



Suzanne Sole Miceli

Profile

Over 2 years experience creating engaging, effective and entertaining social media and digital marketing content and copy, optimizing marketing strategies and schedules on multi channels and platforms.

Creative, yet organized, versed in digital and social media marketing, design, content creation and video editing, I am a one stop marketing shop. My background in creative and comedy writing assists me in producing appealing copy, newsletters, emails and posts. I have an innate eye for design, and a fun, infectious energy which translates through my work. I am proficient in multi channel social media targeting and communication, automation, Facebook Business Suite (Facebook & Instagram), Tiktok, YouTube Studio, Canva, Adobe Spark, SimpleTexting, Mailchimp, Kajabi, Wix, and other CMS, Google Suite and more.

I am a quick study of most software programs and social channels

**SOCIAL MEDIA & DIGITAL
MARKETING | CONTENT
CREATOR | COPYWRITER
| OPERATIONS**

Get in touch!

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305-204-2203

Email:
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Online Portfolio:
suzannesolemedia.com

Online Presence

unitynaples.org
(key contributor)
suzannesolemedia.com
(media portfolio)
suzannesole.com
(web design | video editing |
all copy and content)

facebook.com/unityofnaples
facebook.com/suzannesole

Academic History

Temple University
Bachelor of Arts

Work Experience

Communications & Content Associate Unity Naples Church (Dec 2018 - March 2021)

Created effective digital content, grew and maintained audience reach at this highly progressive spiritual center with a large digital presence

- Designed digital newsletters, email marketing campaigns, and social media posts, managed strategies & scheduling.
- Key contributor to overachieving goals in increased followers, subscribers, video viewership, website traffic and newsletter sign-ups on all platforms
- Supported office operations with technical support; Database Systems, VOIP systems, general digital functionality.

Event Supervisor Park Grill Chicago (May 2014 - Aug 2018)

Supervised events at this high profile event venue in downtown Chicago

- Strategized and led team in all aspects of event from efficient set up to maintaining smooth operation to completion of event and implementing best use of staff talents and strengths
- Communicated with client and maintained positive client experience throughout event
- Implemented new strategies to support team organization and efficiency which remained in use at the venue.
- Incorporated client branding throughout the event experience

Comedy Writer | Producer Independent Projects (2002-Present)

- 2020 *The Suzanne Sole Show*: Wrote, produced, directed, edited video, and performed with remote guests, this live streaming 24 episode comedy show on Facebook & Youtube using the Streamyard streaming platform.
- Created multichannel digital marketing campaigns for every episode. (copy, content, video)
- Maintained consistent audience for episodes and doubled page followers through targeted marketing

(*Past project information available at suzannesole.com)