



## **2025 -2026 Sponsorship Packages Information**



# BEACH CITY BASKETBALL

Beach City Basketball is a comprehensive basketball training organization that focuses on different programs consisting of youth teams, camps, clinics and private training. Established in March of 2015, Beach City Basketball has grown considerably in the first decade. Founded with the goal of using basketball and athletics as a foundation to teach core values such as respect, honesty, responsibility, hard work, dedication, discipline and sportsmanship Beach City Basketball has served over 4,000 children and families throughout Palm Beach County. Our mission is to provide an educational, entertaining, friendly and safe environment to teach local youth the importance of education, being a good person and lastly, being a good basketball player.

Our goal is to help as many children as possible, but we need your help. With the growing popularity of our programs we have received too many scholarship requests that we can accommodate at this time. Sponsoring a Beach City Basketball program is a great way to help by enhancing youth development in our community. There are many ways you can help; we have several options to accommodate your sponsorship/donation level. Please review the enclosed sponsorship packet and choose a sponsorship level that works best for you or your company. Your support can create awareness and goodwill for your organization and you're likely to discover that our parents and other supporters find the idea of doing business with our sponsors quite appealing. Please call me at 561-542-9613 to review your opportunities.

Thank you for your consideration.

Respectfully,

*Brandon Strassburger*

President

Beach City Basketball



# BEACH CITY BASKETBALL

## ABOUT

Beach City Basketball is one of the best and well known training programs in Florida, serving the community since March 2015. Since our inception, we have expanded to training over 400 athletes that compete at all levels from elementary school to professional athletes. Teaching basketball skills are not our only objective, teaching each athlete core values that they can use for the rest of their lives is our primary objective. Beach City Basketball is interested in partnering with your business to make a difference in the lives of local children and to improve our community. Please accept this invitation to sponsor this premier basketball training program.

## MISSION

Our mission at Beach City Basketball is to provide an educational, entertaining, friendly and safe environment to teach local youth the importance of education, being a good person and lastly, being a good basketball player. We use basketball as a vessel to influence our local youth. Our goal is to create an environment which fundamental skills and advanced strategy of the game of basketball help to enable our program participants to compete and succeed at the highest levels in the classroom and on the court.

## COMMITMENT TO OUR SPONSORS

We value our relationship with you as a philanthropic partnership, and we will serve as good representatives of your generous gift. We are committed to delivering valuable benefits and a positive partnership experience to each Beach City Basketball sponsor.

*\*please note that we will customize sponsorships to meet your specific marketing objectives and to enhance your sponsorship with our organization.*

## BENEFITS OF BECOMING A SPONSOR

In return, your partnership with Beach City Basketball will give you exposure to a great number of potential customers. We will give you access to our social network users. In addition to getting great exposure, your donation will give underprivileged kids the opportunity to participate in Beach City Basketball programs year round.

## YOU HAVE A CHOICE

We appreciate your willingness to help Beach City Basketball fulfill our goals meet their mission statement by sponsoring us. We have a few different options to suit your level of commitment. Once again, thank you for your help.



# BEACH CITY BASKETBALL

## **MVP Sponsor: \$10,000**

We are looking to provide full or partial scholarships to the families that may need it. We are in need of a company to help underwrite our Scholarship Program.

- Your company will be the exclusive MVP Sponsor of our organization.
- Each child will provide a personalized letter to your organization requesting a scholarship. We will provide updates on our scholarship recipients throughout the year.
- Full Page sponsor page on <https://beachcitybasketball.com> including posting of your organizations contact information and a link to your website.
- Appreciation plaque acknowledging your organization as the exclusive MVP Sponsor.
- Your logo included on over 300 of our t-shirts distributed at programs year round.
- Periodic advertisement on our Facebook and Instagram pages.
- Name recognition, including banners, at all Beach City Basketball sponsored programs as well as permission to distribute marketing materials and coupons at all of our events year-round.

## **1<sup>st</sup> Team All-American Sponsor: \$5,000**

- Your company logo on 50 Spring Break and Summer Camp jerseys.
- Half Page sponsor page on <https://beachcitybasketball.com> including posting of your organizations contact information and a link to your website.
- Appreciation plaque acknowledging your organization as the 1<sup>st</sup> Team All-American Sponsor.
- Five time advertisement on our Facebook and Instagram pages.
- Name recognition, including banners, at all Beach City Basketball sponsored programs as well as permission to distribute marketing materials and coupons at all of our events year-round.

## **Honorable Mention Sponsor: \$2,500**

- Appreciation plaque acknowledging your organization as an Honorable Mention Sponsor.
- Name recognition, including banners, at all Beach City Basketball sponsored programs as well as permission to distribute marketing materials and coupons at all of our events year-round.

## **Sponsor a Team: \$375**

### **IN KIND DONATION**

In-kind donations are essential and help to fund our organization and programs. Beach City Basketballs' ability to be successful, in large part, is determined by the exceptional corporate support from the community. Your consideration of an in-kind donation is appreciated. Recognition at the level of sponsorship equal to the donation will be given to the donor. We are so grateful for all of our in-kind sponsors. They give from their heart without the reward of goods or services for their contribution. Donated goods/funds are tax deductible to the extent allowed by law.



# BEACH CITY BASKETBALL

**Become a sponsor and together we can make a difference!**

## PROGRAM SCHOLARSHIP FORM

- ☐ MVP Sponsor \$10,000
- ☐ 1<sup>st</sup> Team All-American Sponsor \$5,000
- ☐ Honorable Mention Sponsor \$2,500
- ☐ Sponsor a Team: \$375
- ☐ Miscellaneous Donation
- ☐ In-Kind Donation

Miscellaneous Donation in the amount of \$ \_\_\_\_\_ on behalf of: \_\_\_\_\_

In-Kind Donation of non-cash sponsorship item(s) or service:

---

---

---

*(brief description of the items or services being donated)*

Please email all graphics to [BrandonMycal@yahoo.com](mailto:BrandonMycal@yahoo.com)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Your Website Link (to be added to the WTBA website): \_\_\_\_\_

PLEASE NOTE: All artwork must be submitted via email or flash drive and should have one of the following file type extensions: PDF, Ai or EPS otherwise the banner will not be as sharp.