

# MIAMI

## Don Shula Expressway



**Location:** SR 874 & 117th Avenue  
Miami-Dade County, 33176

**Media Type:** Digital

**Facing:** North

**Size:** 14' x 48'

**Latitude:** 25.654391°

**Longitude:** -80.381879°

**386,750 Vehicles Per Week**

**Big View Media provides an excellent opportunity to market your organization to thousands of consumers each day.**

### **BENEFITS:**

- Placed in high-traffic areas, billboards ensure your message is seen by large numbers of people daily. Their large format ensures your message will catch attention even from a distance.
- 24/7 exposure helps reinforce brand recognition over time.
- Billboards large format ensures your message will be seen, making a memorable impact on viewers.
- Billboards help create consistent exposure, reinforcing your message and helping build long-term brand recognition.
- By reinforcing a message that people have already encountered in other media, billboards help boost overall campaign effectiveness.



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