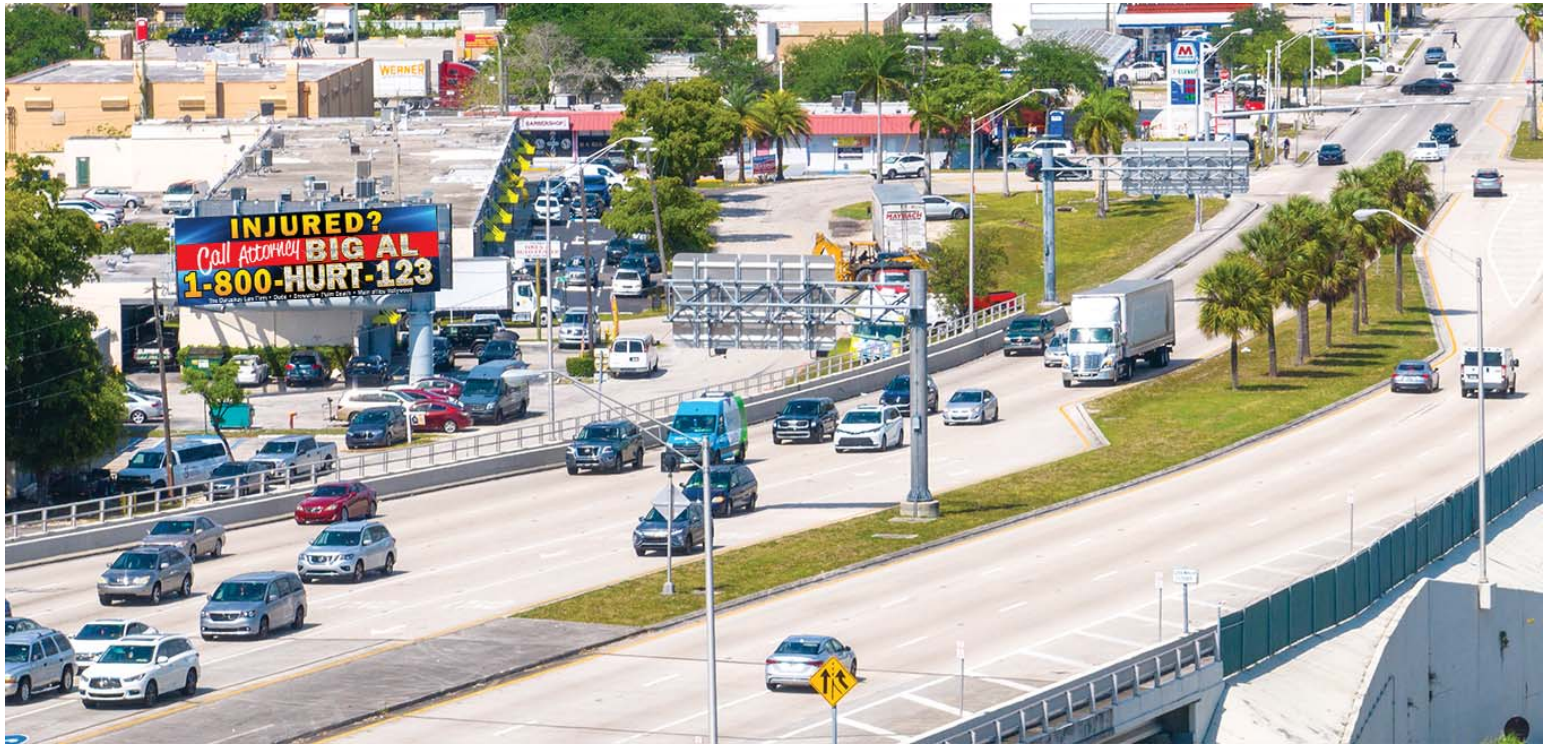


# MIAMI

## GATEWAY TO AVENTURA



**Location:** Ives Dairy Road & 16th Avenue  
Miami-Dade County, 33179

**Media Type:** Digital

**Facing:** East

**Size:** 14' x 48'

**Latitude:** 25.964151°

**Longitude:** -80.16860°

**122,500** Vehicles Per Week

**Big View Media provides an excellent opportunity to market your organization to thousands of consumers each day.**

### **BENEFITS:**

- Placed in high-traffic areas, billboards ensure your message is seen by large numbers of people daily. Their large format ensures your message will catch attention even from a distance.
- 24/7 exposure helps reinforce brand recognition over time.
- Billboards large format ensures your message will be seen, making a memorable impact on viewers.
- Billboards help create consistent exposure, reinforcing your message and helping build long-term brand recognition.
- By reinforcing a message that people have already encountered in other media, billboards help boost overall campaign effectiveness.



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