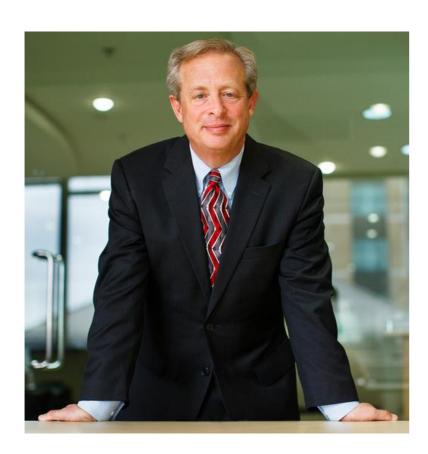


Client Testimonials





Brian Ripley
Law Offices of Brian Ripley
Oakland, CA

- Experiences 30-40% increases in his business year after year.
- As he increases his demand he is able to increase his prices.
- Has developed deep, meaningful, and profitable referral relationships which creates a more enriched life experience.
- With more free time Brian has increased his time and attention on his health and looks and feels at his best!

"As my longest standing referral partner, Maile has taught me how to network effectively, with passion and focus. 2012 was my best year yet, with a 37% increase in revenue over 2011. She is a star!" - Brian A. Ripley, Esq.





Deborah Dustman Essential Wellness doTERRA Pleasant Hill, CA

- Increased business 40%
- Increased confidence

"When I met Maile I quickly saw how committed she was to working synergistically together to building referrals for life. I was thrilled that I didn't have to do it all by myself. She has taught me how to build rich relationships with people I like, who have similar values and passion. Maile's coaching has equipped me with skillful knowledge and the tools I need to create powerful and meaningful referral partners. I now possess the tools I need to invest in building my business by referrals for life.

"I enrolled in January 2014 as a Referrals For Life client and immersed myself in the process and within twelve weeks of working with Maile, Essential Wellness sales volume increased by 40%.

I am thankful for Maile and the Referral Institute as this journey has blessed me in so many ways. I have true clarity on who I really am and how I want to share my gifts and talents."

- Deborah Dustman, Essential Wellness doTERRA



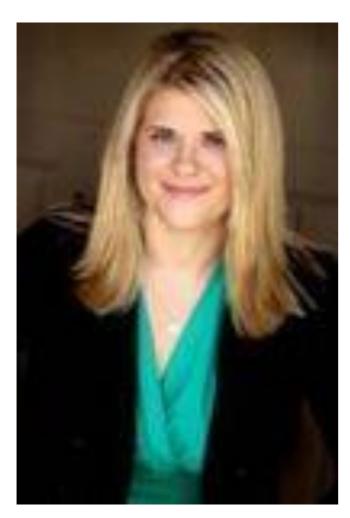


Michel Gnutzman The Home Mag Brentwood, CA

"Less than 6 months ago I started working with Maile, then I thought my referral business was more work than I had time for. Now I see with the steps we have gone through, all these years I missed so much. My referral business has grown over 30% in the last few months not to mention my personal growth I have experienced. Working with Maile is one of my best business decisions."

Michel Gnutzman,
 The Home Mag





Kristin Kohs
The Sanctuary,
Holistic Healing Center
Pleasant Hill, CA

"Before joining the Certified Networker® program, my business life seemed as if it was going faster than I could handle. Almost like too much was on my plate.

"The program enabled me to work on 'chunks' of my plan and put focus on more specific areas of my plan – it allowed me to clarify areas of my plan, make some projects more stream-lined, and prevented me from wasting time spinning my wheels.

"Maile brought out excitement that was buried under everything that was piled on my plate. She provided valuable tools I wish I had many years ago when originally starting my business. I highly recommend this course to find the right path for success."

- Kristin Kohs, The Sanctuary





David Joud

Dynamic Strategic Alignment

Mountain View, CA

- \$250,000 in new contracts within 3 months
- Received 0 referrals in the previous year to the niche he desired
- Identified specific Referral Sources
- Applied Referral strategies to those identified Referral Sources
- Received referrals to the niche he desired from his Referral Sources!

"I took the Certified Networker® and Target Market programs from ... Maile Collmer. Through the 12 week program I was able to focus my business specifically on referrals and word of mouth. Through this program, I grew my business and closed over \$250,000 of new business directly connected to the work of mouth process I was learning. Thank you!"

- David Joud, Executive Coach





Anna Dornier Transform FX Fitness Concord, CA

"As a result of doing Certified Networker® with Maile, I decided to implement referral networking as a major part of my marketing plan. I see referral marketing as a musthave for any business owner who wants to grow their business in a fun and effective way. With just a small tweak with my infomercial, I was able to get 2 new clients! I'm excited to see the kind of results I will get once I implement and tweak my referral strategies in the future."

> - Anna Dornier, Transform FX Fitness





Rebecca Walker Cambiati Wellness Programs Walnut Creek, CA

"Before I took the Referral Institute classes with Maile I had joined BNI but wasn't getting any referrals. When I sat down with Maile she had some exceptionally compelling arguments for creating a system around referral marketing. It all made perfect sense but I had concerns about the time commitment, the financial investment, and to be candid I thought I had networking and referral marketing down. I decided to trust the system and chose the Referrals for Life program. It has been our BEST MARKETING INVESTMENT to date. The classes are fun and I was able to spend significantly less time getting better financial results. When I took the Certified Networker program I realized that I lacked tools to drive consistent referrals. Not only have I learned an incredible amount but Maile has also helped to train my referral partners to be more effective at sending me referrals. The entire process was an utter revelation that has resulted in a 700% return on my BNI investment in 90 days and I am spending less time driving that business. I know that it always seems like there isn't a good time but jump in even if it seems like the time or finances are right, it will be the best marketing decision you have ever made. "

- Rebecca Walker, Cambiati Wellness Programs





Julia Watada Watada Studios Walnut Creek, CA

"The <u>Certified Networker® three day</u> <u>intensive</u> workshop was truly a life changing weekend.

"Not only did I come away with a mission statement and a clearer understanding of my target market but I am now connected to the 'Why' I do what I do. This has given me a clearer focus and a renewed energy.

"I learned specific tools to help me increase my business in December 250% from the previous year."

- Julia Watada, Owner, Watada Studios





Suzanne Bourgault Express Yourself Websites Orinda, CA

- Doubled her business!
- Had so much fun building her referral relationships she could hardly believe she was working!

"Maile Collmer and the Certified
Networker® training program has helped me
take my business to the next level. I held my first
workshop recently, and because of what I
learned from her about building referral
partnerships, I have formed a team of
incredible, professional people. Without the
knowledge I gained from Maile I would not
have known how to do this. Thank you so much
Maile for your generosity and grace."

- Suzanne Bourgault





Rosmary S. Bartsch Bartsch Law Livermore, CA

"I began the Referrals for Life" program with Certified Networker" in July of 2010. This course was a huge factor in 2011 beating every previous year I have been in business. To see such great results so soon was fantastic!"

- Rosmary S. Bartsch





Sydney Metrick, PhD Artful Coaching El Sobrante, CA

"BNI is great, yet I didn't feel my business was growing the way I wanted. I wasn't clear about what I needed to do differently. One of my chapter members had such extraordinary growth as a result of the Certified Networker program, that I realized taking it was NOT optional if I was really serious about my business. I got money from my equity line of credit and have no regrets.

As a result of participating fully in the program, I have a well-defined target market, effective strategies I'm using to build my business, and have been developing referral partnerships with specific people who are committed to the process. I've already seen a return on my investment in business as well as confidence about how to increase my business success."

- Sydney Metrick, PhD



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