

INVEST CARIBBEAN 2013

Harvesting Opportunities in the Agribusiness Value Chain: *Food, Fish, Fuel, Farma*

NOVEMBER 21-22, 2013
Washington DC

PRELIMINARY AGENDA

This objective of the Invest Caribbean Dialogue on Harvesting Opportunities in the Agribusiness Value Chain is to explore emerging investment opportunities in the agribusiness Sector in the Caribbean; as well as to discuss challenges to creating sustainable and profitable partnerships. The Dialogue brings together program managers, policy makers, and the private sector to engage in open and frank exchange. The program will begin with an overview of the current environment for the agribusiness sector, including a look at the implications of the Haitian recovery needs. The Dialogue will include a discussion on emerging opportunities in the region in the agribusiness sector, with a focus on niche market foods, biofuel (renewable energy) and bio technology. The Dialogue will also provide a platform for the discussion of issues in investing in the region with a focus on small businesses. Finally the Dialogue will provide an update on access to financing these sectors in the Caribbean.

Themes

Overview of the Caribbean Agribusiness Sector
Emerging Opportunities in the Agribusiness Value Chain
Unleashing the Opportunities: Rising Challenges and Influences
Engaging the Financial Sector

Invited Speakers/Participants

- Caribbean Agriculture Research Development Institute
- Caribbean Export Development Agency
- Embassy of St. Kitts and Nevis
- Embassy of Jamaica
- Embassy of Trinidad & Tobago
- Inter-American Development Bank
- Inter-American Institute for Cooperation in Agriculture
- Ministry of Agriculture, Guyana
- Ministry of Agriculture, Jamaica
- Ministry of Agriculture, Haiti
- Organization of Eastern Caribbean States
- Overseas Private Investment Corporation
- US Department of Agriculture
- US Department of Commerce
- US Ex-Im Bank
- World Bank

“The conversation at the dialogue at the Invest Caribbean – the Annual Caribbean American Leadership Dialogue is always insightful. I always learn something new”.

Dr. Nsombi Jaja, Conference Chair

“Agriculture was the lifeblood of the Caribbean at its birth and can become so again in the decade ahead.”

**Trevor Smith, Marketing Director,
Tower Isles Patties**

CONFERENCE AGENDA

The overall objective of the Caribbean American Business Leadership Dialogue is to explore the agribusiness investment opportunities and optimizing the agribusiness value chain in the Caribbean.

DAY ONE: THURSDAY

THURSDAY'S OBJECTIVE IS TO BRING CARIBBEAN DELEGATES FACE TO FACE WITH EXPERTS FROM AGENCIES AND ORGANIZATIONS . SITE VISITS BEING PLANNED TO US PATENT AND TRADEMARK OFFICE AND USDA.

LIMITED TO 25 VISITORS

MORNING

8:00 AM – 9:30 AM - BREAKFAST BRIEFING

USDA

Independence Avenue

10:30 AM – 12:30 NOON

US Patent and Trademark Office

Alexandria, VA

LUNCH

SITE VISIT TO CARIBBEAN WHOLESALER

AFTERNOON

2:30 – 4:30 PM

Center for Food Safety and Security Systems

University of Maryland

OR

Center for Food Safety and Applied Nutrition

College Park, Maryland 20740.

DINNER ON YOUR OWN

DAY TWO: FRIDAY

8:00 - REGISTRATION

**9:00AM – 10:30AM OPENING PLENARY: EMERGING TRADE INVESTMENT OPPORTUNITIES
IN THE AGRICULTURE SECTOR**

This session seeks to explore the current and future opportunities existing in the agribusiness sector re food, fisheries, fuel and farma (nutraceuticals).

Panelist: *Caribbean Export Development Agency (CEDA)*
Inter-American Development Bank
US Agency for International Development
USDOC International Trade Administration

Moderator: **H.E. Dr. Neil Parsan**, *Ambassador of Trinidad & Tobago*

10:30 – 11:00 BREAK

**11:00AM – 12:30PM PANEL DISCUSSION: UNLEASHING THE POTENTIAL: CHALLENGES &
RISING INFLUENCES**

This session's main objective is to explore the specific international regulations, standards, risk management and knowledge requirements to optimize the opportunities in the agribusiness sector.

Panelist: *Caribbean Farmers Network*
CARICOM Market Access and Food Safety Expert
OECS Exporters Association
US Customs and Border Protection

Moderator: **H.E. Angus Friday**, *Ambassador of Gtenada*

12:30PM – 2:30PM LUNCH SESSION: STORIES FROM THE FIELD

Panelists: **ACDI/VOCA; Winthrop; Etc.**

Moderator: **H.E. Bayney Karran**
Ambassador of Guyana

2:30PM – 4:00PM PANEL DISCUSSION: FINANCING THE FIELD

This session aims to identify the sources and availability of capital for the agribusiness sector and specific processes for accessing grants, loans and venture capital funds.

Panelist: US Export-Import Bank
 Inter-American Development Bank (IADB)
 US TDA
 USAID
 OPIC
 Caribbean Development Bank

Moderator: H.E. Jacinth Henry-Martin, Ambassador of St. Kitts and Nevis

4:00pm – 4:30pm CLOSING ROUNDTABLE: The Way Forward

This session is a facilitated discussion on the action items arising from the day's activities and the role of ICS in advancing the agribusiness agenda in the Caribbean.

CONFERENCE CHAIR: Nsombi Jaja, Managing Director,
 Quality Management Consultancy Co. Ltd.
 Director & Co-Chair, Private Sector Council, Institute of Caribbean Studies

DAY THREE: SATURDAY

9:30 – 12:00PM PANEL DISCUSSION: FORGING PARTNERSHIPS WITH THE DIASPORA

This session aims to discuss case studies in joint ventures and explore new ideas in financing through Diaspora Networks.

Panelists: Inter-American Development Bank (IADB)
 Migration Institute
 Jamaica Nationals Diaspora Fund

Moderator: H.E. Hubert Charles, Ambassador of Dominica

CARIBBEAN CONNEXIONS... in Agribusiness

REACH THOUSANDS!!!

- Online Edition Circulated to ICS Database, Social media and Through Our Online Partners (over 5,000)
- 3,000 Print Copies of the full color 24 page Magazine will be circulated to Industry Associations in the US as well as Consumers through Caribbean Embassies and Consulates in the US.

The Magazine will include features on Agribusiness Sector in the Caribbean and Caribbean Food Presence in the United States.

Submit YOUR Advertorial or Ad by October 31, 2013:

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HALF PAGE – US\$500 (250 words)

QUARTER PAGE – US\$250 (Ad only)

BUSINESS CARDS – US\$150 (Ad only)

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