



KEVIN M. YATES

L & D DETECTIVE

About Kevin

Kevin M. Yates is known in the global training, learning, and talent development community as the L&D Detective. He solves measurement mysteries and investigates how training and learning contributes to human and business performance. He examines fulfillment of purpose for training and learning with facts, clues, evidence, and data.

His reach is worldwide with keynotes, workshops, and conferences (live and virtual) where he shares his mindset and method for measuring the impact of training and learning. Audiences are engaged and attentive with Kevin's combination of storytelling, practical techniques, and audience participation. Kevin tells the truth about measuring impact and sets audiences up for success with actionable practices and realistic expectations.

Kevin's career spans 25+ years with experience in facilitation, instructional design, curriculum development, program management, learning solutions, learning operations, leadership development, learning technology, learning analytics, and impact measurement.

His industry experience includes banking, insurance, news media, marketing, advisory services, food services, and social media with global brands including Grant Thornton, Kantar, McDonald's, and Meta (Facebook).

Kevin is also founder and president of Meals in the Meantime, a nonprofit helping people who need food with pop-up food pantries.



“Measuring impact for training and learning can be difficult but difficult does not mean impossible.”

The L&D Detective



“When I asked Kevin if he would share his knowledge and expertise with a UK and European audience of 600 Chief Learning Officers at Learning Live, I knew he would do a great job. What I didn’t anticipate is the huge impact his talk has made on the people who attended our event.” – *Edmund Monk, CEO, The LPI*

“I knew he was a great speaker and covered a very important topic (L&D measurement) so when I had the opportunity to invite him to speak at my first conference, I did not hesitate. Kevin’s name was repeatedly mentioned as one of the best speakers and his session on L&D ‘fact finding’ was one of the most popular and appreciated out of all the sessions at our conference.” – *Andy Storch, Founder & Host, Talent Development Think Tank*

“The ATECA Conference prides itself in bringing together global experts like Kevin who have Africa at heart and are willing to show how global approaches and trends in measuring efficiency and effectiveness of learning are relevant to our context. Kevin’s keynote and workshop at ATECA in Nairobi exceeded our expectations!” – *Catherine Jura, Director, Edify Learning Forum Africa*

Conferences and Events



Visit and Contact

Visit Kevin’s website at kevinmyates.com and contact him by email at kevin@kevinmyates.com for speaking engagements.