



# Kevin M. Yates

## THE L&D DETECTIVE

### ABOUT KEVIN

Known in the global learning and development (L&D) community as **“the L&D detective,”** Kevin M. Yates answers the question, **“What is the impact of learning?”** He solves measurement mysteries and investigates how learning activates performance and business goals using facts, clues, evidence, and data.

Kevin’s career in the learning and development profession includes over 20 years of experience in local and global roles for facilitation, instructional design, learning solutions design, learning technology, curriculum development, program management, leadership development, learning operations, learning analytics, and impact analysis.

Kevin has experience working in industries including education, financial services, insurance, news media, marketing, professional services, food services, and social media.

His reach is worldwide through in person and virtual keynote presentations, panel discussions, and workshops across the globe. Kevin also shares his experience and expertise for measuring impact in industry magazines, online articles, blogs, podcasts, live streams, and his eBook *L&D Detective Kit for Solving Impact Mysteries*®. Audiences are engaged and attentive with Kevin's combination of storytelling, a little humor, and high energy!

### TESTIMONIALS

*"When I asked Kevin if he would share his knowledge and expertise with a UK and European audience of 600 Chief Learning Officers at Learning Live, I knew he would do a great job. What I didn't anticipate is the huge impact his talk has made on the people who attended our event."*

*~Edmund Monk, CEO, The Learning and Performance Institute*

*"I knew he was a great speaker and covered a very important topic (L&D measurement) so when I had the opportunity to invite him to speak at my first conference, I did not hesitate. Kevin's name was repeatedly mentioned as one of the best speakers and his session on L&D 'fact finding' was one of the most popular and appreciated out of all the sessions at our conference."*

*~Andy Storch, Host, Talent Development Think Tank*

CONNECT WITH KEVIN 



@kevinmyates



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I want to inspire the global learning and development community to have a mindset for measurement.

## CONFERENCES AND EVENTS

 LEARNINGLIVE

 TALENT DEVELOPMENT  
THINK TANK

 HR Exchange LIVE | CORPORATE LEARNING

 EduTECH<sup>®</sup>  
INTERNATIONAL CONGRESS & EXPO

 atd  
CORE4

 CORPORATE  
LEARNING  
WEEK

 learning  
technologies  
summer forum

## SHORT BIO

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### FOR EVENT AND CONFERENCE ORGANIZERS:

- ✓ Please include full name with middle initial, Kevin M. Yates, for event announcements, social media, websites, program guides, booklets, and brochures.
- ✓ Title: L&D Detective
- ✓ Company: Impact Investigations
- ✓ High resolution head shot is available for download at [kevinmyates.com](http://kevinmyates.com) in the Speaker Kit section on the About page.
- ✓ Please confirm whether promotional images with head shot are provided for speakers to help promote event.

**VISIT AND  
CONTACT**



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