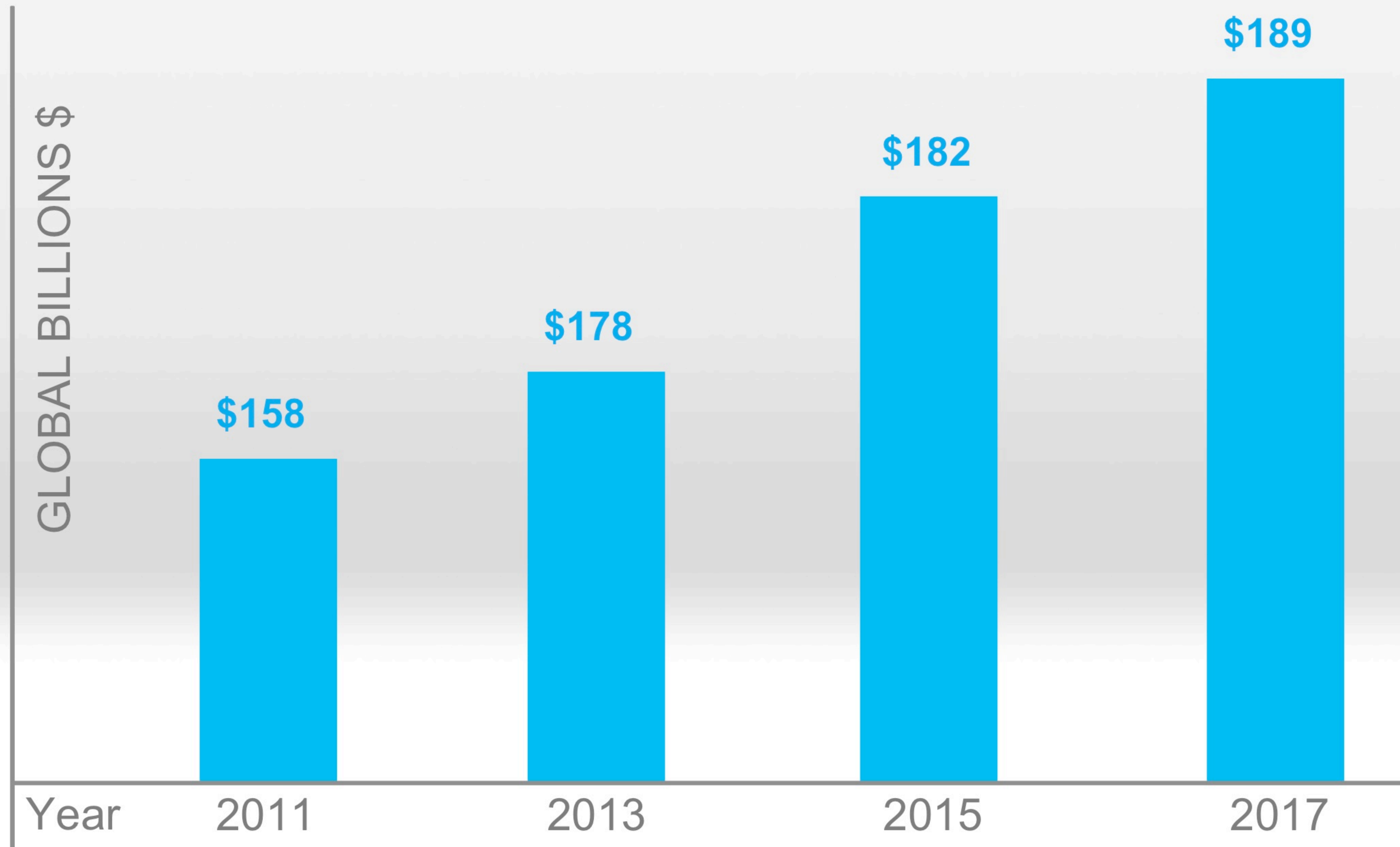


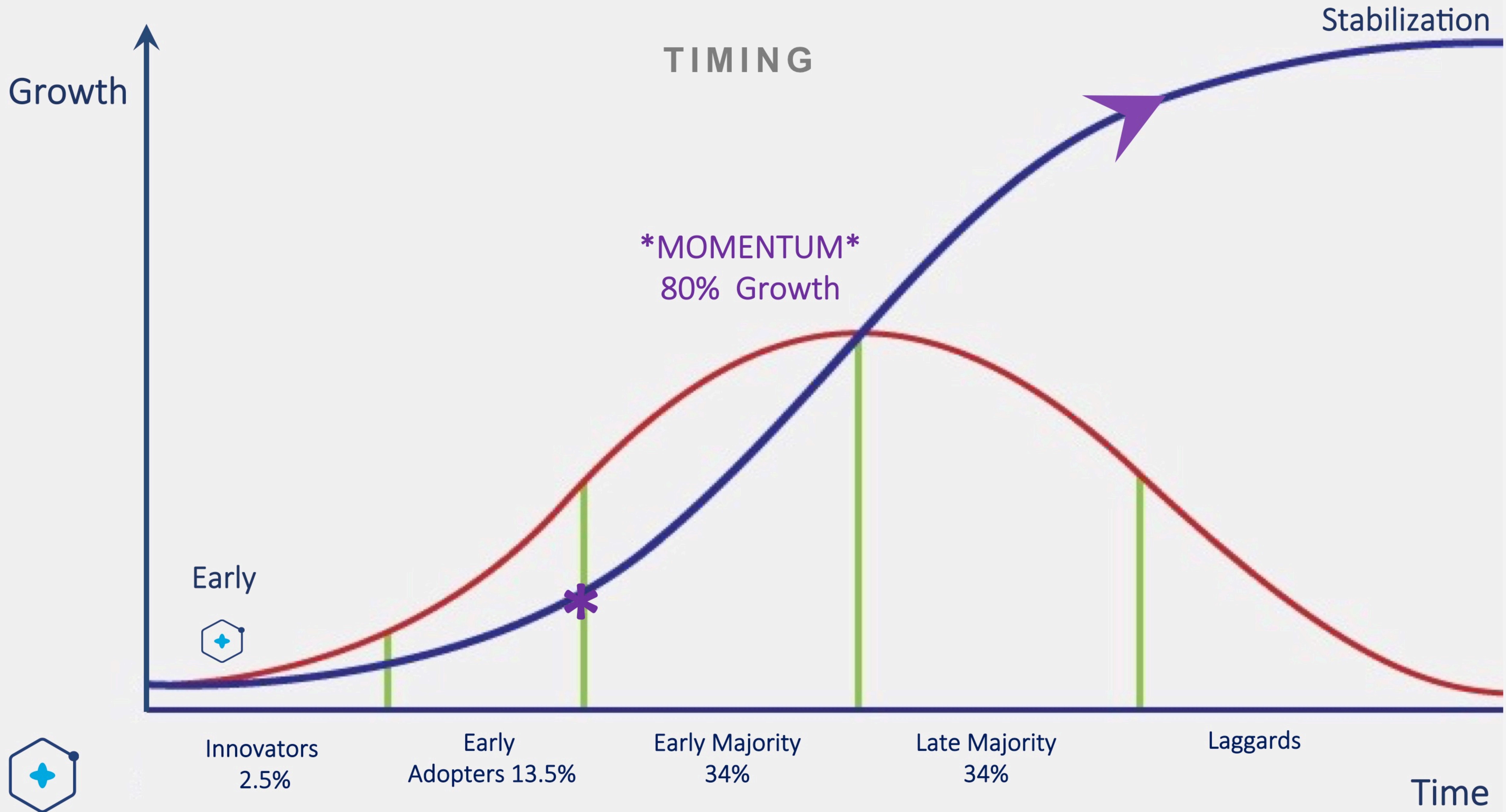


PROVEN SYSTEM

- ♦ Online shopping portal
- ♦ EASY Checkout

NETWORK MARKETING FACTS





FAST TRACK WITH A PACK

LOW Startup cost. SOLID earnings opportunity. PART-TIME to Start.*



+ FREE SHIPPING



GOLD PACK + START KIT

US English

- FREE APP
- 1 All-Access ticket to next Corporate Event

\$329.93

Savings

\$929.93

Value

Pack Price
\$650

+ FREE SHIPPING



PLATINUM PACK + START KIT

US English

- FREE APP
- 1 All-Access ticket to next Corporate Event

\$725.79

Savings

\$1925.79

Value

Pack Price
\$1250



ASSETS:

- Corporate
- Production
- Quality Control
- Shipping
- Customer Service
- Website / IT
- Advertising
- Marketing
- Legal & Compliance
- Accounting
- Events & Promotions



TRENDS

PRODUCTS

COMPANY

TIMING & SYSTEM

COMPENSATION

*Solid earnings opportunity are not necessarily representative of the income, if any, that a Distributor can or will earn through the LifeVantage Compensation. Distributors' success will depend on individual diligence, work effort and market conditions. LifeVantage does not guarantee any income or rank success.

*<http://www.lifevantage.com/wp-content/uploads/2017/09/LV-Earnings-Income-Statement-V.04.pdf>



NETWORK
of consumers

HOW DO I MAKE MONEY?

GET PAID WEEKLY:

- Smart Start Bonuses (30-40%)
– Customers and Distributors
- Launch Bonuses (Grow Your Team)
- Become profitable

GET PAID MONTHLY:

- Royalty Commissions
- Generational Match Bonus
- Elite Pools
- Rank Bonuses (Master Ranks)

*<http://www.lifevantage.com/wp-content/uploads/2017/09/LV-Earnings-Income-Statement-V.04.pdf>

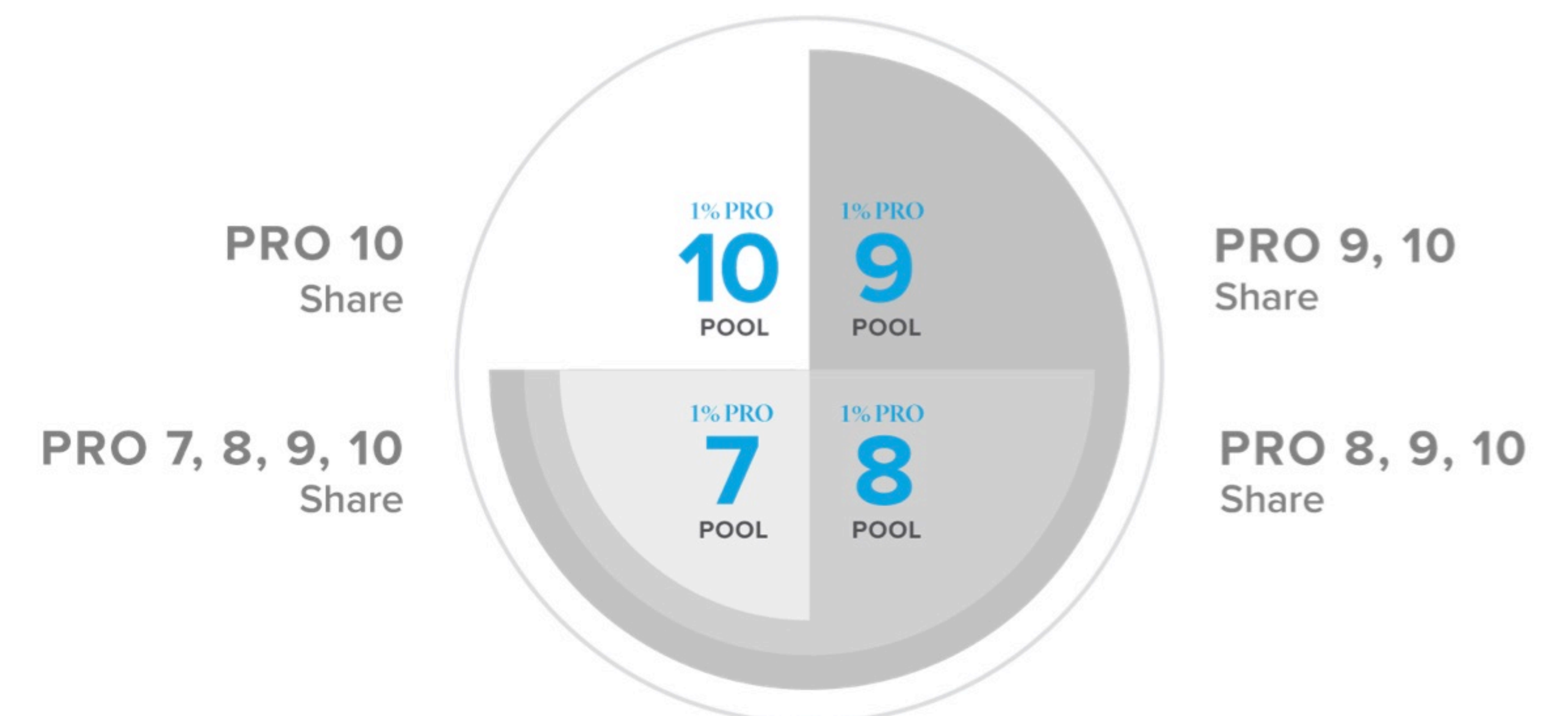


NETWORK
of distributors

My LifeVenture



4% Global Revenue Sharing



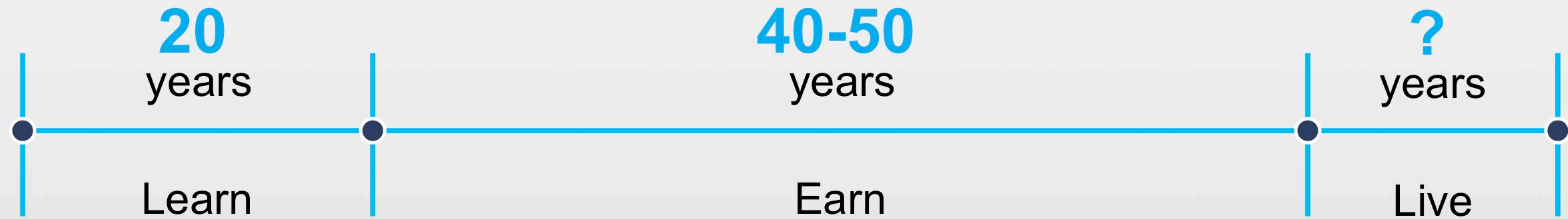
HOW FAR CAN YOU TAKE THIS?

PAID RANK	ANNUAL AVG.	MONTHLY AVG.	MONTHLY MAXIMUM	MONTHLY MINIMUM	TOTAL ANNUAL PAYOUT	AVERAGE % OF PAID DISTRIBUTORS AS A % OF TOTAL DISTRIBUTORS
Distributor	\$144	\$12	\$8,937	\$0	\$1,472,724	40.17%
Pro 1	\$804	\$67	\$11,768	\$0	\$3,029,529	18.69%
Pro 2	\$3,048	\$254	\$3,107	\$0	\$4,651,883	8.25%
Pro 3	\$7,632	\$636	\$12,142	\$0	\$8,032,661	5.48%
Premier Pro 4	\$17,100	\$1,425	\$14,006	\$0	\$11,196,471	2.66%
Premier Pro 5	\$35,064	\$2,922	\$20,059	\$0	\$8,204,506	0.90%
Premier Pro 6	\$75,012	\$6,251	\$23,650	\$40	\$6,507,488	0.31%
Elite Pro 7	\$151,236	\$12,603	\$38,143	\$1,564	\$7,284,353	0.17%
Elite Pro 8	\$296,880	\$24,740	\$96,951	\$5,571	\$5,937,541	0.06%
Elite Pro 9	\$580,296	\$48,358	\$77,287	\$14,382	\$6,383,315	0.03%
Master Pro 10	\$1,183,764	\$98,647	\$132,975	\$77,207	\$3,353,981	0.01%
Executive Master Pro 10	\$1,485,960	\$123,830	\$199,327	\$83,725	\$4,334,063	0.01%
JANUARY 1, 2018 THROUGH DECEMBER 31, 2018						
The earnings of the Distributors in this chart are not necessarily representative of the income, if any, that a Distributor can or will earn through the LifeVantage Compensation. Distributors' success will depend on individual diligence, work effort and market conditions. LifeVantage does not guarantee any income or rank success.						

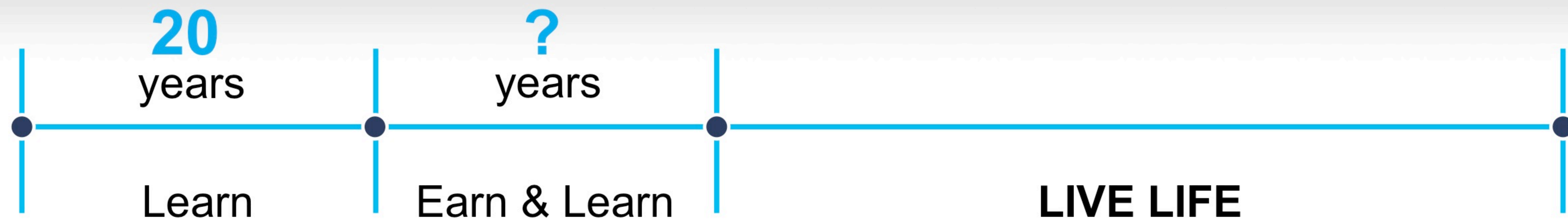



LIFE LINE OPTIONS:

with **The Traditional 40-50 Plan**



with **LifeVantage®**



A black and white photograph of a family of four running along a sandy beach. The father is on the left, wearing a white button-down shirt and shorts, holding the hand of a young girl. The mother is on the right, wearing a white tank top and shorts, holding the hand of a young boy. The children are also holding hands. They are all smiling and appear to be enjoying their time. The background shows the ocean waves and a clear sky.

“Never depend on
a single income.

Make an investment of
time and effort to
create a second source”





SOLES
4
SOULS



LifeVantage®



Legacy.

WELLS OF LIFE



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LifeVantage®

