

Title of webinar

Why underinsurance in home contents is so prevalent, and practical tips/tools to address it

Underinsurance is a major issue in the industry – many reports suggest that around 2/3 of homes are underinsured. Unfortunately, the same is often true for the contents in those homes.

Why is this, and what can the industry do about it?

Who is it for?

This webinar is for:

- Brokers and insurers who handle home contents insurance for MNW and HNW clients.
- Brokers and insurers who insure assets such as art, silverware, trophies and fine wine for commercial customers (e.g. restaurants, hotels, charities, sports clubs, offices)
- Claims handlers and loss adjusters who want to understand what to look for in, and risks around, valuations with which they may be presented
- Compliance teams considering how to ensure clients and policyholders get the information they need to make informed decisions, and that they are treated fairly

Learning objectives

By the end of the webinar, you will understand:

- What is underinsurance for contents?
- How does it arise?
- The importance of accurately assessing replacement cost
- The impact of underinsurance – for clients, brokers and insurers
- Why the “value” can be hard to get right
- What to look for in a valuation

Feedback from previous webinars delivered for Insurance Institutes

It was a brilliant webinar, just right in terms of content and pace. Andrea Lees Farrell, President, II of Mid-Kent

Really enjoyed this very engaging and informative session, where the story behind the numbers was brought to life through real-life examples. Ruth Glynn, Deputy President, II of Perth & Dundee

They're always well attended, and the feedback we receive is consistently positive. It's impressive that many of the suggestions from our members are already covered in your existing sessions—clearly showing you're ahead of the curve with relevant and engaging topics. I'm really looking forward to promoting the additional sessions you have planned for 2026 with our members! Lisa Winter, Vice President, II of Cardiff

Excellent presentation, very informative, Rachel clearly understands her subject and is clearly professional and passionate about the work she does. David Codling, Council Member, II of York.

About Doerr Dallas Valuations

Rachel Doerr set up Doerr Dallas in 2016 to offer a completely independent valuation service for clients and brokers in the UK and Europe. She has a team of specialists that can value most assets, including specialist areas such as handbags, books, guns and wine!

Her webinars offer practical tips and techniques, with interesting and memorable examples to bring things to life, together with insight into how and why valuations are changing.

There is no charge for delivery of this webinar

Contact sam@lightthespark.co.uk for more information or to book

