

Title of webinar

Think Less, Post More!

5 easy-to-implement tips for you to build your profile online.

Many professionals know they *should* be doing more to market themselves and their businesses, but hesitation, confusion, over-thinking, and over-complication can get in the way.

This webinar cuts through the noise. It focuses on how small, practical actions online — things anyone can start today — create better visibility, stronger client relationships, and long-term growth.

Attendees will leave with clear steps they can take straight away to boost their skills and business presence, without needing technical expertise or a marketing background.

Who is it for?

This webinar is for:

- Client-facing staff (such as brokers, insurers, telesales, claims handlers, loss adjusters) who want to:
 - build their reputation online
 - communicate more clearly and confidently
- Business owners, senior leaders and managers who know they need to "do more marketing" but feel stuck on where to start.

Learning Objectives

By the end of the webinar you will:

- Understand why overthinking stops action — and how to break the cycle.
- Identify five simple actions you can take online that create immediate improvements in visibility and trust.
- Know how to avoid the common marketing traps that waste time and energy.
- Know how to build a practical action plan for personal or business marketing that actually gets done.

All attendees will be offered an optional free 15-minute personal coaching call to help build their first simple action plan after the webinar.

About Balefire Digital Ltd

With almost 20 years' experience helping businesses succeed online, [Dani Elliott-Booth](#) specialises in making digital marketing simple, clear, and achievable. Through [Balefire Digital](#), he coaches business owners and professionals to take confident, practical steps that drive real results.

Dani's webinars are always interactive, with views/opinions sought from attendees, and time allowed for Q&A at the end.

Charge for webinar delivery is £400 plus vat

Contact sam@lightthespark.co.uk for more information or to book.

