

Title of 3-part webinar series

Learn practical innovation skills you can use immediately

Are you coping with the fast-moving pace of insurance? Do you sometimes struggle to feel “creative”, or find your ideas get overlooked? Do you have the skills to innovate – solving the tough challenges you, your team and your organisation are facing?

This 3-part series will help you learn and practise innovation tools and skills that you can put to use immediately in your role, making innovation easier to do, with better outcomes.

Session 1: Exploring problems and building your creative muscles

Session 2: Learn idea-generation techniques and make ideas “pop”!

Session 3: Improve ideas and get buy-in

Who is it for?

This webinar is for you if:

- Are involved in developing & delivering new products, processes and services
- Want new ways to get creative
- Feel creativity “isn’t really me” – and want ideas on how to change that
- Feel your ideas get overlooked, and want to know how to stand out and get buy-in

Learning objectives

By the end of webinar 1, you will:

- Recognise your personal innovation superpower and how you best support innovation
- Have learned and practiced tools that enable you to explore problems to understand how best to solve them
- Know how to become more creative, and how to build your creativity muscles

By the end of webinar 2, you will:

- Know ideation techniques that inspire people to come up with fresh solutions
- Know how to make YOUR idea stand out, so that it grabs attention
- Be able to strengthen your ideas with clear next steps

By the end of webinar 3, you will:

- Understand the building blocks of ideas so you can identify how to improve them
- Be able to spot and validate assumptions so that your idea is built on data
- Be able to build support and buy-in for your ideas so they can be implemented

About Harvey Wade

Harvey is an experienced, award-winning innovation leader who delivers business impact through developing new propositions and solutions to solve user needs.

ACII qualified, with 20 years of experience in formal innovation roles and strategy development plus an additional 10 years in insurance with Commercial Union, CGU and Allianz, he knows what it takes to create, drive and sustain innovation, change cultures, and create buy-in at all levels.

Harvey founded Innovate21 to enable leaders and their organisations deliver greater impact from innovation. He has worked with a range of businesses from different sectors, including Chaucer, Thomas Miller, Ecclesiastical, Hiscox, Cisco, Pinsent Masons, EDF, Scottish Water and the WHO.

He is a regular conference speaker, award-winning blogger and contributor to MBA and executive education programmes. Harvey's webinars are always interactive, with views/opinions sought from attendees, and time allowed for Q&A at the end.

Charge for webinar series delivery is £1200 plus vat.

Ideally webinars will be scheduled at the same time, same day, 2 weeks apart. Sessions will be recorded in case someone misses some or all of a webinar.