

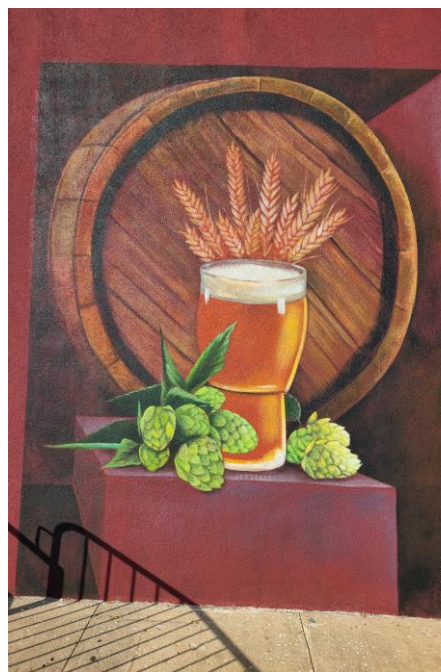
Callao Hometown Community Association NEWSLETTER



CALLAO BREWING CO. OPENS IN CALLAO, VA

The Callao Business District now has a new brewery operational. This new, social hub offers a place to sample locally brewed craft beer and rootbeer. More importantly, it is a place to gather with friends and family to have a great time and to make new memories.

The Callao Brewing Co. features live music, karaoke and fun game nights. The owners would also like to host comedy nights and eventually be a stop on brewery bus tours. Hours of operation are: Friday 5-11 pm; Saturday 12-11 p.m.; and Sunday 2-7 pm.



It is located in the heart of Callao, across from SONA Bank.

Come on out and have some fun. COVID-19 protocols are in place. There is also an outdoor seating area with a nearby food truck to enjoy.

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THE OLDE CRAB & CROW

Vickie Alsop and her husband, Michael, opened a new shop in the building located at 283 Northumberland Highway, Callao Virginia. Ms. Alsop said this is a bit of a passion project for her. She said her husband loves hunting and crabbing and she loves antiques and collectibles. When they decided to find a cottage in the Northern Neck, he had his hobbies covered, so she decided this would be a “retirement gift for herself.” They sell antiques, Olde primitives, collectibles and local artisan creations at The Crab & Crow. (above)



NEW PLACE TO SHOP LOCAL....

(cont.) They also carry Sea glass Art by Helen, Jewelry Created by Vickie, Organic Healthy Skin Care products and One-of-a-kind gifts. Come check out the “Unique Boutique,” Shabby Chic Bedroom, and a Farm Kitchen. They also have Made in Virginia items, McCalls candles, hand- sewn “River Rats” and much more. (cont’d. below)

CALLAO IS A GREAT PLACE TO LIVE & SHOP...

(cont.) The Alsops selected Callao as the place to open their new business because they wanted to be in an area with plenty of opportunities for hunting, fishing and oystering and was also close to family. Having a business near those natural resources and also in close proximity to family was a win-win. They are happy to be a part of the Callao Community and are looking forward to providing a unique shopping experience. They are open 10:00 a.m. to 5:00 p.m., Thursday, Friday & Saturday and 10:00 a.m. to 4:00 p.m. on Sundays.

Come check out the “Unique Boutique,” Shabby Chic Bedroom and Farm Kitchen.



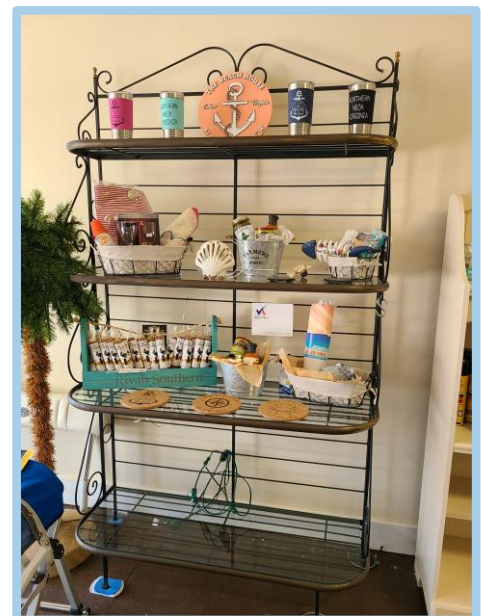
The Flippin Yellow Truck is Back!

The food truck known for its burgers, crabcake sandwiches, and Northern Neck Style Barbeque is back in Callao. They also serve funnel cake sticks and more. The Flippin Yellow Truck is located outside of the Callao Brewing Co.. and also has outdoor seating available.

MID-BAY MARINE OPENS THEIR WEST LOCATION IN CALLAO

Are you looking for boat supplies, services and accessories? If so, you may want to see what Mid-Bay Marine in Callao, Virginia has to offer. They are located in the same building as the Northumberland Chamber of Commerce and Visitor's Center (formerly Mosaics, who closed due to COVID19). They also have a location in Burgess (Mid-Bay Marine - East).

Mid-Bay Marine is the Propeller Repair Pickup Station for Murphy's Propeller. Additionally, they have a display for Salty Stitches Marine Designs for complete boat canvas, covers, biminis, enclosures, and cushions. Mid-Bay Marine is owned by Paul and Cheryl Kauffman and Doug Lemke. Doug even built the unique "pier" structure that displays marine accessories, including inflatables, life vests, gas cans and more. They carry Made in Virginia items, nautical gifts, and local artisan work. Their website is: www.midbaymarinegroup.com and phone is 804-529-1030.



A Very “Nauti” Christmas in Callao

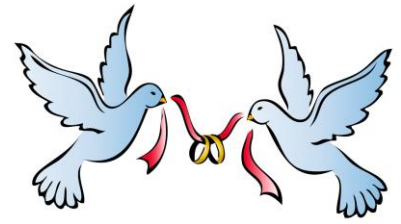
The Annual Very “Nauti” (Nautical) Christmas in Callao Festivities have been reduced this year out of an abundance of caution due to COVID-19. However, even though there will not be a parade, live nativity or craft fair this year, businesses are still asked to decorate with a “Very Nauti” Christmas theme (Nautical Christmas). Please try to make Callao look as festive as possible to spread holiday cheer.

A special thanks to Betty Cralle and the Ladies of Callao for again making the wreaths throughout town with fresh greens and oyster shells. Their efforts to contribute to the area’s charm are much appreciated!

Callao is also the home of the First Crab Pot Christmas Tree in the Northern Neck of Virginia. Thanks to Howard Fones for the loan of his crab pots for the tree. Please be sure to come out and see our special Christmas tree!



Rivah Celebration Center



Are you looking for a venue to host a wedding reception, corporate event, private party or family celebration? Callao now has a much needed and wonderful location with lovely amenities for which to host your event. The facility has 6,000 square feet, a commercial kitchen, attractive dining areas, and a spacious outdoor patio with a beautiful view of the grounds. Captain Dan Corder has worked hard to bring this unique experience to the Northern Neck and Callao, Virginia is the perfect location to create special memories. Call 571-233-1663 to book your event. You can also check them out at #callaowherethecoolpeplego.

LOVE IS IN THE AIR! The Callao Hometown Community Association (CHCA) will soon be looking for creative ideas for our “LOVE” sign, so get your creative juices flowing. We would like a sign that reflects our history, the natural resources and beauty of the area, and says something special about Callao. We plan to locate the sign on the lawn at the entrance of Essex Bank and will be applying for the tourism grant to reimburse the project. Start getting your ideas ready to submit in January. We plan to reveal the winning idea in February, the “Month of Love.” ❤️

CHCA UPDATE

The Annual meeting of CHCA was held on October 21, 2020 at the Rivah Celebrations Center. Due to the COVID-19 virus, the meeting was not open to the public. The Board of Directors convened to review the activities of the previous year and discuss the next steps.

Lisa Deitz, CHCA President, covered the agenda items and introduced the guest speaker, Theresa Lambert, Chair of Northumberland County Economic Board. Theresa Lambert updated the CHCA Board of Directors on the Revitalization Grant project implementation for the Business District of Callao. She discussed the six façade improvement projects that have been completed thus far, and those projects that are still pending. Eight murals have been completed. Sidewalks and crosswalks are being installed. Lighting is also being worked on with VDOT and Dominion Power.

Although activities were reduced this year due to COVID-19, some of the CHCA accomplishments that were highlighted included: receiving \$10,000 grant funds under the Callao Revitalization Project to implement promotional and marketing efforts including website maintenance, business centered promotional campaign; printing promotional materials; continuation of the Flag

display throughout the business district on patriotic holidays; applied for and was awarded \$2,500 Marketing Leveraging Grant from the Virginia Tourism Corporation for a partnership effort with Rice's Hotel/Hughlett's Tavern and the Reedville Fishermen's Museum to advance tourism through a campaign entitled, "Disconnect to Reconnect;" contracted for the development and expansion of the new website; Established a Facebook page; Developed a position announcement and are currently recruiting for a marketing person to assist CHCA with the leveraging grant activities; published one edition of the CHCA Newsletter; Collaborated with the Revitalization Project on street lighting and sidewalk upgrades; continue searching for potential land for public park; assisting with engaging new businesses in the Revitalization effort and familiarizing them with the availability of Façade Improvement Grants; and partnered with the Callao Volunteer Fire Department in holding the Christmas in Callao parade and festivities. We also ordered a new supply of the "Callao Crab pot" ornaments which are on sale at Callao Supply as a fundraiser for CHCA. Additionally, we updated and distributed information on County CARES funding for small businesses to the CHCA business district. All things considered, we were able to make some progress,

despite the challenges of the worldwide pandemic.

Lisa Deitz also thanked all of those who assisted in the efforts of CHCA throughout the year, especially: Jim Michel and Callao Moose Lodge for installing and removing the American Flags for patriotic holidays; Howard Fones for his loan of crab pots to erect the Callao Crab Pot Tree; Betty Cralle and the Callao Women for making wreaths and decorations for Christmas in Callao; Dan Corder for giving us a place to meet; the volunteers who helped with the 10k walk/run; Callao Volunteer Fire Department; and the Board of Supervisors members. Thank you for your contributions. Thank you to the CHCA Board members for volunteering many hours for meetings, training, and decision making. We greatly appreciate all who assisted in any way to support our efforts to make Callao a better place to live and do business. We would love to hear your feedback. Check us out on Facebook. Anyone wishing to make a contribution, please send to CHCA, PO Box 17, Callao, VA 22435.

