

Title of webinar

From Canvas To Claim: An Introduction To Art For The Insurance Market

When disaster strikes, a policyholder is likely to turn to his broker and/or insurer for a solution – whether that's a like-for-like replacement, something similar, a repair or simply a cash payout.

Who are the buyers of art – why and where do they buy, and is it a growing market? What should a broker or insurer bear in mind when putting a policy in place? For how much should it be insured? And what can a policyholder do proactively to manage their risk?

Who is it for?

This webinar is for:

- Brokers and insurers who insure art for private and commercial clients, along with other asset classes (such as jewellery, watches and antiques)
- Claims handlers and loss adjusters who want to understand what to look for in, and risks around, valuations with which they may be presented
- Compliance teams considering how to ensure clients and policyholders get the information they need to make informed decisions, and that they are treated fairly

Learning objectives

By the end of the webinar, you will:

- Know who buys art and why, where they buy from, where they are geographically, size of market
- Have a basic understanding of different kinds of art (including NFT's)
- Know why values can fluctuate inc. death of artist, geopolitics
- Be able to identify the key risks art collections can face
- Understand the importance of valuations – why “value” can be so hard to get right, options at the point of claim, and the impact of underinsurance.
- What to look for in a valuation

Feedback from previous webinars delivered for Insurance Institutes

It was a brilliant webinar, just right in terms of content and pace. Andrea Lees Farrell, President, II of Mid-Kent

Really enjoyed this very engaging and informative session, where the story behind the numbers was brought to life through real-life examples. Ruth Glynn, Deputy President, II of Perth & Dundee

They're always well attended, and the feedback we receive is consistently positive. It's impressive that many of the suggestions from our members are already covered in your existing sessions—clearly showing you're ahead of the curve with relevant and engaging topics. I'm really looking forward to promoting the additional sessions you have planned for 2026 with our members! Lisa Winter, Vice President, II of Cardiff

Excellent presentation, very informative, Rachel clearly understands her subject and is clearly professional and passionate about the work she does. David Codling, Council Member, II of York.

About Doerr Dallas Valuations

Rachel Doerr set up Doerr Dallas in 2016 to offer a completely independent valuation service for clients and brokers in the UK and Europe. She has a team of specialists that can value most assets, including specialist areas such as handbags, books, guns and wine!

Her webinars offer practical tips and techniques, with interesting and memorable examples to bring things to life, together with insight into how and why valuations are changing.

There is no charge for delivery of this webinar

Contact sam@lightthepark.co.uk for more information or to book

