Title of webinar

Memorabilia: passing phase or appreciating asset?

Collecting things is something humans have always done – from interesting pebbles to glamorous diamonds! It's a natural urge that many of us experience. Collecting memorabilia has become very fashionable, and can be very lucrative. But what is valuable, and what advice and guidance should a client be offered?

This webinar explores a range of different types of memorabilia, why it is collectible, and offers insight on what clients should be thinking about.

Who is it for?

This webinar Is for:

- Brokers and insurers who handle assets for Private Clients, with a particular focus on
- memorabilia as a category.
- · Claims handlers and loss adjusters who want to understand more about how memorabilia is
- valued, and what can impact that value
- Compliance teams considering how to ensure clients and policyholders get the information they
- need to make informed decisions, and that they are treated fairly

The webinar looks at recent cases, and shares memorable examples that can be used to help clients understand their risk. There will also be the opportunity to ask questions (anonymously or otherwise).

What you will learn:

During the course of the session we will explore:

- What is memorabilia, and why is it collectible
- What impacts value:
 - Provenance
 - o Fashion and timing
 - Historical/cultural importance
- New trends and things to spot
- Risks clients need to be aware of

Feedback from previous webinars delivered for Insurance Institutes

It was a brilliant webinar, just right in terms of content and pace. Andrea Lees Farrell, President, II of Mid-Kent

Really enjoyed this very engaging and informative session, where the story behind the numbers was brought to life through real-life examples. Ruth Glynn, Deputy President, II of Perth & Dundee

Rachel is an excellent communicator and really brought the session to life with her practical tips, wealth of experience and actual case examples. Susan Stamp

Excellent presentation, very informative, Rachel clearly understands her subject and is clearly professional and passionate about the work she does. David Codling, Council Member, II of York.

About Doerr Dallas Valuations

Rachel Doerr set up Doerr Dallas in 2016 to offer a completely independent valuation service for clients and brokers in the UK and Europe. She has a team of specialists that can value most assets, including specialist areas such as handbags, books, guns and wine!

Her webinars offer practical tips and techniques, with interesting and memorable examples to bring things to life, together with insight into how and why valuations are changing.

