

MIAMI

GATEWAY TO AVENTURA



Location: Ives Dairy Road & 16th Avenue
Miami-Dade County, 33179

Media Type: Digital

Facing: West

Size: 14' x 48'

Latitude: 25.964151°

Longitude: -80.16860°

122,500 Vehicles Per Week

Big View Media provides an excellent opportunity to market your organization to thousands of consumers each day.

BENEFITS:

- Placed in high-traffic areas, billboards ensure your message is seen by large numbers of people daily. Their large format ensures your message will catch attention even from a distance.
- 24/7 exposure helps reinforce brand recognition over time.
- Billboards large format ensures your message will be seen, making a memorable impact on viewers.
- Billboards help create consistent exposure, reinforcing your message and helping build long-term brand recognition.
- By reinforcing a message that people have already encountered in other media, billboards help boost overall campaign effectiveness.



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 **BIG VIEW** MEDIA