

Callao Hometown Community Association

August 2019
Volume 1, Issue 1



Callao Gets a Bay Transit Bus Stop

Special Interest Articles:

- History Uncovered
- Christmas in Callao
- CHCA Update



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Bay Transit installs a new bus stop in Callao, VA to provide transportation services to the residents of the area. Solar energy powers the lights for the unit. It is located on the property of Nino's Pizza, on the corner of the parking lot nearest to Route 360. It should help connect the residents with the businesses in Callao.



Callao Brewing CO. Coming to Callao



This “Southern States” mural was uncovered when the paint was removed to prepare for the upcoming façade improvements.

“Everybody talks to you at a craft brewery.”
—Roger Hale,
Callao Brewing CO

Members of CHCA (Callao Hometown Community Association, Inc.) attended the May 2019 Northumberland County Board of Supervisors meeting to demonstrate the organization’s support of the Callao Brewing Co., wishing to locate in Callao, Virginia. Owners James Adams and Roger Hale informed the Board of Supervisors of the economic benefits of allowing this business to locate in the soon to be revitalized Business District of Callao Virginia. They stated that in areas where craft breweries open, not only does it boost commerce, but more importantly it provides a place for fun, social gathering and a sense of community. According to Roger Hale, “Everybody talks to you at a Craft Brewery.”

Roger Hale and James Adams are both from the area. They decided to locate in Callao because the county did not have a craft brewery and the Revitalization efforts of the county with the matching façade grant and revolving loan programs, made it appealing to help with some of the renovation costs associated with opening .

Both owners are looking forward to opening and are optimistic of opening this October. Along with their on-site Brew Room, they will have a tasting room and bar with eight taps, live entertainment, acoustic music, DJ’s and possibly comedians. They also want to be a stop on the Northern Neck Craft Brewery Bus Trail. You can follow them on Facebook to monitor their progress.



Save the Date for Christmas in Callao



**Sunday
December 8, 2019**

“Christmas in Callao” again promises to be a full day of Hometown Holiday Fun for the whole family. Be sure to save the date so you and your family can come out and get into the holiday spirit early.

LeCakes By Design

Callao Virginia now has a bakery to serve the sweeter side of the local area’s residents and businesses. The bakery, known as “LeCakes By Design” is owned by Cynthia and Jerome Johnson.

They bake delicious (and huge) cinnamon rolls daily. Other items on the LeCakes By Design menu include the following pies: key lime; lemon meringue; coconut cream; and sweet potato. They also bake muffins, cupcakes, cookies and brownies. Additional tasty treats

include bread pudding and banana pudding. However, their specialty is baking unique and custom cakes to order. Recently, they even made a unique cake shaped like a bushel basket with blue crabs, which fits right in with the history of the local area of being the birthplace of the crab pot.

LeCakes By Design is located on 178 Northumberland Highway in Callao. You can contact them to place an order by calling (804) 529-1026 or follow them on FB.





New Food Truck in Callao, Virginia

A new food truck serving breakfast and lunch has opened in Callao. It is open Monday through Saturday between the hours of 7:00 a.m. and 2:00 p.m. (maybe longer if customers are still in line at 2:00 p.m.). Once the Callao Brewing Co. opens, the hours will mirror those hours since the brewery won't be serving food.

The food truck, named "The Chum Bucket" serves a variety of breakfast options and some tasty sandwiches for lunch. They serve a lobster roll made with lobster meat sourced from Maine. They also serve a delicious crabcake sandwich made with crabmeat sourced locally.

Once the power company updates the power to the truck, The Chum Bucket will also be able to serve fish sandwiches. Other items on the lunch menu

include hotdogs, hamburgers, BBQ and homemade French fries that are amazing. The hand cut fries have been popular. They used seventy-five pounds of potatoes in just 3-4 days!

Diners can do take out or eat on the picnic tables under the outdoor covered area. The owner, Eric Pomeroy, plans to add additional picnic tables in the future.

Mr. Pomeroy is a military veteran (US Marine Corps) and says he plans to provide great tasting food at a reasonable price. He said he is looking forward to being a part of the Callao business community.

To introduce the community to his food items, Mr. Pomeroy opened for two hours on the first day and served free samples. Over 125 people stopped by to enjoy the free samples. (Some

people even doubled back for seconds). Once they get phone and internet service connected, the Chum Bucket will be able to take phone orders.

Meanwhile, Eric Pomeroy says not to let the name fool you. He selected the name because of the river culture and water heritage of the area and thinks people will fondly recall the "Chum Bucket" from fun episodes of "SpongeBob Square Pants" they watched with their kids. He has made a significant financial investment and put a great deal of time and energy in making The Chum Bucket a first class food truck for Callao and knows his delicious food will speak for itself. Stop by the food truck across from SONA bank and try it for yourself. You won't be disappointed.

CHCA to Host 10k Fund Raiser

CHCA (Callao Hometown Community Association, Inc.) a 501(c)(3), is holding the Callao Crab Crawl & Fun Run as a 10k Fundraiser on Saturday, September 21, 2019. The 10k fun run & walk starts at 8:00 a.m. and will begin at Bethany Baptist Church on 16256 Richmond Road, Callao, Virginia 22435. Medals will be awarded for first, second and third place participants in each age category. This is not a chip-timed race.

All proceeds benefit (CHCA) Callao Hometown Community Association, Inc.. to support our organization in our endeavors to promote the history, community, culture and to encourage and promote the Business District of Callao, the Hometown of the Northern Neck. Deadline for Pre-Registration is August 31, 2019. T-Shirts guaranteed to

registrants who pre-register with fee paid by deadline. **On-Site Registration day of event will be between 7:00 am – 7:45 am. T-shirts & sizes not guaranteed for walk-in registrations.** Pre-registration is encouraged. Registration closes at 7:45 am SHARP!! All participants must also sign the waiver and return with the registration form. For More Information:

Race Participants contact:

Debbie Newsome: 529-7225

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Volunteers and Sponsors:

Dee David, -

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Lisa Deitz, (804) 529-6265

Please make checks payable to: Callao Hometown Community Association, Inc. or CHCA.

All proceeds benefit the Callao Hometown Community Association, Inc.

Thank you for your support.

Callao Crab Crawl & Fun Run

Race Date: Saturday, September 21, 2019

Race Time: 8:00 am

Race Start: Bethany Baptist Church, 16256 Richmond Road, Callao, VA 22435



CHCA UPDATE

Along with getting ready for the upcoming Callao Crab Crawl and Fun Run, The Callao Hometown Community Association, Inc. (CHCA) is researching possible ways to attain land for a community park. So many members of the area have expressed an interest in having a place where we can host community events, where families can have fun, and where we would have a location to hold farmer's markets. We hope this is a successful endeavor.

We are working on launching a website for the organization to keep you informed of upcoming activities in Callao, promote the history, culture and fun things to do in Callao. We want to promote our businesses and market our community to encourage support of our local commerce. Once the website is ready to launch,

we will let you know.

CHCA has been working closely with the Management Team for the Revitalization efforts for Callao, VA. You may have seen some of the businesses beginning to spruce up, with more to come. An architect is working with the property owners to design façade improvements (whether or not they use the matching grant program).

Some owners have decided to take advantage of the Façade Improvement matching grant program though, which will allow them to receive a matching grant of up to \$15,000 to make improvements to the façade of the property. There is also a revolving loan program to allow a low interest loan to make improvements to the

inside of the businesses, as well.

In the upcoming months and over the next year, we should begin to see improvements in our sidewalks, street lighting, and crosswalks. There is also a plan for signage, street furniture, murals and outdoor art work. With the new Bay Transit Bus Stop, new businesses opening, and the current ones sprucing up, we should soon have a revitalized business district in Callao, Virginia. Stay tuned!

Save the Date for our Annual Meeting: October 30 2019 at 7:00 p.m. at the CVFD.

For more information about CHCA, contact our president, Lisa Deitz at (804) 529-6265.